



2019

DEAN'S REPORT

MENDOZA COLLEGE OF BUSINESS

2019

DEAN'S LETTER

When I became Mendoza's interim dean a year ago, I introduced the notion of the "Three C's" of business — three principles necessary for business seeking to be a force for shared good for all stakeholders:

CONTRIBUTE to human flourishing, serving others in response to all the gifts we have received, through which we ourselves flourish.

COOPERATE in solidarity through teamwork as part of a community, and prioritize those with the greatest needs.

COMPETE externally in the marketplace and internally toward the best version of oneself, by the grace of God and with the help of others.

These three C's correspond to the pillars of Catholic Social Teaching: the recognition of the infinite, immutable and intrinsic value of every single human being; the principle of solidarity, which means businesses should take particular care of those with the greatest needs; and subsidiarity, where we are committed to helping each other as a team with respect for each other's freedom and integral development.

I am fully committed to advancing Mendoza's distinctive mission as a Catholic business school, where we seek to produce top academic research and educate business leaders who contribute to human flourishing, cooperate in solidarity and compete with excellence.

For our programs, this means exploring the following questions:

How can we elevate our curriculum, e.g., by offering more challenging courses?

How can we better cooperate across campus, serving all Notre Dame students and working with the other colleges and institutes?

How can we present an integrated vision of business, one that combines the business disciplines with both the humanities and analytics?

As we draw up our strategic plan for the next year, there are three areas of focus:

INTEGRATING CODING, ANALYTICS AND BIG DATA across all majors, concentrations and programs.

EXPANDING EXPERIENTIAL LEARNING, with more opportunities for our students to participate in internships, consulting projects and service learning.



EMPHASIZING BUSINESS AS A FORCE FOR SHARED GOOD, based on the C/catholic (universal) human values that make Mendoza distinctive.

During this past year, we've made progress toward this vision, as you will see in the coming pages of this Dean's Report. We've changed our undergraduate curriculum from three years to four years, introduced new undergraduate minors, doubled the enrollment in the key MBA course Business on the Frontlines and reorganized the structure of the College's administration to include five associate deanships, to name a few items.

I would also emphasize that the work we do at the College is the result of the vision of the whole community that makes up Mendoza — our students, faculty, staff and alumni. The Mendoza mission is a lived experience, with room to change and be expressed in a thousand ways. I am honored to be part of this legacy and appreciative to all who use what they have gained from this great University to be a force for good.

Martijn Cremers

Martin J. Gillen Dean
Bernard J. Hank Professor of Finance

HORIZON

The annual Dean's Report is by definition a retrospective of the College's accomplishments in the past fiscal year. But of course, most initiatives don't have beginning and end dates, especially not those related to the larger vision for the future of the College.

Before we look back, here's a glimpse of several of the significant developments on Mendoza's horizon as the College prepares to meet the challenges of the rapidly changing landscape in education and business.

Partnerships and Collaborations

► The College made a fundamental shift in its undergraduate program in the past year by establishing four new minors that are open to non-business majors (see page 9) and allowing first-year students to take introductory business courses to the tune of nearly 1,200 seats. The change leverages the strengths of the various Colleges, centers and institutes toward a Universitywide philosophy that the best undergraduate education is one that is integrated across disciplines.



Learn by Doing

► A famous quote by Confucius often is used to describe the goal of experiential learning: "I hear and I forget, I see and I remember, I do and I understand." Mendoza has long recognized the importance of hands-on experience in courses such as Applied Investment Management (AIM) and service learning opportunities including the Vivian Harrington Gray Notre Dame-Saint Mary's Tax Assistance Program. Expect this trend

to expand significantly, with plans to double the enrollment in the MBA course Business on the Frontlines, add new opportunities for community consulting projects and continue to emphasize international immersions. The College also added a new position within Graduate Business Programs of director of experiential learning and leadership development to further develop this important facet of the learning experience.



Analytics, Analytics, Analytics

► Big data, machine learning and artificial intelligence have become the name of the game in the business world and therefore business education. Mendoza has moved to integrate coding, analytics and big data across all majors, concentrations and programs, in addition to adding to its offerings of digital-focused programs. The College graduated its first class of undergraduate business analytics majors and its MBA/Master of Science in Business Analytics dual-degree students in 2019; introduced an undergraduate minor in digital marketing; and launched a residential MSBA in fall 2019.

Gender Diversity and Inclusivity

► The story is told that during the welcome Mass for freshmen and their parents in 1972 — the first year that women were admitted to Notre Dame — Father Ted Hesburgh glanced up at the figure of Mary on the famed Golden Dome and said, “I just apologize it’s taken so many years to welcome your daughters.”

Female undergraduate enrollment now stands at 47.5 percent — nearly equal ground. At Mendoza, female enrollment varies widely by program (see program profile pages 22-27), but one thing is clear: Gender diversity is an issue of critical importance to the larger business world as well as to the College.

As Mendoza strives toward the longer-term goal of gender parity and inclusivity

throughout its programs, a few key initiatives in the past year include:

RIISING TOGETHER: GENDER EQUITY IN BUSINESS, an MBA elective course resulting from a series of roundtable discussions organized by the Women in Business student club. The course reflects a concern for diversity and inclusivity in the workplace in general and for women in particular, and includes the goals of developing a better understanding of personal, organizational and societal barriers to gender equity and learning personal strategies and tactics for navigating those barriers. A corollary group, Men as Allies, was formed to include male MBA students committed to improving gender inclusiveness on campus and beyond.

WOMEN’S INVESTING SUMMIT, a daylong event hosted by the Notre Dame Institute for Global Investing (NDIGI) featuring some of the top female executives in the financial investing industry from Goldman Sachs, Lone Pine Capital, Putnam Investments and others. With the theme of “Inspiring Tomorrow’s Ethical Investment Leaders,”

the March summit, open to women and men, encouraged attendees to make a difference in their firm cultures and the industry.

GIRLS WHO INVEST (GWI), a national nonprofit organization that is transforming the asset management industry by bringing more women into portfolio management and leadership. For the second year, NDIGI hosted 60 rising undergraduate sophomore and junior students from 34 schools for four weeks of intensive study on campus.

WOMEN IN LEADERSHIP, a four-week online executive development course for women in a range of career phases, from first stages to newly promoted to reentering the workforce. The course, offered by the Stayer Center for Executive Education, started in September.

BRITE WOMEN PROJECT, an initiative launched by Nonprofit Professional Development to encourage women to join nonprofit boards. The project organized a Networking Night Out event in August and a three-day boot camp certificate program for October 2019.

47.5%

Female undergraduate enrollment

Fortune 500

6.6%

Female CEOs (2019)

22.5%

Female Board Members (2018)

MISSION

Founding dean John Cardinal O'Hara set the course for the business school early in its history with the statement, "The primary function of commerce is service to mankind." The charge has translated into the integration of ethics across program curricula, an emphasis on global development, a commitment to values-centered leadership and through all, a constant focus on business's impact on society and human flourishing.



On the Frontlines

► The Notre Dame MBA course Business on the Frontlines (BOTFL), launched in 2008, has come to exemplify the larger mission of Mendoza with its objective of examining the impact of business in societies affected by extreme poverty and conflict. Each year, teams of students and alumni travel to post-conflict countries and regions to engage and partner with nonprofit organizations and multinational companies to harness the dynamism of businesses to build these communities before they tip into conflict.

To date, BOTFL has worked on more than 45 projects in 20-plus countries ranging across industries including mining, agriculture and education. By one estimate, as many as 10,000 people now earn livelihoods who would not have had jobs had it not been for BOTFL projects in the field.

In 2018, College leadership announced plans to double course enrollment to 50 for 2019-20, and eventually increase that number to 100 to provide the opportunity to participate to all MBA students interested in this unique experience.

"Business on the Frontlines is, in many ways, very much drawn from my Catholic

faith that came from my grandparents, parents and community," said BOTFL co-founder and management professor **Viva Bartkus**. "We should never underestimate the human dignity associated with a good day's work, particularly for those who have come through conflict."

"One of the key things I took away from the class is you have to be OK with absolutely failing at times and just having the resilience to try again."

Erin Wehe (MBA '18), Deutsche Bank



Paths to Peace in Afghanistan

► The photo above shows a jubilant group of graduates doing what new graduates do: throwing caps into the air while tightly gripping their new diplomas. This wasn't the typical class photo, however, but the first cohort of 27 students who graduated in September 2018 from the Master of Finance and Accounting program at Balkh University in Afghanistan. The program launched in partnership with Notre Dame in 2016 with an audacious goal: to provide a path for Afghans, especially women,

to gainful and meaningful professional careers as a way of establishing stability through economic development and growth.

During the course of the two-year program, four residency programs were hosted in collaboration with Mendoza's Stayer Center for Executive Education, the Notre Dame Initiative for Global Development, the Kaneb Center for Teaching and Learning, and Notre Dame International. They facilitated faculty development workshops that explored effective learning objectives and teaching methodologies to ultimately help the faculty at Balkh build and develop courses and materials.

Master of
Finance and
Accounting
first class:

27
students

15

faculty members
from different public
universities

8

female students



22nd Annual Ethics Week

► Notre Dame Ethics Week 2019 examined the economic gap during its annual weeklong event held in February. More than 400 students, faculty and staff members and others attended "Economic Inequality: On Campuses, in Communities and at Companies," which featured both Notre Dame and outside experts with diverse professional experience and backgrounds discussing some of the underlying causes of economic inequality and its impact on specific segments of society, as well as related emerging issues such as technology and CEO pay.

Ethical AI

► The two-day conference "Artificial Intelligence and Business Ethics: Friends or Foes?" explored the ethical issues arising from the use of AI in business and the broader culture. The aim of

the September 2018 event was to provide a better understanding of AI, the scope of the problems people should expect to see in businesses and ideas for what to do to manage the risk of replacing human decision-making with AI technology.

Featured speakers included chief officers from major tech and software companies, such as **Ryan Welsh** (MBA '13), founder and CEO of Kyndi, a venture-backed software company that is changing the paradigm of machine intelligence.



Thomas Friedman, three-time Pulitzer Prize-winning journalist and author of six bestselling books, described the implications of the exponential increase in tech innovations for society during the annual Thomas H. Quinn Lecture Series in August 2018.

ACADEMICS

What happens in a Mendoza classroom definitely doesn't stay in the classroom. Nor is it intended to. The educational experience evolves continually, from adding new programs to offering real-world experiences.

Revamped Interterm

► The MBA Interterm course was redesigned fall 2018 with a focus on providing students with project opportunities that are real, timely and predominantly conducted on-site with the company. The coursework also is themed to align with the MBA journey across the two years — Prepare, Immerse, Apply and Impact. As part of the revamped course, a team of five ex-military MBAs traveled to Puerto Rico in fall 2018 to work on a clean-water project. In the spring, 160 students chose from among 41 projects offered by 34 companies and nonprofits that ranged from developing marketing strategies to identifying acquisition targets.

Prepare,
Immerse,
Apply and
Impact





New Degrees

► Two new graduate degree programs were introduced in 2018-19 with launch set for fall 2019:

The 10-month residential **Master of Nonprofit Administration (MNA)** is for recent college graduates interested in nonprofit careers. The previously existing nonprofit degree program for working professionals is now known as the Executive MNA.

The Master of Science in Business Administration (MSBA), offered in Chicago since 2015, is a 10-month STEM-designated program for new graduates and professionals with less than two years of work experience.



Best in Business

► AACSB has extended Mendoza's accreditation for another five years, along with the Accountancy Department's accreditation. AACSB's 15 standards are

built around engagement, innovation and impact and are organized into four categories: strategic management and innovation; participants — students, faculty and professional staff; learning and teaching; and academic and professional engagement.

Immersed in Africa

► South Africa was added to the 10-day international immersion opportunities for graduate business students in spring 2019. Thirty-five students — including 10 MSAs and 15 MBAs — traveled to Johannesburg

and Cape Town to meet with executives from companies ranging from Botswana Diamonds to Khayelitsha Cookies, as well as a group of entrepreneurs and principals of a leading private equity firm. The group also toured culturally significant landmarks such as the Apartheid Museum.

Tops in Comm

► Two teams of graduate business students took top prizes in the 2018 Arthur Page Case Study Competition, an annual competition judging original case studies submitted by students enrolled in a school of business, communication or journalism:

FIRST PRIZE:

"The Washington Post: Delivering the Truth in an Era of 'Fake News'"; by **Joe Berry** (MSA '18), **Jack Grassey** (MSA '18) and **Emily Carson** (MSA '18).

SECOND PRIZE: "The United States Olympic Committee: Protecting Their Girls or the Gold?"; by **Erica Levy** (MSA '18) and **Rebeckah Wellen** (MSA '18).

Accounting Head Start

► Mendoza launched the Accounting Immersion Program (AIP), a 10-credit-hour summer program for individuals interested in earning a master's degree in accounting, but who don't have an undergraduate degree in accounting or finance. Designed for students with a strong quantitative background and skill set, the five-week program provides courses in intermediate accounting, cost accounting, audit and assurance services, and federal taxation. Upon successful completion of AIP, students enrolled in the Notre Dame Master of Science in Accountancy.

ND-USC

► The Stayer Center for Executive Education conducted a custom, two-day program, Strategic Foresight, for Microsoft leaders. Mendoza's **Paul Slaggert** and **Sam Miller** worked in collaboration with the USC Marshall School of Business to present the workshop, which focused on helping participants prepare for capitalizing on the ambiguity of emerging change and the breakthrough opportunities change presents.

Better to Hear You

► Resonado, a startup founded by Mendoza undergraduates **Brian Cho** (BBA '19), **Erikc Perez-Perez** (BBA '19) and **Peter Moeckel** (BBA '20), and engineering major **Christian Femrite** ('19), placed second in the prestigious Rice Business Plan Competition on April 6, earning more than \$425,000. The venture — a flat core speaker tech firm — also finished third in the Student Startup Madness finals at the South by Southwest festival in March, one of just 25 ventures invited to pitch in the Startup of the Year finals at SXSW.



Live Work for Live Nation

► Twenty-four Innovation & Design undergraduate students traveled to California to present a semester-long project to senior executives of Live Nation, a live entertainment events

promoter and venue operator. The course, taught by Management & Organization professor **Wendy Angst**, gives students the opportunity to work on a real-world business challenge posed by a corporate partner. Previous projects involved Hearst Publications and the Disney Company.

Name Change

► Mendoza recently changed the name of its longstanding undergraduate major from IT Management to Business Technology (BTEC). The name change for the major, offered through the Department of IT, Analytics, and Operations (ITAO), is intended to better describe what business technology students actually study, and to emphasize the strategic importance of so many diverse digital technologies to businesses. The name change also clearly differentiates the major from ITAO's other major, Business Analytics.

New Minors

► To broaden the access to undergraduate business education, Mendoza launched three new 15-credit-hour minors for the 2019-2020 academic year, bringing its total offerings to four:

ACCOUNTANCY: In addition to three foundational accountancy courses, non-business students can choose two courses from among five covering accounting measurement and disclosure (advanced), data analytics, strategic cost management, audit and assurance service, and federal taxation.

DIGITAL MARKETING: Offered to non-Mendoza students, the minor presents fundamental marketing concepts as well as courses specific to digital marketing. Students also will earn platform certifications, including Hootsuite's social marketing and advanced social advertising.

INNOVATION AND ENTREPRENEURSHIP: The minor, open to all Notre Dame undergraduate students as a collaborative effort between Mendoza and the IDEA Center, is for students who are interested in innovation and entrepreneurship as a mindset, not just those with ideas for a startup.

REAL ESTATE: In collaboration with the Fitzgerald Institute for Real Estate, the minor, open to all ND undergraduate students, covers the basic principles and practices of real estate, including land-use patterns and regulation, real estate finance, law, urban economics and development.



Cyber Crime Fighting Force

► Six Notre Dame undergraduates, including one from Mendoza, were sworn in as officers as part of St. Joseph County's Cyber Crimes Unit, which relocated to Hammes Mowbray Hall in fall 2018. Notre Dame is the only university to swear the interns in as officers, which enables them to assist in writing and executing search warrants, analyze evidence and testify in court. **Mike Chapple**, academic director of Notre Dame's Master of Science in Business Analytics program and associate teaching professor of IT, Analytics, and Operations, serves as faculty adviser.

McCLOSKEY

McCloskey Awards

► Several ventures with Mendoza connections won awards during the 2019 McCloskey New Venture Competition, an annual business plan competition for startups at their earliest stages of development. The IDEA Center-sponsored

event held in April awarded more than \$350,000 in cash and in-kind prizes. Winners included:

Sutherland Family Award for Best Presentation (tie) and the Palo Alto Software Award: **RESONADO**, an audio hardware startup led by **Brian Cho** (BBA '19).

Lavrock Best Graduate Venture and Startup Showcase (first place): **THE UGLY COMPANY**,

a dried fruit venture that combats food waste founded by **Ben Moore** (MBA '20).

Startup Showcase (second place): **PUENTE**, a nonprofit started by **Paul Anthony** (BBA '15) that uses proprietary technology to power sustainable development initiatives in underserved communities.

First State Bank Business Banking Award: **ROYAL FLUSH**, a venture led by **Jennifer Scher** (MBA '19) that provides a higher end, cleaner alternative to regular portable restrooms.

Equifund Best Undergraduate Venture: **XSTUDIA**, a digital platform that connects university students with storage spaces. The team includes **Mitchell Kokko** (BBA '19) and **Brock Gallagher** (BBA '20).



Best & Brightest

► Poets & Quants, a B-school media outlet and resource website, included five Mendoza students on

its annual list recognizing the "best and brightest" Class of 2019 students in undergraduate, MBA and Executive MBA programs nationwide:

Niko Stjepan Martinovic,
BBA Finance

Emma Wernecke,
BBA IT Management

Charlotte Pekoske,
MBA

Dick Podiak,
EMBA

Lisa Stewart,
EMBA

FACULTY

Without question, business has significant influence on society and the greater good. Through their research endeavors, Mendoza's faculty members continue to contribute to deeper understanding of our workplaces, financial markets, global trade, leadership and myriad other issues that shape the way we work and live.



Mendoza Behavioral Lab

► The Mendoza Behavioral Lab continues to expand opportunities for faculty members to study the behavior of individuals, groups and organizations. To date, four studies have been run using the lab's new biometric equipment, which monitors subjects using screen-based eye tracking, galvanic skin response, basic heart rate monitoring and facial expression analysis.

The lab also launched its first online research study in summer 2019 to gather data on work-related behavior. Researchers from the Department of Management & Organization have completed three studies so far. Participants are members of the lab's research panel and receive emails about available opportunities and can sign up for a specific study that interests them. The research panel pool is up to 1,575 members since it began in 2018.

7

lab studies

6

field studies

4

biometric studies

3

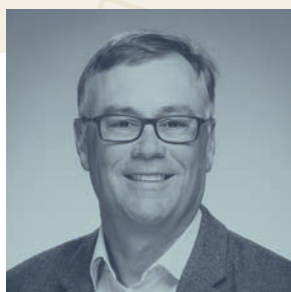
online studies*

1,575

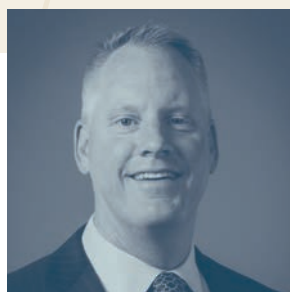
registered
participants in
research pool

**Since June 2019*

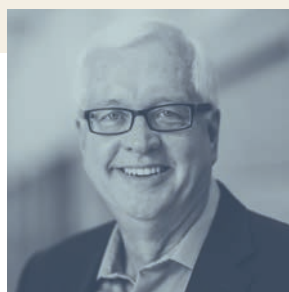
Research in Action



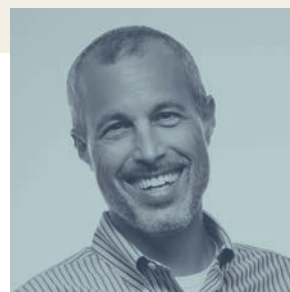
ROBERT BATTALIO



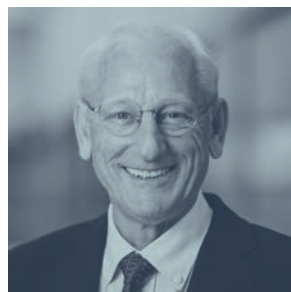
SHANE CORWIN



JEFF BERGSTRAND



MATT BLOOM



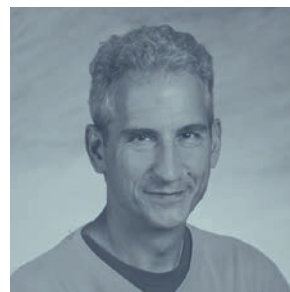
GEORGES ENDERLE



PAUL GAO



ANN TENBRUNSEL



JOE URBANY

► A study co-authored by finance professors **Robert Battalio** and **Shane Corwin**, which found that some brokers were routing orders in ways that appeared to maximize the rebate regardless of whether it was the best execution for their clients, was cited in a number of legal and regulatory proceedings, including a class-action lawsuit against TD Ameritrade Holding Corp.; during a Senate Banking Subcommittee hearing on Securities, Insurance and Investment; and by SEC Commissioner Robert Jackson in a speech at George Mason University.

Finance professor **Jeff Bergstrand** testified before the International Trade

Commission that many of the expected effects of the proposed US-Mexico-Canada Agreement can be estimated using what we've already learned about the effects of free trade agreements, including boosts to trade and economic welfare.

The Wellbeing at Work Program led by **Matt Bloom** received a \$1.8 million award from Lilly Endowment Inc. for the Flourishing in Ministry project that examined the motivations of pastors and priests to be engaged in ministry and what disrupts them from experiencing wellbeing at work.

Georges Enderle was appointed to Notre Dame's newly created Committee

on Trademark Licensing and Human Rights, which will monitor the University's licensing activities and oversee the implementation of various strategic initiatives.

Finance professor **Paul Gao's** research on how historically black colleges and universities pay significantly more to issue bonds than non-HBCUs was referenced during the House Financial Services Committee Hearing on Banking Regulations in April.

The University of Notre Dame appointed **Ann Tenbrunsel**, the David E. Gallo Professor of Business Ethics, as co-chair of a task force charged with identifying ways in which Notre Dame research and scholarship might serve the

Church as it addresses issues of abuse.

Marketing professor **Joe Urbany** served as an expert witness in deceptive pricing litigation brought by the Canadian Bureau of Competition against longstanding Canadian retailer Hudson's Bay Company (HBC). Urbany's two reports for the case included analysis of HBC's financial and business model and responses to critiques of his initial report from two economists serving as expert witnesses for the defense.

Research Awards

► Mendoza researchers were recognized by professional societies and peers for scholarship excellence: IT researcher **Hong Guo** was honored with the Information Systems Society's (INFORMS) Sandy Slaughter Early Career Award. The Robert and Sara Lumpkins Associate Professor in Business Analytics studies emerging phenomena in IT by characterizing key design features of systems such as mobile platforms, digital games and product review systems, and examining

firms' corresponding strategies.

A paper by assistant finance professor **Huaizhi Chen** took first place in the 17th annual Dr. Richard A. Crowell Prize, which recognizes new academic research that connects theory and practice in the field of quantitative investing. His paper "IQ from IP: Simplifying Search in Portfolio Choice" examines the monitoring behavior of individual institutional investors by using web traffic on the Securities and Exchange Commission's EDGAR servers.

Dean Shepherd, the Ray and Milann Siegfried Professor of Entrepreneurship, received the Foundational Paper Award from the Entrepreneurship Division of the Academy of Management for his 2006 paper in *Academy of Management Review*, "Entrepreneurial action and the role of uncertainty in the theory of the entrepreneur." This award honors a paper that has powerfully and positively changed the conversation in the field of entrepreneurship for at least a decade.

In Memoriam

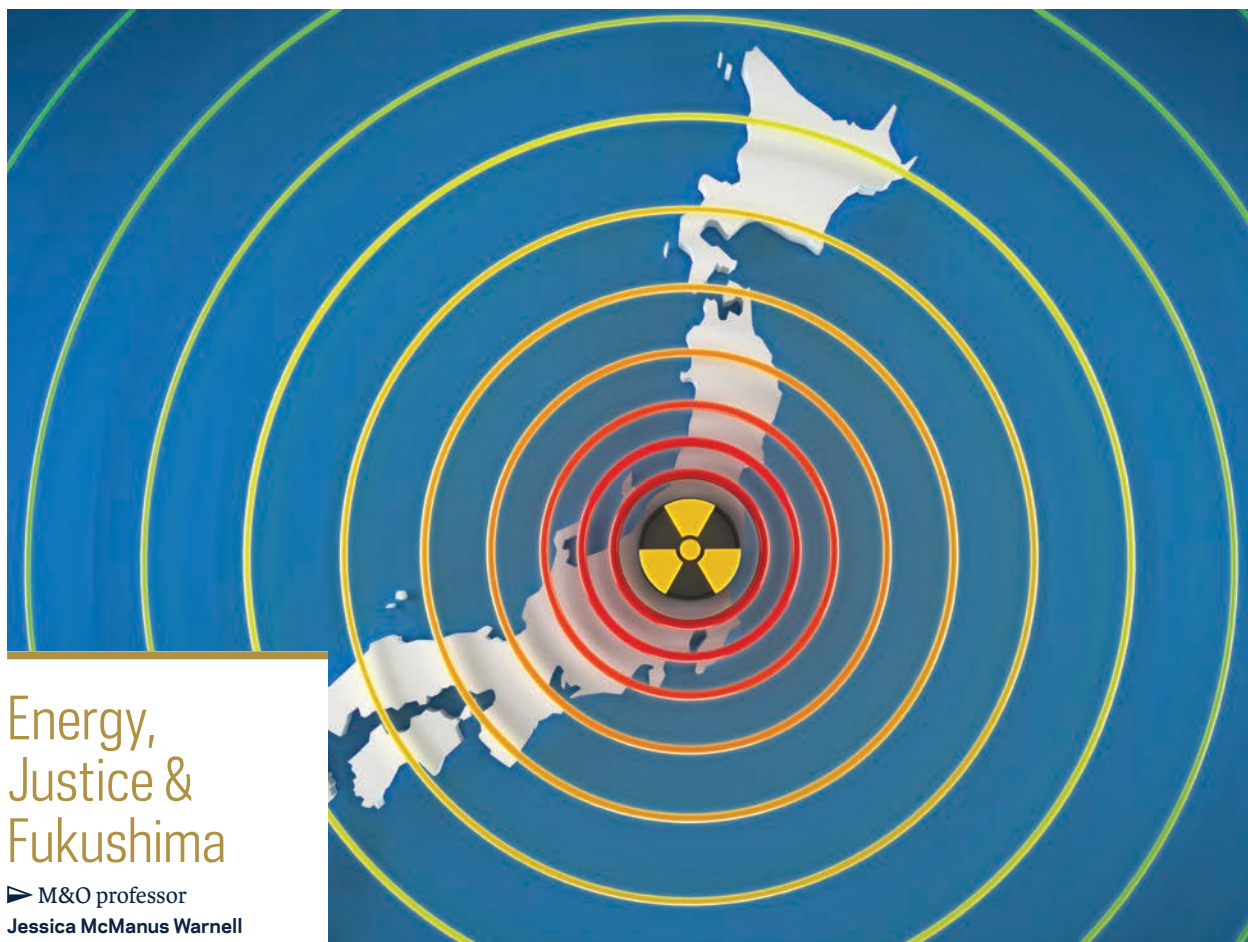


► **Timothy J. Gilbride**, the Steve and Anne Odland Associate Professor of Marketing, died Jan. 12 of cancer at the age of 52. Gilbride, who joined Notre Dame in 2004, was known for his relentlessly positive attitude and commitment to his Catholic faith and family.



International Women's Day

► Associate management professor **Viva Bartkus**, founder of the signature Notre Dame MBA course Business on the Frontlines, was featured in Notre Dame's "Women Lead" project for International Women's Day 2019.



Energy, Justice & Fukushima

► M&O professor **Jessica McManus Warnell** traveled to Japan in June to lay the groundwork for an interdisciplinary project, “Energy, Justice & Fukushima: A Multidisciplinary, Multi-sector Collaboration.”

She and colleagues from Engineering, Arts & Letters and the Liu Institute for Asia & Asian Studies are working to identify, collect and analyze the most relevant resilience metrics and indicator data for the Tōhoku earthquake, tsunami and subsequent nuclear disaster in Fukushima. Their goal is to develop opportunities for ongoing research including faculty-student collaborative work and to provide a useful tool that can address multi-hazard disasters with widespread social, economic and engineering implications.



Podcasting Research

► Assistant marketing professor **Vamsi Kanuri** was a guest on the Notre Dame Provost Office’s podcast “With a Side of Knowledge.” The episode, titled “On Social Media and One in a Trillion Success,” explored his research on some of the science behind scheduling social media posts.

Top Download

► Two research papers by **Timothy Loughran**, the C.R. Smith Professor of Finance, and **Bill McDonald**, professor of finance, appear in the Top 10 All Time SSRN download

list for Research Methods & Methodology in Accounting eJournal. Their paper “When Is a Liability Not a Liability? Textual Analysis, Dictionaries, and 10-Ks” published in the *Journal of Finance* is listed in seventh

place on the list, and their paper “Textual Analysis in Accounting and Finance: A Survey” published in the *Journal of Accounting Research* is listed in the 10th spot.

CENTERS AND INSTITUTES

Mendoza houses five institutes and centers that advance thought leadership throughout the year through conferences, academic programs, lecture series and numerous other activities.



Notre Dame Institute for Global Investing

► The Notre Dame Institute for Global Investing (NDIGI) has three strategic priorities: to educate and train students, to support research initiatives and to act as an industry “convener,” or nexus point where finance practitioners and educators meet. These priorities translate into a full slate of activities for the Institute, from career treks and venture workshops to research conferences and fellowship programs. A few highlights from the 2018-19 academic year include:

WOMEN'S INVESTING SUMMIT: Held in March 2019, the inaugural event featured some of the top female executives in the investment industry speaking on industry trends and economic developments. With the theme of “Inspiring Tomorrow's Ethical Investment Leaders,” part of the summit's goal was to address the “investment gap” by encouraging women to become more active as investors and seek leadership positions in investment service companies in greater numbers.

ROBERT K. WILMOUTH SPEAKER SERIES: In its second year, the series featured investment professionals speaking on finance topics such as overseas investing and asset allocation as well as broader topics such as leadership. Jimmy Dunne (ND '78), senior managing principal of Sandler O'Neill, memorably spoke about his personal career path, including recovery from the tragic aftermath of the 9/11 terrorist attacks where the company lost two founders and a third of its workforce.

INVESTMENT MANAGEMENT LEADERS PROGRAM (IMLP): This specialized program was revised to include a certificate indicating students completed the curricular, leadership and service requirements. IMLP is designed for students who want to broaden their investment management and leadership skills, while obtaining a finance major within the Mendoza College of Business.



Notre Dame Deloitte Center for Ethical Leadership

► The Notre Dame Deloitte Center for Ethical Leadership serves as a forum to advance the understanding and implementation of ethical leadership practices in the corporate sphere. The center's 2019 Frank Cahill Lecture in Business Ethics featured **Jessica Rose** (MBA '14), CFO and director of employee ownership programs at The Democracy

Collaborative. The center also produced seven new articles and six new videos. Executive director **Christopher Adkins** presented at Notre Dame's Future of Work Conference, and associate director **Brett Beasley** presented on the Future of Work for reunion weekend and for the Clear-Sighted Career video series.

FANNING CENTER for BUSINESS COMMUNICATION

Fanning Center for Business Communication

► The Fanning Center for Business Communication promotes business communication excellence in an ever-changing global and digital society, offering students personalized coaching and industry-informed curriculum. The center wrapped up a brand identity project this spring as part of its efforts to raise its profile at Mendoza and complement its reputation among faculty at other universities who purchase Fanning case studies. It also hosted its invitation-only 21st Conference on Corporate Communication in October, which drew more than 30 practitioners and academics.

Center for Ethics and Religious Values in Business

► The Center for Ethics and Religious Values in Business seeks to strengthen the Judeo-Christian ethical foundations in business and public policy decisions by fostering dialogue among academic and corporate leaders and by integrating the teaching of ethics throughout the business curriculum at Notre Dame.

Center for Accounting Research and Education

► The Center for Accounting Research and Education (CARE) facilitates and supports academics in the creation and dissemination of accounting knowledge. In the 2018-19 academic year, it hosted two conferences: the 2018 Review of Accounting Studies Conference, which drew

more than 200 scholars from around the world to Notre Dame, and the 2019 CARE Conference in Washington, D.C., which brought together 130 experts to discuss "Financial Regulation Effectiveness and the Role of Academic Research." CARE also hosted "Fraud Day," which featured a fraud

perpetrator, an interrogator and a litigator who discussed real-life fraud cases. The event was open to the public and drew more than 250 people.

ALUMNI

The saying goes, “Tradition never graduates.” That’s certainly true of Mendoza alumni, who remain involved through mentorships, events and other service activities, and who exemplify the College’s mission to be a force for good in all corners of the world.



A Half Century of Leadership

► In fall 1967, 43 graduate students — all men — took seats in a tiered classroom in Hurley Hall, the original home of the business school. In June, 18 of those students (and three of their wives) returned to celebrate the 50th anniversary of the first class’s commencement.

Notre Dame Impact Partners

► The service program, which started in 2014, pairs graduate business alumni with a local nonprofit for four

months to work on a strategic project. Team members put in an estimated 10 hours each per month on the project. This year,

98 alumni participated on 16 teams in Chicago; Washington, D.C.; and South Bend, the most ever for the project.

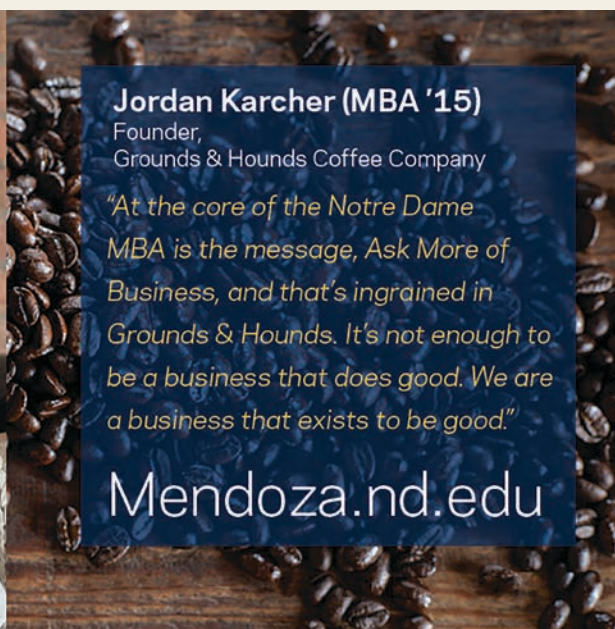
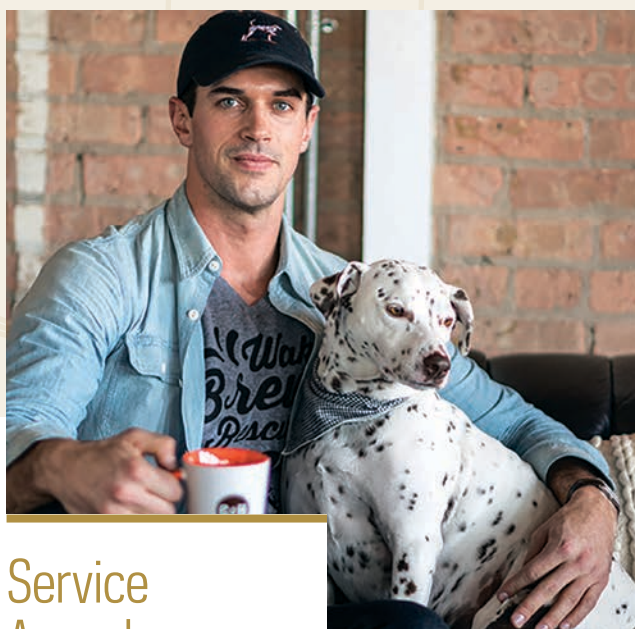
Notre Dame
Impact Partners
participation:

98
alumni

16
teams

A+ Alums

► Members of Mendoza’s Class of 2016 were invited to grade their business school via a 43-question alumni survey that Poets & Quants sent out to graduates of the best undergraduate business programs in the country. When P&Q compiled the responses, Mendoza took the top spot overall, with Mendoza grads giving an A+ to alumni network-related questions.



Service Awards

► Each year, Mendoza Graduate Alumni Relations recognizes individuals for their dedication to the College of Business through direct service back to the College as a volunteer or through living out the mission of the College in their daily lives. At right are the fall 2018 honorees.



JORDAN KARCHER
(MBA '15)



RAY CAMOSY
(MNA '12, ND '72)



AMISH SHAH
(EMBA '05)



JESSICA ROSE
(MBA '14)



RIAN GOREY
(MBA '84, ND '82)

Fighting Hunger

► Mendoza alumni who work for Protiviti returned to campus in November 2018 to host a meal packing event, which assembled 40,000 meals as part of the Fighting Irish Fighting Hunger Initiative. The event was organized by Protiviti, Notre Dame's World Hunger Coalition and Rise Against Hunger.



PUBLICATION AWARDS

► Mendoza Business, the College's alumni magazine, won a gold Circle of Excellence Award for magazine redesign from the Council for Advancement and Support of Education.

Mendoza also received a silver for its Mendoza Acumen e-newsletter, which focuses on faculty research, and a silver for the 2018 Dean's Report.

PEOPLE

New people, new positions, a few promotions and
a couple of faculty retirements in 2018-19.

New Leadership



MARTIJN CREMERS

Martin J. Gillen Dean
Bernard J. Hank Professor of Finance



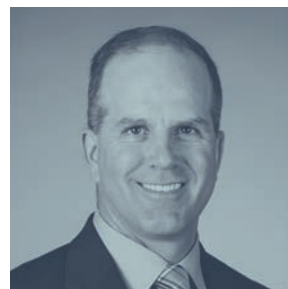
KEN KELLEY

Senior Associate Dean for Faculty
and Research
Edward F. Sorin Society Professor
of ITAO



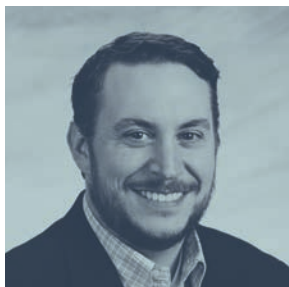
WALTER CLEMENTS

Associate Dean for Executive
Education
Teaching Professor of Finance



JIM LEADY

Associate Dean for
Undergraduate Studies
Associate Teaching Professor
of Finance



MIKE MANNOR

Associate Dean for the Notre Dame
MBA Program
John F. O'Shaughnessy Associate
Professor of Family Enterprise in M&O



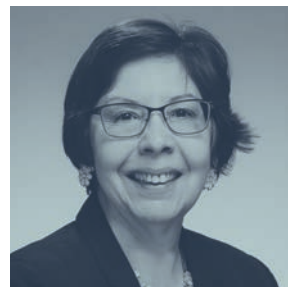
KRISTEN COLLETT-SCHMITT

Associate Dean for Specialized
Master's Programs
Associate Teaching Professor
of Finance



ROBERT BATTALIO

William and Cassie Daley
Department Chair
Professor of Finance



SANDRA VERA-MUÑOZ

Deloitte Foundation Department
Chair of Accountancy
Associate Professor of Accountancy

Faculty Promotions

PENGJIE (PAUL) GAO

(Finance) promoted to full professor

FRANK GERMANN

(Marketing) promoted to associate
professor with tenure

JOE HOLT

(Management & Organization)
promoted to teaching professor

MIKE MEYER

(Accountancy) promoted to teaching
professor

Faculty Retirements

RICHARD R. MENDENHALL

(Finance)

ELIZABETH S. MOORE

(Marketing)

New Faculty 2018-19

Accountancy

ZACH KOWALESKI

Assistant Professor

JESSICA WATKINS

Assistant Professor

Finance

HUAIZHI CHEN

Assistant Professor

DAVID ECHEVERRY PEREZ

Visiting Assistant Professor

JUN YANG

Assistant Professor

IT, Analytics, and Operations

JOSIE AKOSA

Visiting Assistant Professor

NICHOLAS BERENTE

Associate Professor

SETH BERRY

Assistant Teaching Professor

FRANCIS BILSON DARKU

Visiting Assistant Professor

FRED NWANGANGA

Assistant Teaching Professor

ZIFENG ZHAO

Assistant Professor

Management & Organization

NATHAN MEIKLE

Post-Doc

BRITTANY SOLOMON

Assistant Professor

DANIELLE TUSSING

Assistant Professor

Marketing

TIMOTHY BOHLING

Teaching Professor

VAMSI KANURI

Assistant Professor

New Directors

ERIN BELLISSIMO

Managing Director, Notre Dame
Institute for Global Investing

TIMOTHY BOHLING

Chief Marketing Officer

DOUGLAS FRANSON

Director, Finance and Facilities

KELLI KILPATRICK

Senior Director, Graduate Business
Programs

KARA PALMER

Director, Administration

DONNA PORTER

Innovation Academy Director, Stayer
Center for Executive Education

BY THE NUMBERS

Mendoza at a glance — programs, enrollment, faculty and other items of interest as of fall 2019.

TWO LOCATIONS

South Bend

CAMPUS

Chicago

MICHIGAN AVENUE

DEGREES OFFERED

UNDERGRADUATE

Accountancy

Business Analytics

Business Technology

Finance

Management Consulting

Marketing

GRADUATE

MBA

MBA/Business Analytics

Executive MBA

MS Accountancy

MS Business Analytics

MS Finance

MS Management

Master of Nonprofit

Administration

RANKINGS

NO 5

UNDERGRADUATE
2019 Poets & Quants

NO 4

MS ACCOUNTANCY
2019 Public Accounting Report (U.S.)

NO 28

MBA
2019 Bloomberg Businessweek

NO 18

EXECUTIVE MBA
2020 U.S. News & World Report

NO 33

MS MANAGEMENT
2019 The Economist, Which MBA?
Global Ranking of MiM programs

ENROLLMENT

FALL 2019

UNDERGRADUATES*

1,751

TOTAL

35%

FEMALE

18%

DOMESTIC
UNDERREPRESENTED

7%

INTERNATIONAL

Source: OSPIR SSR

* Includes Sophomore, Junior,
Senior/5th year

GRADUATE STUDENTS

732

TOTAL

27%

FEMALE

19%

DOMESTIC
UNDERREPRESENTED

Source: Mendoza Graduate Programs

MENDOZA CENTERS AND INSTITUTES

The Center for Accounting
Research and Education
(CARE)

The Center for Ethics and
Religious Values in Business

The Notre Dame Deloitte
Center for Ethical Leadership

The Fanning Center
for Business Communication

The Notre Dame Institute
for Global Investing

MENDOZA ACADEMIC DEPARTMENTS

Accountancy

Finance

IT, Analytics, and Operations

Management & Organization

Marketing

SELECT RECRUITERS

CLASSES OF 2018

Bank of America

Booz Allen Hamilton

Citi

Credit Suisse

Deloitte

EY

Goldman Sachs

KPMG

Morgan Stanley

PwC

Protiviti

Source: Mendoza Facts 2018

COMPENSATION

CLASS OF 2018

UNDERGRADUATES

\$65,000

MEDIAN SALARY

Source: First Destination Report

MBA

\$110,000

MEDIAN SALARY

\$20,000

MEDIAN BONUS

\$6,912

INTERNSHIP
CLASS OF 2018

Source: Mendoza Graduate Programs

MENDOZA FACULTY

FALL 2019

140

TENURE/

TENURE-TRACK/

PROFESSIONAL SPECIALIST

Source: Mendoza Facts 2018

CAREERS

% EMPLOYED, CLASS OF 2018

98%

UNDERGRADUATES

Source: First
Destination
Report

90%

MBA

Source: Mendoza
Graduate
Programs

98%

MSA

Source: Mendoza
Graduate
Programs

89%

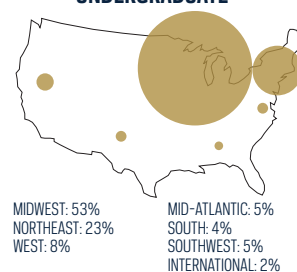
MSM

Source: Mendoza
Graduate
Programs

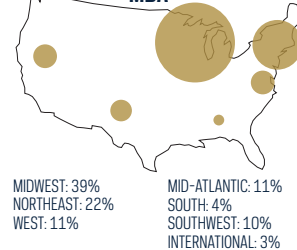
COLLEGEWIDE EMPLOYMENT

BY REGION, CLASS OF 2018

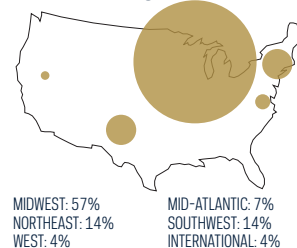
UNDERGRADUATE



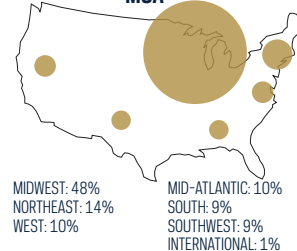
MBA



MSM



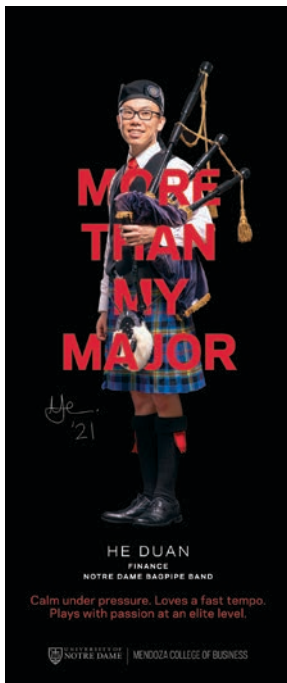
MSA*



* Percentages have been rounded

SNAPSHOTS

Mendoza is a busy place! Students have wide-ranging interests that go far beyond the classroom. Whether it's football with friends or a plunge into an icy lake — it's all what it means to be part of Notre Dame.



More Than My Major

Dancing, acting, drilling and even bagpipes. Mendoza undergraduates arrive at Notre Dame with interests as wide as the world and they pursue them throughout their four years here. The More Than My Major poster series, which won an Excellence Award from the University & College Designers Association, celebrates this terrific diversity as well as the holistic educational experience that Mendoza provides.



2018-2019

PROGRAM UPDATES

Undergraduate

TOP/SELECT RECRUITERS

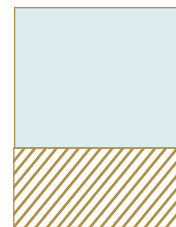
Facebook
AIG
Amazon
Bain Capital
Bank of America
Booz Allen Hamilton
Capital Group
Citi
Deloitte
EY
Google
Grant Thornton
IBM
JP Morgan
Microsoft
NBCUniversal
KPMG
Protiviti
PwC

CLASS PROFILE

1,700

Total Enrollment (2018-2019)

30% Domestic Underrepresented
8% International
35% Sophomores



36%
Female

COMPENSATION

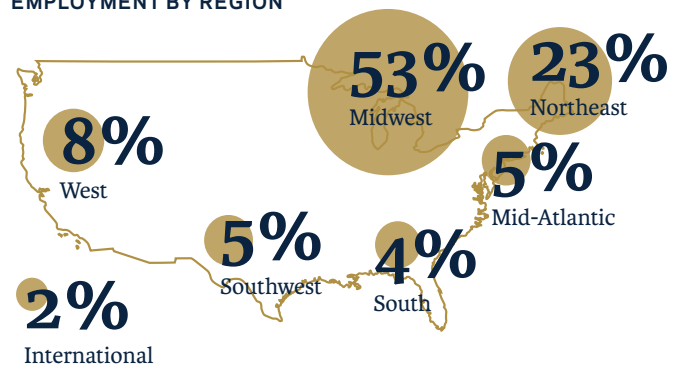
\$65,000

Median Base Salary

\$5,000

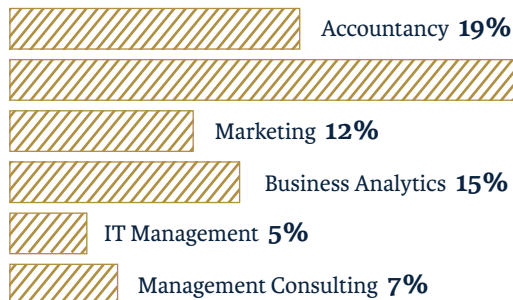
Median Bonus

EMPLOYMENT BY REGION



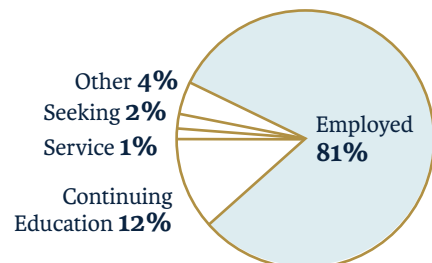
ENROLLMENT BY MAJOR (Juniors and Seniors)*

*Difference due to rounding



FUTURE PLANS EMPLOYMENT (Class of 2018)*

*Difference due to rounding



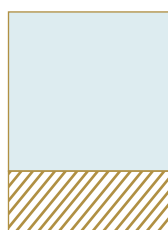
Notre Dame MBA

CLASS PROFILE

281

Total Enrollment (2018-2019)

14% Domestic Underrepresented
27% International



27%
Female

TOP/SELECT RECRUITERS

Amazon
Bank of America

Booz Allen Hamilton
IBM
SCI Worldwide

EMPLOYMENT (Class of 2018)

90%

Employed

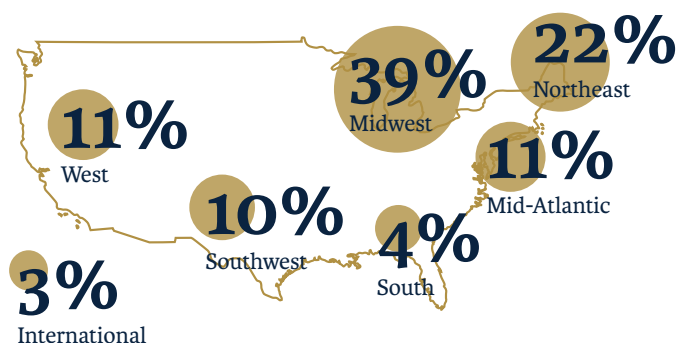
INTERNSHIPS (Class of 2019)

100% Securing
\$6,912 Median Monthly Salary

COMPENSATION

\$110,000 Median Base Salary
\$20,000 Median Bonus

EMPLOYMENT BY REGION (2-Year MBA Program)



Notre Dame MBA/ MSBA Dual Degree

CLASS PROFILE

53

Total Enrollment (2018-2019)

7% Domestic Underrepresented
74% International



21%
Female

INTERNSHIPS (Class of 2019)

100% Securing
\$6,030 Median Monthly Salary

\$6,030
Median Monthly Salary

2018-2019

PROGRAM UPDATES

Master of Science in Management (MSM)

CLASS PROFILE

50

Total Enrollment (2018-2019)

19% Domestic Underrepresented
6% International



42%
Female

EMPLOYMENT

(Class of 2018 at three months after graduation)

89%

Accepting Employment

TOP/SELECT RECRUITERS

Accenture
Deloitte
EY
GE
KPMG

COMPENSATION

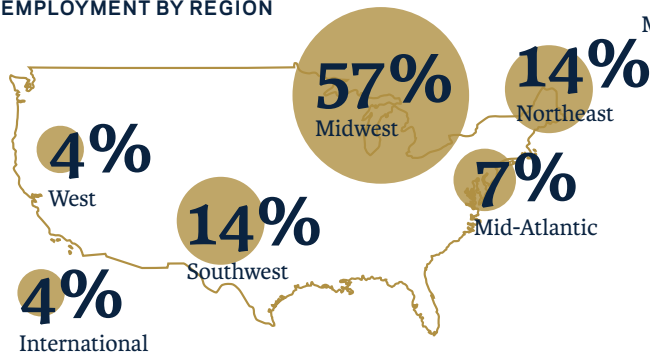
\$63,000

Median Base Salary

\$5,000

Median Bonus

EMPLOYMENT BY REGION



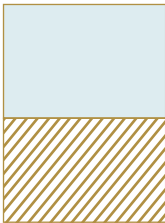
Master of Science in Accountancy (MSA)

CLASS PROFILE

84

Total Enrollment (2018-2019)

13% Domestic Underrepresented
18% International



49%
Female

EMPLOYMENT (Class of 2018 at three months after graduation)

98%
Accepting Employment

TOP/SELECT RECRUITERS

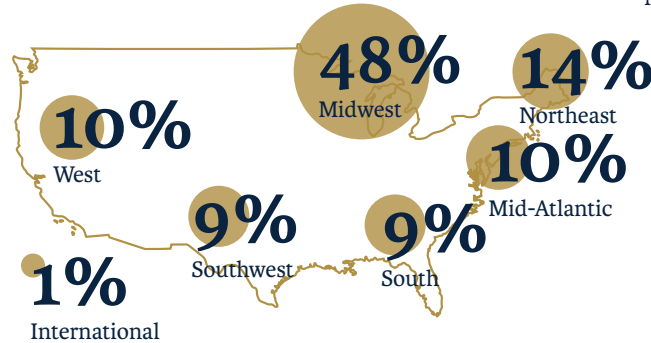
Andersen Tax
BDO
Deloitte
EY
KPMG
PwC

COMPENSATION

\$59,000
Median Base Salary

\$3,000
Median Bonus

EMPLOYMENT BY REGION*



* Percentages have been rounded

2018-2019
PROGRAM UPDATES

Notre Dame Executive MBA

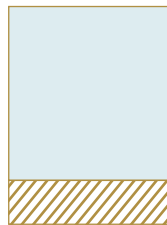
SOUTH BEND (22-Month Program)
Class of 2019

CLASS PROFILE

43

Total Enrollment (2018-2019)

16%	Domestic Underrepresented
9%	Military
38	Average Age
14	Average Years of Work Experience



19%
Female

TOP INDUSTRIES



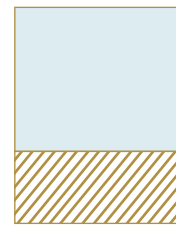
SOUTH BEND (22-Month Program)
Class of 2020*

CLASS PROFILE

48

Total Enrollment (2018-2019)

6%	Domestic Underrepresented
13%	Military
37	Average Age
14	Average Years of Work Experience



33%
Female

TOP INDUSTRIES



CHICAGO (17-Month Program)
Class of 2019

CLASS PROFILE

53

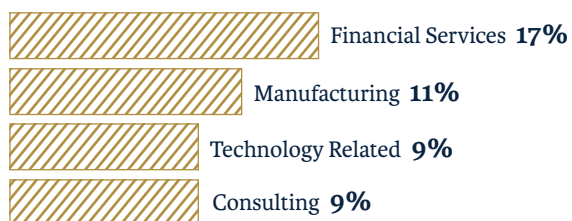
Total Enrollment (2018-2019)

11%	Domestic Underrepresented
6%	Military
35	Average Age
12	Average Years of Work Experience



30%
Female

TOP INDUSTRIES



*The Executive MBA program is delivered at two locations:

- Notre Dame Chicago Campus, 224 S. Michigan Ave., over 17 months with a January start
- Notre Dame's Stayer Center on the main campus, over 22 months with an August start

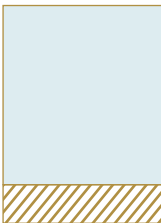
Master of Science in Finance—Chicago

CLASS PROFILE

28

Total Enrollment (August 2018)

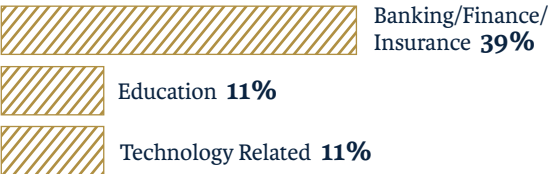
- 21% Domestic Underrepresented
- 7% Military
- 29 Average Age
- 7 Average Years of Work Experience



18%

Female

TOP INDUSTRIES



Master of Science in Business Analytics—Chicago

CLASS PROFILE

32

Total Enrollment (August 2018)

- 9% Domestic Underrepresented
- 6% Military
- 30 Average Age
- 9 Average Years of Work Experience



19%

Female

TOP INDUSTRIES



Master of Nonprofit Administration (MNA)

CLASS PROFILE

60

Total Enrollment (August 2018)

- 21.6% Domestic Underrepresented
- 8.3% International
- 38 Average Age
- 12 Average Years of Work Experience
- 306.4 Average GRE
- 3.28 Average GPA
- 15 U.S. States Represented

MNA PARTNERS

- Volunteers of America
- Catholic Charities (Fort Worth, Texas)
- Peace Corps
- Renmin University, Beijing

SELECT LIST OF MNA ELECTIVES

- Employment Law
- Fund Development
- Leadership



63%

Female

(Academic Year)
2018-2019

MENDOZA SPEAKERS

Boardroom Insights

JOHN DONOVAN

CEO, AT&T Communications

THOMAS MORENO

Chief Operating Officer,
SONIFI Solutions

BILL DELANEY

Former CEO, Sysco Corporation

DARREN SEIDEL

Executive Vice President & Chief
Financial Officer, Entertainment
Partners

TIM ANDREE

Executive Chairman, Dentsu
Aegis Network, and Executive
Vice President, Dentsu Inc.

MICHELLE GASS

CEO, Kohl's

STEPHEN J. HEMSLEY

Executive Chairman, Board of
Directors, UnitedHealth Group

Ethics Week

VIRGINIA EUBANKS

Author of "Automating Inequality:
How High-Tech Tools Profile, Police,
and Punish the Poor" and Associate
Professor of Political Science at the
University at Albany, SUNY

BOB MUNDY

Director of Admissions,
University of Notre Dame

MARY NUCCIARONE

Director of Financial Aid,
University of Notre Dame

MARC BURDELL

Former Director, Office
of Student Enrichment,
University of Notre Dame

DAN GRAFF

Director, Higgins Labor Program
of the Center for Social Concerns,
Professor of the Practice, Department
of History, University of Notre Dame

CHARLICE HURST

Assistant Professor, Department
of Management & Organization,
Mendoza College of Business

STEVEN CLIFFORD

Author of "The CEO Pay Machine:
How It Trashes America and
How to Stop It"

Berges Lecture Series

MARY GENTILE

Director, Giving Voice to Values,
Darden School of Business,
University of Virginia

GREG DAVIS

President, Aunalytics

RANDY LEWIS

Founder and President,
Nogwog Fund

Ten Years Hence

TIM WENINGER

Assistant Professor, Department of
Computer Science and Engineering,
University of Notre Dame

ROBBIE KELLMAN BAXTER

Founder, Peninsula Strategies

SANDRO CATTACIN

Professor, Department of Sociology,
University of Geneva

NICOLE BOICE

Founder, Global Genes

KEVIN HARTMAN

Director of Analytics, Google

BETHANY MCLEAN

Author and contributing editor
at Vanity Fair

CHARLES ADLER

Founder, Kickstarter

Misc. Speakers

THOMAS H. QUINN LECTURE**THOMAS FRIEDMAN**

Three-time Pulitzer Prize-winning
reporter and author of six best-
selling books

**FRANK CAHILL LECTURE IN
BUSINESS ETHICS****JESSICA ROSE**

CFO and Director of Employee
Ownership at the Democracy
Collaborative

Graduate Commencement

JOHN AFFLECK-GRAVES

Executive Vice President,
University of Notre Dame

(Current Academic Year)

2019-2020

CHAIRS AND DIRECTORS

Endowed Full Professor Chairs

JOHN AFFLECK-GRAVES

Notre Dame Chair in Finance

MARTIJN CREMERS

*Martin J. Gillen Dean of the Mendoza
College of Business and Bernard J.
Hank Professor of Finance*

SARV DEVARAJ

Fred V. Duda Professor of Business

PETER EASTON

*Notre Dame Alumni Professor of
Accountancy*

GEORGES ENDERLE

*John T. Ryan, Jr. Professor of
International Business Ethics*

ROGER D. HUANG

*Kenneth R. Meyer Professor of Global
Investment Management*

KEN KELLEY

*Edward Frederick Sorin Society
Professor of IT, Analytics, and
Organization*

TIMOTHY LOUGHRAN

C.R. Smith Professor of Finance

THOMAS F. SCHAEFER

KPMG Professor of Accountancy

PAUL H. SCHULTZ

*John W. And Maude Clarke Professor
of Finance*

DEAN SHEPHERD

*Ray and Milann Siegfried Professor
of Entrepreneurship*

JOHN F. SHERRY

*Ray W. and Kenneth G. Herrick
Professor of Marketing*

ANN TENBRUNSEL

*David E. Gallo Professor of Business
Ethics*

HAL WHITE

*Vincent and Rose Lizzadro Professor
of Accountancy*

WILLIAM L. WILKIE

*Aloysius and Eleanor Nathe Professor
of Marketing Strategy*

Department Chairs

SANDRA VERA-MUÑOZ

*Deloitte Foundation Department
Chair of Accountancy*

ROBERT BATTALIO

*William and Cassie Daley
Department Chair of Finance*

ROBERT EASLEY

*John W. Berry Sr. Department Chair
of IT, Analytics, and Operations*

CRAIG CROSSLAND

*Rev. Basil Moreau, C.S.C., Associate
Professor of Business*

SHANKAR GANESAN

*The John Cardinal O'Hara, C.S.C.,
Department Chair of Marketing*

Term Chairs

JEFF BURKS

*Thomas and Therese Grojean Family
Associate Professor of Accountancy*

NICK BERENTE

*Viola D. Hank Associate Professor of
IT, Analytics, and Operations*

HONG GUO

*Robert and Sara Lumpkins Associate
Professor in Business Analytics*

STEPHANNIE LAROCQUE

*Viola D. Hank Associate Professor of
Accountancy*

MIKE MANNOR

*John F. O'Shaughnessy Associate
Professor of Family Enterprise*

Named Professorships

CARL ACKERMAN

*Nolan Professorship for Excellence in
Undergraduate Instruction*

J. MICHAEL CRANT

*Kovacevich Professorship for
Leadership Instruction*

DAVID ECHEVERRY PEREZ

*George E. Scharpf Family Visiting
Assistant Professorship in Real Estate*

Endowed Directors (Position)

ANGELA LOGAN

*St. André Bessette Director of
Nonprofit Professional Development*

AMANDA MCKENDREE

*Arthur F. and Mary J. O'Neil Director
of the Fanning Center for Business
Communication*

CHRIS ADKINS

*Rex and Alice Martin Director of
the Notre Dame Deloitte Center for
Ethical Leadership*

2018-2019

BUSINESS ADVISORY COUNCIL

MARK ALEXANDER

Chief Executive Officer
Landmark Property Group

JEROME CROWLEY

Retired, President
The O'Brien Corporation

EDWARD FITZGERALD

CEO
Exeter Property Group

THOMAS GROJEAN

Board Member
Grojean Transportation

WILLIAM ANGRICK

Chairman, CEO and Co-Founder
Liquidity Services Inc.

PERRY DELLELCE

Founder and Managing Partner
Wildeboer Dellelce

CYRUS FREIDHEIM

Retired, Chairman & CEO
Chiquita Brands
International Foundation

KATHLEEN GUBANICH

Retired, Managing Director
The Vanguard Group, Inc.

VALERIE BARKER WALLER

*Senior Vice President & Chief
Marketing Officer*
YMCA of the USA

MATTHEW DESALVO

Head of Equity Division
Mizuho Securities USA Inc.

BRIAN GALLAGHER

Partner and Co-founder
Twin Bridge Capital Partners

JOE HAGGAR

Retired, Chairman & CEO
Haggar Clothing Company

LIEUTENANT COMMANDER**MOLLY BATES, USNR**

*Manager, Leadership
Development Program*
AT&T

MAURICE DEWALD

Chair
Verity Financial Group Inc.

GARY GARRABRANT

Managing Partner
Jaguar Growth Partners

WILLIAM HANK

*Chairman and Chief
Executive Officer*
Farnham Foundation

JAMES BERGES

Partner
Clayton, Dubilier & Rice

THOMAS DOLPHIN

*Chairman and Chief
Executive Officer*
21st Century Bank

**ROBERTO GARZA-
DELGADO**

*President and Chief
Executive Officer*
Gard Corporación

JAMES HESBURGH

President
James L. Hesburgh
International Inc.

ROBERT BERTINO

Managing Director
UBS Private Wealth Management

ROBERT DOWDELL

*Retired, Founder, Chairman
& CEO Career Education
Corporation*
Marshall & Swift

JOHN GERSPACH

Chief Financial Officer
Citigroup Inc.

DANIEL HESSE

Former President & CEO
Sprint

EDWARD COPPOLA

President
Macerich Company

JOSÉ FERNÁNDEZ

*Vice Chair of Board, President
and Chief Executive Officer*
OFG Bancorp

JOSEPH GIOVANINI

Retired, Director
United International
Holdings Inc.

RICHARD HUETHER

*Retired, Corporate Marketing
Executive*
General Electric

JOSEPH COYNE

Partner, Vice President
Sheppard, Mullin, Richter
& Hampton

JAY FERRIERO

*President and Chief
Executive Officer*
Capital Automotive

CHRISTINA GLORIOSO

Senior Vice President
NBC Universal

JAMES JAEGER

Partner
Deloitte

CHARLES FISCHER, JR.

President
Phoenix IM LLC

TIMOTHY GRAY

Chairman Emeritus
Ryan Companies US Inc.

GARY KANEB

President
Catamount Management
Corporation

2018-2019

BUSINESS ADVISORY COUNCIL

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MedPro Group

SEAN KLIMCZAK

Senior Managing Director
Blackstone Group

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Vice President of Sales
NIBCO Inc.

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Antares Capital LP

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OceanM19 LLC

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Standard Printing Co. of Canton

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Company

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MSA Safety Inc.

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Sabey Corporation

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GE Capital

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NORDAM

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Costco

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CP Alliance

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McDonald's Corporation

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Fifth Third Bank

ROSEY VALENCIA

*Senior Managing Director, Head
of National Accounts*
Destra Capital Management

JAMES WADE

Managing Partner
M/C Partners

BRIAN WYCLIFF

Principal, Advisory Services
PwC LLP

**Deceased*

(Academic Year)
2018-2019

FACULTY EDITORIAL ROLES

During the 2018-2019 academic year faculty members' editorial positions included: advisory board, advisory editor, associate editor, editorial board member, journal editor, review editor and senior editor roles.

COREY ANGST
MIS Quarterly

BRAD BADERTSCHER
Financial Accounting and Reporting Section
Journal of Financial Reporting
The Accounting Review

ROBERT BATTALIO
Financial Review

NICHOLAS BERENTE
MIS Quarterly
Information and Organization

JEFFREY BERGSTRAND
Review of International Economics

MATT BLOOM
Journal of Organization Behavior

JEFFERY BURKS
The Accounting Review

JOSEPH CHERIAN
Organizations and Marketing in Emerging Economies

J. MICHAEL CRANT
Journal of Business and Psychology
Personnel Psychology

MARTIJN CREMERS
Critical Finance Review
European Financial Management

CRAIG CROSSLAND
Academy of Management Journal
Academy of Management Review
Journal of Management
Strategic Management Journal

ZHI DA
Pacific-Basin Finance Journal

ROBERT EASLEY
Information Systems and e-Business Management

PETER EASTON
Accounting and Business Research
Accounting and Finance
Journal of Accounting, Auditing and Finance
Journal of Accounting Research
Journal of Business, Finance, and Accounting
Review of Accounting Studies

GEORGES ENDERLE
Asian Journal of Business Ethics
Business and Professional Ethics Journal

SHANKAR GANESAN
Academy of Marketing Science Review
Journal of Academy of Marketing Science
Journal of Marketing
Journal of Marketing Research
Journal of Personal Selling and Sales Management
Journal of Retailing
Journal of Trust Research

PENGJIE (PAUL) GAO
Financial Management
Pacific Basin Journal of Finance

JOHN GASKI
Journal of Education for Business
Journal of Marketing Channels

FRANK GERMANN
Journal of the Academy of Marketing Science
Journal of Marketing

TIMOTHY GILBRIDE
Quantitative Marketing and Economics
Journal of Marketing Research

HONG GUO
MIS Quarterly
Production and Operations Management

CHARLICE HURST
Academy of Management Journal

VAMSI KANURI
Journal of Academy of Marketing Science
Journal of Business Research
Journal of Retailing
Production and Operations Management

BARRY KEATING
Applied Marketing Analytics

KEN KELLEY
Psychological Methods

(Academic Year)
2018-2019

FACULTY EDITORIAL ROLES

STEPHANNIE LAROCQUE

FARS Financial Accounting
Reporting Section

CHAO-SHIN LIU

Review of Accounting and
Auditing Studies

TIMOTHY LOUGHRAN

Financial Analysts Journal

Journal of Behavioral Finance

Journal of Financial Economics

Review of Quantitative Finance
and Accounting

MICHAEL MANNOR

Academy of Management
Journal

AMANDA MCKENDREE

Qualitative Research Reports in
Communications

ELIZABETH MOORE

Journal of Consumer Affairs

Journal of Macromarketing

Journal of Public Policy &
Marketing

TONIA MURPHY

American Business Law Journal

Journal of Legal Studies
Education

PAUL SCHULTZ

Journal of Banking and Finance

Journal of Financial and
Quantitative Analysis

DEAN SHEPHERD

Academy of Management
Journal

Entrepreneurship Theory
and Practice

Journal of Business Venturing

Journal of Management Studies

Organizational Research
Methods

Venture Capital Journal

JOHN SHERRY JR.

Arts and the Market

Consumption Markets & Culture

Field Methods

Journal of Marketing

Journal of Marketing
Management

Journal of Public Policy and
Marketing

SOPHIE SHIVE

Journal of Empirical Finance

BRITTANY SOLOMON

Journal of Organizational
Behavior

DAEWON SUN

Decision Sciences

Production and Operations
Management

ANN TENBRUNSEL

Business Ethics Quarterly

Organizational Behavior and
Human Decision Processes

JOEL URBANY

Marketing Letters

SANDRA VERA-MUÑOZ

Journal of International
Accounting Research

JERRY WEI

Journal of Operations
Management

WILLIAM WILKIE

Academy of Marketing
Science Review

International Journal of
Research in Marketing

Journal of Historical Research
in Marketing

Journal of Macromarketing

Journal of Public Policy &
Marketing

OLIVER WILLIAMS, C.S.C.

African Journal of Business
Ethics

Journal of Business, Peace and
Sustainable Development

Journal of Christian Business
Management

South African Journal of
Business Management

ADAM WOWAK

Academy of Management
Journal

Strategic Management Journal

KAITLIN WOWAK

Journal of Operations
Management

XUYING ZHAO

International Journal of
Integrated Supply Chain

(Academic Year)
2018-2019

FACULTY AWARDS

Faculty Awards

COREY ANGST

Department of IT, Analytics,
and Operations, James Dincolo
Outstanding Undergraduate
Professor Award

WENDY ANGST

Department of Management
and Organization, Joe and Gina
Prochaska Family Teaching Award

ERIK BEARDSLEY

Department of Accountancy, James
Dincolo Outstanding Undergraduate
Professor Award

WALTER CLEMENTS

Department of Finance, Leo Burke
Executive MBA Outstanding Professor
Award

**KRISTEN COLLETT-
SCHMITT**

Department of Finance, MNA
Outstanding Teacher Award

SHANE CORWIN

Department of Finance, James
Dincolo Outstanding Undergraduate
Professor Award

JOSEPH HOLT

Department of Management and
Organization, MSM Outstanding
Professor Award

DON KLEINMUNTZ

Department of IT, Analytics, and
Operations, MSBA Outstanding
Professor Award

AMANDA MCKENDREE

Department of Management and
Organization, Management and
Organization Department Faculty
Service Award

JEFFREY MILLER

Department of Accountancy, MBA
Outstanding Professor Award

ALAN NELSON

Department of Management
and Organization, Arnie Ludwig
Executive MBA Outstanding Professor
Award

MITCHELL OLSEN

Department of Marketing, James
Dincolo Outstanding Undergraduate
Professor Award

JANET O'TOUSA

Department of Accountancy, Rev.
Edmund P. Joyce, C.S.C., Award
for Excellence in Undergraduate
Teaching

GERARD PANNEKOEK

Department of Management and
Organization, James Dincolo
Outstanding Undergraduate
Professor Award

KATHERINE SPIESS

Department of Finance, MSF
Outstanding Professor Award

JAMES WITTENBACH

Department of Accountancy, MSA
James Dincolo Outstanding
Professor Award

Office of the Dean Mission Award

Office of the Dean Mission Award, for
research that supports the mission
of the Mendoza College of Business,
honors one or more faculty members
for a specific work that contributes to
the common good.

BRAD BADERTSCHER

Department of Accountancy

VIVA BARTKUS

Department of Management and
Organization

JEFF BURKS

Department of Accountancy

ROBERT EASLEY

Department of IT, Analytics, and
Operations

PETER EASTON

Department of Accountancy

PENGJIE (PAUL) GAO

Department of Finance

HONG GUO

Department of IT, Analytics, and
Operations

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