

MENDOZA COLLEGE OF BUSINESS

# DEAN'S REPORT 2018

**Contribute**  
**Cooperate**  
**Compete**





Contribute.

The shared purpose of business is to contribute to human flourishing: to produce services that serve others, to develop meaningful relationships and to grow as a person while providing for loved ones.

Cooperate.

Cooperation involves a willingness to share priorities with others in solidarity because we have a shared purpose.

Compete.

Competing well has two dimensions: external competition in the marketplace and internal competition toward the best version of ourselves.

MENDOZA COMMUNICATIONS

Carol Elliott  
Zara Osterman  
Melissa Jackson

CREATIVE

Skelton Sprouls

ILLUSTRATION

Scott Roberts

PHOTOGRAPHY

Matt Cashore (ND '94)  
Barbara Johnston

LETTER FROM THE DEAN

A print of the famous Japanese painting by Katsushika Hokusai, “The Great Wave Off Kanagawa,” hangs prominently in my faculty office. It depicts three boats in heavy seas on the point of encountering a giant wave, with Mount Fuji visible in the distance.

I see in this piece of art an analogy for what I call the “Three Cs” of business: contribute, cooperate and compete.

**CONTRIBUTE:** Business is like a fleet of ships sailing toward a common destination, i.e., a shared purpose. The shared purpose of business follows from the first pillar of Catholic Social Teaching, which is the infinite, incommunicable and immutable value of every single human person, created in the image and likeness of God.

The shared purpose of business, therefore, is to contribute to human flourishing: to produce services that serve others, to develop meaningful relationships and to grow as a person while providing for loved ones. This is why we wake up in the morning; it’s why we work hard at our jobs and share our talents with others. It’s why the people in Hokusai’s painting boarded those tiny boats to go across the stormy waters to distribute mail. Mount Fuji serves as a compass, to help them recognize where they’re going and why. At Notre Dame, our compass is the Gospel and the Catholic mission of the University.

**COOPERATE:** Three boats, not one, set sail in the painting. This reflects the centrality of cooperation in business, which is foremost a community of people. If you get into one of the boats, you’re responsible for everyone else in your own boat as well as for the people in the other boats.

Cooperation involves a willingness to share priorities with others, i.e., making something my priority because it is your priority, in solidarity because we have a shared purpose. Solidarity is the second pillar of

Catholic Social Teaching, which means that businesses should take particular care of those stakeholders with the greatest needs.

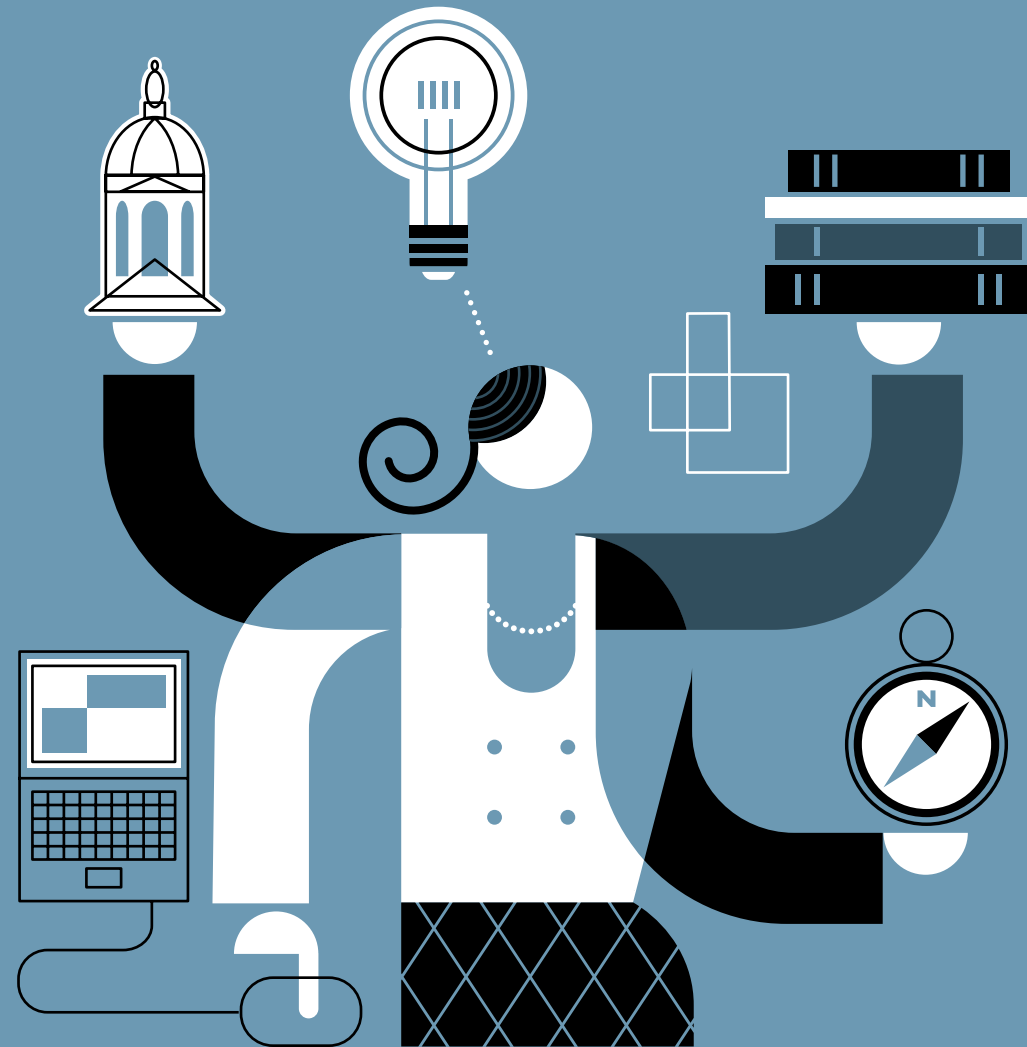
**COMPETE:** Like the ocean, the environment of business is competitive, challenging and always changing. It requires excellence in everything that we do in order to be able to compete well, to reach our destination despite the storm — just like the boats in the painting.

Competing well has two dimensions: external competition in the marketplace and internal competition toward the best version of ourselves. In turn, success requires an environment of subsidiarity, where we help each other achieve excellence — in solidarity and with a shared purpose — by granting each other the freedom to grow to the best of our abilities, assisting each other when required. Subsidiarity, the third pillar of Catholic Social Teaching, comes from the Latin word “subsidium,” which means help.

Business education at Notre Dame seeks to incorporate all three of these interconnected aspects in that order — contribution, cooperation, competition. We contribute to human flourishing as the shared purpose of business, cooperate well in solidarity in the sharing of priorities so that everyone benefits from business, and then compete with excellence in an environment of subsidiary where we help each other as a team in a shared practice.

This perspective centers on the three pillars of Catholic Social Teaching, most of which is catholic with a small “c” based on universal human values. The three pillars of human dignity, solidarity and subsidiarity can be understood, appreciated and contributed to by anyone.

Martijn Cremers  
Interim Dean, Mendoza College of Business



## CONTRIBUTE.

THE SHARED PURPOSE OF BUSINESS IS TO CONTRIBUTE TO HUMAN FLOURISHING: TO PRODUCE SERVICES THAT SERVE OTHERS, TO DEVELOP MEANINGFUL RELATIONSHIPS AND TO GROW AS A PERSON WHILE PROVIDING FOR LOVED ONES.

MENDOZA COLLEGE OF BUSINESS

# Contribute



## Mission

### Ethics Week 2018 by the Numbers

**21<sup>st</sup>**

ANNUAL EVENT

**4**

DAYS

**4**

PANELS

**11**

ENGAGING  
SPEAKERS

**20**

ORGANIZATIONS

**500**

PARTICIPANTS

### Mendoza co-hosts energy forum with Vatican

Some of the world's leading energy executives joined Pope Francis for a serious exploration of how to transition from fossil fuels during a forum co-hosted by the Mendoza College of Business and the Pontifical Academy of Sciences. The June 8-9 event — the third such Vatican conference co-sponsored by Mendoza — brought together investors, oil executives and Church officials to discuss providing new sources of energy for the additional 2.4 billion people expected to inhabit the planet by mid-century.

### Irish Impact conference

The Irish Impact conference "A Foresight Forum: To Explore Tomorrow's Wicked Problems," held Oct. 26-27, 2017, featured keynote speakers Marina Gorbis, executive director of the Institute for the Future, and Jerome Glenn, CEO of The Millennium Project. Panels included experts from GE EcoMagination, nonprofit Accion and Leo Burke, director of the Global Commons Initiative. A student team presented research exploring future scenarios for the emerging "precarious class."

### Ethics Week 2018 focus on local impact

"Lead Local, Lead Global" was the Ethics Week theme. The February event highlighted business leadership focused on advancing the greater good through entrepreneurship, civic contributions, education and training, and other efforts.

### Intro to business for Summer Scholars

Mendoza faculty offered two new sessions as part of the University's pre-college Summer Scholars program. Marketing professors Emily Garbinsky and Joseph Cherian led Marketing for the Common Good, which explored the impact of marketing on society. Accountancy professors Fred Mittelstaedt and Jamie O'Brien taught The Language of Business: Accounting in a Global Society, a discussion of fundamental accounting concepts and processes as well as the important roles that CPAs play in every type of organization.

### NCE trains Catholic university leaders from post-Soviet bloc countries

Nonprofit Certificate Education trained 17 faculty and administrators from Catholic universities in post-Soviet bloc countries through the Catholic Leadership Program in summer 2017. The Eastern European participants were sponsored by the Nanovic Institute for European Studies and had breakout sessions tailored to the challenges facing their institutions.

### Reducing the carbon footprint

Mendoza Graduate Alumni Relations gathered more than 60 ideas during its inaugural online Ask More Ideas Challenge, which asked alums how companies can reduce their carbon footprints. The results were shared with the nonprofit Catholic Climate Covenant, which hoped to implement some of the ideas.



**7**  
**UNDERGRADUATE  
RESEARCH PROJECTS  
WERE FUNDED BY  
NOTRE DAME'S  
FLATLEY CENTER FOR  
UNDERGRADUATE  
SCHOLARLY  
ENGAGEMENT (CUSE)**

## Research

### Faculty members win research awards

Marketing Department chair Shankar Ganesan, the John Cardinal O'Hara, C.S.C., Professor of Business, received the 2018 Louis W. Stern Award from the American Marketing Association Foundation's Interorganizational Special Interest Group.

Finance professor Zhi Da, co-author of "Industrial Electricity Usage and Stock Returns," was honored in May with the 2017 William F. Sharpe Award from the Journal of Financial and Quantitative Analysis.

### Management research productivity ranks No. 4

Mendoza was ranked No. 4 for management research productivity by the Texas A&M/ University of Georgia Rankings of faculty research publications. The ranking considers academic publications in the eight top-tier management journals by management faculty in U.S. business schools for 2013-2017.

### New Behavioral Lab director

Letecia McKinney joined the Mendoza College of Business in January 2018 as the program director of Mendoza Behavioral Research Lab. McKinney, who earned her Ph.D. from Virginia Polytechnic Institute and State University, provides support to Mendoza faculty conducting research on the behavior of individuals, groups and organizations; oversees lab operations; supervises research assistants and serves as the liaison between the Mendoza faculty and Notre Dame's Institutional Review Board.

**"The vocation of the businessperson is a genuine human and Christian calling."**

Pontifical Council for Justice and Peace,  
*Vocation of the Business Leader*

### Scholar named top entrepreneurial researcher

Dean Shepherd, the Ray and Milann Siegfried Professor of Entrepreneurship, was identified as the leading scholar in worldwide academic entrepreneurship research in the study "Contributing Forces in Entrepreneurship Research: A Global Citation Analysis" published in the Journal of Small Business Management. Shepherd was both the most prolific author, with 54 total articles, and the most impactful as measured by a weighted normalized citation count.

### Dean's Mission Award for research

The Office of the Dean Mission Award honored seven faculty members for a specific research work that contributes to the common good. Honorees included Fred Mittelstaedt (ACCT), Mike Morris (ACCT), Priyank Gandhi (FIN), Ben Golez (FIN), Scott Nestler (ITAO), Charlice Hurst (M&O) and Georges Enderle (MARK) for their recent publications that help advance the Mendoza mission.

### Undergraduate research award

In spring 2018, Kaleigh Brauns (BBA '21) won the Undergraduate Library Research Award for her paper, "Manufacturing Monopolies: Why Drug Manufacturers are at the Root of the Recent Rise in Pharmaceutical Prices." The paper explored the unethical nature of the prescription drug market. Brauns is a business analytics and applied and computational mathematics and statistics double major.



## Classroom

**39%**  
**OF MENDOZA JUNIORS  
AND SENIORS HAVE  
DOUBLE MAJORS**

### Wealth Planning Taxation course added for MSA students

A course on tax planning for high net worth individuals was offered to Master of Science in Accountancy students starting in fall 2017. It explores considerations related to federal estate taxation, trust income taxation, estate income taxation and a range of personal financial planning considerations.

### Foresight posts a new platform

Foresight in Business and Society, a signature, future-focused course for Mendoza juniors, displayed more than 40 presentations on a new digital platform as part of the course's capstone research projects. The projects, which students also presented in class, are intended to help develop a better understanding of how business is addressing global trends and issues, and how students as future business leaders can utilize the power of business for societal good.

### Redesign for Interterm

The Notre Dame MBA Interterm — a one-credit-hour course taken by MBAs during the break week between the first and second part of each semester — was redesigned in spring 2018 to focus on experiential learning. Alice Obermiller, Graduate Business Programs associate director, plans to fully implement a new Interterm curriculum in the coming year themed in keeping with a student's journey through the MBA program — Prepare, Immerse, Application, Impact.

**"Building a productive organization is a primary way in which businesspeople can share in the unfolding of the work of creation."**

Pontifical Council for Justice and Peace,  
*Vocation of the Business Leader*

### Applied Private Equity Projects course debuts

Applied Private Equity Projects (APEP), a new course offered in fall 2017 by the Notre Dame Institute for Global Investing, paired student teams with five firms to work on real-world investment projects, including analyzing past investments and working on current acquisitions. Modeled after a Harvard Business School course, APEP connects theory and practice through case studies and guest lectures from 10 industry practitioners who discussed different aspects of private equity.

### Fund Development becomes core course for EMNA

The Executive Master of Nonprofit Administration program made its Fund Development course part of the core curriculum, changing the number of elective credits from 9 to 6. It was previously offered as an elective.

### The Future of the Disney Channel

Three Disney executives traveled to Mendoza in January to ask the undergraduate Innovation and Design Thinking students: "What does the Disney Channel look like in 2025?" Student teams created ethnographies and journey maps to design a Disney channel that will appeal to parents and children. The top four teams flew to California after spring break to present their plans to at Disney headquarters and tour Disney Studios.





## Innovation

25,000

SQUARE FEET:  
NEW CAREER SERVICES  
SPACE IN DUNCAN  
STUDENT CENTER

### Grad business career services office relocates

Mendoza Graduate Business Career Services relocated in January to the fifth floor of Duncan Student Center as part of Notre Dame's newly centralized Center for Career Development. The floor features more than 45 interview and meeting spaces, including eight rooms for virtual interviews between corporate recruiters and students.

### SmartSophomore app debuts

The Office of Undergraduate Studies launched its SmartSophomore app for Apple and Android devices in October. The app features a number of points-based challenges designed to help sophomores as they prepare to declare a major in the spring and encourages them to reflect on their personal strengths and interests, evaluate their major options, explore career paths and attend Mendoza events.

### Stayer launches innovation boot camp

The Stayer Center partnered with Chicago-based Amsted Industries to create a custom version of its Certified Innovation Mentor™ program that would allow multiple teams from different business lines to experience an intensive week of innovation training. Innovation Mentor Boot Camp was attended by 80 Amsted team members in just three weeks. Amsted Industries, a large, privately held manufacturer of component products for the railroad, construction and vehicular industries, employs 18,000 people globally.

**“An authentic faith ...  
always involves a deep desire  
to change the world ...”**

*Francis, Evangelii Gaudium*

### Certified Innovation Mentor program has \$10M impact

Jim Tusar, senior manager of nuclear fuels for nuclear energy company Exelon, utilized the innovation tools he learned from the Stayer Center's yearlong CIMp certificate program to save the company an estimated \$10 million. In a case study of his project, Tusar documents the innovations implemented by Exelon expected to result in lower fuel costs, less spent fuel generated, improved operating margin and better predictive analytics.

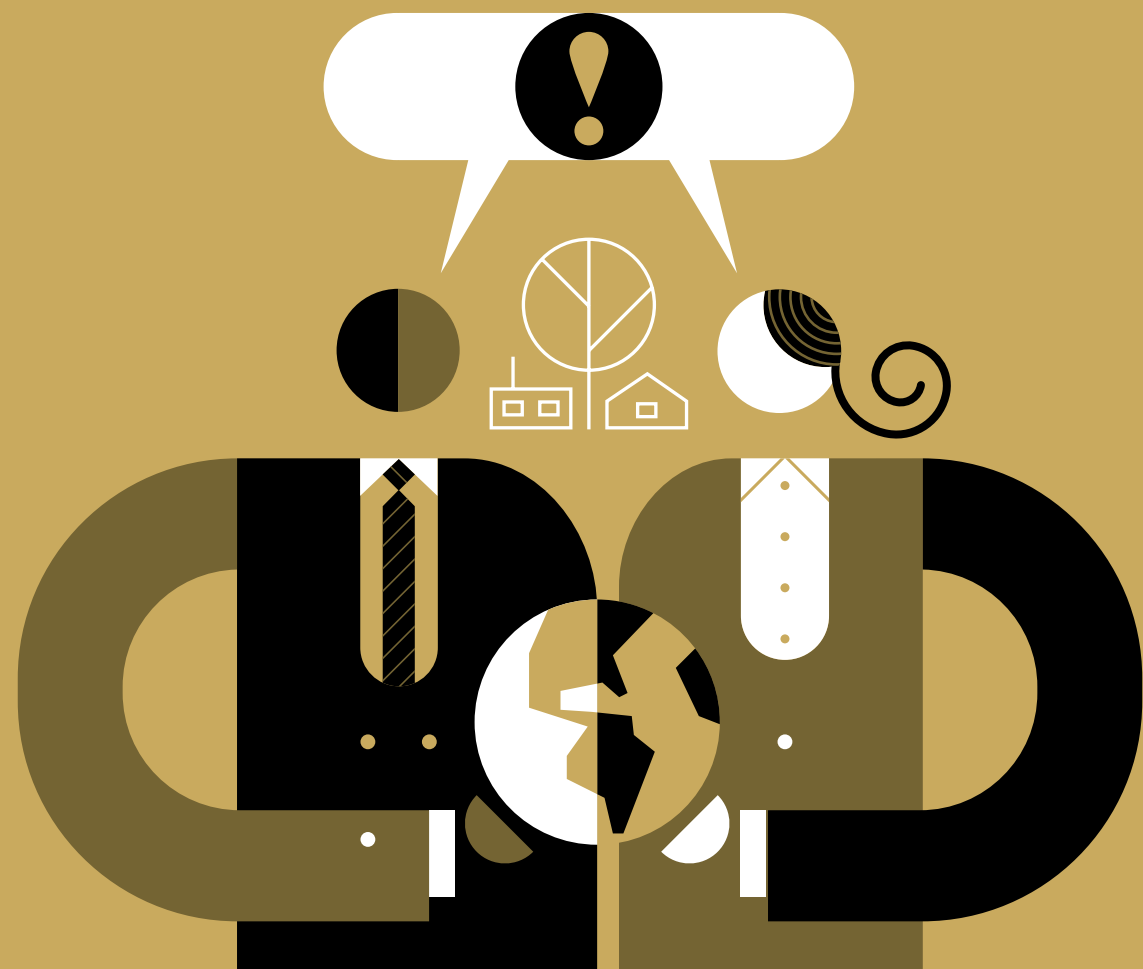
### Mendoza hosts Chicago Ideas Week

Finance Professor Jeffrey Bergstrand served as a panelist for Chicago Ideas Week 2017, an “ideas festival” that brings together a broad array of experts from diverse backgrounds to discuss a current topic. The 2017 event, held Oct. 16-20, was co-sponsored by Mendoza. Bergstrand, an international economist and trade expert, spoke on the topic, “Is China the New World Superpower?”

### Magazine redesign wins awards

The fall 2017 issue of the newly redesigned *Mendoza Business* magazine won a 2018 University & College Designers Association Award of Excellence. The issue also won a gold in the 2018 Educational Advertising Awards sponsored by Higher Education Marketing Report.





## COOPERATE.

COOPERATION INVOLVES A WILLINGNESS  
TO SHARE PRIORITIES WITH OTHERS IN SOLIDARITY  
BECAUSE WE HAVE A SHARED PURPOSE.

MENDOZA COLLEGE OF BUSINESS

# Cooperate



## Diversity

### 158

MENDOZA  
INTERNATIONAL  
UNDERGRADUATE  
STUDENTS  
(Fall 2017)

### 39%

MENDOZA/  
TOTAL ND  
INTERNATIONAL  
UNDERGRADUATE  
STUDENTS

### 54%

MENDOZA STUDENTS  
STUDYING ABROAD  
(2017-18)

### Girls Who Invest

The Notre Dame Institute for Global Investing partnered with the educational nonprofit Girls Who Invest (GWI), a nonprofit dedicated to increasing the number of women in portfolio management and executive leadership in the asset management industry. Fifty undergraduate women, including five Notre Dame women, were part of a GWI program on campus in June 2018 that focused on education, industry outreach, accessibility and career placement. Four other Notre Dame women participated in a GWI program at the University of Pennsylvania.

### Finance professor featured in 'Women Lead' project

Kristen Collett-Schmitt, associate teaching professor of finance and director of special projects, was one of seven scholars highlighted in an International Women's Day 2018 "Women Lead" online feature for the University of Notre Dame.

### Women's MBA for a Day event

The Women in Business club hosted a Women's MBA for a Day event in October 2017. Prospective students attended the Boardroom Insights lecture with 1990 MBA alumna Diane M. Aigotti, chief financial officer and managing director of Ryan Specialty Group, and joined her for lunch. They also heard from Katherine Spiess, associate dean for graduate programs, and connected with the Forté Foundation.

### Faculty members mentor through Building Bridges program

Twenty-seven Mendoza faculty members representing all five academic departments served as mentors for the University's Building Bridges program, which aims to help underrepresented student population succeed academically. Scholars are matched with faculty from the departments that the students wish to explore as possible majors. Mentors offer academic and career advice, as well as help students to develop communication skills.

### Undergraduate Women in Business

"Pave Your Way" was the theme of the Undergraduate Women in Business' 10th Annual Professional Development Conference, held Feb. 23-24 at Mendoza. More than 15 companies from different industries including finance, accounting, consulting and marketing participated in the event, which provided networking opportunities and career advice to female students who are interested in a career in business.

### LGBTQ & Allies Club

The Notre Dame MBA helped launch LGBTQ & Allies Club, a student group devoted to larger efforts at the University to value LGBTQ students in the Notre Dame community. The LGBTQ & Allies initiative is described as a comprehensive, multifaceted pastoral plan that includes training of student leaders, faculty and staff to create "a safe and supportive environment for all members of the Notre Dame community."





Community

Tax Assistance Program (TAP) 2018

85  
UNDERGRADUATE AND GRADUATE STUDENTS

1,971  
TAXPAYERS HELPED

3,555  
INCOME TAX RETURNS PREPARED

New Board Fellows Program launched for MBA candidates

Eight MBA students served in nonvoting roles on local nonprofit boards as part of the new Board Fellows Program. Graduate Alumni Relations and Graduate Student Services teamed up to offer students a way to give back locally while gaining nonprofit board experience for future leadership opportunities.

Brand concept for a local business

A team of Notre Dame MBA students collaborated with Downtown South Bend (DTSB) to help a local cafe owner develop a branding and go-to-market strategy for a new restaurant bar. The Hammer & Quill opened in July in a space formerly occupied by hardware store.

Marketing help for local charity

Students in Principles of Marketing, an undergraduate course taught by assistant marketing professor Emily Garbinsky, provided consulting help to Hannah’s House as part of their coursework. The students raised nearly \$1,000 through a GoFundMe campaign for the local nonprofit, which provides emotional, physical and spiritual support to expecting mothers of all ages, and at any point during their pregnancy.

“Solidarity is first and foremost a sense of responsibility on the part of everyone with regard to everyone, and it cannot therefore be merely delegated to the State.”

Benedict XVI, *Caritas in Veritate*

Lending a helping hand

Stayer Center for Executive Education staff members lent a hand to Nexus House, a local halfway house intended to give non-violent offenders housing and help with transitioning back to the community. As part of the effort, the team tore down a garage, cleaned the space and hauled 37,000 pounds of used books to a local charity.

45 years of tax prep assistance

The Vivian Harrington Gray University of Notre Dame — Saint Mary’s College Tax Assistance Program (TAP) provided tax preparation assistance to 1,971 local taxpayers during the 2018 season. TAP was founded more than 45 years ago to serve the community and provide student volunteers with practical experience.

ND Impact Partners expands

Mendoza Graduate Alumni Relations added South Bend to its ND Impact Partners program, now in its fourth year. This program sponsored 14 nonprofit projects across three cities: South Bend, Chicago and Washington, D.C. The projects wrapped up in September.



Globalization

Business on the Frontlines (BOTFL)

10<sup>th</sup>  
ANNIVERSARY

40  
PROJECTS

20+  
REGIONS AND COUNTRIES

200+  
BOTFL ALUMNI

Management professor wins UN teaching award

Jessica McManus Warnell, associate teaching professor for Management & Organization, received the 2017 United Nations Principles for Responsible Management Education (UN PRME) North America Teaching Excellence Award. UN PRME is an initiative of the U.N. Global Compact and is the largest organized relationship between the United Nations and business schools.

More grad business students go global

International immersions, sponsored by Graduate Business Programs, continued offering students global business experiences through two-week visits to China or South America and eight-week modules in Chile. This past year, 80 MBA, MSM and MSA students traveled to China, 32 students studied in Brazil and Chile, and 20 chose the eight-week Chilean module.

Accountancy students named Gilman Scholars

Accountancy students Frank Chung and Edwina King received Benjamin A. Gilman Scholarships to study abroad in 2018. Chung spent the spring semester in the United Kingdom through the Notre Dame London Global Gateway. King studied in Europe through Notre Dame International’s summer program in Toledo, Spain.

“God gave the earth to the whole human race for the sustenance of all its members ...”

St. John Paul II, *Centesimus Annus*

A decade on the frontlines

Business on the Frontlines, a signature Notre Dame MBA course, marked its 10th anniversary in 2018. The innovative class has sent teams of students to more than 20 regions and countries to examine how to harness the dynamics of business to rebuild war-torn societies as a means of bringing about peace.

Partnering with Afghanistan

The Stayer Center for Executive Education led a cross-University collaboration to found an innovative partnership with Balkh University in Afghanistan. The goal was to develop a master’s program in finance and accountancy for students at Balkh, Afghanistan’s largest university. Particular aims include attracting capital investment for economic development in Afghanistan and reaching the goal of 20 percent females in education and industry by 2020.

Grant for China research

Paul Gao, assistant finance professor, was awarded a 2017–2018 Greater China Collaboration Grant for his research examining investor biases. The grant was one of six awarded to University researchers by Notre Dame International as part of its effort to build, sustain and encourage academic and research collaboration with leading universities in the Greater China region, including mainland China, Hong Kong and Taiwan.





20

SENIOR LEADERS  
SERVED AS FEATURED  
SPEAKERS IN  
MENDOZA'S ANNUAL  
LECTURE SERIES

## Engagement

### CMO Summit brings marketing leaders to campus

The 2018 Notre Dame Chief Marketing Officer Summit, held April 5-6, brought together more than 325 marketing executives, faculty, researchers, students, alumni and Notre Dame staff members to discuss "Meaningful Marketing: The Future of Customer Engagement in a Digital World." Participating companies included Intel, Google, Kellogg, USAA, TD Ameritrade and American Eagle Outfitters, among others. Forbes' CMO Network co-sponsored the event.

### NDIGI establishes Robert K. Wilmouth Speaker Series

The Notre Dame Institute for Global Investing established the Robert K. Wilmouth Speaker Series, a sequence of lectures led by an investing professional from various areas of the field. The series honors the late Robert "Bob" Wilmouth, former chair of the Notre Dame Investment Committee and University Trustee.

### CARE Conference 2018 considers macroeconomy

The Center for Accounting Research and Education (CARE) gathered 124 accounting researchers, policymakers and practitioners to discuss "Firm-Level Information and the Macroeconomy." The conference, held May

**"Economic progress must be accompanied by a corresponding social progress, so that all classes of citizens can participate in the increased productivity."**

St. John XXIII, *Mater et Magistra*

18-19, 2018, in Leesburg, Virginia, featured prominent accounting scholars including Mary Barth, Joan E. Horngren Professor of Accounting at Stanford Graduate School of Business.

### Analytics conference offers two tracks

Mendoza co-hosted the IMPAC Midwest Chicago Chapter Conference Sept. 14, 2017, in Chicago. The event, aimed at analytics professionals who wanted to learn more about innovation and trends, offered two tracks: finance technology and sports analytics.

### Tech entrepreneur talks on disruption

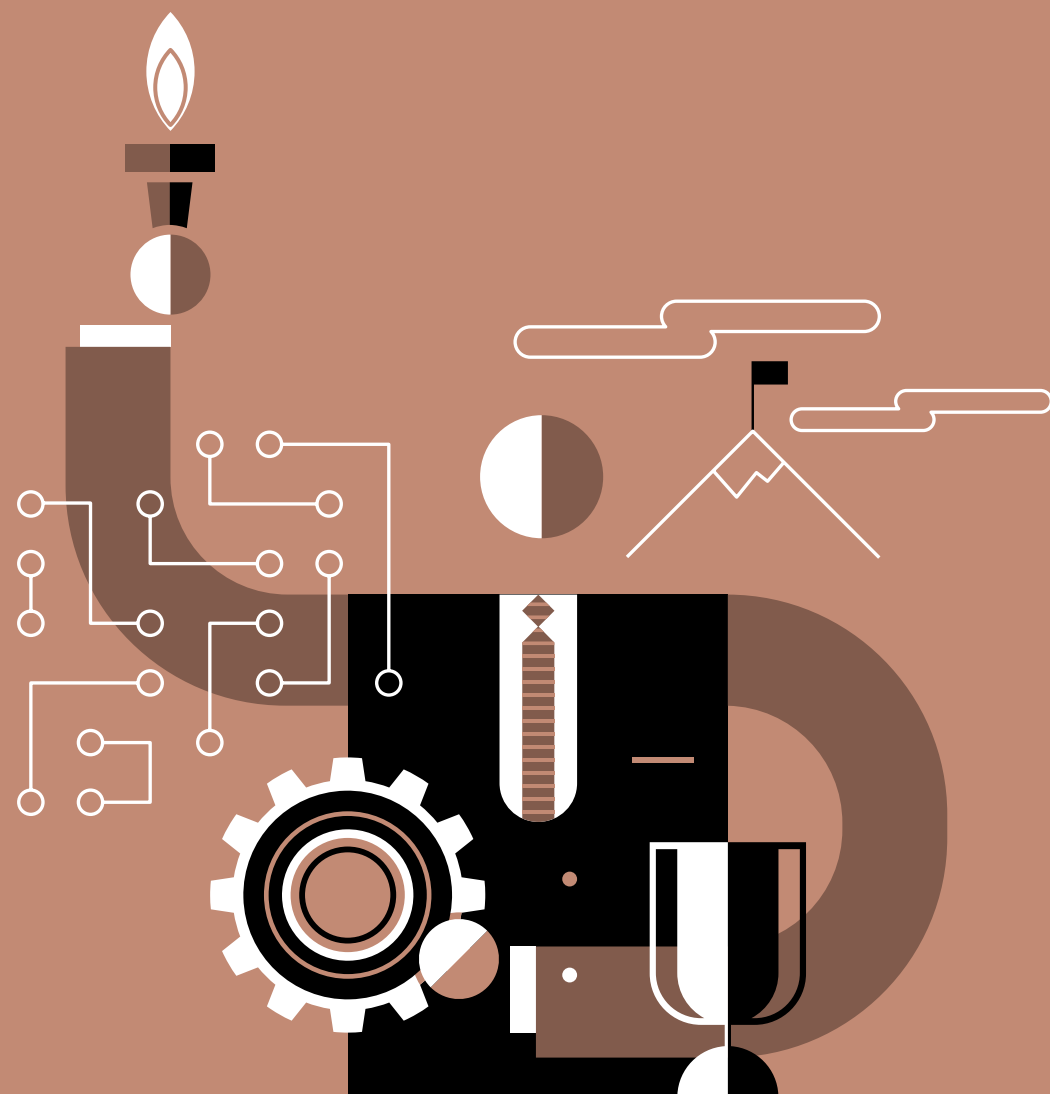
Peter Diamandis, an internationally renowned serial entrepreneur who was named to Fortune Magazine's 2014 list of "The World's 50 Greatest Leaders," delivered the inaugural Thomas H. Quinn Lecture on Sept. 8, 2017. "Exponential Tech: Innovation and Disruption on the Road Ahead" described the power of technology's potential to bring about revolutionary change to business, health care, education and lifestyles in general on a global basis.

### Fraud Day expands

More than 200 students, practitioners and community members attended the 2018 "Fraud Day" Conference, held April 6. The event featured three experts in corporate fraud, including Weston Smith, former HealthSouth CFO turned whistleblower.





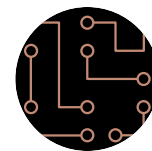


## COMPETE.

COMPETING WELL HAS TWO DIMENSIONS:  
EXTERNAL COMPETITION IN THE MARKETPLACE  
AND INTERNAL COMPETITION TOWARD  
THE BEST VERSION OF OURSELVES.

MENDOZA COLLEGE OF BUSINESS

# Compete



## Technology

### Giovanini Commons Renovation

- **STATE-OF-THE-ART  
TECH CLASSROOM**
- **TWO RENOVATED  
FLEXIBLE  
CLASSROOMS**
- **COLLABORATION  
CORRIDOR WITH  
FOUR GROUP  
COLLABORATION  
AREAS**
- **STUDENT STUDY  
LOUNGE WITH  
KITCHENETTE**
- **TWO STUDENT  
MEETING ROOMS**
- **FOURPLEX  
BOOTH SEATING**
- **FOUR ISOLATION PODS**

### Space gets a tech update

Giovanini Commons, a flexible classroom space in Mendoza's lower level, underwent a comprehensive renovation to add a sophisticated tech classroom as well as study and collaborative spaces. The tech classroom, added to accommodate the College's increasing number of analytics courses, has room for up to 70 students and houses 92 monitors and screens.

### MBA Technology Innovation Challenge

The Notre Dame MBA Technology Innovation Challenge, a new national case competition offering \$10,000 in prize money, debuted during IDEA Week in April. The focus was innovative business uses for blockchain. The competition, hosted by the Notre Dame MBA Tech Club and sponsored by Thomson Reuters, drew 20 teams from 11 universities for the qualifying round.

### Cyber crime sleuths

Six Notre Dame undergraduate student interns, including Mendoza IT Management major Lexie Van Den Heuvel, were sworn in as investigators for the St. Joseph County Prosecutor's Office Cyber Crimes unit. Mike Chapple, academic director of the M.S. in Business Analytics Chicago program and associate teaching professor of IT, Analytics, and Operations, serves as faculty advisor for the program, which provides the students with experience in writing and executing search warrants, analyzing evidence and testifying in court.

### New master's in analytics

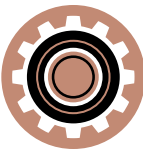
The Mendoza College of Business launched a new Master of Science in Business Analytics (MSBA), which will begin classes on the Notre Dame campus in fall 2019. The goal of the one-year graduate degree program, intended for "pre-professional" students with little or no work experience, is to provide a rigorous education in applying analytical techniques to massive data sets to solve business problems.

### Mendoza launches analytics major

Eighty-four juniors became the Mendoza College's first cohort of the new business analytics major launched in August 2017. The major prepares students to apply scientific, data-driven analysis and research in all aspects of business operations.

### Graduate dual degree's first year

The College's new MBA/MSBA (Master of Science in Business Analytics) dual degree was introduced in August 2017. The 68-credit hour residential program allows participants to earn two master's degrees in two years.



## Entrepreneurship

11

MENDOZA FACULTY/  
STUDENT STARTUPS  
LAUNCHED THROUGH  
IDEA CENTER

### Record startups launched

Notre Dame’s IDEA Center launched 27 faculty and student startup companies between July 2017 and June 2018. Students from Mendoza College of Business are involved in 11 of the ventures. That number nearly equals the total number of startups, 33, in the University’s entire 175-year history prior to 2017-18, and it exceeds by a wide margin the previous single-year record of three startups in 2016.

### Finance major named OZY Genius Award winner

Nikhil Garg, a 2018 finance and applied and computational mathematics and statistics double major, won an OZY Genius Award for the exchange aggregator he co-founded, Centralix. Digital publisher OZY selected the 10 college students with the best genius ideas to win grants of up to \$10,000 to pursue their goals.

### McCloskey takes new name

Seventeen teams competed in the final round of the 2018 McCloskey New Venture Competition, held April 27, for more than \$400,000 in cash and in-kind prizes. Enlighten Mobility and SecurSpace split the \$50,000 McCloskey Grand Prize, which is awarded to teams founded by Notre Dame students or alumni. Figuro3D and Healthy Points shared the new \$50,000 Startup South Bend-Elkhart/Elevate Ventures Grand Prize, which is given to the top community-based teams.

“Subsidiarity respects personal dignity by recognizing in the person a subject who is always capable of giving something to others.”

Benedict XVI, *Caritas in Veritate*

### SecūrSpace secures funding

Cory Bailey (MBA ’18), co-founder of McCloskey grand prize winner SecūrSpace, raised more than \$600,000 in venture capital for the online marketplace for parking and storage for the transportation industry. The venture also was selected to participate in the 2018 cohort of MassChallenge Boston, a nationally ranked high-potential startup accelerator.

### MBA internships in Bermuda

A trio of Notre Dame MBA students were part of an internship program through the Bermuda Business Development Agency that paired them with three Bermudians for research on economic diversification. Their final reports were given to the BDA Board, the Premier and Cabinet, and other BDA stakeholders such as Bermuda First.

### IDEA Week at Mendoza

Notre Dame alumnus Dennis Boyle, a founding member of IDEO, spoke at Mendoza on design thinking April 26 during IDEA Week, an “innovation festival” organized by Notre Dame’s IDEA Center April 20-29. Boyle discussed two keys to design thinking: working collaboratively and keeping humans at the center.



## Honors

“The purpose of a business firm is not simply to make a profit, but is to be found in its very existence as a community of persons ...”

St. John Paul II, *Centesimus Annus*

### Current Rankings

#4

UNDERGRADUATE  
STUDIES

Poets & Quants’ Best  
Undergraduate Business  
Programs of 2017

#4

UNDERGRADUATE  
ACCOUNTANCY

Public Accounting Review 2018

#4

MS ACCOUNTANCY

Public Accounting Review 2018

#20

EXECUTIVE MBA

USN&WR’s The Best Business  
Schools 2019 (U.S. schools)

#24

POETS & QUANTS’  
TOP MBA RANKING 2017  
(U.S. schools)

### Accountancy grads earn CPA exam honors

Two Mendoza accountancy graduates, Caitlin Geary and Joseph Moran, received the 2017 Elijah Watt Sells Award, which recognizes CPA candidates who have obtained a cumulative average score above 95.50 across all four sections of the CPA Examination, passed all four sections of the Examination on their first attempt and completed testing in 2017. A total of 95,858 individuals sat for the examination in 2017, with 58 candidates meeting the criteria to receive the Elijah Watt Sells Award.

### Teaching and service awards

Management teaching professor James S. O’Rourke IV received the 2017 Arthur W. Page Society’s Distinguished Service Award for his career accomplishments and his significant record. The award honors an individual who has strengthened the role of public relations in business and society through service, writing, research, speaking or teaching.

### University all-faculty recognition

Katherine Spiess, associate dean of graduate programs, was honored as a part of the 2017 Notre Dame All-Faculty Team during the halftime of the ND-Georgia football game.

### MBA case competition wins

Notre Dame MBA students took first place in several case competitions.

In November 2017, the ND team won the International Case Competition at the Carnegie Mellon University Tepper School of Business. The case focused on operations strategy, supply chains and sustainability.

In February 2018, Notre Dame took first in the Illinois MBA Strategy Case Competition at the University of Illinois at Urbana-Champaign. They analyzed a complex business strategy case provided by event sponsor Lockton Companies.

Also in February, an MBA team earned the top spot at the Emerging Markets Case Competition hosted by the University of Maryland’s Robert H. Smith School of Business. The case challenged teams to develop a sustainable business model for an ed-tech social enterprise that offers free tech courses to youths in East Africa.

Notre Dame MBA teams took top prizes in the business school category of the Arthur W. Page Society’s 2018 Case Writing Competition in Corporate Communication. The first-place case considered “Apple, Inc.: Data Privacy and a Request from the FBI,” while second place went to case study, “Honda Motor Company, LTD: Communication and the Takata Airbag Crisis.”





# Leadership

## Poets & Quants Awards

### 2017 TOP 40 UNDERGRADUATE PROFESSORS

**Elizabeth Moore**  
Marketing Associate Professor

**Kristen Collett-Schmitt**  
Finance Associate  
Teaching Professor

### 2018 MBA BEST & BRIGHTEST

**Alex Prosperi** (MBA '18)

**Kyle Verash** (MBA '18)

### 2018 UNDERGRADUATE BEST & BRIGHTEST

**Katie Eilert** (MARK '18)

**Asher Encisco** (ACCT '18)

### 2018 FAVORITE PROFESSOR OF BUSINESS MAJORS

**John Weber**  
Marketing Professor Emeritus

## Dean Huang steps down

After more than a decade serving as part of Mendoza’s leadership, Roger Huang announced his decision to step down from the deanship as of June 30. Huang, a professor at Mendoza since 2000, plans to take a year-long sabbatical before returning to his endowed professorship in finance. K.J. Martijn Cremers, professor of finance at Mendoza since 2012, is serving as interim dean.

## Leadership in Ireland

The Stayer Center for Executive Education launched a new leadership development program, Inspirational Leadership at Kylemore. The four-day certificate program, held at the historic Kylemore Abbey Global Center in County Galway, Ireland, is designed to help senior leaders from diverse industries reassess and recommit to meaningful leadership.

## Accountancy grad named outstanding alum

Sean E. Cullinan (ACCT '88), president of Columbus Hill Capital Management, was named the Department of Accountancy’s 2018 Outstanding Alumni of the Year. Cullinan and his wife, Sue, made a \$20 million gift to the Fighting Irish Initiative, which funds Notre Dame education costs for students from low socioeconomic households.

“Even in the most difficult and complex times ... we must above all else turn to God’s love.”

Benedict XVI, *Caritas in Veritate*

## NDDEL increases ethical leadership resources

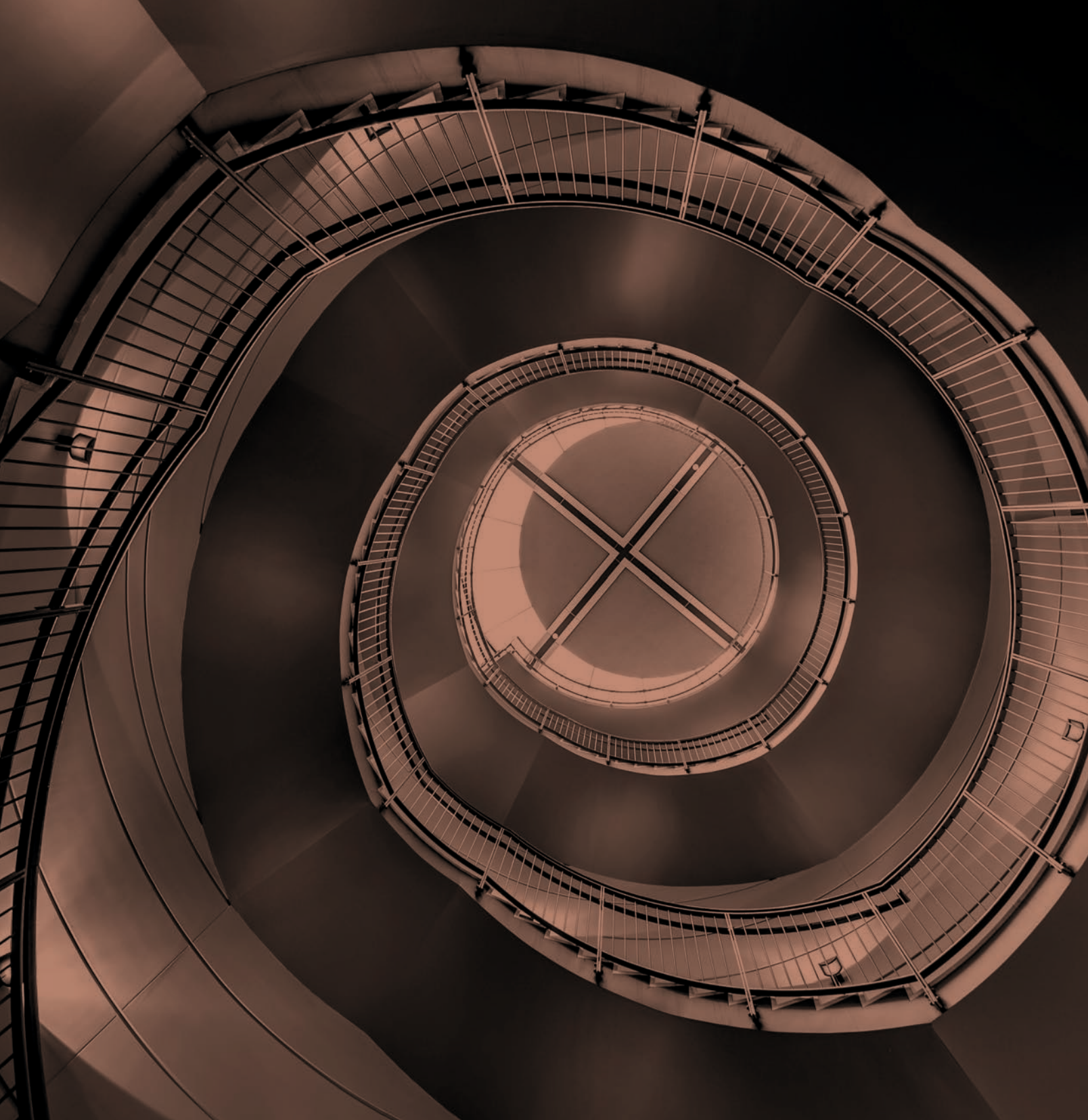
The Notre Dame Deloitte Center for Ethical Leadership tripled the amount of resources it produced for the business community. Content includes applied research briefs and videos that provide strategies and insights for busy corporate leaders.

## Onboardings and promotions

Amanda McKendree was named the Arthur F. and Mary J. O’Neil Director of the Eugene D. Fanning Center for Business Communication, beginning in January 2018. McKendree joined Mendoza in 2014 as an associate teaching professor of management, teaching courses in management communication, speaking and writing.

Michael Brach (ND '88) was named director of degree programs at the Stayer Center for Executive Education in May 2017. Brach most recently served as vice president for advancement at Holy Cross College and previously served as senior director of development, administration and donor services at Notre Dame.

Angela Logan was named St. André Bessette Director of Nonprofit Professional Development. She leads the team that manages the Master of Nonprofit Administration degree programs and the nonprofit certificate programs.



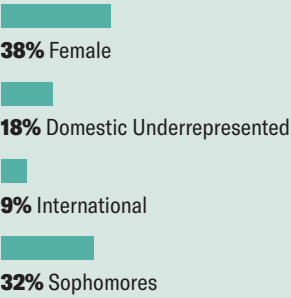
Program Updates

2017-2018

Undergraduate

CLASS PROFILE

1,771 Total Enrollment (2017-18)



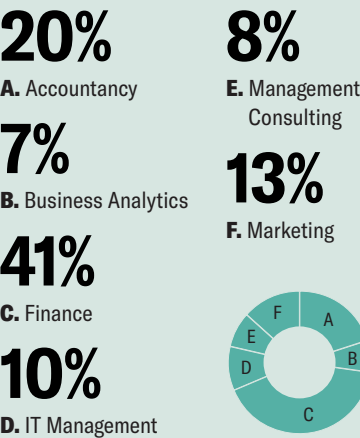
587 Freshman Business Intents

TOP/SELECT RECRUITERS

- |                     |                    |
|---------------------|--------------------|
| EY                  | Bank of America    |
| Deloitte            | Citi               |
| PwC                 | Credit Suisse      |
| KPMG                | Grant Thornton LLP |
| Goldman Sachs       | Morgan Stanley     |
| JP Morgan           | Protiviti          |
| Booz Allen Hamilton |                    |

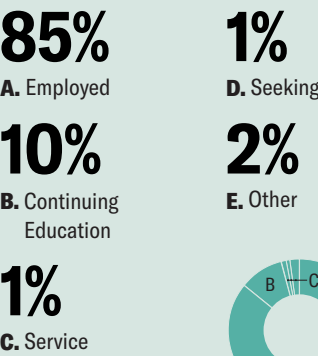
ENROLLMENT BY MAJOR

(Juniors and Seniors)\*



FUTURE PLANS EMPLOYMENT

(Class of 2017)\*



EMPLOYMENT BY REGION



- 47% Midwest
- 23% Northeast
- 9% West
- 7% Mid-Atlantic
- 6% Southwest
- 6% South
- 2% International

\*Difference due to rounding

COMPENSATION

\$64,000 Median Base Salary

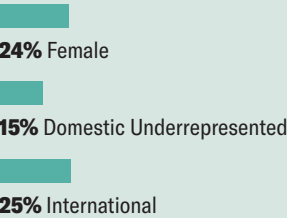
\$5,000 Median Bonus

\*Difference due to rounding

Notre Dame MBA

CLASS PROFILE

294 Total Enrollment (2017-18)



TOP/SELECT RECRUITERS

- |                |                            |                    |                  |                  |
|----------------|----------------------------|--------------------|------------------|------------------|
| Amazon<br>AT&T | Bank of America<br>Corning | Deloitte<br>Ecolab | ExxonMobil<br>EY | IBM<br>Whirlpool |
|----------------|----------------------------|--------------------|------------------|------------------|

INTERNSHIPS (Class of 2018)

100% Securing

\$6,800 Median Monthly Salary

EMPLOYMENT BY REGION



- 39% Midwest
- 17% West
- 16% Southwest
- 16% Northeast
- 9% South
- 3% Mid-Atlantic

EMPLOYMENT (Class of 2017)

86% Employed



\$105,500 Median Base Salary

\$20,000 Median Bonus



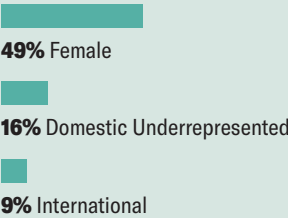
Program Updates

2017-2018

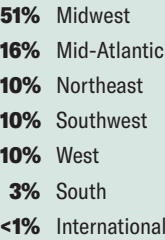
Master of Science  
in Management (MSM)

CLASS PROFILE

47 Total Enrollment (2017-18)



EMPLOYMENT BY REGION\*



TOP/SELECT RECRUITERS

- Accenture

Amazon

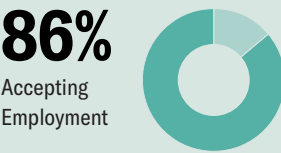
Bank of America

Booz Allen Hamilton
- DayBlink Consulting

E&J Gallo Winery

JPMorgan Chase & Co.

EMPLOYMENT (Class of 2017 at three months after graduation)



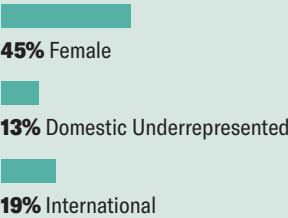
\$57,000 Median Base Salary

\$5,000 Median Bonus

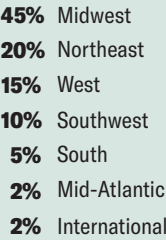
Master of Science  
in Accountancy (MSA)

CLASS PROFILE

92 Total Enrollment (2017-18)



EMPLOYMENT BY REGION\*



TOP/SELECT RECRUITERS

- Andersen Tax

BDO LLC

Deloitte

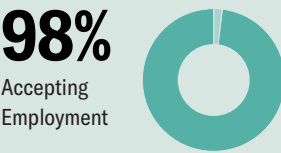
EY
- Grant Thornton LLP

KPMG

PwC

RSM

EMPLOYMENT (Class of 2017 at three months after graduation)



\$59,000 Median Base Salary

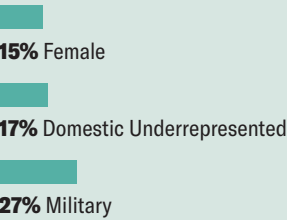
\*Difference due to rounding

Notre Dame  
Executive MBA

South Bend (22-Month Program)  
Class of 2018

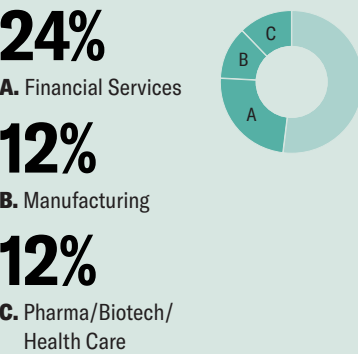
CLASS PROFILE

52 Total Enrollment



38 Average Age | 16 years Average Work Experience

TOP INDUSTRIES



South Bend (22-Month Program)  
Class of 2019

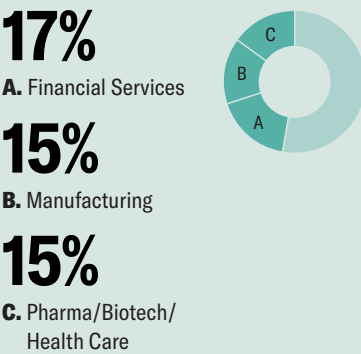
CLASS PROFILE

47 Total Enrollment



38 Average Age | 16 years Average Work Experience

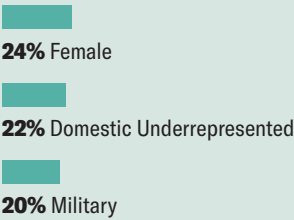
TOP INDUSTRIES



Chicago (17-Month Program)  
Class of 2018

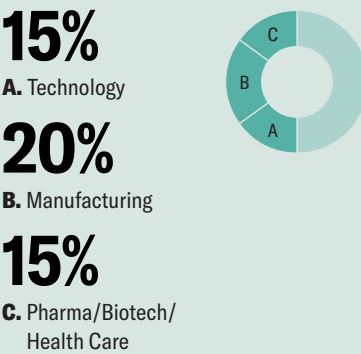
CLASS PROFILE

41 Total Enrollment



35 Average Age | 13 years Average Work Experience

TOP INDUSTRIES





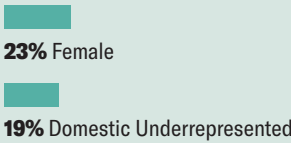
Program Updates

2017-2018

Master of Science  
in Finance – Chicago

CLASS PROFILE

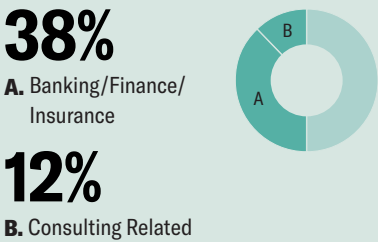
26  
Total Enrollment  
(August 2017)



30  
Average Age

7 years  
Average Work Experience

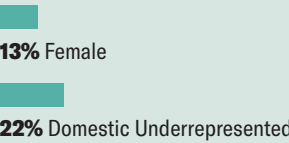
TOP INDUSTRIES



Master of Science in  
Business Analytics – Chicago

CLASS PROFILE

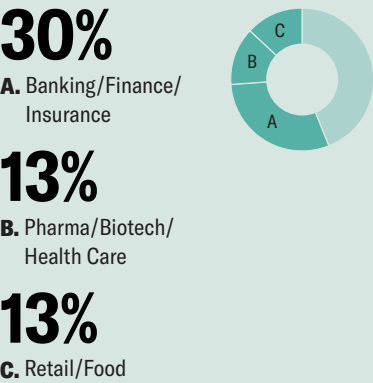
23  
Total Enrollment  
(August 2017)



34  
Average Age

11 years  
Average Work Experience

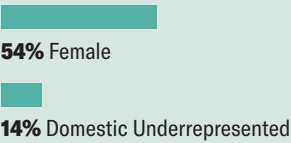
TOP INDUSTRIES



Master of  
Nonprofit Administration

CLASS PROFILE

50  
Total Enrollment  
(August 2017)



37  
Average Age

11.5 years  
Average Work Experience

306  
Average GRE

3.38  
Average GPA

17  
No. of U.S. States  
Represented

8  
No. of Countries  
Represented

SELECT LIST  
OF MNA  
ELECTIVES

Employment Law  
Fund Development  
Leadership

MNA  
PARTNERS

Volunteers of America  
Catholic Charities  
U.S. Hispanic  
Chamber of Commerce  
Peace Corps



Mendoza Speakers

Academic Year 2017–2018

BOARDROOM INSIGHTS

**Byron Spruell**  
President, League Operations,  
National Basketball  
Association

**Dan Cathy**  
Chairman & CEO, Chick-Fil-A

**Diane M. Aigotti**  
Executive Vice President  
and Chief Financial Officer,  
Ryan Specialty Group

**Tony Crudele**  
Former Executive  
Vice President and  
Chief Financial Officer,  
Tractor Supply Company

**Paul Reilly**  
Chairman & CEO,  
Raymond James Financial

**Kim Jeffery**  
Retired Chairman & CEO,  
Nestlé Waters North America

**Crane Kenney**  
President, Business  
Operations, Chicago Cubs

ND ETHICS WEEK

**Bob Burke**  
Founder & Chairman,  
Ladder Up

**Regina Emberton**  
President & CEO of South  
Bend-Elkhart Regional  
Partnership

**Jeff Rea**  
President & CEO,  
South Bend Regional  
Chamber of Commerce

**Alex Liggins  
and Alex Sejdinaj**  
Co-Founders,  
South Bend Code School

**Brian Kubicki**  
General Counsel, Gibson

**Jill DeLucia and Karen  
Haun**  
Co-Founders, Bendix Coffee

**Michael Lindburg**  
Founder,  
South Bend Woodworks

BERGES LECTURE SERIES

**Erin Fitzgerald**  
Senior Vice President,  
Global Sustainability for the  
Innovation Center for U.S. Dairy

**John Heiser**  
President and Chief  
Operating Officer,  
Magnetrol International Inc.

**Scott Noble**  
Entrepreneur and Corporate  
Product Line Strategist

TEN YEARS HENCE

**Jim Schmiedeler**  
Professor of Aerospace and  
Mechanical Engineering,  
University of Notre Dame

**Nitesh Chawla**  
Frank M. Freimann Professor  
of Computer Science and  
Engineering, University of  
Notre Dame

**Otto Berkes**  
Chief Technology Officer,  
CA Technologies

**Steve Shute**  
Executive Vice President  
and Chief Business Officer,  
SAP Americas and Asia  
Pacific Japan

**Hendrik F. Hamann**  
Senior Manager and  
Distinguished Research Staff  
Member, IBM T.J. Watson  
Research Center

**Gill Bejerano**  
Associate Professor of  
Developmental Biology, of  
Computer Science and of  
Pediatrics, Bejerano Lab,  
Stanford University

MISC. SPEAKERS

**Peter H. Diamandis**  
International Pioneer in  
Innovation, Co-Founder of  
Singularity University

**Horst Köehler**  
Former President of the  
Federal Republic of Germany,  
Former Managing Director  
of the IMF, Personal Envoy  
of the United Nations,  
Secretary-General for  
Western Sahara

**Bill Kurtis**  
Co-Host of NPR’s “Wait, Wait,  
Don’t Tell Me!”, journalist,  
author and documentary maker

GRADUATE  
COMMENCEMENT

**Bill Goodyear**  
Retired Chairman and CEO  
of Navigant Consulting

Chairs and Directors

Current Academic Year 2018–2019

ENDOWED FULL  
PROFESSOR CHAIRS

**John Affleck-Graves**  
Notre Dame Chair in Finance

**Martijn Cremers**  
Bernard J. Hank Professor  
of Finance

**Sarv Devaraj**  
Fred V. Duda Professor  
of Business

**Peter Easton**  
Notre Dame Alumni  
Professor of Accountancy

**Georges Enderle**  
John T. Ryan Jr. Professor of  
International Business Ethics

**Roger D. Huang**  
Kenneth R. Meyer  
Professor of Global  
Investment Management

**Ken Kelley**  
Edward Frederick Sorin  
Society Professor of  
Information Technology,  
Analytics, and Organization

**Timothy Loughran**  
C.R. Smith Professor  
of Finance

**Thomas F. Schaefer**  
KPMG Professor of  
Accountancy

**Paul H. Schultz**  
John W. and Maude Clarke  
Professor of Finance

**Dean Shepherd**  
Ray and Milann  
Siegfried Professor of  
Entrepreneurship

**John F. Sherry Jr.**  
Ray W. and Kenneth G.  
Herrick Professor of  
Marketing

**Ann Tenbrunsel**  
David E. Gallo Professor  
of Business Ethics

**William L. Wilkie**  
Aloysius and Eleanor Nathe  
Professor of Marketing  
Strategy

DEPARTMENT CHAIRS

**Craig Crossland**  
Rev. Basil Moreau, C.S.C.,  
Associate Professor of  
Business and Chair of the  
Management & Organization  
Department

**Robert Easley**  
John W. Berry Sr. Professor  
of Business and Chair of  
the Information Technology,  
Analytics, and Operations  
Department

**Shankar Ganesan**  
The John Cardinal O’Hara,  
C.S.C., Professor of Business  
and Chair of the Marketing  
Department

**Richard Mendenhall**  
William and Cassie Daley  
Professor of Finance  
and Chair of the Finance  
Department

**H. Fred Mittelstaedt**  
Deloitte Foundation Professor  
of Accountancy and Chair of  
the Accountancy Department

TERM CHAIRS

**Jeff Burks**  
Thomas and Therese Grojean  
Family Associate Professor of  
Accountancy

**Paul Gao**  
Viola D. Hank Associate  
Professor of Finance

**Timothy Gilbride**  
Steve and Annie Odland  
Associate Professor of  
Marketing

**Hong Guo**  
Robert and Sara Lumpkins  
Associate Professor in  
Business Analytics

**Stephannie Larocque**  
Viola D. Hank Associate  
Professor of Accountancy

**Mike Mannor**  
John F. O’Shaughnessy  
Associate Professor of  
Family Enterprise

NAMED PROFESSORSHIPS

**Carl Ackerman**  
Nolan Professorship  
for Excellence in  
Undergraduate Instruction

**J. Michael Crant**  
Kovacevich Professorship  
for Leadership Instruction

**Bill McDonald**  
Thomas A. and James  
J. Bruder Professor of  
Administrative Leadership

ENDOWED DIRECTORS  
(POSITION)

**Angela Logan**  
St. André Bessette Director  
of Nonprofit Professional  
Development

**Amanda McKendree**  
Arthur F. and Mary J. O’Neil  
Director of the Fanning  
Center for Business  
Communications

Faculty Awards

Academic Year 2017–2018

**John Affleck-Graves**  
Department of Finance,  
Arnie Ludwig Executive MBA  
Outstanding Professor Award

**Wendy Angst**  
Department of Management  
& Organization, James Dincolo  
Outstanding Undergraduate  
Professor Award

**Gianna Bern**  
Department of Finance, MSF  
Outstanding Professor Award

**Jill Bodensteiner**  
Department of Management  
& Organization, MNA  
Outstanding Teacher Award

**Michael Chapple**  
Department of Information  
Technology, Analytics,  
and Operations, MSBA  
Outstanding Professor Award

**John Donovan**  
Department of Accountancy,  
James Dincolo Outstanding  
Undergraduate Professor  
Award

**Margaret Forster**  
Department of Finance, Rev.  
Edmund P. Joyce, C.S.C.,  
Award for Excellence in  
Undergraduate Teaching

**Emily Garbinsky**  
Department of Marketing,  
James Dincolo Outstanding  
Undergraduate Professor  
Award

**Howard Lanser**  
Department of Finance, MBA  
Outstanding Professor Award

**Stephannie Larocque**  
Department of Accountancy,  
Rev. Edmund P. Joyce, C.S.C.,  
Award for Excellence in  
Undergraduate Teaching

**Robert Lewandowski**  
Department of Information  
Technology, Analytics, and  
Operations, James Dincolo  
Outstanding Undergraduate  
Professor Award

**Jessica McManus Warnell**  
Department of Management  
& Organization  
Faculty Service Award

**Jeffrey Miller**  
Department of Accountancy,  
Leo Burke Executive MBA  
Outstanding Professor Award

**Elizabeth Moore**  
Department of Marketing,  
Rev. Edmund P. Joyce, C.S.C.,  
Award for Excellence in  
Undergraduate Teaching

**Jason Reed**  
Department of Finance,  
James Dincolo Outstanding  
Undergraduate Professor  
Award

**William Schmuhl**  
Department of Accountancy,  
MSM Outstanding Professor  
Award

**James Seida**  
Department of Accountancy,  
MSA Dincolo Outstanding  
Professor Award

**Jennifer Waddell**  
Department of Information  
Technology, Analytics, and  
Operations, Rev. Edmund  
P. Joyce, C.S.C., Award for  
Excellence in Undergraduate  
Teaching

**John Weber**  
Department of Marketing,  
Joe and Gina Prochaska  
Family Teaching Award

OFFICE OF THE DEAN  
MISSION AWARD

Office of the Dean Mission  
Award, for research that supports  
the mission of the Mendoza  
College of Business, honors one  
or more faculty members for a  
specific work that contributes  
to the common good.

**Georges Enderle**  
Department of Marketing

**Priyank Gandhi**  
Department of Finance

**Ben Golez**  
Department of Finance

**Charlice Hurst**  
Department of Management  
& Organization

**H. Fred Mittelstaedt**  
Department of Accountancy

**Mike Morris**  
Department of Accountancy

**Scott Nestler**  
Department of Information  
Technology, Analytics, and  
Operations

Faculty Editorial Roles

Academic Year 2017–2018

During the 2017-2018 academic year faculty members’ editorial positions included: advisory board, advisory editor, associate editor, editorial board member, journal editor, review editor and senior editor roles.

Corey Angst

MIS Quarterly

Brad Badertscher

Financial Accounting and Reporting Section  
Journal of Financial Reporting  
The Accounting Review

Robert Battalio

Financial Review

Jeffrey Bergstrand

Review of International Economics

Matt Bloom

Journal of Organizational Behavior

Jeffery Burks

The Accounting Review

Joseph Cherian

Organizations and Marketing in Emerging Economies

J. Michael Crant

Journal of Business and Psychology  
Personnel Psychology

Martijn Cremers

Critical Finance Review  
European Financial Management

Craig Crossland

Academy of Management Journal  
Academy of Management Review  
Journal of Management  
Strategic Management Journal

Zhi Da

Pacific-Basin Finance Journal

Robert Easley

Information Systems and e-Business Management

Peter Easton

Accounting and Business Research  
Accounting and Finance  
Journal of Accounting, Auditing and Finance  
Journal of Accounting Research  
Journal of Business, Finance, and Accounting  
Review of Accounting Studies

Georges Enderle

Asian Journal of Business Ethics  
Business and Professional Ethics Journal  
Encyclopedia of Business Ethics and Society 2nd edition

Shankar Ganesan

Academy of Marketing Science Review  
Journal of Academy of Marketing Science  
Journal of Marketing  
Journal of Marketing Research  
Journal of Personal Selling and Sales Management  
Journal of Retailing  
Journal of Trust Research

Pengjie Gao

Financial Management  
Pacific-Basin Finance Journal

John Gaski

Journal of Marketing Channels

Frank Germann

Journal of the Academy of Marketing Science  
Journal of Marketing

Timothy Gilbride

Journal of Marketing Research  
Quantitative Marketing and Economics

Hong Guo

MIS Quarterly

Charlice Hurst

Academy of Management Journal

Barry Keating

Applied Marketing Analytics

Ken Kelley

Psychological Methods

Chao-Shin Liu

Review of Accounting and Auditing Studies

Michael Mannor

Academy of Management Journal

Amanda McKendree

Qualitative Research Reports in Communication

Elizabeth Moore

Journal of Consumer Affairs  
Journal of Macromarketing  
Journal of Public Policy and Marketing

Tonia Murphy

American Business Law Journal  
Journal of Legal Studies  
Education

Thomas Schaefer

Accounting Educators’ Journal

Paul Schultz

Journal of Banking and Finance  
Journal of Financial and Quantitative Analysis

Dean Shepherd

Academy of Management Journal

Entrepreneurship Theory and Practice

Journal of Business Venturing

Journal of Management Studies

Venture Capital Journal  
Organizational Research Methods

John Sherry Jr.

Arts and the Market  
Consumption Markets & Culture  
Field Methods  
Journal of Marketing  
Journal of Marketing Management  
Journal of Public Policy and Marketing

Adam Wowak

Academy of Management Journal

Kaitlin Wowak

Journal of Operations Management

Xuying Zhao

International Journal of Integrated Supply Chain

Ann Tenbrunsel

Business Ethics Quarterly  
Organizational Behavior and Human Decision Processes

Joel Urbany

Marketing Letters

Jerry Wei

Journal of Operations Management

William Wilkie

Academy of Marketing Science Review  
International Journal of Research in Marketing  
Journal of Historical Research in Marketing  
Journal of Macromarketing  
Journal of Public Policy and Marketing

Oliver Williams, C.S.C.

African Journal of Business Ethics  
Journal of Business, Peace and Sustainable Development  
Journal of Christian Business Management  
Journal of Corporate Citizenship  
South African Journal of Business Management

Jerome Crowley

Retired, President, The O'Brien Corporation

Perry Dellelce

Founder & Managing Partner, Wildeboer Dellelce LLP

Matthew DeSalvo

Head of Equity Division, Mizuho Securities USA Inc.

Maurice DeWald

Chairman, Verity Financial Group Inc.

Thomas Dolphin

Chairman & CEO, 21st Century Bank/Crosstown Holding Company

Robert Dowdell

Retired, Founder, Chairman & CEO, Career Education Corporation, Marshall & Swift

Business Advisory Council

2017–2018

Mark Alexander

CEO, Landmark Property Group

William Angrick

Co-Founder, Chairman & CEO, Liquidity Services Inc.

Lieutenant Commander Molly Bates, USNR

Manager, Leadership Development Program, AT&T

James Berges

Partner, Clayton, Dubilier & Rice

Robert Bertino

Managing Director, Private Wealth Management, UBS

Edward Coppola

President, Macerich Company

Joseph Coyne

Partner & Vice President, Sheppard, Mullin, Richter & Hampton LLP

Jerome Crowley

Retired, President, The O'Brien Corporation

Perry Dellelce

Founder & Managing Partner, Wildeboer Dellelce LLP

Matthew DeSalvo

Head of Equity Division, Mizuho Securities USA Inc.

Maurice DeWald

Chairman, Verity Financial Group Inc.

Thomas Dolphin

Chairman & CEO, 21st Century Bank/Crosstown Holding Company

Robert Dowdell

Retired, Founder, Chairman & CEO, Career Education Corporation, Marshall & Swift

José Fernández

Vice Chair of the Board, President & CEO, OFG Bancorp

Jay Ferriero

President & CEO, Capital Automotive

Charles Fischer

President, Phoenix IM LLC

Edward Fitzgerald

CEO, Exeter Property Group

Cyrus Freidheim

Retired, Chairman & CEO, Chiquita Brands International Foundation

Brian Gallagher

Partner & Co-Founder, Twin Bridge Capital Partners

Gary Garraabrant

Managing Partner, Jaguar Growth Partners

Roberto Garza Delgado

President & CEO, Gard Corporación

John Gerspach

Chief Financial Officer, Citigroup

Joseph Giovanini

Retired, Director, United International Holdings Inc.

Christina Glorioso

Senior Vice President, NBC Universal

Timothy Gray

Chairman Emeritus, Ryan Companies US Inc.

Thomas Grojean

Board Member, Grojean Transportation

Kathleen Gubanich

Retired, Managing Director, The Vanguard Group Inc.

Joe Haggar

Retired, Chairman & CEO, Haggar Clothing Company

William Hank

Chairman & CEO, Farnham Investment Group

Charles Hansen

Retired, Chairman & CEO, Pillowtex Corporation

James Hesburgh

President, James L. Hesburgh International Inc.

Daniel Hesse

Former President & CEO, Sprint

Richard Huether

Retired, Corporate Marketing Executive, General Electric

James Jaeger

Partner, Deloitte

Gary Kaneb

President, Catamount Management Corporation

Sean Klimczak

Senior Managing Director, Blackstone Group

John Koltes

Retired, Senior Vice President, AllianceBernstein, LP

Alice Martin\*

Vice Chairman & Chief Revenue Officer, NIBCO Inc.

John Martin

Managing Partner & Co-CEO, Antares Capital

Roxanne Martino

Managing Partner, OceanM19

J. Luke McGuinness

Retired, President & CEO, Health Quest Systems Inc.

Kenneth Meyer

Retired, Chairman & CEO, Lincoln Capital Management Company

Anna Mire

Private Equity Associate, The Carlyle Group

Vera Muzzillo

CEO, Proforma

Robert Narmont

President & CEO, United Community Bancorp Inc.

Neil Naughton

Deputy Chairman, Glen Dimplex Group

Terry Nolan

President, Standard Printing Company of Canton

Patrick O'Shaughnessy

Chairman Emeritus, Lario Oil & Gas Company

Frank Potenziani

Chairman & President, M&T Trust

Paul Purcell

Chairman, Robert W. Baird

Mark Rauenhorst

President, Marren Properties LLC

Paul Reilly

Chairman & CEO, Raymond James Financial

Andrew Reyes

Chief Customer & Commercial Officer, Great Lakes Coca-Cola

Richard Rosenthal

Retired, Chairman & CEO, St. Joseph Bank & Trust Company

John Ryan

Director, Retired CEO, MSA Safety Inc.

David Sabey

President, Sabey Corporation

George Scharpf

Chairman, President & CEO, Amboy Bank

Keith Sherin

Retired, Chairman & CEO, GE Capital

Bailey Siegfried

Vice President, Culture, Communication and Corporate Responsibility, NORDAM

James Sinegal

Co-Founder & Retired Director, Costco

Cynthia Stark

Partner, CP Alliance

Richard Starmann

Retired, Senior Vice President, McDonald's Corporation

Robert Sullivan

Regional Chairman, Fifth Third Bank

Rosey Valencia

Senior Managing Director, Client Development, Destra Capital Investments

James Wade

Managing Partner, M/C Partners

Valerie Barker Waller

Senior Vice President & Chief Marketing Officer, YMCA of the USA

Brian Wycliff

Principal, Advisory Services, PwC



---

MENDOZA COLLEGE  
OF BUSINESS

---

