When I became Mendoza’s interim dean a year ago, I introduced the notion of the “Three C’s” of business — three principles necessary for business seeking to be a force for shared good for all stakeholders:

**CONTRIBUTE** to human flourishing, serving others in response to all the gifts we have received, through which we ourselves flourish.

**COOPERATE** in solidarity through teamwork as part of a community, and prioritize those with the greatest needs.

**COMPETE** externally in the marketplace and internally toward the best version of oneself, by the grace of God and with the help of others.

These three C’s correspond to the pillars of Catholic Social Teaching: the recognition of the infinite, immutable and intrinsic value of every single human being; the principle of solidarity, which means businesses should take particular care of those with the greatest needs; and subsidiarity, where we are committed to helping each other as a team with respect for each other’s freedom and integral development.

I am fully committed to advancing Mendoza’s distinctive mission as a Catholic business school, where we seek to produce top academic research and educate business leaders who contribute to human flourishing, cooperate in solidarity and compete with excellence.

For our programs, this means exploring the following questions:

How can we elevate our curriculum, e.g., by offering more challenging courses?

How can we better cooperate across campus, serving all Notre Dame students and working with the other colleges and institutes?

How can we present an integrated vision of business, one that combines the business disciplines with both the humanities and analytics?

As we draw up our strategic plan for the next year, there are three areas of focus:

**INTEGRATING CODING, ANALYTICS AND BIG DATA** across all majors, concentrations and programs.

**EXPANDING EXPERIENTIAL LEARNING**, with more opportunities for our students to participate in internships, consulting projects and service learning.

EMPHASIZING BUSINESS AS A FORCE FOR SHARED GOOD, based on the C/catholic (universal) human values that make Mendoza distinctive.

During this past year, we’ve made progress toward this vision, as you will see in the coming pages of this Dean’s Report. We’ve changed our undergraduate curriculum from three years to four years, introduced new undergraduate minors, doubled the enrollment in the key MBA course Business on the Frontlines and reorganized the structure of the College’s administration to include five associate deanships, to name a few items.

I would also emphasize that the work we do at the College is the result of the vision of the whole community that makes up Mendoza — our students, faculty, staff and alumni. The Mendoza mission is a lived experience, with room to change and be expressed in a thousand ways. I am honored to be part of this legacy and appreciative to all who use what they have gained from this great University to be a force for good.

Martijn Cremers
Martin J. Gillen Dean
Bernard J. Hank Professor of Finance
The annual Dean's Report is by definition a retrospective of the College's accomplishments in the past fiscal year. But of course, most initiatives don’t have beginning and end dates, especially not those related to the larger vision for the future of the College.

Before we look back, here’s a glimpse of several of the significant developments on Mendoza’s horizon as the College prepares to meet the challenges of the rapidly changing landscape in education and business.

**Partnerships and Collaborations**

The College made a fundamental shift in its undergraduate program in the past year by establishing four new minors that are open to non-business majors (see page 9) and allowing first-year students to take introductory business courses to the tune of nearly 1,200 seats. The change leverages the strengths of the various Colleges, centers and institutes toward a Universitywide philosophy that the best undergraduate education is one that is integrated across disciplines.

**Learn by Doing**

A famous quote by Confucius often is used to describe the goal of experiential learning: “I hear and I forget, I see and I remember, I do and I understand.” Mendoza has long recognized the importance of hands-on experience in courses such as Applied Investment Management (AIM) and service learning opportunities including the Vivian Harrington Gray Notre Dame-Saint Mary’s Tax Assistance Program. Expect this trend to expand significantly, with plans to double the enrollment in the MBA course Business on the Frontlines, add new opportunities for community consulting projects and continue to emphasize international immersions. The College also added a new position within Graduate Business Programs of director of experiential learning and leadership development to further develop this important facet of the learning experience.

**Analytics, Analytics, Analytics**

Big data, machine learning and artificial intelligence have become the name of the game in the business world and therefore business education. Mendoza has moved to integrate coding, analytics and big data across all majors, concentrations and programs, in addition to adding to its offerings of digital-focused programs. The College graduated its first class of undergraduate business analytics majors and its MBA/Master of Science in Business Analytics dual-degree students in 2019; introduced an undergraduate minor in digital marketing; and launched a residential MSBA in fall 2019.
Gender Diversity and Inclusivity

The story is told that during the welcome Mass for freshmen and their parents in 1972 — the first year that women were admitted to Notre Dame — Father Ted Hesburgh glanced up at the figure of Mary on the famed Golden Dome and said, “I just apologize it’s taken so many years to welcome your daughters.”

Female undergraduate enrollment now stands at 47.5 percent — nearly equal ground. At Mendoza, female enrollment varies widely by program (see program profile pages 22-27), but one thing is clear: Gender diversity is an issue of critical importance to the larger business world as well as to the College.

As Mendoza strives toward the longer-term goal of gender parity and inclusivity throughout its programs, a few key initiatives in the past year include:

**RISEING TOGETHER: GENDER EQUITY IN BUSINESS**, an MBA elective course resulting from a series of roundtable discussions organized by the Women in Business student club. The course reflects a concern for diversity and inclusivity in the workplace in general and for women in particular, and includes the goals of developing a better understanding of personal, organizational and societal barriers to gender equity and learning personal strategies and tactics for navigating those barriers. A corollary group, Men as Allies, was formed to include male MBA students committed to improving gender inclusiveness on campus and beyond.

**WOMEN’S INVESTING SUMMIT**, a daylong event hosted by the Notre Dame Institute for Global Investing (NDIGI) featuring some of the top female executives in the financial investing industry from Goldman Sachs, Lone Pine Capital, Putnam Investments and others. With the theme of “Inspiring Tomorrow’s Ethical Investment Leaders,” the March summit, open to women and men, encouraged attendees to make a difference in their firm cultures and the industry.

**GIRLS WHO INVEST (GWI)**, a national nonprofit organization that is transforming the asset management industry by bringing more women into portfolio management and leadership. For the second year, NDIGI hosted 60 rising undergraduate sophomore and junior students from 34 schools for four weeks of intensive study on campus.

**WOMEN IN LEADERSHIP**, a four-week online executive development course for women in a range of career phases, from first stages to newly promoted to reentering the workforce. The course, offered by the Stayer Center for Executive Education, started in September.

**BRITE WOMEN PROJECT**, an initiative launched by Nonprofit Professional Development to encourage women to join nonprofit boards. The project organized a Networking Night Out event in August and a three-day boot camp certificate program for October 2019.

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**Fortune 500**

- **Female CEOs (2019)**: 6.6%
- **Female Board Members (2018)**: 22.5%

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MISSION

Founding dean John Cardinal O’Hara set the course for the business school early in its history with the statement, “The primary function of commerce is service to mankind.” The charge has translated into the integration of ethics across program curricula, an emphasis on global development, a commitment to values-centered leadership and through all, a constant focus on business’s impact on society and human flourishing.

On the Frontlines

The Notre Dame MBA course Business on the Frontlines (BOTFL), launched in 2008, has come to exemplify the larger mission of Mendoza with its objective of examining the impact of business in societies affected by extreme poverty and conflict. Each year, teams of students and alumni travel to post-conflict countries and regions to engage and partner with nonprofit organizations and multinational companies to harness the dynamism of businesses to build these communities before they tip into conflict.

To date, BOTFL has worked on more than 45 projects in 20-plus countries ranging across industries including mining, agriculture and education. By one estimate, as many as 10,000 people now earn livelihoods who would not have had jobs had it not been for BOTFL projects in the field.

In 2018, College leadership announced plans to double course enrollment to 50 for 2019-20, and eventually increase that number to 100 to provide the opportunity to participate to all MBA students interested in this unique experience.

“Business on the Frontlines is, in many ways, very much drawn from my Catholic faith that came from my grandparents, parents and community,” said BOTFL co-founder and management professor Viva Bartkus. “We should never underestimate the human dignity associated with a good day’s work, particularly for those who have come through conflict."

“One of the key things I took away from the class is you have to be OK with absolutely failing at times and just having the resilience to try again.”

Erin Wehe (MBA ’18), Deutsche Bank
Paths to Peace in Afghanistan

The photo above shows a jubilant group of graduates doing what new graduates do: throwing caps into the air while tightly gripping their new diplomas. This wasn’t the typical class photo, however, but the first cohort of 27 students who graduated in September 2018 from the Master of Finance and Accounting program at Balkh University in Afghanistan. The program launched in partnership with Notre Dame in 2016 with an audacious goal: to provide a path for Afghans, especially women, to gainful and meaningful professional careers as a way of establishing stability through economic development and growth. During the course of the two-year program, four residency programs were hosted in collaboration with Mendoza’s Stayer Center for Executive Education, the Notre Dame Initiative for Global Development, the Kaneb Center for Teaching and Learning, and Notre Dame International. They facilitated faculty development workshops that explored effective learning objectives and teaching methodologies to ultimately help the faculty at Balkh build and develop courses and materials.

Ethical AI

The two-day conference “Artificial Intelligence and Business Ethics: Friends or Foes?” explored the ethical issues arising from the use of AI in business and the broader culture. The aim of the September 2018 event was to provide a better understanding of AI, the scope of the problems people should expect to see in businesses and ideas for what to do to manage the risk of replacing human decision-making with AI technology. Featured speakers included chief officers from major tech and software companies, such as Ryan Welsh (MBA ’13), founder and CEO of Kyndi, a venture-backed software company that is changing the paradigm of machine intelligence.

Thomas Friedman, three-time Pulitzer Prize-winning journalist and author of six bestselling books, described the implications of the exponential increase in tech innovations for society during the annual Thomas H. Quinn Lecture Series in August 2018.

22nd Annual Ethics Week

Notre Dame Ethics Week 2019 examined the economic gap during its annual weeklong event held in February. More than 400 students, faculty and staff members and others attended “Economic Inequality: On Campuses, in Communities and at Companies,” which featured both Notre Dame and outside experts with diverse professional experience and backgrounds discussing some of the underlying causes of economic inequality and its impact on specific segments of society, as well as related emerging issues such as technology and CEO pay.
What happens in a Mendoza classroom definitely doesn’t stay in the classroom. Nor is it intended to. The educational experience evolves continually, from adding new programs to offering real-world experiences.

**Academics**

The MBA Interterm course was redesigned fall 2018 with a focus on providing students with project opportunities that are real, timely and predominantly conducted on-site with the company. The coursework also is themed to align with the MBA journey across the two years — Prepare, Immerse, Apply and Impact. As part of the revamped course, a team of five ex-military MBAs traveled to Puerto Rico in fall 2018 to work on a clean-water project. In the spring, 160 students chose from among 41 projects offered by 34 companies and nonprofits that ranged from developing marketing strategies to identifying acquisition targets.

**Prepare, Immerse, Apply and Impact**
New Degrees

Two new graduate degree programs were introduced in 2018-19 with launch set for fall 2019:

The 10-month residential Master of Nonprofit Administration (MNA) is for recent college graduates interested in nonprofit careers. The previously existing nonprofit degree program for working professionals is now known as the Executive MNA.

The Master of Science in Business Administration (MSBA), offered in Chicago since 2015, is a 10-month STEM-designated program for new graduates and professionals with less than two years of work experience.

Best in Business

AASCB has extended Mendoza’s accreditation for another five years, along with the Accountancy Department’s accreditation. AACSB’s 15 standards are built around engagement, innovation and impact and are organized into four categories: strategic management and innovation; participants — students, faculty and professional staff; learning and teaching; and academic and professional engagement.

Immersed in Africa

South Africa was added to the 10-day international immersion opportunities for graduate business students in spring 2019. Thirty-five students — including 10 MSAs and 15 MBAs — traveled to Johannesburg and Cape Town to meet with executives from companies ranging from Botswana Diamonds to Khayelitsha Cookies, as well as a group of entrepreneurs and principals of a leading private equity firm. The group also toured culturally significant landmarks such as the Apartheid Museum.

Accounting Head Start

Mendoza launched the Accounting Immersion Program (AIP), a 10-credit-hour summer program for individuals interested in earning a master’s degree in accounting, but who don’t have an undergraduate degree in accounting or finance. Designed for students with a strong quantitative background and skill set, the five-week program provides courses in intermediate accounting, cost accounting, audit and assurance services, and federal taxation. Upon successful completion of AIP, students enrolled in the Notre Dame Master of Science in Accountancy.

Tops in Comm

Two teams of graduate business students took top prizes in the 2018 Arthur Page Case Study Competition, an annual competition judging original case studies submitted by students enrolled in a school of business, communication or journalism:


SECOND PRIZE: “The United States Olympic Committee: Protecting Their Girls or the Gold?”; by Erica Levy (MSA ’18) and Rebeckah Wellen (MSA ’18).

ND-USC

The Stayer Center for Executive Education conducted a custom, two-day program, Strategic Foresight, for Microsoft leaders. Mendoza’s Paul Slaggett and Sam Miller worked in collaboration with the USC Marshall School of Business to present the workshop, which focused on helping participants prepare for capitalizing on the ambiguity of emerging change and the breakthrough opportunities change presents.
Better to Hear You

Resonado, a startup founded by Mendoza undergraduates Brian Cho (BBA ’19), Erick Pérez-Pérez (BBA ’19) and Peter Moeckel (BBA ’20), and engineering major Christian Femrite (‘19), placed second in the prestigious Rice Business Plan Competition on April 6, earning more than $425,000. The venture—a flat core speaker tech firm—also finished third in the Student Startup Madness finals at the South by Southwest festival in March, one of just 25 ventures invited to pitch in the Startup of the Year finals at SXSW.

Live Work for Live Nation

Twenty-four Innovation & Design undergraduate students traveled to California to present a semester-long project to senior executives of Live Nation, a live entertainment events promoter and venue operator. The course, taught by Management & Organization professor Wendy Angst, gives students the opportunity to work on a real-world business challenge posed by a corporate partner. Previous projects involved Hearst Publications and the Disney Company.

Name Change

Mendoza recently changed the name of its longstanding undergraduate major from IT Management to Business Technology (BTEC). The name change for the major, offered through the Department of IT, Analytics, and Operations (ITAO), is intended to better describe what business technology students actually study, and to emphasize the strategic importance of so many diverse digital technologies to businesses. The name change also clearly differentiates the major from ITAO’s other major, Business Analytics.
New Minors

To broaden the access to undergraduate business education, Mendoza launched three new 15-credit-hour minors for the 2019-2020 academic year, bringing its total offerings to four:

**ACCOUNTANCY:** In addition to three foundational accountancy courses, non-business students can choose two courses from among five covering accounting measurement and disclosure (advanced), data analytics, strategic cost management, audit and assurance service, and federal taxation.

**DIGITAL MARKETING:** Offered to non-Mendoza students, the minor presents fundamental marketing concepts as well as courses specific to digital marketing. Students also will earn platform certifications, including Hootsuite’s social marketing and advanced social advertising.

**INNOVATION AND ENTREPRENEURSHIP:** The minor, open to all Notre Dame undergraduate students as a collaborative effort between Mendoza and the IDEA Center, is for students who are interested in innovation and entrepreneurship as a mindset, not just those with ideas for a startup.

**REAL ESTATE:** In collaboration with the Fitzgerald Institute for Real Estate, the minor, open to all ND undergraduate students, covers the basic principles and practices of real estate, including land-use patterns and regulation, real estate finance, law, urban economics and development.

Cyber Crime Fighting Force

Six Notre Dame undergraduates, including one from Mendoza, were sworn in as officers as part of St. Joseph County’s Cyber Crimes Unit, which relocated to Hammes Mowbray Hall in fall 2018. Notre Dame is the only university to swear the interns in as officers, which enables them to assist in writing and executing search warrants, analyze evidence and testify in court. **Mike Chapple,** academic director of Notre Dame’s Master of Science in Business Analytics program and associate teaching professor of IT, Analytics, and Operations, serves as faculty adviser.

McCloskey Awards

Several ventures with Mendoza connections won awards during the 2019 McCloskey New Venture Competition, an annual business plan competition for startups at their earliest stages of development. The IDEA Center-sponsored event held in April awarded more than $350,000 in cash and in-kind prizes. Winners included:

*Sutherland Family Award for Best Presentation (tie) and the Palo Alto Software Award:* **RESONADO,** an audio hardware startup led by **Brian Cho** (BBA ’19).

*Lavrock Best Graduate Venture and Startup Showcase (first place): THE UGLY COMPANY,** a dried fruit venture that combats food waste founded by **Ben Moore** (MBA ’20).

*Startup Showcase (second place): PUENTE,** a nonprofit started by **Paul Anthony** (BBA ’15) that uses proprietary technology to power sustainable development initiatives in underserved communities.

*First State Bank Business Banking Award: ROYAL FLUSH,** a venture led by **Jennifer Scher** (MBA ’19) that provides a higher end, cleaner alternative to regular portable restrooms.

**Equifund Best Undergraduate Venture:** **XSTUDIA,** a digital platform that connects university students with storage spaces. The team includes **Mitchell Kokko** (BBA ’19) and **Brock Gallagher** (BBA ’20).

Best & Brightest

Poets & Quants, a B-school media outlet and resource website, included five Mendoza students on its annual list recognizing the “best and brightest” Class of 2019 students in undergraduate, MBA and Executive MBA programs nationwide:

- **Niko Stjepan Martinovic,** BBA Finance
- **Emma Wernecke,** BBA IT Management
- **Charlotte Pekoske,** MBA
- **Dick Podiak,** EMBA
- **Lisa Stewart,** EMBA

**2019 DEAN’S REPORT 9**
Without question, business has significant influence on society and the greater good. Through their research endeavors, Mendoza’s faculty members continue to contribute to deeper understanding of our workplaces, financial markets, global trade, leadership and myriad other issues that shape the way we work and live.

The Mendoza Behavioral Lab continues to expand opportunities for faculty members to study the behavior of individuals, groups and organizations. To date, four studies have been run using the lab’s new biometric equipment, which monitors subjects using screen-based eye tracking, galvanic skin response, basic heart rate monitoring and facial expression analysis.

The lab also launched its first online research study in summer 2019 to gather data on work-related behavior. Researchers from the Department of Management & Organization have completed three studies so far. Participants are members of the lab’s research panel and receive emails about available opportunities and can sign up for a specific study that interests them. The research panel pool is up to 1,575 members since it began in 2018.

7 lab studies
6 field studies
4 biometric studies
3 online studies*
1,575 registered participants in research pool

*Since June 2019
A study co-authored by finance professors Robert Battalio and Shane Corwin, which found that some brokers were routing orders in ways that appeared to maximize the rebate regardless of whether it was the best execution for their clients, was cited in a number of legal and regulatory proceedings, including a class-action lawsuit against TD Ameritrade Holding Corp.; during a Senate Banking Subcommittee hearing on Securities, Insurance and Investment; and by SEC Commissioner Robert Jackson in a speech at George Mason University.

Finance professor Jeff Bergstrand testified before the International Trade Commission that many of the expected effects of the proposed US-Mexico-Canada Agreement can be estimated using what we’ve already learned about the effects of free trade agreements, including boosts to trade and economic welfare.

The Wellbeing at Work Program led by Matt Bloom received a $1.8 million award from Lilly Endowment Inc. for the Flourishing in Ministry project that examined the motivations of pastors and priests to be engaged in ministry and what disrupts them from experiencing wellbeing at work.

Commission that many of the expected effects of the proposed US-Mexico-Canada Agreement can be estimated using what we’ve already learned about the effects of free trade agreements, including boosts to trade and economic welfare.

Georges Enderle was appointed to Notre Dame’s newly created Committee on Trademark Licensing and Human Rights, which will monitor the University’s licensing activities and oversee the implementation of various strategic initiatives.

Finance professor Paul Gao’s research on how historically black colleges and universities pay significantly more to issue bonds than non-HBCUs was referenced during the House Financial Services Committee Hearing on Banking Regulations in April.

The University of Notre Dame appointed Ann Tenbrunsel, the David E. Gallo Professor of Business Ethics, as co-chair of a task force charged with identifying ways in which Notre Dame research and scholarship might serve the Church as it addresses issues of abuse.

Marketing professor Joe Urbany served as an expert witness in deceptive pricing litigation brought by the Canadian Bureau of Competition against longstanding Canadian retailer Hudson’s Bay Company (HBC). Urbany’s two reports for the case included analysis of HBC’s financial and business model and responses to critiques of his initial report from two economists serving as expert witnesses for the defense.
In Memoriam

Timothy J. Gilbride, the Steve and Anne Odland Associate Professor of Marketing, died Jan. 12 of cancer at the age of 52. Gilbride, who joined Notre Dame in 2004, was known for his relentlessly positive attitude and commitment to his Catholic faith and family.

Research Awards

Mendoza researchers were recognized by professional societies and peers for scholarship excellence: IT researcher Hong Guo was honored with the Information Systems Society's (INFORMS) Sandy Slaughter Early Career Award. The Robert and Sara Lumpkins Associate Professor in Business Analytics studies emerging phenomena in IT by characterizing key design features of systems such as mobile platforms, digital games and product review systems, and examining firms’ corresponding strategies. A paper by assistant finance professor Huaizhi Chen took first place in the 17th annual Dr. Richard A. Crowell Prize, which recognizes new academic research that connects theory and practice in the field of quantitative investing. His paper “IQ from IP: Simplifying Search in Portfolio Choice” examines the monitoring behavior of individual institutional investors by using web traffic on the Securities and Exchange Commission’s EDGAR servers.

Dean Shepherd, the Ray and Milann Siegfried Professor of Entrepreneurship, received the Foundational Paper Award from the Entrepreneurship Division of the Academy of Management for his 2006 paper in Academy of Management Review, “Entrepreneurial action and the role of uncertainty in the theory of the entrepreneur.” This award honors a paper that has powerfully and positively changed the conversation in the field of entrepreneurship for at least a decade.

International Women’s Day

Associate management professor Viva Bartkus, founder of the signature Notre Dame MBA course Business on the Frontlines, was featured in Notre Dame’s “Women Lead” project for International Women’s Day 2019.
Energy, Justice & Fukushima


She and colleagues from Engineering, Arts & Letters and the Liu Institute for Asia & Asian Studies are working to identify, collect and analyze the most relevant resilience metrics and indicator data for the Tōhoku earthquake, tsunami and subsequent nuclear disaster in Fukushima. Their goal is to develop opportunities for ongoing research including faculty-student collaborative work and to provide a useful tool that can address multi-hazard disasters with widespread social, economic and engineering implications.

Podcasting Research

Assistant marketing professor Vamsi Kanuri was a guest on the Notre Dame Provost Office’s podcast “With a Side of Knowledge.” The episode, titled “On Social Media and One in a Trillion Success,” explored his research on some of the science behind scheduling social media posts.

Top Download

Mendoza houses five institutes and centers that advance thought leadership throughout the year through conferences, academic programs, lecture series and numerous other activities.

Notre Dame Institute for Global Investing

The Notre Dame Institute for Global Investing (NDIGI) has three strategic priorities: to educate and train students, to support research initiatives and to act as an industry “convener,” or nexus point where finance practitioners and educators meet. These priorities translate into a full slate of activities for the Institute, from career treks and venture workshops to research conferences and fellowship programs. A few highlights from the 2018-19 academic year include:

**WOMEN’S INVESTING SUMMIT:** Held in March 2019, the inaugural event featured some of the top female executives in the investment industry speaking on industry trends and economic developments. With the theme of “Inspiring Tomorrow’s Ethical Investment Leaders,” part of the summit’s goal was to address the “investment gap” by encouraging women to become more active as investors and seek leadership positions in investment service companies in greater numbers.

**ROBERT K. WILMOUTH SPEAKER SERIES:** In its second year, the series featured investment professionals speaking on finance topics such as overseas investing and asset allocation as well as broader topics such as leadership. Jimmy Dunne (ND ’78), senior managing principal of Sandler O’Neill, memorably spoke about his personal career path, including recovery from the tragic aftermath of the 9/11 terrorist attacks where the company lost two founders and a third of its workforce.

**INVESTMENT MANAGEMENT LEADERS PROGRAM (IMLP):** This specialized program was revised to include a certificate indicating students completed the curricular, leadership and service requirements. IMLP is designed for students who want to broaden their investment management and leadership skills, while obtaining a finance major within the Mendoza College of Business.
Center for Accounting Research and Education

The Center for Accounting Research and Education (CARE) facilitates and supports academics in the creation and dissemination of accounting knowledge. In the 2018-19 academic year, it hosted two conferences: the 2018 Review of Accounting Studies Conference, which drew more than 200 scholars from around the world to Notre Dame, and the 2019 CARE Conference in Washington, D.C., which brought together 130 experts to discuss “Financial Regulation Effectiveness and the Role of Academic Research.” CARE also hosted “Fraud Day,” which featured a fraud perpetrator, an interrogator and a litigator who discussed real-life fraud cases. The event was open to the public and drew more than 250 people.

Center for Ethics and Religious Values in Business

The Center for Ethics and Religious Values in Business seeks to strengthen the Judeo-Christian ethical foundations in business and public policy decisions by fostering dialogue among academic and corporate leaders and by integrating the teaching of ethics throughout the business curriculum at Notre Dame.

Fanning Center for Business Communication

The Fanning Center for Business Communication promotes business communication excellence in an ever-changing global and digital society, offering students personalized coaching and industry-informed curriculum. The center wrapped up a brand identity project this spring as part of its efforts to raise its profile at Mendoza and complement its reputation among faculty at other universities who purchase Fanning case studies. It also hosted its invitation-only 21st Conference on Corporate Communication in October, which drew more than 30 practitioners and academics.

Notre Dame Deloitte Center for Ethical Leadership

The Notre Dame Deloitte Center for Ethical Leadership serves as a forum to advance the understanding and implementation of ethical leadership practices in the corporate sphere. The center’s 2019 Frank Cahill Lecture in Business Ethics featured Jessica Rose (MBA ’14), CFO and director of employee ownership programs at The Democracy Collaborative. The center also produced seven new articles and six new videos. Executive director Christopher Adkins presented at Notre Dame’s Future of Work Conference, and associate director Brett Beasley presented on the Future of Work for reunion weekend and for the Clear-Sighted Career video series.
The saying goes, “Tradition never graduates.” That's certainly true of Mendoza alumni, who remain involved through mentorships, events and other service activities, and who exemplify the College's mission to be a force for good in all corners of the world.

Members of Mendoza's Class of 2016 were invited to grade their business school via a 43-question alumni survey that Poets & Quants sent out to graduates of the best undergraduate business programs in the country. When P&Q compiled the responses, Mendoza took the top spot overall, with Mendoza grads giving an A+ to alumni network-related questions.

Notre Dame Impact Partners
➢ The service program, which started in 2014, pairs graduate business alumni with a local nonprofit for four months to work on a strategic project. Team members put in an estimated 10 hours each per month on the project. This year, 98 alumni participated on 16 teams in Chicago; Washington, D.C.; and South Bend, the most ever for the project.

A Half Century of Leadership
➢ In fall 1967, 43 graduate students — all men — took seats in a tiered classroom in Hurley Hall, the original home of the business school. In June, 18 of those students (and three of their wives) returned to celebrate the 50th anniversary of the first class’s commencement.
Each year, Mendoza Graduate Alumni Relations recognizes individuals for their dedication to the College of Business through direct service back to the College as a volunteer or through living out the mission of the College in their daily lives. At right are the fall 2018 honorees.

**Ask More of Business Award**
- JORDAN KARCHER (MBA ’15)

**Recent Alumni Service Award**
- RAY CAMOSY (MNA ’12, ND ’72)

**Commitment to Michiana Award**
- AMISH SHAH (EMBA ’05)

**Recent Alumni Service Award**
- JESSICA ROSE (MBA ’14)

**Distinguished Alumni Award**
- RIAN GOREY (MBA ’84, ND ’82)

**Fighting Hunger**
- Mendoza alumni who work for Protiviti returned to campus in November 2018 to host a meal packing event, which assembled 40,000 meals as part of the Fighting Irish Fighting Hunger Initiative. The event was organized by Protiviti, Notre Dame’s World Hunger Coalition and Rise Against Hunger.

**PUBLICATION AWARDS**
- *Mendoza Business*, the College’s alumni magazine, won a gold Circle of Excellence Award for magazine redesign from the Council for Advancement and Support of Education. Mendoza also received a silver for its Mendoza Acumen e-newsletter, which focuses on faculty research, and a silver for the 2018 Dean’s Report.
New people, new positions, a few promotions and a couple of faculty retirements in 2018-19.

New Leadership

MARTIJN CREMERS
Martin J. Gillen Dean
Bernard J. Hank Professor of Finance

KEN KELLEY
Senior Associate Dean for Faculty and Research
Edward E. Sorin Society Professor of ITAO

WALTER CLEMENTS
Associate Dean for Executive Education
Teaching Professor of Finance

JIM LEADY
Associate Dean for Undergraduate Studies
Associate Teaching Professor of Finance

MIKE MANNOR
Associate Dean for the Notre Dame MBA Program
John P. O’Shaughnessy Associate Professor of Family Enterprise in M&O

KRISTEN COLLETT-SCHMITT
Associate Dean for Specialized Master’s Programs
Associate Teaching Professor of Finance

ROBERT BATTALIO
William and Cassie Daley Department Chair
Professor of Finance

SANDRA VERA-MUÑOZ
Deloitte Foundation Department Chair of Accountancy
Associate Professor of Accountancy

Faculty Promotions

PENGJIE (PAUL) GAO (Finance) promoted to full professor
FRANK GERMANN (Marketing) promoted to associate professor with tenure
JOE HOLT (Management & Organization) promoted to teaching professor
MIKE MEYER (Accountancy) promoted to teaching professor

New Faculty 2018-19

Accountancy
ZACH KOWALESKI
Assistant Professor
JESSICA WATKINS
Assistant Professor

Finance
HUAIZHI CHEN
Assistant Professor
DAVID ECHEVERRY PEREZ
Visiting Assistant Professor
JUN YANG
Assistant Professor

IT, Analytics, and Operations
JOSIE AKOSA
Visiting Assistant Professor

Management & Organization
NATHAN MEIKLE
Post-Doc
BRITTANY SOLOMON
Assistant Professor
DANIELLE TUSSING
Assistant Professor

Marketing
TIMOTHY BOHLING
Teaching Professor
VAMSI KANURI
Assistant Professor

New Directors

ERIN BELLISSIMO
Managing Director, Notre Dame Institute for Global Investing
TIMOTHY BOHLING
Chief Marketing Officer
DOUGLAS FRANSON
Director, Finance and Facilities
KELLI KILPATICKE
Senior Director, Graduate Business Programs
KARA PALMER
Director, Administration
DONNA PORTER
Innovation Academy Director, Stayer Center for Executive Education

Faculty Retirements

RICHARD R. MENDENHALL (Finance)
ELIZABETH S. MOORE (Marketing)
Mendoza at a glance — programs, enrollment, faculty and other items of interest as of fall 2019.

**TWO LOCATIONS**

**South Bend Campus**

**Chicago**

**MICHIGAN AVENUE**

**DEGREES OFFERED**

**UNDERGRADUATE**
- Accountancy
- Business Analytics
- Business Technology
- Finance
- Management Consulting
- Marketing

**GRADUATE**
- MBA
- MBA/Business Analytics
- Executive MBA
- MS Accountancy
- MS Business Analytics
- MS Finance
- MS Management
- Master of Nonprofit Administration

**RANKINGS**

**UNDERGRADUATE**
1. 2019 Poets & Quants

**GRADUATE**
2. 2019 Public Accounting Report (U.S.)

**EXECUTIVE MBA**
18. 2020 U.S. News & World Report

**MS MANAGEMENT**
33. 2019 The Economist, Which MBA? Global Ranking of MiM programs

**ENROLLMENT**

**FALL 2019**

**UNDERGRADUATES**
- TOTAL: 1,751
  - 35% FEMALE
  - 18% DOMESTIC UNDERREREPRASENTED
  - 7% INTERNATIONAL

**GRADUATE STUDENTS**
- TOTAL: 732
  - 27% FEMALE
  - 19% DOMESTIC UNDERREREPRASENTED

**SELECT RECRUITERS**

**CLASSES OF 2018**
- Bank of America
- Booz Allen Hamilton
- Citi
- Credit Suisse
- Deloitte
- EY
- Goldman Sachs
- KPMG
- Morgan Stanley
- PwC
- Protiviti

**COMPENSATION**

**CLASS OF 2018**
- UNDERGRADUATES:
  - MEDIAN SALARY: $65,000
  - MEDIAN BONUS: $20,000
  - MEDIAN INTERNSHIP: $6,912

**MBA**
- MEDIAN SALARY: $110,000
- MEDIAN BONUS: $20,000
- MEDIAN INTERNSHIP: $6,912

**CAREERS**

**% EMPLOYED, CLASS OF 2018**
- UNDERGRADUATES: 98%
- MBA: 90%
- MS: 90%
- MSM: 89%

**COLLEGEWIDE EMPLOYMENT**

**BY REGION, CLASS OF 2018**

**UNDERGRADUATE**
- MIDWEST: 53%
- NORTHEAST: 23%
- WEST: 8%
- MID-ATLANTIC: 5%
- SOUTH: 4%
- SOUTHWEST: 5%
- INTERNATIONAL: 2%

**MBA**
- MIDWEST: 48%
- NORTHEAST: 14%
- WEST: 11%
- MID-ATLANTIC: 10%
- SOUTH: 9%
- SOUTHWEST: 9%
- INTERNATIONAL: 1%

**MSM**
- MIDWEST: 57%
- NORTHEAST: 14%
- WEST: 10%
- MID-ATLANTIC: 13%
- SOUTH: 13%
- SOUTHWEST: 14%
- INTERNATIONAL: 4%

**MSA**
- MIDWEST: 57%
- NORTHEAST: 14%
- WEST: 10%
- MID-ATLANTIC: 13%
- SOUTH: 13%
- SOUTHWEST: 14%
- INTERNATIONAL: 4%

**MENDOZA CENTERS AND INSTITUTES**
- The Center for Accounting Research and Education (CARE)
- The Center for Ethics and Religious Values in Business
- The Notre Dame Deloitte Center for Ethical Leadership
- The Fanning Center for Business Communication
- The Notre Dame Institute for Global Investing

**MENDOZA ACADEMIC DEPARTMENTS**
- Accountancy
- Finance
- IT, Analytics, and Operations Management & Organization
- Marketing

**MENDOZA FACULTY**

**FALL 2019**

**140 TENURE/ TENURE-TRACK/ PROFESSIONAL SPECIALIST**

Source: Mendoza Facts 2018

* Percentages have been rounded
Mendoza is a busy place! Students have wide-ranging interests that go far beyond the classroom. Whether it’s football with friends or a plunge into an icy lake — it’s all what it means to be part of Notre Dame.

More Than My Major

Dancing, acting, drilling and even bagpipes. Mendoza undergraduates arrive at Notre Dame with interests as wide as the world and they pursue them throughout their four years here. The More Than My Major poster series, which won an Excellence Award from the University & College Designers Association, celebrates this terrific diversity as well as the holistic educational experience that Mendoza provides.
Undergraduate

TOP/SELECT RECRUITERS
AIG
Amazon
Bain Capital
Bank of America
Booz Allen Hamilton
Capital Group
Citi
Deloitte
EY
Facebook
Google
Grant Thornton
IBM
JP Morgan
Microsoft
NBCUniversal
KPMG
Protiviti
PwC

COMPENSATION
$65,000
Median Base Salary
$5,000
Median Bonus

CLASS PROFILE
1,700 Total Enrollment (2018-2019)
36% Female
30% Domestic
8% International
35% Sophomores

ENROLLMENT BY MAJOR (Juniors and Seniors)*
*Difference due to rounding
Accountancy 19%
Marketing 12%
Business Analytics 15%
IT Management 5%
Management Consulting 7%

EMPLOYMENT BY REGION
53% Midwest
23% Northeast
5% South
4% Mid-Atlantic
8% West
5% Southwest
4% International

FUTURE PLANS EMPLOYMENT (Class of 2018)*
*Difference due to rounding
Finance 42%
Other 4%
Seeking 2%
Service 1%
Continuing Education 12%
Employed 81%
Notre Dame MBA

CLASS PROFILE

281
Total Enrollment (2018-2019)

14% Domestic
Underrepresented

27% International

27% Female

TOP/SELECT RECRUITERS
Amazon
Bank of America
Booz Allen Hamilton
IBM
SCI Worldwide

EMPLOYMENT (Class of 2018)
90% Employed

COMPENSATION

$110,000 Median Base Salary

$6,912 Median Monthly Salary

INTERNSHIPS (Class of 2019)

$20,000 Median Bonus

100% Securing

Notre Dame MBA/MSBA Dual Degree

CLASS PROFILE

53
Total Enrollment (2018-2019)

7% Domestic
Underrepresented

21% Female

7% International

INTERNSHIPS (Class of 2019)

100% Securing

$6,030 Median Monthly Salary

EMPLOYMENT BY REGION (2-Year MBA Program)

39% Midwest
11% Northeast

22% Mid-Atlantic
10% Southwest
11% West

3% International

4% South
Master of Science in Management (MSM)

**CLASS PROFILE**

50
Total Enrollment (2018-2019)

19% Domestic
16% Underrepresented
6% International

42% Female

**EMPLOYMENT**

(2018 at three months after graduation)

89% Accepting Employment

**TOP/SELECT RECRUITERS**

Accenture
Deloitte
EY
GE
KPMG

**COMPENSATION**

$63,000 Median Base Salary
$5,000 Median Bonus

**EMPLOYMENT BY REGION**

- 57% Midwest
- 14% Northeast
- 14% SouthEast
- 7% Mid-Atlantic
- 6% International
- 4% West
- 4% International
Master of Science in Accountancy (MSA)

**CLASS PROFILE**

- **84** Total Enrollment (2018-2019)
- **13%** Domestic
- **18%** Underrepresented
- **49%** International

**EMPLOYMENT** (Class of 2018 at three months after graduation)

- **98%** Accepting Employment

**COMPENSATION**

- **$59,000** Median Base Salary
- **$3,000** Median Bonus

**TOP/SELECT RECRUITERS**

- Andersen Tax
- BDO
- Deloitte
- EY
- KPMG
- PwC

**EMPLOYMENT BY REGION**

- **10%** West
- **48%** Midwest
- **14%** Northeast
- **10%** Mid-Atlantic
- **9%** South
- **9%** Southwest
- **1%** International

*Percentages have been rounded*
Notre Dame Executive MBA

**SOUTH BEND (22-Month Program)**
Class of 2019

**CLASS PROFILE**

<table>
<thead>
<tr>
<th>Total Enrollment (2018-2019)</th>
<th>43</th>
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</thead>
<tbody>
<tr>
<td>Domestic</td>
<td>16%</td>
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<tr>
<td>Underrepresented</td>
<td>9%</td>
</tr>
<tr>
<td>Military</td>
<td>38</td>
</tr>
<tr>
<td>Average Age</td>
<td>14</td>
</tr>
<tr>
<td>Average Years of Work Experience</td>
<td>19%</td>
</tr>
</tbody>
</table>

**TOP INDUSTRIES**

| Financial Services           | 21% |
| Manufacturing                | 21% |
| Pharma/Biotech/Health Care   | 12% |

**SOUTH BEND (22-Month Program)**
Class of 2020*

**CLASS PROFILE**

<table>
<thead>
<tr>
<th>Total Enrollment (2018-2019)</th>
<th>48</th>
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</thead>
<tbody>
<tr>
<td>Domestic</td>
<td>6%</td>
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<tr>
<td>Underrepresented</td>
<td>13%</td>
</tr>
<tr>
<td>Military</td>
<td>37</td>
</tr>
<tr>
<td>Average Age</td>
<td>14</td>
</tr>
<tr>
<td>Average Years of Work Experience</td>
<td>33%</td>
</tr>
</tbody>
</table>

**TOP INDUSTRIES**

| Financial Services           | 21% |
| Manufacturing                | 15% |
| Pharma/Biotech/Health Care   | 19% |

**CHICAGO (17-Month Program)**
Class of 2019

**CLASS PROFILE**

<table>
<thead>
<tr>
<th>Total Enrollment (2018-2019)</th>
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</thead>
<tbody>
<tr>
<td>Domestic</td>
<td>11%</td>
</tr>
<tr>
<td>Underrepresented</td>
<td>6%</td>
</tr>
<tr>
<td>Military</td>
<td>35</td>
</tr>
<tr>
<td>Average Age</td>
<td>12</td>
</tr>
<tr>
<td>Average Years of Work Experience</td>
<td>30%</td>
</tr>
</tbody>
</table>

**TOP INDUSTRIES**

| Financial Services           | 17% |
| Manufacturing                | 11% |
| Technology Related           | 9%  |
| Consulting                  | 9%  |

*The Executive MBA program is delivered at two locations:
- Notre Dame Chicago Campus, 224 S. Michigan Ave., over 17 months with a January start
- Notre Dame’s Stayer Center on the main campus, over 22 months with an August start
Master of Science in Finance—Chicago

CLASS PROFILE

28
Total Enrollment (August 2018)

21% Domestic
7% Military
29 Average Age
7 Average Years of Work Experience

18% Female

TOP INDUSTRIES

Banking/Finance/Insurance 39%
Education 11%
Technology Related 11%

Master of Science in Business Analytics—Chicago

CLASS PROFILE

32
Total Enrollment (August 2018)

9% Domestic
6% Military
30 Average Age
9 Average Years of Work Experience

19% Female

TOP INDUSTRIES

Banking/Finance/Insurance 13%
Technology Related 31%

Master of Nonprofit Administration (MNA)

CLASS PROFILE

60
Total Enrollment (August 2018)

21.6% Domestic
8.3% Underrepresented
38 Average Age
12 Average Years of Work Experience
306.4 Average GRE
3.28 Average GPA
15 U.S. States Represented

63% Female

MNA PARTNERS
Volunteers of America
Catholic Charities (Fort Worth, Texas)
Peace Corps
Renmin University, Beijing

SELECT LIST OF MNA ELECTIVES
Employment Law
Fund Development
Leadership
Boardroom Insights

JOHN DONOVAN  
CFO, AT&T Communications

THOMAS MORENO  
Chief Operating Officer, SONIFI Solutions

BILL DELANEY  
Former CEO, Sysco Corporation

DARREN SEIDEL  
Executive Vice President & Chief Financial Officer, Entertainment Partners

TIM ANDREE  
Executive Chairman, Dentsu Aegis Network, and Executive Vice President, Dentsu Inc.

MICHELLE GASS  
CEO, Kohls

STEPHENV. HEMSLEY  
Executive Chairman, Board of Directors, UnitedHealth Group

Ethics Week

VIRGINIA EUBANKS  
Author of "Automating Inequality: How High-Tech Tools Profile, Police, and Punish the Poor" and Associate Professor of Political Science at the University at Albany, SUNY

BOB MUNDY  
Director of Admissions, University of Notre Dame

MARY NUCCIARONE  
Director of Financial Aid, University of Notre Dame

MARC BURDELL  
Former Director, Office of Student Enrichment, University of Notre Dame

DAN GRAFF  
Director, Higgins Labor Program of the Center for Social Concerns, Professor of the Practice, Department of History, University of Notre Dame

CHARLICE HURST  
Assistant Professor, Department of Management & Organization, Mendoza College of Business

STEVEN CLIFFORD  
Author of "The CEO Pay Machine: How It Trashes America and How to Stop It"

Berges Lecture Series

MARY GENTILE  
Director, Giving Voice to Values, Darden School of Business, University of Virginia

GREG DAVIS  
President, Aunalytics

RANDY LEWIS  
Founder and President, Nogwog Fund

Ten Years Hence

TIM WENINGER  
Assistant Professor, Department of Computer Science and Engineering, University of Notre Dame

ROBBIE KELLMAN BAXTER  
Founder, Peninsula Strategies

SANDRO CATTACIN  
Professor, Department of Sociology, University of Geneva

NICOLE BOICE  
Founder, Global Genes

KEVIN HARTMAN  
Director of Analytics, Google

BETHANY MCLEAN  
Author and contributing editor at Vanity Fair

CHARLES ADLER  
Founder, Kickstarter

Misc. Speakers

THOMAS H. QUINN LECTURE

THOMAS FRIEDMAN  
Three-time Pulitzer Prize-winning reporter and author of six best-selling books

FRANK CAHILL LECTURE IN BUSINESS ETHICS

JESSICA ROSE  
CFO and Director of Employee Ownership at the Democracy Collaborative

Graduate Commencement

JOHN AFFLECK-GRAVES  
Executive Vice President, University of Notre Dame

(Annual Year)  
2018-2019  
MEN DO Z A  S P E A K E R S
Endowed Full Professor Chairs

JOHN AFFLECK-GRAVES  
Notre Dame Chair in Finance

MARTIJN CREMERS  
Martin J. Gillen Dean of the Mendoza  
College of Business and Bernard J.  
Hank Professor of Finance

SARV DEVARAJ  
Fred V. Duda Professor of Business

PETER EASTON  
Notre Dame Alumni Professor of  
Accountancy

GEORGES ENDERLE  
John T. Ryan, Jr. Professor of  
International Business Ethics

ROGER D. HUANG  
Kenneth R. Meyer Professor of Global  
Investment Management

KEN KELLEY  
Edward Frederick Sorin Society  
Professor of IT, Analytics, and  
Organization

TIMOTHY LOUGHAN  
C.R. Smith Professor of Finance

ROBERT EASLEY  
John W. Berry Sr. Department Chair  
of IT, Analytics, and Operations

PAUL H. SCHULTZ  
John W. And Maude Clarke Professor of  
Finance

DEAN SHEPHERD  
Ray and Milani Siegfried Professor of  
Enterprise

JOHN F. SHERRY  
Ray W. and Kenneth G. Herrick  
Professor of Marketing

ANN TENBRUNSEL  
David E. Gallo Professor of Business  
Ethics

HAL WHITE  
Vincent and Rose Lizzadro Professor  
of Accountancy

WILLIAM L. WILKIE  
Aloysius and Eleanor Nathe Professor  
of Marketing Strategy

Department Chairs

SANDRA VERA-MUÑOZ  
Deloitte Foundation Department  
Chair of Accountancy

ROBERT BATTALIO  
William and Cassie Daley  
Department Chair of Finance

ROBERT EASLEY  
John W. Berry Sr. Department Chair  
of IT, Analytics, and Operations

CRAIG CROSSLAND  
Rev. Basil Moreau, C.S.C., Associate  
Professor of Business

SHANKAR GANESAN  
The John Cardinal O'Hara, C.S.C.,  
Department Chair of Marketing

Term Chairs

JEFF BURKS  
Thomas and Therese Grojean Family  
Associate Professor of Accountancy

NICK BERENTE  
Viola D. Hank Associate Professor of  
IT, Analytics, and Operations

HONG GUO  
Robert and Sara Lumpkins Associate  
Professor in Business Analytics

STEPHANNIE LAROCQUE  
Viola D. Hank Associate Professor of  
Accountancy

MIKE MANNOR  
John F. O'Shaughnessy Associate  
Professor of Family Enterprise

Named Professorships

CARL ACKERMAN  
Nolan Professorship for Excellence in  
Undergraduate Instruction

J. MICHAEL CRANT  
Kovacevich Professorship for  
Leadership Instruction

DAVID ECHEVERRY PEREZ  
George E. Scharff Family Visiting  
Assistant Professorship in Real Estate

Endowed Directors  
(Position)

ANGELA LOGAN  
St. André Bessette Director of  
Nonprofit Professional Development

AMANDA MCKENDREE  
Arthur F. and Mary J. O’Neil Director  
of the Fanning Center for Business  
Communication

CHRIS ADKINS  
Rex and Alice Martin Director of  
the Notre Dame Deloitte Center for  
Ethical Leadership
2018-2019

BUSINESS ADVISORY COUNCIL

MARK ALEXANDER
Chief Executive Officer
Landmark Property Group

WILLIAM ANGRICK
Chairman, CEO and Co-Founder
Liquidity Services Inc.

VALERIE BARKER WALLER
Senior Vice President & Chief Marketing Officer
YMCA of the USA

LIEUTENANT COMMANDER
MOLLY BATES, USNR
Manager, Leadership Development Program
AT&T

JAMES BERGES
Partner
Clayton, Dubilier & Rice

ROBERT BERTINO
Managing Director
UBS Private Wealth Management

EDWARD COPPOLA
President
Macerich Company

JOSEPH COYNE
Partner, Vice President
Sheppard, Mullin, Richter & Hampton

MARK ALEXANDER
Chief Executive Officer
Landmark Property Group

JEROME CROWLEY
Retired, President
The O’Brien Corporation

PERRY DELLELCE
Founder and Managing Partner
Wildeboer Dellelce

MATTHEW DESALVO
Head of Equity Division
Mizuho Securities USA Inc.

MAURICE DEWALD
Chair
Verity Financial Group Inc.

THOMAS DOLPHIN
Chairman and Chief Executive Officer
21st Century Bank

ROBERT DOWDELL
Retired, Founder, Chairman & CEO Career Education Corporation
Marshall & Swift

JOSÉ FERNÁNDEZ
Vice Chair of Board, President and Chief Executive Officer
OFG Bancorp

JAY FERRIERO
President and Chief Executive Officer
Capital Automotive

EDWARD FITZGERALD
CEO
Exeter Property Group

CYRUS FREIDHEIM
Retired, Chairman & CEO
Chiquita Brands International Foundation

BRIAN GALLAGHER
Partner and Co-founder
Twin Bridge Capital Partners

GARY GARRABRANT
Managing Partner
Jaguar Growth Partners

ROBERTO GARZA-DELGADO
President and Chief Executive Officer
Gard Corporación

JOHN GERSPACH
Chief Financial Officer
Citigroup Inc.

JOSEPH GIOVANINI
Retired, Director
United International Holdings Inc.

CHRISTINA GLORIOSO
Senior Vice President
NBC Universal

TIMOTHY GRAY
Chairman Emeritus
Ryan Companies US Inc.

THOMAS GROJEAN
Board Member
Grojean Transportation

KATHLEEN GUBANICH
Retired, Managing Director
The Vanguard Group, Inc.

JOE HAGGAR
Retired, Chairman & CEO
Haggar Clothing Company

WILLIAM HANK
Chairman and Chief Executive Officer
Farnham Foundation

JAMES HESBURGH
President
James L. Hesburgh International Inc.

DANIEL HESSE
Former President & CEO
Sprint

RICHARD HUETHER
Retired, Corporate Marketing Executive
General Electric

JAMES JAEGGER
Partner
Deloitte

GARY KANEB
President
Catamount Management Corporation
TIMOTHY J. KENESEY  
President & CEO  
MedPro Group

ROBERT NARMONT  
President & Chief  
Executive Officer  
United Community Bancorp Inc.

RICHARD ROSENTHAL  
Retired, Chairman & CEO  
St. Joseph Bank & Trust Company

ROBERT SULLIVAN  
Regional Chairman  
Fifth Third Bank

SEAN KLIMCZAK  
Senior Managing Director  
Blackstone Group

NEIL NAUGHTON  
Deputy Chairman  
Glen Dimplex Group

JOSEPH VALENCIA  
Senior Managing Director, Head of National Accounts  
Destra Capital Management

JOHN KOLTES  
Retired, Senior Vice President  
AllianceBernstein LP

WILLIAM NOLAN  
President  
Standard Printing Co. of Canton

DAVID SABEY  
President  
Sabey Corporation

JAMES WADE  
Managing Partner  
M/C Partners

ASHLEY MARTIN  
Vice President of Sales  
NIBCO Inc.

PATRICK O’SHAUGHNESSY  
Chairman Emeritus  
Lario Oil & Gas Company

KEITH SHERIN  
Retired, Chairman & CEO  
GE Capital

ANDREW REYES  
Chief Customer and Commercial Officer  
Great Lakes Coca-Cola

JOHN MARTIN  
Managing Partner & Co-CEO  
Antares Capital LP

FRANK POTENZIANI  
Chairman of the Board and President  
M&T Trust

BRIAN WYCLIFF  
Principal, Advisory Services  
PwC LLP

ROXANNE MARTINO  
Managing Partner  
OceanM19 LLC

PATRICK PURCELL  
Chairman  
Robert W. Baird

*Deceased

J. LUKE MCGUINNESS  
Retired, President & CEO  
Health Quest Systems Inc.

MARK RAUENHORST  
President  
Marren Properties

JAMES SINEGAL  
Co-founder & Retired Director  
Costco

FRANK POTENZIANI  
Chairman of the Board and President  
M&T Trust

CYNTHIA STARK  
Partner  
CP Alliance

J. LUKE MCGUINNESS  
Retired, President & CEO  
Health Quest Systems Inc.

PAUL REILLY  
Chairman and Chief Executive Officer  
Raymond James Financial

RICHARD STARMANN  
Retired, Senior Vice President  
McDonald’s Corporation

KENNETH MEYER  
Retired, Chairman & CEO  
Lincoln Capital Management Company

ANDREW REYES  
Chief Customer and Commercial Officer  
Great Lakes Coca-Cola

ROSEY VALENCIA  
Senior Managing Director, Head of National Accounts  
Destra Capital Management

ANNA MIRE  
Private Equity Associate  
The Carlyle Group

KEITH SHERIN  
Retired, Chairman & CEO  
GE Capital

JAMES SINEGAL  
Co-founder & Retired Director  
Costco

VERA MUZZILLO  
CEO  
Proforma
During the 2018-2019 academic year faculty members’ editorial positions included: advisory board, advisory editor, associate editor, editorial board member, journal editor, review editor and senior editor roles.

**JEFFREY BERGSTRAND**  
Review of International Economics

**MATT BLOOM**  
Journal of Organization Behavior

**JEFFERY BURKS**  
The Accounting Review

**JOSEPH CHERIAN**  
Organizations and Marketing in Emerging Economies

**J. MICHAEL CRANT**  
Journal of Business and Psychology  
Personnel Psychology

**MARTIJN CREMERS**  
Critical Finance Review  
European Financial Management

**CRAIG CROSSLAND**  
Academy of Management Journal  
Academy of Management Review  
Journal of Management  
Strategic Management Journal

**ZHI DA**  
Pacific-Basin Finance Journal

**ROBERT EASLEY**  
Information Systems and e-Business Management

**PETER EASTON**  
Accounting and Business Research  
Journal of Accounting, Auditing and Finance  
Journal of Accounting Research

**JOHN GASKI**  
Journal of Education for Business  
Journal of Marketing Channels

**FRANK GERMANN**  
Journal of the Academy of Marketing Science  
Journal of Marketing

**TIMOTHY GILBRIDE**  
Quantitative Marketing and Economics  
Journal of Marketing Research

**HONG GUO**  
MIS Quarterly  
Production and Operations Management

**CHARLICE HURST**  
Academy of Management Journal

**VAMSI KANURI**  
Journal of Academy of Marketing Science  
Journal of Marketing Research  
Journal of Personal Selling and Sales Management  
Journal of Retailing  
Journal of Trust Research

**BARRY KEATING**  
Applied Marketing Analytics

**KEN KELLEY**  
Psychological Methods
<table>
<thead>
<tr>
<th>FACULTY EDITORIAL ROLES</th>
<th>(Academic Year) 2018-2019</th>
</tr>
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<tbody>
<tr>
<td>STEPHANIE LAROCQUE</td>
<td>FARS Financial Accounting Reporting Section</td>
</tr>
<tr>
<td>CHAO-SHIN LIU</td>
<td>Review of Accounting and Auditing Studies</td>
</tr>
<tr>
<td>MICHAEL MANNOR</td>
<td>Academy of Management Journal</td>
</tr>
<tr>
<td>AMANDA MCKENDREE</td>
<td>Qualitative Research Reports in Communications</td>
</tr>
<tr>
<td>TONIA MURPHY</td>
<td>American Business Law Journal Journal of Legal Studies Education</td>
</tr>
<tr>
<td>PAUL SCHULTZ</td>
<td>Journal of Banking and Finance Journal of Financial and Quantitative Analysis</td>
</tr>
<tr>
<td>ANN TENBRUNSEL</td>
<td>Business Ethics Quarterly Organizational Behavior and Human Decision Processes</td>
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<td>JOEL URBANY</td>
<td>Marketing Letters</td>
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<td>SANDRA VERA-MUÑOZ</td>
<td>Journal of International Accounting Research</td>
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<td>JERRY WEI</td>
<td>Journal of Operations Management</td>
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<td>ADAM WOWAK</td>
<td>Academy of Management Journal Strategic Management Journal</td>
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<td>KAITLIN WOWAK</td>
<td>Journal of Operations Management</td>
</tr>
<tr>
<td>XUYING ZHAO</td>
<td>International Journal of Integrated Supply Chain</td>
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</table>
Faculty Awards

COREY ANGST
Department of IT, Analytics, and Operations, James Dincolo Outstanding Undergraduate Professor Award

WENDY ANGST
Department of Management and Organization, Joe and Gina Prochaska Family Teaching Award

ERIK BEARDSLEY
Department of Accountancy, James Dincolo Outstanding Undergraduate Professor Award

WALTER CLEMENTS
Department of Finance, Leo Burke Executive MBA Outstanding Professor Award

KRISTEN COLLETT-SCHMITT
Department of Finance, MNA Outstanding Teacher Award

SHANE CORWIN
Department of Finance, James Dincolo Outstanding Undergraduate Professor Award

JOSEPH HOLT
Department of Management and Organization, MSM Outstanding Professor Award

DON KLEINMUNTZ
Department of IT, Analytics, and Operations, MSBA Outstanding Professor Award

AMANDA MCKENDREE
Department of Management and Organization, Management and Organization Department Faculty Service Award

JEFFREY MILLER
Department of Accountancy, MBA Outstanding Professor Award

ALAN NELSON
Department of Management and Organization, Arnie Ludwig Executive MBA Outstanding Professor Award

MITCHELL OLSEN
Department of Marketing, James Dincolo Outstanding Undergraduate Professor Award

JANET O’TOUSA
Department of Accountancy, Rev. Edmund P. Joyce, C.S.C., Award for Excellence in Undergraduate Teaching

GERARD PANNEKOEK
Department of Management and Organization, James Dincolo Outstanding Undergraduate Professor Award

KATHERINE SPIESS
Department of Finance, MSF Outstanding Professor Award

JAMES WITTENBACH
Department of Accountancy, MSA James Dincolo Outstanding Professor Award

Office of the Dean Mission Award

Office of the Dean Mission Award, for research that supports the mission of the Mendoza College of Business, honors one or more faculty members for a specific work that contributes to the common good.

BRAD BADERTSCHER
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