Letter from the Dean

MISSION

ACADEMIC EXCELLENCE

GLOBALIZATION

INNOVATION

Program Updates

Mendoza Speakers Chairs and Directors

Faculty Awards Faculty Editorial Roles

Business Advisory Council
This past spring, as I was contemplating the commencement speech I would soon deliver to our graduates, the word that readily came to mind was “conflict.” To say these are turbulent times is an understatement. The divisive presidential election, Brexit, terrorism, the increasing confusion about globalism...the list goes on. But “conflict” does not provide a way forward — for our bright, young, eager graduates, nor for those of us who are a bit more experienced.

What I charged our graduates with, and what I come back to even in times of uncertainty, are the words that drew us all to this great University and College to begin with: “The primary function of commerce is service to mankind. Business has a code of ethics based very largely on divine principles. When this code is followed, commerce can and does advance civilization. When it is overlooked by selfish interests, individual or national, every sort of injustice, from petty thievery to world war, may result.”

These are the words of the mission of the Mendoza College of Business, charged by its founding dean, John Cardinal O’Hara in 1921. Here we are today, just four years short of our 100th anniversary, and these are the words that still engrave our pathway. The words serve to remind all of us — students, alumni, faculty, staff and others — that regardless of condition or circumstance, we have two touchstones, as it were, to anchor and guide us. Or as I put it to our graduates, we should remember two points in addressing our future: The big C, and the small C. The Cs refer, of course, to the same word — Catholic.

Mendoza College of Business is the business school of the University of Notre Dame, the finest Catholic institute of higher education in the world. That’s “Catholic” with a big C. What makes us distinct is that for four years, we immerse our students in a faith mission that says, you can change the world, and you must. Serving is what we all are called to do.

I have often said that we — the faculty and administrators of Mendoza — would not be doing our jobs if we merely provided students with a toolbox of business skills, and did not teach them how to use these skills to make a difference. The primary function of business is to serve the human community. Business can be a force for good in society. We — our students, alumni, faculty, staff — are that force for good that Father O’Hara referred to all of those years ago. This is the part of our vision that never changes.

Which leads to my second point: Remember the small c — catholic, as in universal. Our mission involves nurturing a commitment to serving the greater good. This means expanding horizons, not contracting. To be catholic with a small c means to be all embracing of the world’s great diversity and complexity, even when that involves looking past our self-interest.

Business is global. Corporations are multinational, and they drive the economies and employment of all the nations of the world. And the needs are global. Hunger, poverty, violence and disease afflict billions across the world and in our own communities. The challenges can seem overwhelming, and they are. And each one of us, no matter how smart, talented or well-educated, has a limit to what any individual can accomplish alone. In those times, we must never forget the reason we are here at Notre Dame. Our mission has always been to impact the world for the better through business. These are confusing times. Even revolutions in technology, which have improved our quality of life on almost every front, have also disrupted livelihoods as well as deeply established and often cherished traditions. But I can only repeat the charge I gave to our graduates: Raise your sights and enlarge your vision. Think bigger. Do not be content with what or whom you know at any moment in time. Seek ever to cross new borders.

College never was intended to be an experience that makes a person’s world smaller, or to encourage a narrow view. Instead, our challenge is to go forward with our faith and our all-embracing spirit — the big C and the small c — to forge a better way for all.

Roger D. Huang, Martin J. Gillen Dean and Kenneth R. Meyer Professor of Global Investment Management
MISSION

TO BUILD A PREMIER CATHOLIC BUSINESS SCHOOL THAT FOSTERS ACADEMIC EXCELLENCE, PROFESSIONAL EFFECTIVENESS AND PERSONAL ACCOUNTABILITY IN A CONTEXT THAT STRIVES TO BE FAITHFUL TO THE IDEALS OF COMMUNITY, HUMAN DEVELOPMENT AND INDIVIDUAL INTEGRITY.

ACCOUNTANCY ALUMS NAMED ND TRUSTEES
- Accountancy
- Alumni
- Leadership
John Veihmeyer (ACCT ’77) and Elizabeth Tucker (ACCT ’14) have been named to the University of Notre Dame Board of Trustees. Veihmeyer is the global chairman of KPMG International and has served on the advisory council for the Mendoza College of Business. Tucker is a consultant for McKinsey & Company.

ADAM ARNOLD JR. PASSES AWAY
- Finance
- Faculty
- Diversity
Adam Arnold Jr., Notre Dame’s first African American faculty member, passed away on April 14, in Hampton, Virginia. Arnold, who joined Notre Dame in 1957, taught finance for 30 years.

WARRIOR-SCHOLARS VISIT ND
- Alumni
- Social Responsibility
In summer 2017, 15 active or veteran military members spent a week at Notre Dame through the national Warrior-Scholar Project (WSP), which introduces military members to academic life through free boot camps at colleges and universities. At Notre Dame, the WSP is funded by the 3rd and Goal Foundation, a veteran support organization founded by Brady Quinn (FIN ’07) and Brian Veith (MGT ’07).
RILEY RECOGNIZED BY AACSB
- EMBA
- Alumni
- Social Responsibility
Ruth Riley (EMBA’16, ND ‘01), the general manager of the San Antonio Stars WNBA team, was selected in April as one of 30 influential leaders by AACSB International, the accrediting body for business schools worldwide. The honor recognizes Riley’s consistent effort to give back to others, both personally and professionally.

WOMEN’S FORUMS HELD IN CHICAGO
- Executive Education
- Diversity
- Conferences
Three Notre Dame Executive Women’s Forums were held during the 2016–2017 academic year at the ND Chicago campus. Speakers included Meredith Bronk (EMBA ‘14), Susan Nordstrom Lopez (BBA ‘75) and Kay Wigton McBrearty (MARK ‘85). The Stayer Center for Executive Education sponsored all events and ND Women Connect in Chicago co-sponsored McBrearty’s event.

A TOUR OF THE HEAD, HEART AND MIND
- Faith
- Faculty
In February, Anne Tsui, a distinguished adjunct professor of management, and colleague Martijn Cremers, finance professor, convened a group of three dozen Mendoza faculty, spouses and children in the Basilica of the Sacred Heart for a tour. The gathering was part of an ongoing effort at Mendoza to deepen knowledge and understanding of the University’s Catholic mission.

HURST LECTURES ON RACIAL JUSTICE
- Faculty
- Diversity
- Social Responsibility
Charlice Hurst, assistant professor of Management & Organization, in March lectured for the Higgins Lunchtime Labor RAPS (Research, Advocacy & Policy Series) program, an initiative of the Notre Dame Center for Social Concerns. Hurst spoke on “Racial Justice as a Business Issue: What Firms are Doing, Can Do, and Should Do to Advance Racial Equity and Inclusiveness.”

M&D FACULTY SERVE BUILDING BRIDGES
- Management
- Faculty
- Diversity
Five Management & Organization faculty members served as mentors in the Notre Dame Building Bridges program in 2016–17 year: Wendy Angst, Jessica McManus Warnell, John Michel, Rev. Oliver Williams and Rev. Eric Zimmer. The program assists the University’s underrepresented student population to succeed academically as young scholars and is administered through Multicultural Student Programs and Services.

ENTREPRENEURSHIP EXPERT JOINS MENDOZA FACULTY
- Management
- Faculty
- Entrepreneurship
Dean Shepherd has joined the Mendoza College of Business as the Ray and Milliam Siegfried Professor of Entrepreneurship. His research examines the decision making involved in leveraging cognitive and other resources to act on opportunities.

ACKERMANN GUIDES CLASS OF 2017
- Undergraduate
- Finance
Carl Ackermann, finance teaching professor, held two seminars in April that offered personal finance advice to the 2017 Notre Dame graduating class. The talks, titled “The Path Ahead: A Roadmap for Your Financial Future,” addressed budgeting, managing college loans and using credit and debit cards judiciously.

PANEL DISCUSSES ETHICAL LEADERSHIP
- Faculty
- Alumni
- Ethics
The Mendoza College hosted a discussion titled “Ethical Leadership” on November 18, 2016, in the Jordan Auditorium. Panelists included Lynne Doughtie, chair and CEO of KPMG; and Ann Tembreunet, the David E. Gallo Professor of Business Ethics at Mendoza. NBC journalist Anne Thompson (ND ’79) moderated the discussion.

MBA FACULTY AND DEANEES HOST FRAUD DILEMMA SEMINAR
- Management
- Undergraduate
- Ethics
The Notre Dame Alumni Association’s Board of Directors has chosen Christopher Simms (MGT ’88) as its new president-elect. Simms, who also serves as the chair of the Black Alumni of Notre Dame, works as practice manager for OrthoCarolina, a multi-location medical practice in the greater Charlotte area that specializes in comprehensive orthopedic care.

Christopher Adkins Executive Director of the Notre Dame Deloitte Center for Ethical Leadership
Mike Brach (ND ’86) Director of Degree Programs at the Stayer Center for Executive Education
Mike Chapple (ND ’06, ’97) Academic Director of the MSBA
Tracy Freymuth (ND ’94) Director of Student Services for Graduate Business Programs

Christopher Norris, a loss prevention expert. Andrew Richmond, litigation expert; and John Cardinal O’Hara, CSC

“Business has a code of ethics based very largely on divine principles. When this code is followed, commerce can and does advance civilization.”

John Cardinal O’Hara, CSC

ONBOARDINGS
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Promotions
Ken Kelley (ND ’06, ’03) Associate Dean for Faculty and Research
Angela Logan Interim St. Andre Bessette Director of Nonprofit Professional Development
Katherine Spiess Associate Dean for Graduate Programs

CHRISTOPHER SIMMS CHOSEN AS ALUMNI ASSOCIATION’S PRESIDENT-ELECT
- Alumni
- Leadership
- Service
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VETS HOST PREVIEW WEEKEND
- MBA
- Social Responsibility
The first ND MBA Vets Preview Weekend took place November 17–20, 2016. Military enlistees or veterans with bachelor’s degrees were invited to the free event. Organized by the Notre Dame MBA Vets Club, the weekend allowed participants to visit classes, listen to alumni speakers who were former military members, attend Mass and attend a football game.

Service for Real
- Undergraduate
- Management
- Service
The undergraduate Principles of Management class taught by Chris Stevens (ND ’74) delivered a check for $6,600 to the local Real Services for its Meals on Wheels program for senior citizens. The donation was the culmination of the class’s fundraising efforts.

‘FRAUD DAY’
- Conferences
- Accountancy
- Ethics
Three experts in corporate fraud presented their perspectives and experience as part of a “Fraud Day” conference on April 3, 2017. Speakers included: Weston Smith, former HealthSouth CFO turned whistleblower; Andrew Richmond, litigation expert; and Christopher Norris, a loss prevention expert. The Center for Accounting Research and Education (CARE) sponsored the event.
ACADEMIC EXCELLENCE: TO CONTINUALLY RAISE THE BAR OF THE EDUCATIONAL EXPERIENCE INSIDE AND OUTSIDE THE CLASSROOM, THROUGH THE TEACHING AND THOUGHT LEADERSHIP OF OUR FACULTY, EXPERIENTIAL LEARNING OPPORTUNITIES AND A COMMITMENT TO SERVING THE GREATER GOOD.

ECONOMIC POLICY CLUB WINS NATIONAL COMPETITION
- Undergraduate
- Students
- Competitions
Notre Dame’s new Federal Reserve and Fiscal Challenge Club won the national Fiscal Challenge in April in Washington, D.C. The six-person team included Michael Dang, a junior management major, and was advised by Jason Reed, a finance assistant teaching professor.

CORWIN, EASLEY PROMOTED TO PROFESSORS
- Finance
- Management
- Faculty
Shane Corwin, Department of Finance, and Robert Easley, Department of IT, Analytics, and Operations (ITAO), were promoted to the rank of full professor. Corwin is the faculty director for the Notre Dame Institute for Global Investing (NDIGI) and joined Mendoza in 2000. Easley is the John W. Berry Sr. Professor of IT, Analytics, and Operations. He joined Mendoza in 1995.

NONPROFIT NAME CHANGE
- Nonprofit Education
- Executive Education
Nonprofit Professional Development certificate programs have been renamed Nonprofit Certificate Education programs to help distinguish certificate programs offerings from degree programs.

M&B EARN HIGH RESEARCH RATINGS
- Faculty
- Research
- Ranking
Management & Organization faculty ranked third among 97 business schools worldwide for publishing in the Strategic Management Journal in 2016. SMJ is widely regarded as the top outlet in the strategic management field.

FINANCE RESEARCH TOP IN JOURNALS
- Faculty
- Research
- Ranking

TEAM TAKES VC CHAMPIONSHIP
- Undergraduate
- Finance
- Competitions
A team of five ND undergraduates won first place in March at the 2017 Undergraduate Venture Capital Investing Competition, hosted by the University of North Carolina’s Kenan-Flagler Business School. Kevin Burke (ND ’89), managing director of the Notre Dame Institute for Global Investing, coached the team, an outgrowth of the new course, Venture Fundamentals.

XU WINS BEST PAPER AWARD
- Finance
- Faculty
- Awards
Qiping Xu, finance assistant professor, received the 2017 Charles River Associates Award for best corporate finance paper by the Western Finance Association. Her paper is titled, “Kinky Tax Policy and Abnormal Investment Behavior.”
MENDOZA HOLDs CMO SUMMIT

- Marketing
- Conferences

Speakers from GE, Google, Spotify and other companies shared insight at the first Notre Dame CMO Summit on September 29 and 30, 2016. With a theme of “Meaningful Marketing,” the event drew 150 attendees to the Mendoza College of Business. The conference was presented by the Mendoza College Department of Marketing and the Forbes CMO Network.

ND WOMEN NAMED 2017 BEST MBAS

- MBA
- Honors

Abigail Oduro (MBA ’17) and Sylvia Banda (MBA ’17, ND ’12) were named to Poets & Quants list of 2017 Best MBAs. Oduro is from Accra, Ghana, and accepted a position with Corning Inc. in New York after graduation. Banda is from Carmel, Indiana, and accepted a job with Dimensional Fund Advisors of Austin, Texas.

MENDING COLLEGE OF BUSINESS
GLOBALIZATION: TO RECOGNIZE THE GLOBAL NATURE OF BUSINESS AND EDUCATE STUDENTS TO UNDERSTAND THE BIGGER PICTURE OF BUSINESS IMPACT, WORK WITH RECRUITERS ON A GLOBAL LEVEL, AND CONTINUE TO RECRUIT THE BEST AND BRIGHTEST INTERNATIONAL STUDENTS TO ADMIT TO OUR PROGRAMS.

ND PARTNERS WITH AFGHAN UNIVERSITY
- Executive Education
- Faculty
Notre Dame and Balkh University in Afghanistan developed a master’s program in finance and accountancy that started in September 2016. The venture, funded by a USAID grant, aims to enhance the skills and employability of Afghan women and men. Faculty from Balkh University and the Stayer Center for Executive Education are developing the curriculum and enhancing teaching and research capabilities. The Stayer Center directs academics and the Notre Dame Initiative for Global Development coordinates the program and oversees logistics.

EXEC ED LAUNCHES EIL IRELAND
- Executive Education
- Leadership
The Stayer Center for Executive Education offered an opportunity for global business leaders to participate in a development program modeled after its signature Executive Integral Leadership (EIL) program. EIL Ireland took place September 19–22, 2017 at the Kylemore Abbey Global Center in County Galway. The certificate program is open to those who currently hold position titles of director or higher.

TULEJA NAMED FULBRIGHT SCHOLAR
- Faculty
- Communications
- Awards
Elizabeth Tuleja, associate teaching professor of Management & Organization, was named a U.S. Fulbright Scholar through the Fulbright Program. An expert in intercultural communication, Tuleja was placed at Sichuan University in Chengdu, China, for the 2017–2018 academic year.

SPIESS FEATURED IN WOMEN LEAD TRIBUTE
- Faculty
- Diversity
- Leadership
Katherine Spiess, associate dean for graduate programs and finance associate professor, was chosen for the University’s annual Women Lead web tribute for International Women’s Day. The feature detailed Spiess’ personal and professional journey, especially her early career as a biochemist and her decision to pursue an MBA and Ph.D. in finance.

JAPAN BUSINESS COURSE CONTINUES FOR SECOND YEAR
- Undergraduate
- Students
Jessica McManus Warnell, an associate teaching professor in the Department of Management & Organization, taught the three-credit course Business and Culture in Japan for the second year in a row. She and 16 undergraduate students traveled to Tokyo in May for classroom work and interactive sessions with students from Keio University, a top-ranked business school. Students also visited the Bank of Japan, Oracle and the Tokyo Stock Exchange among other sites.

STUDY ABROAD
2016-2017 UNDERGRADUATE STUDENTS
80% of Mendoza juniors studied abroad in 19 different locations

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GLOBALIZATION
MARKETING SENIOR WINS AWARDS
- Undergraduate
- Marketing
- Awards
Cassidy McDonald (MARK ’17) was one of 48 students nationwide to win the Luce Scholarship. Scholars are provided stipends, language training and job placement in Asia. McDonald will be placed in a journalism job in China. She also was presented with Notre Dame’s Denny Moore Award for Excellence in Journalism.

NDIGI STUDENTS STUDY IN LONDON
- Undergraduate
- Finance
- Curriculum
Two new classes — International Portfolio Management (IPM) and Emerging Market Investing (EMI) — allow finance students to study in London. Ten IPM juniors spent the week of spring break with investment management firm Thunderbird Partners. The 14 EMI students devoted a semester to learning from cases studies and lectures by instructor Bill Kennedy (ND ’90), an investment professional.

EXECUTIVE MBA 2016 INTERNATIONAL IMMERSIONS
56 STUDENTS
4 FACULTY MEMBERS
1 WEEK
9 CITIES
10 PROJECTS

STUDENTS LEARN FINANCIAL MODELING
- Finance
- Students
The Notre Dame Institute for Global Investing (NDIGI) offered a financial modeling workshop on Saturday afternoons during February 2017. The workshop accepted 90 students, who learned about leveraged buyouts. It was taught by Kevin Buske (ND ’99), NDIGI managing director.

EMBA CHANGES CURRICULUM
- EMBA
- Curriculum
The Notre Dame Executive MBA redesigned the curriculum for both the Chicago and South Bend programs, with changes to begin in fall 2017. The highlight of the changes is an improved schedule that will allow EMBA students in Chicago to take part in an international immersion. The classes will participate in the immersions together in January.

BOTFL SEeks BOND IN AFRICA
- MBA
- Students
- Social Responsibility
A team of ND MBA Business on the Frontlines (BOTFL) students laid the groundwork for the first-ever development impact bond in Africa. The students, along with faculty advisor Jerry Langley, worked with Building Tomorrow, a nonprofit that raises funds to build primary schools in Uganda. Citibank serves as the investment banker. BOTFL was founded by Viva Bartkus, associate professor of Management & Organization.

STUDY EXAMINES SURGERY IMPACTS IN BENGALI CHILDREN
- Faculty
- Research
- Social Responsibility
Matt Bloom, Management & Organization associate professor, has received a research grant of up to $120,000 from the Notre Dame Kellogg Institute for International Studies for a project titled, “Measuring Life Outcome and Human Dignity Impacts of Cleft Surgery Among Children in West Bengal, India.”

RUNDOWN DISCUSSION EXAMINES PERSISTENCE
- Events
- Students
In conjunction with the Private Capital Research Institute, the Notre Dame Institute for Global Investing sponsored a roundtable discussion on June 13, 2017, at the Notre Dame Chicago campus. The event was titled “Has Persistence Persisted in Today’s Private Equity?” and drew 58 attendees.

ANGST TEACHES INNOVATION AND DESIGN IN MILAN
- Faculty
- Innovation
Wendy Angst, associate teaching professor for Management & Organization, taught Innovations and Design Thinking for two weeks in May at Università Cattolica del Sacro Cuore in Milan, Italy, the largest Catholic university in the world. Angst’s 26 students were enrolled in the Master of Science in Arts Management and Economics. The course was centered around the question, “How might we re-imagine the arts?” Students worked with galleries, museums and other relevant partners.

ETHICS DIRECTOR MODERATES PANEL
- Faculty
- Events
- Conferences
Christopher Adkins, executive director for the Notre Dame De la Salle Center for Ethical Leadership, participated in the 2017 Notre Dame Global Pathways Forum on “Co-Creation: Bridging the Value Chain and Investment Gap” in Washington, D.C. Adkins moderated a panel of alumni and business leaders on the theme of “Corporate Ethics and Sustainability.”

WILLIAMS DELIVERS HUMAN RIGHTS WORKSHOP
- Faculty
- Management
- Social Responsibility
The Rev. Oliver Williams (ND ’69, ’61), CSC, associate professor of Management & Organization, held a workshop on human rights in developing countries at the United Nations University in Tokyo in March. Williams is a UN Global Compact Foundation board member.

EXAMINES PERSISTENCE
- Events
- Students
In conjunction with the Private Capital Research Institute, the Notre Dame Institute for Global Investing sponsored a roundtable discussion on June 13, 2017, at the Notre Dame Chicago campus. The event was titled “Has Persistence Persisted in Today’s Private Equity?” and drew 58 attendees.

WILLIAMS EDITS SPECIAL JOURNAL
- Faculty
- Publications
- Ethics
The Rev. Oliver Williams, CSC, director of the Notre Dame Center for Ethics and Religious Values, edited a special edition of The Journal of Corporate Citizenship. This issue explored the impact of the United Nations Global Compact and Pope Francis’ encyclical Laudato Sí in guiding the important undertaking entrusted to us, we must be, first of all, so closely united in charity as to form but one mind and one soul.”

Rev. Basil Moreau, CSC

“...to succeed in the important undertakings of the world, we must be, first of all, so closely united in charity as to form one mind and one soul.”

Rev. Basil Moreau, CSC
INNOVATION: TO CONTINUALLY RE-ENVISION THE AIMS, PRACTICES AND TOOLS OF BUSINESS TO IMPACT THE HUMAN COMMUNITY FOR THE BETTER, AND WITHIN MENDOZA, TO PREPARE STUDENTS TO MEET THE CHALLENGES OF THE RAPIDLY EVOLVING GLOBAL MARKETPLACE.

BUSINESS ANALYTICS MAJOR BEGINS
• Curriculum
• Business Analytics
The business analytics major (BAN) for undergraduate students begins in fall 2017 with 84 juniors initially enrolled (about 16 percent of the junior class). The Department of IT, Analytics, and Operations developed eight new courses to support the major and bolster graduate coursework in data analytics. The BAN and IT Management majors combined constitute the second largest major in Mendoza, with Finance being the largest.

MCCLOSKEY COMPETITION NAMES WINNERS
• Management
• Competitions
• Entrepreneurship
Two ventures shared the top prize for the 17th Annual McCloskey Business Plan Competition, sponsored by the Gigot Center for Entrepreneurship. Biotech firm Structured Immunity aims to increase drug efficacy, ensure immune system specificity and help eliminate possible side effects of cancer therapies. Takay Blends is a smoothie kit made with a combination of fruits, nuts, oats and other “super foods.” The final event was held on April 21 in the Jordan Auditorium.

FACULTY COLLABORATE IN DATA SCIENCE MASTER’S
• Faculty
• Curriculum
• Technology
The Mendoza College is collaborating with the University for the new online master of science in data science, a 21-month program that started in August 2017. The program is a partnership with AT&T and is offered by the Department of Applied and Computational Mathematics and Statistics. Mendoza IT, Analytics, and Operations professors Michael Chapple, Jennifer Cronin and Scott Nestler serve as instructors.

SENIOR WINS GENIUS AWARD
• Undergraduate
• Awards
While still a Mendoza College senior, Javier Valverde (FIN ’17) won the 2017 OZY Genius Award for his venture Capital Pro, an online platform that allows young people to invest by “leveraging the knowledge of top investors and the power of algorithms.” The award competition is sponsored OZY Media and JPMorgan Chase & Co. and offers 10 college-aged students up to $10,000 and the opportunity to bring their ideas to life.

UNDERGRADS VISIT HEARST TOWER, SEVENTEEN MAGAZINE
• Undergraduate
• Management
• Students
Twelve Mendoza students were invited to present to Seventeen magazine executives at Hearst Tower in New York City in February 2017. Led by instructor Wendy Angst, an associate teaching professor for Management & Organization, the students presented recommendations to engage Seventeen readers in new ways.
IDEAS CHALLENGE ELICITS 66 PITCHES

- Students
- Entrepreneurship
- Competitions

Sixty-six Notre Dame students lined up in the Jordan Auditorium to deliver their pitches for the 2016 Ideas Challenge on October 5. Jackson Jhin, an economics major, won the top prize with his PennyWise app that allows users to store coin change on their phones. The contest was sponsored by the Gigot Center for Entrepreneurship.

INNOVATION VP SERVES AS M&O PROFESSOR

- Management
- Faculty
- Entrepreneurship

Bryan Ritchie became Notre Dame’s inaugural vice president and associate provost for innovation in March 2017. He is also the leader of the University’s new Innovation, Discovery and Enterprise Acceleration (IDEA) Center. Additionally, Ritchie holds the position of teaching professor for Mendoza’s Department of Management & Organization.

GRANT FUNDS SOCIAL INNOVATION COURSE

- Faculty
- Awards
- Social Responsibility

Charlice Hurst, assistant professor for Management & Organization, was awarded a Gray Family Course Development Grant from the Notre Dame Center for Social Concerns to develop an MBA course on social innovation for fall 2017. The award commended Hurst’s work in helping students address social concerns through academic engagement.

INNOVATORS GATHER FOR CONFERENCE

- Executive Education
- Conferences

The first Innovation Practitioners Conference was held in November 2016 at the Stayer Center for Executive Education, which coordinated the event. The two-day conference allowed for Executive Education, which coordinated the event. The two-day conference allowed 17 innovation practitioners in attendance to share ideas and even focus their collective concerns through academic engagement.

SAFETY CENTER LAUNCHES VIRTUAL PROJECTS

- MBA
- Technology
- Curriculum

MBA candidates participated in virtual inter-term projects with Disney and P&G for the first time in March 2017. Candidates communicated through Skype, email and other virtual channels to address business cases over the four-day course. The format improved students’ virtual communication skills and allowed the corporations to involve more and higher-level administrators than in-person participation.

VIRTUAL PROJECTS FIND SUCCESS

- MBA
- Curriculum
- Technology

The Notre Dame Career Leadership course was made up of 47 students. The class also helped children at the Boys & Girls Club of South Bend produce 3D key chains. The class also helped children at the Boys & Girls Clubs of South Bend produce 3D key chains.

NEW INNOVATION MINOR LAUNCHES

- Undergraduate
- Entrepreneurship

The launch of the innovation and entrepreneurship minor in fall 2016 prompted the introduction of four corresponding undergraduate courses: Innovation and Design Thinking, Social Enterprise Consulting, New Venture Creation and Venture Funding, a practicum.

UNDERGRADS DIVE INTO VIRTUAL REALITY

- Undergraduate
- Entrepreneurship
- Social Responsibility

The Social Entrepreneurship course taught by former Adjunct Management & Organization Professor Rachel George engaged in a number of innovative experiences. A virtual reality demo day invited the Office of Digital Learning to show possibilities of virtual and augmented reality. The class also helped children at the Boys & Girls Clubs of South Bend produce 3D key chains.
UNDERGRADUATE STUDIES

ENROLLMENT
FALL 2016: 1,885
FEMALE: 41%
DOMESTIC UNDERREPRESENTED: 24%
INTERNATIONAL: 9%
ACCOUNTING: 13%
FINANCE: 23%
MARKETING: 8%
INFORMATION TECHNOLOGY MANAGEMENT: 7%
MANAGEMENT CONSULTING: 4%
SOPHOMORES: 22%
FRESHMAN BUSINESS INTENT: 23%

TOP 10 RECRUITERS
CLASS OF 2016
BANK OF AMERICA
CITI
CREDIT SUISSE
DELOITTE
DEUTSCHE BANK EY
GOLDMAN SACHS
JP MORGAN
KPMG
PwC

COMPENSATION
CLASS OF 2016
MEDIAN STARTING SALARY: $61,750
MEDIAN BONUS: $8,000

EMPLOYMENT BY REGION
CLASS OF 2016
MIDWEST: 41%
NORTH EAST: 20%
WEST: 13%
MID ATLANTIC: 9%
SOUTH: 4%
SOUTHWEST: 9%
INTERNATIONAL: 4%

FUTURE PLANS
CLASS OF 2016
EMPLOYED: 86%
CONTINUING EDUCATION: 10.5%
SERVICE: 1%
MILITARY: 0.5%
SEEKING: 1%
OTHER: 1%

THE NOTRE DAME MBA

TOTAL ENROLLMENT
AUGUST 2016: 304
FEMALE: 18%
DOMESTIC UNDERREPRESENTED: 7%
INTERNATIONAL: 30%

SELECT RECRUITERS
CLASS OF 2016
AMAZON
DELOITTE
IBM
P&G
SAP

EMPLOYMENT
CLASS OF 2016
NUMBER SEEKING: 107
PERCENT EMPLOYED: 90%
MEDIAN BASE SALARY: $105,000
MEDIAN BONUS: $20,000

INTERNSHIPS
CLASS OF 2017
PERCENT SECURING: 98%
AVERAGE MONTHLY SALARY: $5,373

EXECUTIVE MBA

18-MONTH PROGRAM (CHICAGO)
CLASS OF 2017
CLASS PROFILE
ENROLLMENT: 61
AVERAGE AGE: 36
AVERAGE WORK EXPERIENCE: 14 YEARS
FEMALE: 28%
DOMESTIC UNDERREPRESENTED: 26%

TOP INDUSTRIES
TECHNOLOGY: 20%
FINANCIAL SERVICES: 17%
MANUFACTURING: 17%

22-MONTH PROGRAM (SOUTH BEND)
CLASS OF 2017
CLASS PROFILE
ENROLLMENT: 58
AVERAGE AGE: 39
AVERAGE WORK EXPERIENCE: 17 YEARS
FEMALE: 17%
DOMESTIC UNDERREPRESENTED: 19%

TOP INDUSTRIES
TECHNOLOGY: 16%
FINANCIAL SERVICES: 14%
PHARMA BIOTECHNOLOGY/HEALTHCARE: 14%

22-MONTH PROGRAM (SOUTH BEND)
CLASS OF 2018*
CLASS PROFILE
ENROLLMENT: 52
AVERAGE AGE: 39
AVERAGE WORK EXPERIENCE: 16 YEARS
FEMALE: 12%
DOMESTIC UNDERREPRESENTED: 12%

*Preliminary data

"Great abilities, unless supported by...virtues, are a danger, and seldom prove a blessing."
Rev. Edward Sorin, CSC

"Here is the secret of success for each and for all — a good will. Let us think less of ourselves and more of our God and our neighbor."
Rev. Edward Sorin, CSC

MASTER OF SCIENCE IN FINANCE

TOTAL ENROLLMENT
AUGUST 2016: 41
FEMALE: 10%
DOMESTIC UNDERREPRESENTED: 20%
AVERAGE WORK EXPERIENCE: 8.7 YEARS
AVERAGE AGE: 31

TOP EMPLOYMENT CATEGORIES
BANKING/FINANCE/INSURANCE: 30%
MANUFACTURING: 15%
2016–2017 PROGRAM UPDATES

MASTER OF SCIENCE IN BUSINESS ANALYTICS

TOTAL ENROLLMENT
AUGUST 2016: 27
FEMALE: 30%
DOMESTIC UNDERREPRESENTED: 19%
AVERAGE WORK EXPERIENCE: 6.4 YEARS
AVERAGE AGE: 32

TOP EMPLOYMENT CATEGORIES
BANKING/FINANCE/INSURANCE: 41%
CONSULTING RELATED: 15%

TOTAL ENROLLMENT
AUGUST 2016: 27
FEMALE: 30%
DOMESTIC UNDERREPRESENTED: 19%
AVERAGE WORK EXPERIENCE: 6.4 YEARS
AVERAGE AGE: 32

TOP EMPLOYMENT CATEGORIES
BANKING/FINANCE/INSURANCE: 41%
CONSULTING RELATED: 15%

MASTER OF SCIENCE IN ACCOUNTANCY

TOTAL ENROLLMENT
AUGUST 2016: 95
FEMALE: 44%
DOMESTIC UNDERREPRESENTED: 16%
INTERNATIONAL: 21%
UNDERGRADUATE INSTITUTIONS REPRESENTED: 53

TOP RECRUITERS
CLASS OF 2016
DELOITTE
EY
GRANT THORNTON
KPMG
PWC

EMPLOYMENT
CLASS OF 2016
NUMBER SEEKING: 91
PERCENT EMPLOYED: 97%
MEDIAN BASE SALARY: $56,000
MEDIAN BONUS: $3,000

SELECT LIST OF ELECTIVES
SUSTAINABILITY ACCOUNTING AND REPORTING
ETHICS IN ACCOUNTING
BUSINESS LAW: PROPERTY AND NEGOTIABLE INSTRUMENTS
COMMERCIAL BANKING
MERGERS AND ACQUISITIONS

EMPLOYMENT BY REGION
CLASS OF 2016
MIDWEST: 41%
NORTHEAST: 24%
WEST: 10%
MID-ATLANTIC: 4%
SOUTH: 11%
SOUTHWEST: 9%
INTERNATIONAL: 1%

“...It ought to be clearly understood among us that in everything we should be governed, not by private views or self-interest, but by principles.”

Rev. Edward Sorin, CSC

MASTER OF NONPROFIT ADMINISTRATION

TOTAL ENROLLMENT
AUGUST 2016: 63
FEMALE: 60%
DOMESTIC UNDERREPRESENTED: 7%
INTERNATIONAL: 17%
AVERAGE GRE: 309
AVERAGE GPA: 3.38
AVERAGE AGE: 35
AVERAGE WORK EXPERIENCE: 11 YEARS
NO. OF U.S. STATES REPRESENTED: 22
NO. OF COUNTRIES REPRESENTED: 7

SELECT LIST OF MNA ELECTIVES
CONFLICT RESOLUTION
EMPLOYMENT LAW
FUND DEVELOPMENT
LEADERSHIP

MNA PARTNERS
VOLUNTEERS OF AMERICA
CATHOLIC CHARITIES
U.S. HISPANIC CHAMBER OF COMMERCE
PEACE CORPS

SELECT RECRUITERS
CLASS OF 2016
ALVAREZ & MARSAL
AMAZON
GE
PUTNAM INVESTMENTS
SAINT-GLOBAIN

EMPLOYMENT
CLASS OF 2016
NUMBER SEEKING: 42
PERCENT EMPLOYED: 88%
MEDIAN BASE SALARY: $60,000
MEDIAN BONUS: $5,000

EMPLOYMENT BY REGION
CLASS OF 2016
MIDWEST: 55%
NORTHEAST: 42%
WEST: 2%
INTERNATIONAL: 1%

MASTER OF SCIENCE IN MANAGEMENT

TOTAL ENROLLMENT
AUGUST 2016: 50
FEMALE: 44%
DOMESTIC UNDERREPRESENTED: 17%
INTERNATIONAL: 8%
UNDERGRADUATE STEM DEGREES: 30%
UNDERGRADUATE INSTITUTIONS REPRESENTED: 29

SELECT LIST OF UNDERGRADUATE INSTITUTIONS REPRESENTED
UNIVERSITY OF CALIFORNIA – BERKELEY
BROWN UNIVERSITY
EMORY UNIVERSITY
KING’S COLLEGE
SAINT MARY’S COLLEGE
UNIVERSITY OF NOTRE DAME
UNIVERSITY OF VIRGINIA
WAKE FOREST

EMPLOYMENT
CLASS OF 2016
NUMBER SEEKING: 42
PERCENT EMPLOYED: 88%
MEDIAN BASE SALARY: $60,000
MEDIAN BONUS: $5,000

EMPLOYMENT BY REGION
CLASS OF 2016
MIDWEST: 55%
NORTHEAST: 42%
WEST: 2%
INTERNATIONAL: 1%
ENDOWED FULL PROFESSOR CHAIRS
John Affleck-Graves
Notre Dame Chair in Finance
Martin Cremer
Bernard J. Hank Professor of Finance
Sarv Devraj
Fred V. Duda Professor of Business
Peter Easton
Arthur Andersen Alumni Professor of Accountancy
Georges Enderle
John T. Ryan Jr. Professor of International Business Ethics
Roger D. Huang
Martin J. Gillen Dean and Kenneth R. Meyer Professor of Global Investment Management
Timothy Lougahan
C.R. Smith Professor of Finance
David N. Ricchute
Detolie & Touche Professor of Accountancy
Thomas F. Schaefer
KPMG Professor of Accountancy
Paul H. Schultz
John W. and Maude Clarke Professor of Finance
Dean Shepherd
Ray and Millian Siefried Professor of Entrepreneurship
John F. Sherry
Ray W. and Kenneth G. Herrick Professor of Marketing
Ann Tenbrunsel
David E. Gallo-Professor of Business Ethics
William L. Wilkie
Alyxius and Eleanor Nate Professor of Marketing Strategy

DEPARTMENT CHAIRS
Robert Easley
John W. Berry Sr. Professor of Business and Chair of the Information Technology, Analytics, and Operations Department
Craig Crossland
Rev. Basil Moreau, CSC, Associate Professor of Business and Chair of the Management & Organization Department
Shankar Ganesan
John Cardinal O’Hara, CSC Professor of Business and Chair of the Marketing Department
Walter D’Lima
George E. Scharpf Family Visiting Assistant Professor in Real Estate
Bill McDonald
Thomas A. and James J. Bruder Professor of Administrative Leadership

NAMED PROFESSORSHIPS
Carl Ackermann
Nolan Professorship for Excellence in Undergraduate Instruction
J. Michael Crant
Mary Jo and Richard M. Kovacevich Professor of Excellence in Leadership Instruction
Walter D’Lima
George E. Scharpf Family Visiting Assistant Professor in Real Estate
Bill McDonald
Thomas A. and James J. Bruder Professor of Administrative Leadership

ENDOWED DIRECTORS
Angela Logan
Interim St. Andre Besseotte Director of Nonprofit Professional Development
James S. O’Rourke IV
Director of the Fanning Center for Business Communication

TEACHING AWARDS
Corey Angst
Department of Information Technology, Analytics, and Operations, Rev. Edmund P. Joyce, CSC, Award for Excellence in Undergraduate Teaching
Kenneth Kelley
Department of Information Technology, Analytics, and Operations, MSBA Outstanding Professor Award
Timothy Lougahan
Department of Finance, MSIF Outstanding Professor Award
F. A. Shtmirez-Jerez
Department of Accounting, Joe and Gina Prochaska Family Teaching Award
Jeffrey Miller
Department of Accounting, MBA Outstanding Professor Award
Robert Battagio
Department of Finance, Rev. Edmund P. Joyce, CSC, Award for Excellence in Undergraduate Teaching
Katherine Spiers
Department of Finance, MSM Outstanding Teaching Award
Edward Hums
Department of Accounting, Rev. Edmund P. Joyce, CSC, Award for Excellence in Undergraduate Teaching

OFFICE OF THE DEAN MISSION AWARD
The inaugural Office of the Dean Mission Award, for research that supports the mission of the Mendoza College of Business, honors one or more faculty members for specific work that contributes to the common good.
Idris Adjerid
Department of Information Technology, Analytics, and Operations
Corey Angst
Department of Information Technology, Analytics, and Operations
Shane Corwin
Department of Finance
Margaret Forster
Department of Finance
Stephanie Larocque
Department of Accounting
Betsy Moore
Department of Marketing
Sophie Shive
Department of Finance
Bill Wilkie
Department of Marketing
Rev. Oliver Williams, CSC
Department of Management & Organization
Kaitlin Wowak
Department of Information Technology, Analytics, and Operations