

MENDOZA COLLEGE OF BUSINESS

DEAN'S 2017 REPORT

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MAGI

MISSION • ACADEMIC EXCELLENCE • GLOBALIZATION • INNOVATION

These are the four major pillars
of the Mendoza College of Business.
These are the four ethical goals
on which we will build our future.

Roger D. Huang, Martin J. Gillen Dean

MENDOZA COMMUNICATIONS

Carol Elliott
Peggy Bolstetter
Christine Cox

CREATIVE

Skelton Design

ILLUSTRATION

Leigh Guldig
Sam Kerr (Dean's portrait)

PHOTOGRAPHY

Matt Cashore (ND '94)
Barbara Johnston

LETTER FROM THE DEAN



This past spring, as I was contemplating the commencement speech I would soon deliver to our graduates, the word that readily came to mind was “conflict.”

To say these are turbulent times is an understatement. The divisive presidential election, Brexit, terrorism, the increasing confusion about globalism...the list goes on.

But “conflict” does not provide a way forward — for our bright, young, eager graduates, nor for those of us who are a bit more experienced.

What I charged our graduates with, and what I come back to even in times of uncertainty, are the words that drew us all to this great University and College to begin with:

“The primary function of commerce is service to mankind. Business has a code of ethics based very largely on divine principles. When this code is followed, commerce can and does advance civilization. When it is overlooked by selfish interests, individual or national, every sort of injustice, from petty thievery to world war, may result.”

These are the words of the mission of the Mendoza College of Business, charged by its founding dean, John Cardinal O'Hara in 1921. Here we are today, just four years short of our 100th anniversary, and these are the words that still engrave our pathway.

The words serve to remind all of us — students, alumni, faculty, staff and others — that regardless of condition or circumstance, we have two touchstones, as it were, to anchor and guide us. Or as I put it to our graduates, we should remember two points in addressing our future: The big C, and the small C. The Cs refer, of course, to the same word — Catholic.

Mendoza College of Business is the business school of the University of Notre Dame, the finest Catholic institute of higher education in the world. That's “Catholic” with a big C. What makes us distinct is that for four years, we immerse our students in a faith mission that says, you *can* change the world, and you *must*. Serving is what we all are called to do.

I have often said that we — the faculty and administrators of Mendoza — would not be doing our jobs if we merely provided students with a toolbox of business skills, and did not teach them how to use these skills to make a difference.

The primary function of business *is* to serve the human community. Business *can* be a force for

good in society. We — our students, alumni, faculty, staff — are that force for good that Father O'Hara referred to all of those years ago. This is the part of our vision that never changes.

Which leads to my second point: Remember the small c — catholic, as in universal.

Our mission involves nurturing a commitment to serving the greater good. This means expanding horizons, not contracting. To be catholic with a small c means to be all embracing of the world's great diversity and complexity, even when that involves looking past our self-interest.

Business *is* global. Corporations are multinational, and they drive the economies and employment of all the nations of the world.

And the needs are global. Hunger, poverty, violence and disease afflict billions across the world and in our own communities. The challenges can seem overwhelming, and they are. And each one of us, no matter how smart, talented or well-educated, has a limit to what any individual can accomplish alone.

In those times, we must never forget the reason we are here at Notre Dame. Our mission has always been to impact the world for the better through business.

These are confusing times. Even revolutions in technology, which have improved our quality of life on almost every front, have also disrupted livelihoods as well as deeply established and often cherished traditions. But I can only repeat the charge I gave to our graduates:

Raise your sights and enlarge your vision.

Think bigger.

Do not be content with what or whom you know at any moment in time.

Seek ever to cross new borders.

College never was intended to be an experience that makes a person's world smaller, or to encourage a narrow view.

Instead, our challenge is to go forward with our faith and our all-embracing spirit — the big C and the small c — to forge a better way for all.

We are the business school of the University of Notre Dame. We can teach no different message.

Roger D. Huang

*Martin J. Gillen Dean and Kenneth R. Meyer
Professor of Global Investment Management*

MISSION



MENDOZA GRADUATE ALUMNI RELATIONS AWARDS

ASK MORE OF BUSINESS AWARD

Chris Sinclair (MBA '06), Founder of The Anthem group, Boston

COMMITMENT TO MICHIANA AWARD

Charles Florance (MBA '13), Founder of Indiana Whiskey Company, South Bend

DISTINGUISHED ALUMNI AWARD

Ellen Crowley (MBA '87), Vice President and Financial Adviser, CAPTRUST, Raleigh, N.C.

RECENT ALUMNI SERVICE AWARD

Mark Madrid (MNA '15), President and CEO, Greater Austin (Texas) Hispanic Chamber of Commerce

MISSION: TO BUILD A PREMIER CATHOLIC BUSINESS SCHOOL THAT FOSTERS ACADEMIC EXCELLENCE, PROFESSIONAL EFFECTIVENESS AND PERSONAL ACCOUNTABILITY IN A CONTEXT THAT STRIVES TO BE FAITHFUL TO THE IDEALS OF COMMUNITY, HUMAN DEVELOPMENT AND INDIVIDUAL INTEGRITY.

ACCOUNTANCY ALUMS NAMED ND TRUSTEES

- **Accountancy**
- **Alumni**
- **Leadership**

John Veihmeyer (ACCT '77) and Elizabeth Tucker (ACCT '14) have been named to the University of Notre Dame Board of Trustees. Veihmeyer is the global chairman of KPMG International and has served on the advisory council for the Mendoza College of Business. Tucker is a consultant for McKinsey & Company.

ADAM ARNOLD JR. PASSES AWAY

- **Finance**
- **Faculty**
- **Diversity**

Adam Arnold Jr., Notre Dame's first African American faculty member, passed away on April 14, in Hampton, Virginia. Arnold, who joined Notre Dame in 1957, taught finance for 30 years.

WARRIOR-SCHOLARS VISIT ND

- **Alumni**
- **Social Responsibility**

In summer 2017, 15 active or veteran military members spent a week at Notre Dame through the national Warrior-Scholar Project (WSP), which introduces military members to academic life through free boot camps at colleges and universities. At Notre Dame, the WSP is funded by the 3rd and Goal Foundation, a veteran support organization founded by Brady Quinn (FIN '07) and Brian Veith (MGT '07).

EXEC ED TEAM FLEXES MUSCLE DURING SERVICE DAY

- **Social responsibility**
- **Staff**
- **Community**

Twelve members of the Stayer Center for Executive Education spent a day in June volunteering for Nexus House in South Bend. Nexus House will serve as a transitional housing program for people re-entering society after incarceration. The executive education team helped with yard work, cleaning, glazing windows and other manual duties. Many of the Exec Ed team have returned on their own to continue with the project.

AMON ANDERSON KEYNOTES IRISH IMPACT CONFERENCE

- **Conferences**
- **Social Responsibility**
- **Entrepreneurship**

Amon Anderson, co-leader of Acumen America, discussed the anti-poverty nonprofit's novel approach as the keynote speaker for the fifth annual Irish Impact Social Entrepreneurship Conference, October 27 and 28, 2016, at the Mendoza College. Sponsors were the Haley and Zielsdorf Families, the Gigot Center for Entrepreneurship and FISH (Fellow Irish Social Hub) at Innovation Park Notre Dame.

DELOITTE CENTER SHARES THOUGHT LEADERSHIP

- **Leadership**
- **Ethics**
- **Publications**

The Notre Dame Deloitte Center for Ethical Leadership published 14 business articles and videos to its website, EthicalLeadership.nd.edu. Aimed at business leaders, the pieces provide research-based insights on topics including trust, generosity, ethical uses of power, sustainability and gratitude. Additionally, the Center collaborated with Ethical Systems at New York University on a series of summaries of behavioral science research.

RILEY RECOGNIZED BY AACSB

- **EMBA**
- **Alumni**
- **Social Responsibility**

Ruth Riley (EMBA '16, ND '01), the general manager of the San Antonio Stars WNBA team, was selected in April as one of 30 influential leaders by AACSB International, the accrediting body for business schools worldwide. The honor recognizes Riley's consistent effort to give back to others, both personally and professionally.

WOMEN'S FORUMS HELD IN CHICAGO

- **Executive Education**
- **Diversity**
- **Conferences**

Three Notre Dame Executive Women's Forums were held during the 2016–2017 academic year at the ND Chicago campus. Speakers included Meredith Bronk (EMBA '14), Susan Nordstrom Lopez (BBA '75) and Kay Wigton McBrearty (MARK '85). The Stayer Center for Executive Education sponsored all events and ND Women Connect in Chicago co-sponsored McBrearty's event.

A TOUR OF THE HEAD, HEART AND MIND

- **Faith**
- **Faculty**

In February, Anne Tsui, a distinguished adjunct professor of management, and colleague Martijn Cremers, finance professor, convened a group of three dozen Mendoza faculty, spouses and children in the Basilica of the Sacred Heart for a tour. The gathering was part of an ongoing effort at Mendoza to deepen knowledge and understanding of the University's Catholic mission.

HURST LECTURES ON RACIAL JUSTICE

- **Faculty**
- **Diversity**
- **Social Responsibility**

Charlice Hurst, assistant professor of Management & Organization, in March lectured for the Higgins Lunchtime Labor RAPS (Research, Advocacy & Policy Series) program, an initiative of the Notre Dame Center for Social Concerns. Hurst spoke on "Racial Justice as a Business Issue: What Firms are Doing, Can Do, and Should Do to Advance Racial Equity and Inclusiveness."

M&O FACULTY SERVE BUILDING BRIDGES

- **Management**
- **Faculty**
- **Diversity**

Five Management & Organization faculty members served as mentors in the Notre Dame Building Bridges program in 2016–17 year: Wendy Angst, Jessica McManus Warnell, John Michel, Rev. Oliver Williams and Rev. Eric Zimmer. The program assists the University's underrepresented student population to succeed academically as young scholars and is administered through Multicultural Student Programs and Services.

ENTREPRENEURSHIP EXPERT JOINS MENDOZA FACULTY

- **Management**
- **Faculty**
- **Entrepreneurship**

Dean Shepherd has joined the Mendoza College of Business as the Ray and Milann Siegfried Professor of Entrepreneurship. His research examines the decision making involved in leveraging cognitive and other resources to act on opportunities.

ACKERMANN GUIDES CLASS OF 2017

- **Undergraduate**
- **Finance**
- **Faculty**

Carl Ackermann, finance teaching professor, held two seminars in April that offered personal finance advice to the 2017 Notre Dame graduating class. The talks, titled "The Path Ahead: A Roadmap for Your Financial Future," addressed budgeting, managing college loans and using credit and debit cards judiciously.

PANEL DISCUSSES ETHICAL LEADERSHIP

- **Faculty**
- **Alumni**
- **Ethics**

The Mendoza College hosted a discussion titled "Ethical Leadership" on November 18, 2016, in the Jordan Auditorium. Panelists included Lynne Doughtie, chair and CEO of KPMG, and Ann Tenbrunsel, the David E. Gallo Professor of Business Ethics at Mendoza. NBC journalist Anne Thompson (ND '79) moderated the discussion.

ONBOARDINGS**CHRISTOPHER ADKINS**

Executive Director of the Notre Dame Deloitte Center for Ethical Leadership

MIKE BRACH

(ND '88)
Director of Degree Programs at the Stayer Center for Executive Education

MIKE CHAPPLE

(ND '09, '97)
Academic Director of the MSBA

TRACY FREYMUTH

(ND '94)
Director of Student Services for Graduate Business Programs

PROMOTIONS**KEN KELLEY**

(ND '05, '03)
Associate Dean for Faculty and Research

ANGELA LOGAN

Interim St. Andre Bessette
Director of Nonprofit Professional Development

KATHERINE SPIESS

Associate Dean for Graduate Programs

CHRISTOPHER SIMMS CHOSEN AS ALUMNI ASSOCIATION'S PRESIDENT-ELECT

- **Alumni**
- **Leadership**
- **Service**

The Notre Dame Alumni Association's Board of Directors has chosen Christopher Simms (MGT '88) as its new president-elect. Simms, who also serves as the chair of the Black Alumni of Notre Dame, works as practice manager for OrthoCarolina, a multi-location medical practice in the greater Charlotte area that specializes in comprehensive orthopedic care.

VETS HOST PREVIEW WEEKEND

- **MBA**
- **Social Responsibility**

The first ND MBA Vets Preview Weekend took place November 17–20, 2016. Military enlistees or veterans with bachelor's degrees were invited to the free event. Organized by the Notre Dame MBA Vets Club, the weekend allowed participants to visit classes, listen to alumni speakers who were former military members, attend Mass and attend a football game.

'FRAUD DAY': LESSONS FROM CORPORATE FRAUD CASES

- **Accountancy**
- **Conferences**
- **Ethics**

Three experts in corporate fraud presented their perspectives and experience as part of a "Fraud Day" conference on April 7, 2017. Speakers included: Weston Smith, former HealthSouth CFO turned whistleblower; Andrew Richmond, litigation expert; and Christopher Norris, a loss prevention expert. The Center for Accounting Research and Education (CARE) sponsored the event.

SERVICE FOR REAL

- **Undergraduate**
- **Management**
- **Service**

The undergraduate Principles of Management class taught by Chris Stevens (ND '74) delivered a check for \$6,100 to the local Real Services for its Meals on Wheels program for senior citizens. The donation was the culmination of the class's fundraising efforts.

"Business has a code of ethics based very largely on divine principles. When this code is followed, commerce can and does advance civilization."

John Cardinal O'Hara, CSC



ACADEMIC EXCELLENCE



ACADEMIC EXCELLENCE

INAUGURAL RANKING LISTS MENDOZA

No 2

The Mendoza College of Business ranked No. 2 in Poets & Quants' inaugural "Best Undergraduate Business Programs of 2016" survey released in December 2016.

MBA CLIMBS IN RANKINGS

No 25

Bloomberg Businessweek's "Best Business Schools 2016" (rising six spots)

No 24

Poets & Quants' "2016 Top 100 U.S. MBA Programs" (climbing one spot)

ACADEMIC EXCELLENCE: TO CONTINUALLY RAISE THE BAR OF THE EDUCATIONAL EXPERIENCE INSIDE AND OUTSIDE THE CLASSROOM, THROUGH THE TEACHING AND THOUGHT LEADERSHIP OF OUR FACULTY, EXPERIENTIAL LEARNING OPPORTUNITIES AND A COMMITMENT TO SERVING THE GREATER GOOD.

ECONOMIC POLICY CLUB WINS NATIONAL COMPETITION

• Undergraduate
• Students
• Competitions
Notre Dame's new Federal Reserve and Fiscal Challenge Club won the national Fiscal Challenge in April in Washington, D.C. The six-person team included Michael Dang, a junior management major, and was advised by Jason Reed, a finance assistant teaching professor.

CORWIN, EASLEY PROMOTED TO PROFESSORS

• Finance
• Management
• Faculty
Shane Corwin, Department of Finance, and Robert Easley, Department of IT, Analytics, and Operations (ITAO), were promoted to the rank of full professor. Corwin is the faculty director for the Notre Dame Institute for Global Investing (NDIGI) and joined Mendoza in 2000. Easley is the John W. Berry Sr. Professor of IT, Analytics, and Operations. He joined Mendoza in 1995.

NONPROFIT NAME CHANGE

• Nonprofit Education
• Executive Education
Nonprofit Professional Development certificate programs have been renamed Nonprofit Certificate Education programs to help distinguish certificate programs offerings from degree programs.

M&O EARNS HIGH RESEARCH RATINGS

• Faculty
• Research
• Ranking
Management & Organization faculty ranked third among 97 business schools worldwide for publishing in the *Strategic Management Journal* in 2016. SMJ is widely regarded as the top outlet in the strategic management field.

FINANCE RESEARCH TOP IN JOURNALS

• Faculty
• Research
• Ranking
The Finance Department faculty earned rankings of No. 19 globally, No. 17 in the U.S. and No. 1 among non-Ph.D.-granting departments by the University of Texas, Dallas' "Top 100 Business School Research Rankings." The ranking considered the number of articles in the three top-tier finance journals: *The Journal of Finance*, *The Journal of Financial Economics* and *The Review of Financial Studies*.

TEAM TAKES VC CHAMPIONSHIP

• Undergraduate
• Finance
• Competitions
A team of five ND undergraduates won first place in March at the 2017 Undergraduate Venture Capital Investing Competition, hosted by the University of North Carolina's Kenan-Flagler Business School. Kevin Burke (ND '89), managing director of the Notre Dame Institute for Global Investing, coached the team, an outgrowth of the new course, Venture Fundamentals.

XU WINS BEST PAPER AWARD

• Finance
• Faculty
• Awards
Qiping Xu, finance assistant professor, received the 2017 Charles River Associates Award for best corporate finance paper by the Western Finance Association. Her paper is titled, "Kinky Tax Policy and Abnormal Investment Behavior."

STUDENT INSIGHT BENEFITS LIMEBIKE

- Undergraduate
- Students
- Marketing

Undergraduates in a Strategic Marketing course taught by Mitchell Olsen, associate marketing professor, offered insight to the City of South Bend, the Michiana Area Council of Governments and the University of Notre Dame in implementing a regional bike-sharing program. The students examined costs, benefits and trade-offs, and their knowledge helped lead to the implementation of the local LimeBike program in July 2017.

ND WOMEN NAMED 2017 BEST MBAS

- MBA
- Honors

Abigail Oduro (MBA '17) and Sylvia Banda (MBA '17, ND '12) were named to Poets & Quants list of 2017 Best MBAs. Oduro is from Accra, Ghana, and accepted a position with Corning Inc. in New York after graduation. Banda is from Carmel, Indiana, and accepted a job with Dimensional Fund Advisors of Austin, Texas.

MENDOZA HOLDS CMO SUMMIT

- Marketing
- Conferences

Speakers from GE, Google, Spotify and other companies shared insight at the first Notre Dame CMO Summit on September 29 and 30, 2016. With a theme of “Meaningful Marketing,” the event drew 150 attendees to the Mendoza College of Business. The conference was presented by the Mendoza College Department of Marketing and the Forbes CMO Network.

MSM STUDENTS PUBLISH FIRST JOURNAL ARTICLE

- MSM
- Students
- Communications

Sarah Enciso (MSM '17) and Carlson Milikin (MSM '17) had an article accepted into the *Journal of Business Strategy* for 2017. “Communicating Corporate Culture: A Guide To Representing Corporate Ethical Values” is the first article ever by ND MSM students to be accepted into a journal. James O'Rourke IV (MGT '68), Management & Organization teaching professor and director of the Fanning Center for Corporate Communication, co-authored the article.

EMPLOYMENT*

MENDOZA
CLASSES OF 2016

90%
MBA

97%
MSA

88%
MSM

98%
UNDERGRADS

* those seeking employment

CREMERS EARNS TOP 10 PAPER AWARD

- Finance
- Faculty
- Awards

A paper by Martijn Cremers, the Bernard J. Hank Professor of Finance, was named one of the top 10 corporate and securities articles of 2016 by the *Corporate Practice Commentator*. The paper was titled, “The Shareholder Value of Empowered Boards.”

TENBRUNSEL JOINS ND PIONEERING WOMEN PANEL

- Management
- Faculty
- Diversity

Ann Tenbrunsel, David E. Gallo Professor of Business Ethics, participated in a five-person panel discussion in March on the topic of “Pioneering Women Faculty at Notre Dame.”

KELLEY EARNS PROFESSIONAL HONORS

- Faculty
- Media
- Awards

Ken Kelley (ND '05, '03), ITAO professor and associate dean for faculty and research, was named to the Poets & Quants' “2017 Best 40 Under 40 Professors.” He also was elected into the Society of Multivariate Experimental Psychology.

CARE CONFERENCE FOCUSES ON FRAUD

- Accountancy
- Conferences
- Ethics

More than 100 participants attended the 2016 CARE (Center for Accounting Research and Education) Conference on August 5 and 6 at the Lansdowne Resort in Leesburg, Virginia. The theme of the event was “Perspectives on Fraud.”

MSA ADDS NEW COURSE

- Accountancy
- MSA
- Curriculum

Elective course Accounting Data Analytics was added to the MSA curriculum in academic year 2016-17. Designed for MSA students who had not earned an accountancy bachelor's at Notre Dame, the course provides a foundation in data analytics in connection with accounting.

FORUMS FEATURE MCDONALD'S, AMAZON REPS

- Alumni
- Careers
- Conferences

Two Mendoza Alumni Network Forum events were held during the 2016-2017 academic year at the ND Chicago campus. Pete Bensen, retired chief administrative officer for McDonald's Corp., spoke on February 23, and Rory Tipton (MBA '09), head of worldwide consumer analytics for Amazon, spoke on May 11. The events were sponsored by Graduate Business Career Services and the Stayer Center for Executive Education.

SOMANCHI WRITES BEST PAPER

- Faculty
- Research
- Awards

Sriram Somanchi, ITAO assistant professor, won the 2016 Best Paper Award Competition junior scholar submission from the Association for Information Systems and SIG Health. The paper is titled, “Early Prediction of Cardiac Arrest (Code Blue) Using Electronic Medical Records.”

GERMANN NAMED MSI YOUNG SCHOLAR

- Marketing
- Faculty
- Awards

Frank Germann (MBA '05), assistant professor of marketing, was selected as one of the Marketing Science Institute's 2017 Young Scholars.

GRADUATE STUDENTS WIN CASE WRITING VICTORIES

- MBA
- Students
- Competitions

Two teams of Mendoza graduate business students took top prizes in the annual Arthur W. Page Society Case Writing Competition in Corporate Communications. “Whole Foods Market, Inc: Damage Control Over Product Mislabeling (A) and (B)” took first place in the business school category. It was submitted by 2017 MBA students Dylan Koehler, Dustin Schoedel and Stephanie Rearick. Third place in the same category went to “Airbnb: Scaling Safety With Rapid Growth,” submitted by 2017 MBA students Matthew Beck and Will Foster, along with Claire Kenney (MBA '16). James S. O'Rourke IV, director of the Fanning Center for Business Communication, served as adviser to both teams.



“Our words are buttressed by our deeds, and our deeds are inspired by our convictions.”

Rev. Theodore Hesburgh, CSC

GLOBALIZATION



STUDY ABROAD

2016-2017
UNDERGRADUATE
STUDENTS

80%

of Mendoza juniors
studied abroad in
19 different locations

GLOBALIZATION: TO RECOGNIZE THE GLOBAL NATURE OF BUSINESS AND EDUCATE STUDENTS TO UNDERSTAND THE BIGGER PICTURE OF BUSINESS IMPACT, WORK WITH RECRUITERS ON A GLOBAL LEVEL, AND CONTINUE TO RECRUIT THE BEST AND BRIGHTEST INTERNATIONAL STUDENTS TO ADMIT TO OUR PROGRAMS.

ND PARTNERS WITH AFGHAN UNIVERSITY

- Executive Education
- Faculty

Notre Dame and Balkh University in Afghanistan developed a master's program in finance and accountancy that started in September 2016. The venture, funded by a USAID grant, aims to enhance the skills and employability of Afghan women and men. Faculty from Balkh University and the Stayer Center for Executive Education are developing the curriculum and enhancing teaching and research capabilities. The Stayer Center directs academics and the Notre Dame Initiative for Global Development coordinates the program and oversees logistics.

EXEC ED LAUNCHES EIL IRELAND

- Executive Education
- Leadership

The Stayer Center for Executive Education offered an opportunity for global business leaders to participate in a development program modeled after its signature Executive Integral Leadership (EIL) program. EIL Ireland took place September 19-22, 2017 at the Kylemore Abbey Global Center in County Galway. The certificate program is open to those who currently hold position titles of director or higher.

TULEJA NAMED FULBRIGHT SCHOLAR

- Faculty
- Communications
- Awards

Elizabeth Tuleja, associate teaching professor of Management & Organization, was named a U.S. Fulbright Scholar through the Fulbright Program. An expert in intercultural communication, Tuleja was placed at Sichuan University in Chengdu, China, for the 2017-2018 academic year.

SPIESS FEATURED IN WOMEN LEAD TRIBUTE

- Faculty
- Diversity
- Leadership

Katherine Spiess, associate dean for graduate programs and finance associate professor, was chosen for the University's annual Women Lead web tribute for International Women's Day. The feature detailed Spiess' personal and professional journey, especially her early career as a biochemist and her decision to pursue an MBA and Ph.D. in finance.

JAPAN BUSINESS COURSE CONTINUES FOR SECOND YEAR

- Undergraduate
- Students

Jessica McManus Warnell, an associate teaching professor in the Department of Management & Organization, taught the three-credit course Business and Culture in Japan for the second year in a row. She and 18 undergraduate students traveled to Tokyo in May for classroom work and interactive sessions with students from Keio University, a top-ranked business school. Students also visited the Bank of Japan, Oracle and the Tokyo Stock Exchange among other sites.

WILLIAMS EDITS SPECIAL JOURNAL

- Faculty
- Publications
- Ethics

The Rev. Oliver Williams, CSC, director of the Notre Dame Center for Ethics and Religious Values, edited a special edition of *The Journal of Corporate Citizenship*. This issue explored the impact of the United Nations Global Compact and Pope Francis' encyclical *Laudato Si* in guiding a new approach to corporate responsibility.

EMBA CHANGES CURRICULUM

- EMBA
- Curriculum

The Notre Dame Executive MBA redesigned the curriculum for both the Chicago and South Bend programs, with changes to begin in fall 2017. The highlight of the changes is an improved schedule that will allow EMBA students in Chicago to take part in an international immersion. The classes will participate in the immersions together in January.

BOTFL SEEKS BOND IN AFRICA

- MBA
- Students
- Social Responsibility

A team of ND MBA Business on the Frontlines (BOTFL) students laid the groundwork for the first-ever development impact bond in Africa. The students, along with faculty adviser Jerry Langley, worked with Building Tomorrow, a nonprofit that raises funds to build primary schools in Uganda. Citibank serves as the investment banker. BOTFL was founded by Viva Bartkus, associate professor of Management & Organization.

MARKETING SENIOR WINS AWARDS

- Undergraduate
- Marketing
- Awards

Cassidy McDonald (MARK '17) was one of 18 students nationwide to win the Luce Scholarship. Scholars are provided stipends, language training and job placement in Asia. McDonald will be placed in a journalism job in China. She also was presented with Notre Dame's Denny Moore Award for Excellence in Journalism.

NDIGI STUDENTS STUDY IN LONDON

- Undergraduate
- Finance
- Curriculum

Two new classes — International Portfolio Management (IPM) and Emerging Market Investing (EMI) — allow finance students to study in London. Ten IPM juniors spent the week of spring break with investment management firm Thunderbird Partners. The 14 EMI students devoted a semester to learning from cases studies and lectures by instructor Bill Kennedy (ND '90), an investment professional.

STUDY EXAMINES SURGERY IMPACTS IN BENGALI CHILDREN

- Faculty
- Research
- Social Responsibility

Matt Bloom, Management & Organization associate professor, has received a research grant of up to \$20,000 from the Notre Dame Kellogg Institute for International Studies for a project titled, "Measuring Life Outcome and Human Dignity Impacts of Cleft Surgery Among Children in West Bengal, India."

STUDENTS LEARN FINANCIAL MODELING

- Finance
- Students

The Notre Dame Institute for Global Investing (NDIGI) offered a financial modeling workshop on Saturday afternoons during February 2017. The workshop accepted 90 students, who learned about leveraged buyouts. It was taught by Kevin Burke (ND '89), NDIGI managing director.

TSUI EARNS AIB FELLOWSHIP, WRITES BOOK

- Faculty
- Publications
- Leadership

Anne Tsui, management and organization adjunct distinguished professor, was named a fellow of the Academy of International Business (AIB) for outstanding contributions to scholarly development in international business. Additionally, Tsui published *Leadership of Chinese Private Enterprises: Insights and Interviews* (Palgrave Macmillan) in January 2017.

EXECUTIVE MBA 2016 INTERNATIONAL IMMERSIONS

56
STUDENTS

4
FACULTY MEMBERS

1
WEEK

9
CITIES

10
PROJECTS

“To succeed in the important undertaking entrusted to us, we must be, first of all, so closely united in charity as to form but one mind and one soul.”

Rev. Basil Moreau, CSC

ROUNDTABLE DISCUSSION EXAMINES PERSISTENCE

- Events
- Students

In conjunction with the Private Capital Research Institute, the Notre Dame Institute for Global Investing sponsored a roundtable discussion on June 13, 2017, at the Notre Dame Chicago campus. The event was titled “Has Persistence Persisted in Today's Private Equity?” and drew 58 attendees.

ANGST TEACHES INNOVATION AND DESIGN IN MILAN

- Faculty
- Innovation

Wendy Angst, associate teaching professor for Management & Organization, taught Innovations and Design Thinking for two weeks in May at Università Cattolica del Sacro Cuore in Milan, Italy, the largest Catholic university in the world. Angst's 26 students were enrolled in the Master of Science in Arts Management and Economics. The course was centered around the question, “How might we re-imagine the arts?” Students worked with galleries, museums and other relevant partners.

ETHICS DIRECTOR MODERATES PANEL

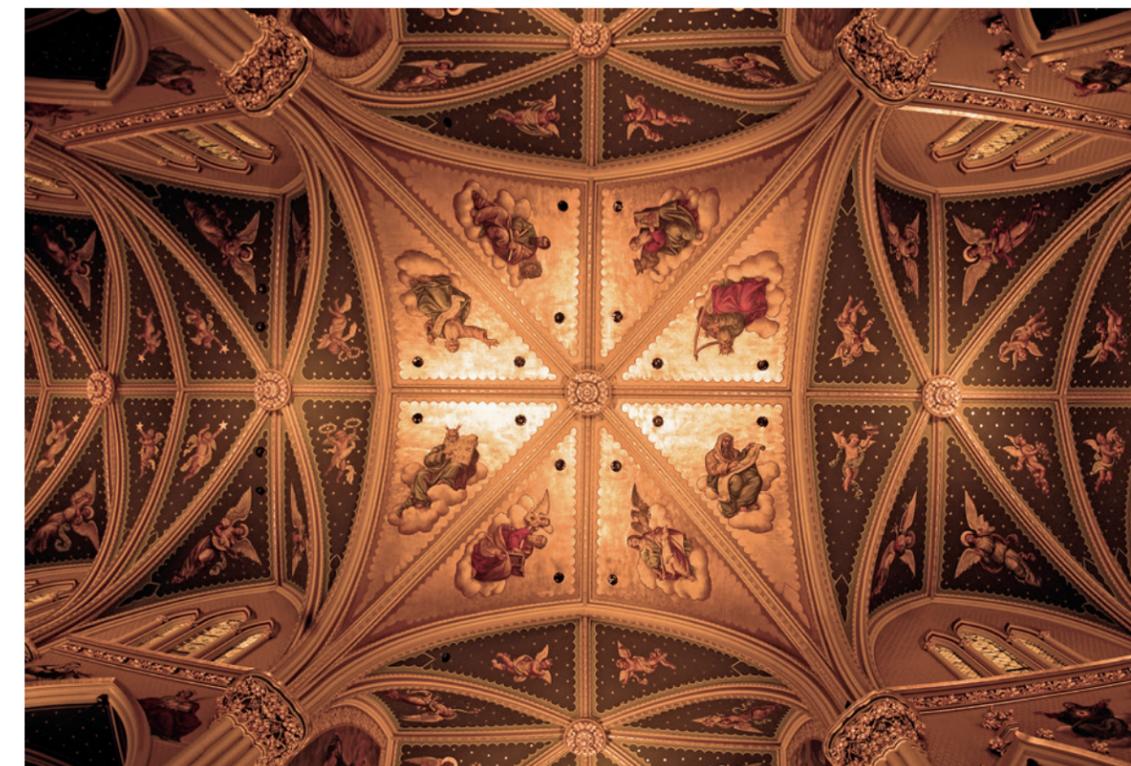
- Faculty
- Ethics
- Conferences

Christopher Adkins, executive director for the Notre Dame Deloitte Center for Ethical Leadership, participated in the 2017 Notre Dame Global Pathways Forum on “Co-Creation: Bridging the Value Chain and Investment Gap” in Washington, DC. Adkins moderated a panel of alumni and business leaders on the theme of “Corporate Ethics and Sustainability.”

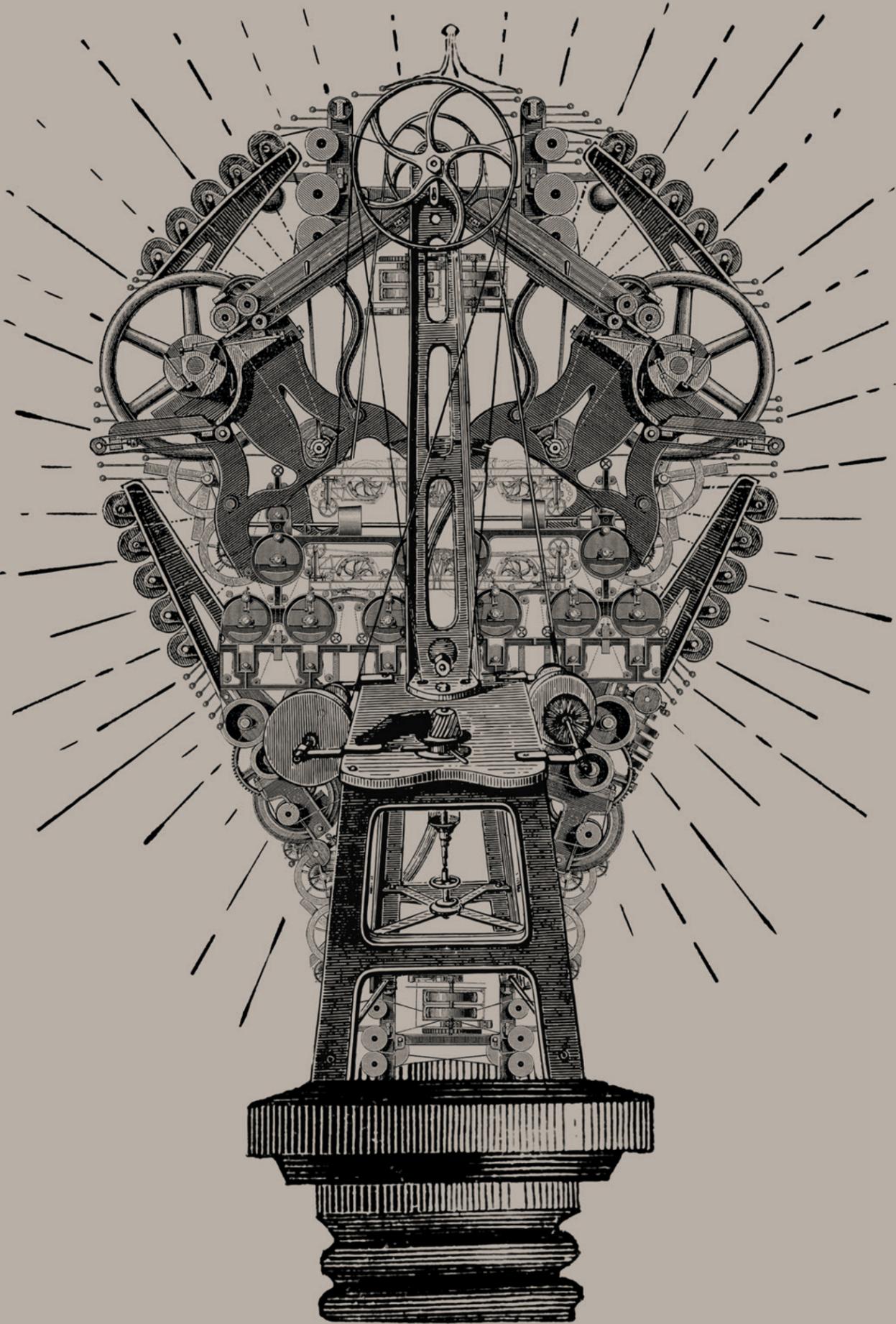
WILLIAMS DELIVERS HUMAN RIGHTS WORKSHOP

- Faculty
- Management
- Social Responsibility

The Rev. Oliver Williams (ND '69, '61), CSC, associate professor of Management & Organization, held a workshop on human rights in developing countries at the United Nations University in Tokyo in March. Williams is a UN Global Compact Foundation board member.



INNOVATION



CENTERS & INSTITUTES

THE NOTRE DAME DELOITTE CENTER FOR ETHICAL LEADERSHIP

66%

increase in website users after launching a social media initiative in FY16

THE FANNING CENTER FOR BUSINESS COMMUNICATION

36

chief communication officers and distinguished faculty were brought together for the 19th annual Conference on Corporate Communication on October 7 and 8, 2016

THE NOTRE DAME INSTITUTE FOR GLOBAL INVESTING

500

students university-wide attended educational sessions and dinners to introduce them to the Institute and its programs

INNOVATION: TO CONTINUALLY RE-ENVISION THE AIMS, PRACTICES AND TOOLS OF BUSINESS TO IMPACT THE HUMAN COMMUNITY FOR THE BETTER, AND WITHIN MENDOZA, TO PREPARE STUDENTS TO MEET THE CHALLENGES OF THE RAPIDLY EVOLVING GLOBAL MARKETPLACE.

BUSINESS ANALYTICS MAJOR BEGINS

- Curriculum
- Business Analytics

The business analytics major (BAN) for undergraduate students begins in fall 2017 with 84 juniors initially enrolled (about 16 percent of the junior class). The Department of IT, Analytics, and Operations developed eight new courses to support the major and bolster graduate coursework in data analytics. The BAN and IT Management majors combined constitute the second largest major in Mendoza, with Finance being the largest.

MCCLOSKEY COMPETITION NAMES WINNERS

- Management
- Competitions
- Entrepreneurship

Two ventures shared the top prize for the 17th Annual McCloskey Business Plan Competition, sponsored by the Gigot Center for Entrepreneurship. Biotech firm Structured Immunity aims to increase drug efficacy, ensure immune system specificity and help eliminate possible side effects of cancer therapies. Takay Blends is a smoothie kit made with a combination of fruits, nuts, oats and other "super foods." The final event was held on April 21 in the Jordan Auditorium.

FACULTY COLLABORATE IN DATA SCIENCE MASTER'S

- Faculty
- Curriculum
- Technology

The Mendoza College is collaborating with the University for the new online master of science in data science, a 21-month program that started in August 2017. The program is a partnership with AT&T and is offered by the Department of Applied and Computational Mathematics and Statistics. Mendoza IT, Analytics, and Operations professors Michael Chapple, Jennifer Cronin and Scott Nestler serve as instructors.

SENIOR WINS GENIUS AWARD

- Undergraduate
- Finance
- Awards

While still a Mendoza College senior, Javier Valverde (FIN '17) won the 2017 OZY Genius Award for his venture Capital Pro, an online platform that allows young people to invest by "leveraging the knowledge of top investors and the power of algorithms." The award competition is sponsored OZY Media and JPMorgan Chase & Co. and offers 10 college-aged students up to \$10,000 and the opportunity to bring their ideas to life.

UNDERGRADS VISIT HEARST TOWER, SEVENTEEN MAGAZINE

- Undergraduate
- Management
- Students

Twelve Mendoza students were invited to present to *Seventeen* magazine executives at Hearst Tower in New York City in February 2017. Led by instructor Wendy Angst, an associate teaching professor for Management & Organization, the students presented recommendations to engage *Seventeen* readers in new ways.

IDEAS CHALLENGE ELICITS 66 PITCHES

- Students
- Entrepreneurship
- Competitions

Sixty-six Notre Dame students lined up in the Jordan Auditorium to deliver their pitches for the 2016 Ideas Challenge on October 5. Jackson Jhin, an economics major, won the top prize with his PennyWise app that allows users to store coin change on their phones. The contest was sponsored by the Gigot Center for Entrepreneurship.

INNOVATORS GATHER FOR CONFERENCE

- Executive Education
- Conferences

The first Innovation Practitioners Conference was held in November 2016 at the Stayer Center for Executive Education, which coordinated the event. The two-day conference allowed the 17 innovation practitioners in attendance to share ideas and even focus their collective skills and energies on a social justice project. The conference was sponsored by Exelon, Allstate Insurance, Pfizer and Sysco.

INNOVATION VP SERVES AS M&O PROFESSOR

- Management
- Faculty
- Entrepreneurship

Bryan Ritchie became Notre Dame's inaugural vice president and associate provost for innovation in March 2017. He is also the leader of the University's new Innovation, Discovery and Enterprise Acceleration (IDEA) Center. Additionally, Ritchie holds the position of teaching professor for Mendoza's Department of Management & Organization.

GRANT FUNDS SOCIAL INNOVATION COURSE

- Faculty
- Awards
- Social Responsibility

Charlice Hurst, assistant professor for Management & Organization, was awarded a Gray Family Course Development Grant from the Notre Dame Center for Social Concerns to develop an MBA course on social innovation for fall 2017. The award commended Hurst's work in helping students address social concerns through academic engagement.



“Let us march with courage under the banner of the Cross.”

Rev. Edward Sorin, CSC

CENTERS & INSTITUTES

THE CENTER FOR ETHICS AND RELIGIOUS VALUES IN BUSINESS

5

ALUMNI CLUBS

Father Oliver Williams spoke at 5 alumni clubs (Atlanta, Dayton, Hartford, Grand Rapids and Fort Lauderdale) during the 2016-17 academic year about business in a global society

THE GIGOT CENTER FOR ENTREPRENEURSHIP

\$300k

Cash and in-kind prizes awarded during the 2017 McCloskey Business Plan Competition

MBA ADDS CAREER COURSE

- MBA
- Curriculum
- Careers

The Notre Dame Career Leadership course launched in fall 2016 for MBA candidates. The required one-credit course is delivered in 12 classes. The course guides students in three areas: deep focus on strengths and passions, understanding what the marketplace seeks, and communicating individual strengths and passions to potential employers.

VIRTUAL PROJECTS FIND SUCCESS

- MBA
- Curriculum
- Technology

MBA candidates participated in virtual inter-term projects with Disney and P&G for the first time in March 2017. Candidates communicated through Skype, email and other virtual channels to address business cases over the four-day course. The format improved students' virtual communication skills and allowed the corporations to involve more and higher-level administrators than in-person participation.

NEW INNOVATION MINOR LAUNCHES

- Undergraduate
- Curriculum
- Entrepreneurship

The launch of the innovation and entrepreneurship minor in fall 2016 prompted the introduction of four corresponding undergraduate courses: Innovation and Design Thinking, Social Enterprise Consulting, New Venture Creation and Venture Funding, a practicum.

UNDERGRADS DIVE INTO VIRTUAL REALITY

- Undergraduate
- Entrepreneurship
- Social Responsibility

The Social Entrepreneurship course taught by former Adjunct Management & Organization Professor Rachel George engaged in a number of innovative experiences. A virtual reality demo day invited the Office of Digital Learning to show possibilities of virtual and augmented reality. The class also helped children at the Boys & Girls Clubs of South Bend produce 3D key chains.

NDIGI STARTS LEADERSHIP PROGRAM

- Undergraduate
- Finance
- Leadership

The Investment Management Leaders Program was developed by the Notre Dame Institute for Global Investing during the 2016-17 academic year. The program pairs sophomores with mentors based on geographic region, area of interest and gender. Mentors are committed to providing support through graduation and beyond. The program helps participants receive internships in finance and also focuses on ethical investment leadership. The initial cohort was made up of 47 students.

ILD EXTENDS TO ONE-YEAR MBA

- MBA
- Curriculum
- Leadership

The success of the Integral Leadership Development (ILD) program in the two-year MBA program has prompted its introduction into the one-year program. Focusing on personal and leadership effectiveness, ILD is held as part of ND MBA orientation. Conducted through the Stayer Center for Executive Education in cooperation with Graduate Career Services, the program helps students discern their leadership strengths and weaknesses through individual and group exercises.

MENDOZA OFFERS FIRST ONLINE UNDERGRAD COURSES

- Finance
- Faculty
- Technology

In summer 2016, Finance Associate Teaching Professor Kristen Collett-Schmitt piloted Mendoza's first undergraduate online class, Managerial Economics. A grant from the Notre Dame Office of Digital Learning helped create resources for the class. A year later, not only did Collett-Schmitt offer her course again, but Finance Associate Professor Katherine Spiess also offered Corporate Finance Management online.

PROGRAM UPDATES

UNDERGRADUATE STUDIES

ENROLLMENT

FALL 2016: 1,885

- FEMALE: 41%
- DOMESTIC UNDERREPRESENTED: 24%
- INTERNATIONAL: 9%
- ACCOUNTING: 13%
- FINANCE: 23%
- MARKETING: 8%
- INFORMATION TECHNOLOGY MANAGEMENT: 7%
- MANAGEMENT CONSULTING: 4%
- SOPHOMORES: 22%
- FRESHMAN BUSINESS INTENT: 23%

TOP 10 RECRUITERS

CLASS OF 2016

- BANK OF AMERICA
- CITI
- CREDIT SUISSE
- DELOITTE
- DEUTSCHE BANK
- EY
- GOLDMAN SACHS
- JP MORGAN
- KPMG
- PWC

COMPENSATION

CLASS OF 2016

- MEDIAN STARTING SALARY: \$61,750
- MEDIAN BONUS: \$8,000

EMPLOYMENT BY REGION

CLASS OF 2016



- MIDWEST: 46%
- NORTHEAST: 27%
- WEST: 9%
- MID-ATLANTIC: 6%
- SOUTH: 5%
- SOUTHWEST: 5%
- INTERNATIONAL: 2%

FUTURE PLANS

CLASS OF 2016

- EMPLOYED: 86%
- CONTINUING EDUCATION: 10.5%
- SERVICE: 1%
- MILITARY: 0.5%
- SEEKING: 1%
- OTHER: 1%

THE NOTRE DAME MBA

TOTAL ENROLLMENT

AUGUST 2016: 304

- FEMALE: 18%
- DOMESTIC UNDERREPRESENTED: 7%
- INTERNATIONAL: 30%

SELECT RECRUITERS

CLASS OF 2016

- AMAZON
- DELOITTE
- IBM
- P&G
- SAP

EMPLOYMENT

CLASS OF 2016

- NUMBER SEEKING: 107
- PERCENT EMPLOYED: 90%
- MEDIAN BASE SALARY: \$105,000
- MEDIAN BONUS: \$20,000

INTERNSHIPS

CLASS OF 2017

- PERCENT SECURING: 98%
- AVERAGE MONTHLY SALARY: \$6,373

EMPLOYMENT BY REGION

CLASS OF 2016



- MIDWEST: 41%
- NORTHEAST: 20%
- WEST: 13%
- MID-ATLANTIC: 9%
- SOUTH: 4%
- SOUTHWEST: 9%
- INTERNATIONAL: 4%

“Here is the secret of success for each and for all – a good will. Let us think less of ourselves and more of our God and our neighbor.”

Rev. Edward Sorin, CSC

EXECUTIVE MBA

18-MONTH PROGRAM (CHICAGO)

CLASS OF 2017

CLASS PROFILE

- ENROLLMENT: 61
- AVERAGE AGE: 36
- AVERAGE WORK EXPERIENCE: 14 YEARS
- FEMALE: 28%
- DOMESTIC UNDERREPRESENTED: 26%

TOP INDUSTRIES

- TECHNOLOGY: 20%
- FINANCIAL SERVICES: 17%
- MANUFACTURING: 17%

22-MONTH PROGRAM (SOUTH BEND)

CLASS OF 2017

CLASS PROFILE

- ENROLLMENT: 58
- AVERAGE AGE: 39
- AVERAGE WORK EXPERIENCE: 17 YEARS
- FEMALE: 17%
- DOMESTIC UNDERREPRESENTED: 19%

TOP INDUSTRIES

- TECHNOLOGY: 16%
- FINANCIAL SERVICES: 14%
- PHARMA/BIOTECHNOLOGY/HEALTHCARE: 14%

22-MONTH PROGRAM (SOUTH BEND)

CLASS OF 2018*

CLASS PROFILE

- ENROLLMENT: 52
- AVERAGE AGE: 39
- AVERAGE WORK EXPERIENCE: 16 YEARS
- FEMALE: 12%
- DOMESTIC UNDERREPRESENTED: 12%

*Preliminary data

“Great abilities, unless supported by...virtues, are a danger, and seldom prove a blessing.”

Rev. Edward Sorin, CSC

MASTER OF SCIENCE IN FINANCE

TOTAL ENROLLMENT

AUGUST 2016: 41

- FEMALE: 10%
- DOMESTIC UNDERREPRESENTED: 20%
- AVERAGE WORK EXPERIENCE: 8.7 YEARS
- AVERAGE AGE: 31

TOP EMPLOYMENT CATEGORIES

- BANKING/FINANCE/INSURANCE: 30%
- MANUFACTURING: 15%



MASTER OF SCIENCE IN BUSINESS ANALYTICS

TOTAL ENROLLMENT

AUGUST 2016: 27

FEMALE: 30%
DOMESTIC UNDERREPRESENTED: 19%
AVERAGE WORK EXPERIENCE: 8.4 YEARS
AVERAGE AGE: 32

TOP EMPLOYMENT CATEGORIES

BANKING/FINANCE/INSURANCE: 41%
CONSULTING RELATED: 15%



MASTER OF SCIENCE IN ACCOUNTANCY

TOTAL ENROLLMENT

AUGUST 2016: 95

FEMALE: 41%
DOMESTIC UNDERREPRESENTED: 16%
INTERNATIONAL: 21%
UNDERGRADUATE INSTITUTIONS REPRESENTED: 53

TOP RECRUITERS

CLASS OF 2016

DELOITTE
EY
GRANT THORNTON
KPMG
PWC

EMPLOYMENT

CLASS OF 2016

NUMBER SEEKING: 91
PERCENT EMPLOYED: 97%
MEDIAN BASE SALARY: \$58,000
MEDIAN BONUS: \$3,000

SELECT LIST OF ELECTIVES

SUSTAINABILITY ACCOUNTING AND REPORTING
ETHICS IN ACCOUNTING
BUSINESS LAW: PROPERTY AND NEGOTIABLE INSTRUMENTS
COMMERCIAL BANKING
MERGERS AND ACQUISITIONS

EMPLOYMENT BY REGION CLASS OF 2016



MIDWEST: 41%
NORTHEAST: 24%
WEST: 10%
MID-ATLANTIC: 4%
SOUTH: 11%
SOUTHWEST: 9%
INTERNATIONAL: 1%

“It ought to be clearly understood among us that in everything we should be governed, not by private views or self-interest, but by principles.”

Rev. Edward Sorin, CSC

MASTER OF NONPROFIT ADMINISTRATION

TOTAL ENROLLMENT

AUGUST 2016: 63

FEMALE: 60%
DOMESTIC UNDERREPRESENTED: 7%
INTERNATIONAL: 11%
AVERAGE GRE: 309
AVERAGE GPA: 3.38
AVERAGE AGE: 35
AVERAGE WORK EXPERIENCE: 11 YEARS
NO. OF U.S. STATES REPRESENTED: 22
NO. OF COUNTRIES REPRESENTED: 7

SELECT LIST OF MNA ELECTIVES

CONFLICT RESOLUTION
EMPLOYMENT LAW
FUND DEVELOPMENT
LEADERSHIP

MNA PARTNERS

VOLUNTEERS OF AMERICA
CATHOLIC CHARITIES
U.S. HISPANIC CHAMBER OF COMMERCE
PEACE CORPS



MASTER OF SCIENCE IN MANAGEMENT

TOTAL ENROLLMENT

AUGUST 2016: 50

FEMALE: 44%
DOMESTIC UNDERREPRESENTED: 17%
INTERNATIONAL: 8%
UNDERGRADUATE STEM DEGREES: 38%
UNDERGRADUATE INSTITUTIONS REPRESENTED: 29

SELECT RECRUITERS

CLASS OF 2016

ALVAREZ & MARSAL
AMAZON
GE
PUTNAM INVESTMENTS
SAINT-GLOBAIN

EMPLOYMENT CLASS OF 2016

NUMBER SEEKING: 42
PERCENT EMPLOYED: 88%
MEDIAN BASE SALARY: \$60,000
MEDIAN BONUS: \$5,000

SELECT LIST OF UNDERGRADUATE INSTITUTIONS REPRESENTED

UNIVERSITY OF CALIFORNIA - BERKELEY
BROWN UNIVERSITY
EMORY UNIVERSITY
KING'S COLLEGE
SAINT MARY'S COLLEGE
UNIVERSITY OF NOTRE DAME
UNIVERSITY OF VIRGINIA
WAKE FOREST

EMPLOYMENT BY REGION CLASS OF 2016



MIDWEST: 55%
NORTHEAST: 42%
WEST: 2%
INTERNATIONAL: 1%

MENDOZA SPEAKERS

ACADEMIC YEAR 2016–2017

BOARDROOM INSIGHTS

Jack Brennan

Chairman, Board of Trustees,
University of Notre Dame

Mike McGavick

CEO, XL Group, PLC

Hamid Moghadam

Chairman and CEO, Prologis

William C. Cobb

President and CEO, H&R Block,
Inc.

Victor Dodig

President & CEO, CIBC

Paul Idzik

Former CEO, E*Trade

Mark Mendola

Vice Chairman and U.S. Managing
Partner, PricewaterhouseCoopers

Michael Dowling

President and CEO,
Northwell Health

Jean Sweeney

Chief Sustainability Officer,
3M Company

TEN YEARS HENCE

Frank Incropera

H. Clifford and Evelyn A. Brosey
Professor Emeritus,
University of Notre Dame

Matthew H. McCloskey

Dean Emeritus,

College of Engineering,
University of Notre Dame

Matt Manos

Founder & Managing Director,
Verynice

Gordon Gill

Founding Partner, Adrian Smith +
Gordon Gill Architecture

Stephanie Gallo

Vice President of Marketing,
E.J. Gallo Winery

Mike O’Sullivan

Senior Vice President,
Development, NextEra Energy
Resources, LLC

Gerard M. Anderson

Chairman and CEO, DTE Energy

Jon Freedman

Vice President, Global
Partnerships, Government Affairs

FRANK CAHILL LECTURE IN BUSINESS ETHICS AND HESBURGH AWARD

Tom Linebarger

Chairman and CEO, Cummins, Inc.

MISC. SPEAKERS

Major General

Thomas C. Seamands
Commanding General, U.S. Army
Human Resources Command

Kevin O’Leary

ABC TV show *Shark Tank* and
chairman of O’Shares Investments

GRADUATE

COMMENCEMENT

Keith Sherin

Vice Chairman, General Electric
Co., Chairman and CEO, GE Capital

CHAIRS AND DIRECTORS

CURRENT ACADEMIC YEAR 2017–2018

ENDOWED FULL PROFESSOR CHAIRS

John Affleck-Graves

Notre Dame Chair in Finance

Martijn Cremers

Bernard J. Hank Professor
of Finance

Sarv Devaraj

Fred V. Duda Professor
of Business

Peter Easton

Arthur Andersen Alumni
Professor of Accountancy

Georges Enderle

John T. Ryan Jr. Professor of
International Business Ethics

Roger D. Huang

Martin J. Gillen Dean and
Kenneth R. Meyer Professor of
Global Investment Management

Timothy Loughran

C.R. Smith Professor of Finance

David N. Ricchiute

Deloitte & Touche Professor
of Accountancy

Thomas F. Schaefer

KPMG Professor of Accountancy

Paul H. Schultz

John W. and Maude Clarke
Professor of Finance

Dean Shepherd

Ray and Milann Siegfried
Professor of Entrepreneurship

John F. Sherry

Ray W. and Kenneth G. Herrick
Professor of Marketing

Ann Tenbrunsel

David E. Gallo Professor of
Business Ethics

William L. Wilkie

Aloysius and Eleanor Nathe
Professor of Marketing Strategy

DEPARTMENT CHAIRS

Robert Easley

John W. Berry Sr.
Professor of Business and Chair
of the Information Technology,
Analytics, and Operations
Department

Craig Crossland

Rev. Basil Moreau, CSC, Associate
Professor of Business and
Chair of the Management &
Organization Department

Shankar Ganesan

John Cardinal O’Hara, CSC
Professor of Business and Chair
of the Marketing Department

Richard Mendenhall

William and Cassie Daley
Professor of Finance and Chair
of the Finance Department

H. Fred Mittelstaedt

Deloitte Foundation Professor
of Accountancy and Chair of
the Accountancy Department

TERM CHAIRS

Corey Angst

Viola D. Hank Associate Professor
of Information Technology,
Analytics, and Operations

Jeffrey Burks

Thomas and Therese Grojean
Family Associate Professor
of Accountancy

Paul Gao

Viola D. Hank Associate
Professor of Finance

Timothy Gilbride

Steve and Anne Odland Associate
Professor of Marketing

Hong Guo

Robert and Sara Lumpkins
Associate Professor in
Business Analytics

Stephannie Larocque

Viola D. Hank Associate
Professor of Accountancy

Michael Mannor

John F. O’Shaughnessy Associate
Professor of Family Enterprise

Daewon Sun

Notre Dame Associate Professor
of Information Technology,
Analytics, and Operations

NAMED PROFESSORSHIPS

Carl Ackermann

Nolan Professorship
for Excellence in
Undergraduate Instruction

J. Michael Crant

Mary Jo and Richard M.
Kovacevich Professor
of Excellence in
Leadership Instruction

Walter D’Lima

George E. Scharpf Family
Visiting Assistant Professorship
in Real Estate

Bill McDonald

Thomas A. and James J.
Bruder Professor of
Administrative Leadership

ENDOWED DIRECTORS

Angela Logan

Interim St. André Bessette
Director of Nonprofit
Professional Development

James S. O’Rourke IV

Arthur F. and Mary J. O’Neil
Director of the Fanning Center for
Business Communication

FACULTY AWARDS

ACADEMIC YEAR 2016–2017

TEACHING AWARDS

Corey Angst

Department of Information
Technology, Analytics, and
Operations, Rev. Edmund P. Joyce,
CSC, Award for Excellence in
Undergraduate Teaching

Wendy Angst

Department of Management &
Organization, Rev. Edmund P.
Joyce, CSC, Award for Excellence
in Undergraduate Teaching

Charles Bamford

Department of Management
& Organization, Arnie Ludwig
Outstanding Teacher Award

Robert Battalio

Department of Finance,
Rev. Edmund P. Joyce, CSC,
Award for Excellence in
Undergraduate Teaching

Kristen Collett-Schmitt

Department of Finance,
MNA Outstanding Professor Award

Frank Germann

Department of Marketing,
James Dincolo Outstanding
Undergraduate Professor Award

Benjamin Golez

Department of Finance,
James Dincolo Outstanding
Undergraduate Professor Award

Hong Guo

Department of Information
Technology, Analytics, and
Operations, Rev. Edmund P. Joyce,
CSC, Award for Excellence in
Undergraduate Teaching

Edward Hums

Department of Accountancy,
Rev. Edmund P. Joyce, CSC,
Award for Excellence in
Undergraduate Teaching

Kenneth Kelley

Department of Information
Technology, Analytics, and
Operations, MSBA Outstanding
Professor Award

Timothy Loughran

Department of Finance,
MSF Outstanding Professor Award

F. Asis Martinez-Jerez

Department of Accountancy,
Joe and Gina Prochaska Family
Teaching Award

Jeffrey Miller

Department of Accountancy,
MBA Outstanding Professor
Award

Sam Ranzilla

Department of Accountancy,
James Dincolo Outstanding
Undergraduate Professor Award

David Ricchiute

Department of Accountancy,
James Dincolo Outstanding MSA
Professor Award

Barbara Singer Cheng

Department of Management
& Organization, Leo Burke
Outstanding Teacher Award

Katherine Spiess

Department of Finance,
MSM Outstanding Teacher Award

Adam Wowak

Department of Management
& Organization, James Dincolo
Outstanding Undergraduate
Professor Award

Kaitlin Wowak

Department of Information
Technology, Analytics, and
Operations, James Dincolo
Outstanding Undergraduate
Professor Award

OFFICE OF THE DEAN MISSION AWARD

The inaugural Office of the
Dean Mission Award, for
research that supports the
mission of the Mendoza College
of Business, honors one or
more faculty members for
specific work that contributes
to the common good.

Idris Adjerid

Department of Information
Technology, Analytics,
and Operations

Corey Angst

Department of Information
Technology, Analytics,
and Operations

Shane Corwin

Department of Finance

Margaret Forster

Department of Finance

Stephannie Larocque

Department of Accountancy

Betsy Moore

Department of Marketing

Sophie Shive

Department of Finance

Bill Wilkie

Department of Marketing

Rev. Oliver Williams, CSC

Department of Management
& Organization

Kaitlin Wowak

Department of Information
Technology, Analytics,
and Operations

FACULTY EDITORIAL ROLES

ACADEMIC YEAR 2016–2017

During the 2016–2017 academic year faculty members' editorial positions included: advisory board, advisory editor, associate editor, editorial board member, journal editor, review editor and senior editor roles.

Corey Angst

MIS Quarterly

Brad Badertscher

Financial Accounting and Reporting Section

Journal of Financial Reporting
The Accounting Review

Robert Battalio

Financial Review

Matt Bloom

Academy of Management Review
Journal of Organizational Behavior

Joseph Cherian

Organizations and Marketing in Emerging Economies

J. Michael Crant

Journal of Business and Psychology
Personnel Psychology

Martijn Cremers

Critical Finance Review
European Financial Management

Craig Crossland

Academy of Management Journal
Academy of Management Review
Strategic Management Journal

Zhi Da

Pacific-Basin Finance Journal

Sarv Devaraj

Production and Operations Management

Robert Easley

Information Systems and e-Business Management

Peter Easton

Accounting and Business Research
Accounting and Finance
Journal of Accounting Research
Journal of Accounting, Auditing and Finance
Journal of Business, Finance and Accounting
Review of Accounting Studies

Georges Enderle

Asian Journal of Business Ethics
Business and Professional Ethics Journal

Shankar Ganesan

Academy of Marketing Science Review

Journal of Academy of Marketing Science

Journal of Marketing Research

Journal of Marketing Research

Journal of Personal Selling and Sales Management

Journal of Retailing

Journal of Trust Research

Pengjie Gao

Financial Management
Pacific-Basin Finance Journal

John Gaski

International Journal of the Image

Journal of Marketing Channels

Frank Germann

Journal of the Academy of Marketing Science

Timothy Gilbride

Journal of Marketing Research
Quantitative Marketing and Economics

Journal of Marketing Research

Quantitative Marketing and Economics

Hong Guo

MIS Quarterly

Sean Handley

Journal of Operations Management
Journal of Supply Chain Management

Journal of Supply Chain Management

Production and Operations Management

Production and Operations Management

Jasmine Hu

European Journal of Work and Organizational Psychology

Journal of Organizational Behavior

Journal of Organizational Behavior

Kaifeng Jiang

Academy of Management Journal
Human Resource Management Journal

International Journal of Human Resource Management

Journal of Applied Psychology

Journal of Applied Psychology

Management and Organization Review

Organization Review

Personnel Psychology

Barry Keating

Applied Marketing Analytics

Ken Kelley

Psychological Methods

Psychological Methods

Decision Analysis

EURO Journal on Decision Processes

EURO Journal on Decision Processes

Chao-Shin Liu

Review of Accounting and Auditing Studies

Timothy Loughran

Financial Analysts Journal

Journal of Behavioral Finance

Journal of Corporate Finance

Journal of Financial Economics

Journal of Financial Research

Review of Quantitative Finance and Accounting

Review of Quantitative Finance and Accounting

Michael Mannor

Academy of Management Journal

Amanda McKendree

Pennsylvania Communication Annual

Qualitative Research Reports in Communication

John Sherry Jr.

Arts and the Market

Consumption Markets and Culture

Field Methods

Journal of Marketing

Journal of Marketing Management

Journal of Public Policy and Marketing

Journal of Public Policy and Marketing

Daewon Sun

Decision Sciences

Production and Operations Management

BUSINESS ADVISORY COUNCIL

2016–2017

Mark Alexander

Chair & CEO
Alexander Investors LLC

William Angrick

Co-Founder, Chair & CEO
Liquidity Services, Inc.

Frank Belatti

Managing Partner & Co-Founder
Equicorp Partners

James Berges

Partner
Clayton, Dubilier & Rice

Robert Bertino

Managing Director
UBS Financial Services

Edward Coppola

President
Macerich Company

Joseph Coyne

Partner & Vice President
Sheppard, Mullin, Richter & Hampton LLP

Jerome Crowley

Retired, President
The O'Brien Corporation

Perry Dellelce

Founder & Managing Partner
Wildeboer Dellelce LLP

Matthew DeSalvo

Head of Equity Division
Mizuho Securities USA, Inc.

Maurice DeWald

Chair
Verity Financial Group, Inc.

Thomas Dolphin

Chairman & CEO
21st Century Bank

Robert Dowdell

Retired, Chair & CEO
Marshall & Swift

Jose Fernandez

Vice Chair of the Board,
President & CEO
OFG Bancorp

Jay Ferriero

President & CEO
Capital Automotive LP

Charles Fischer

President
Phoenix IM, LLC

Edward Fitzgerald

Managing Principal & CEO
Exeter Property Group

Mark Alexander

Chair & CEO
Alexander Investors LLC

William Angrick

Co-Founder, Chair & CEO
Liquidity Services, Inc.

Frank Belatti

Managing Partner & Co-Founder
Equicorp Partners

Cyrus Freidheim

Retired, President & CEO
The Sun Times Media Group

Brian Gallagher

Partner & Co-Founder
Twin Bridge Capital Partners

Gary Garrabrant

Managing Partner
Jaguar Growth Partners

Roberto Garza Delgado

President & CEO
Gard Corporación

John Gerspach

Chief Financial Officer
Citigroup

Joseph Giovanini

Retired, Director
United International Holdings, Inc.

Christina Glorioso

Senior Vice President
NBC Universal

Timothy Gray

Chairman
Ryan Companies US, Inc.

Thomas Grojean

Board Member
Grojean Transportation

Kathleen Gubanich

Managing Director
The Vanguard Group, Inc.

Joe Haggart

Retired, Chairman & CEO
Haggart Clothing Company

John Hahn

Senior Managing Director
Providence Equity Partners, Ltd.

William Hank

Chairman & CEO
Farnham Investment Group

Charles Hansen

Retired, Chairman & CEO
Pillowtex Corporation

James Hesburgh

President
James L. Hesburgh International, Inc.

Daniel Hesse

Former President & CEO
Sprint

Richard Huether

Retired, Corporate
Marketing Executive
General Electric

James Jaeger

Partner
Deloitte

Gary Kaneb

President
Catamount Management Corporation

Sean Klimczak

Senior Managing Director
The Blackstone Group

Gary Kaneb

President
Catamount Management Corporation

Sean Klimczak

Senior Managing Director
The Blackstone Group

John Koltes

Retired, Senior Vice President
AllianceBernstein

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