

MENDOZA COLLEGE OF BUSINESS DEAN'S REPORT 2016



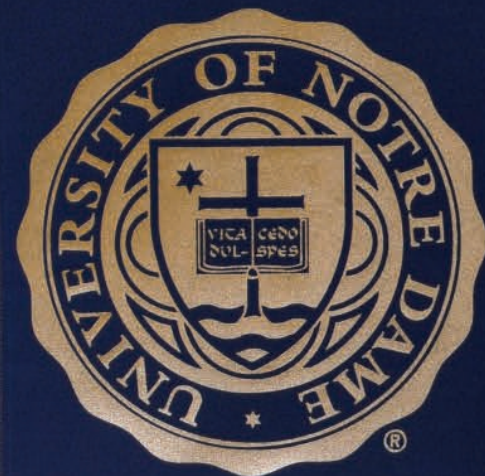
THE PRIMARY FUNCTION OF COMMERCE IS SERVICE TO MANKIND.
BUSINESS HAS A CODE OF ETHICS BASED VERY LARGELY ON DIVINE
PRINCIPLES. WHEN THIS CODE IS FOLLOWED, COMMERCE CAN AND
DOES ADVANCE CIVILIZATION. *—John Cardinal O'Hara, CSC (1923)*

MAGI

MISSION | ACADEMIC EXCELLENCE | GLOBALIZATION | INNOVATION

These are the four major pillars of the Mendoza College of Business. These are the four critical goals to build our future on. – *Roger D. Huang, Martin J. Gillen Dean*

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LETTER FROM THE DEAN

In May, I delivered the commencement address to Mendoza graduates that borrowed its theme from the encyclical issued by Pope Francis, called “Laudato Si’: Caring For Our Common Home.” As you probably know, the encyclical is a beautifully written, inspirational call for us to see environmental change as a spiritual and moral imperative.

The actual title of my talk, though, was a little different. It was, “Laudato Si’: Get a Job.”

Now, you might think those two things don’t go together. That high-minded concepts such as saving the planet is incongruous with getting a job, unless it’s a job with the Red Cross or Greenpeace.

But my point was that in the working world our students were about to enter, caring for the greater good – for the world’s poorest people, for the environment, for societal problems such as violence and education – should be part and parcel with how a person makes a living, regardless of the job itself.

Once upon a time, most people envisioned their lives in neat little categories – home, work, church, community – with maybe something left over for volunteering for a favorite charity. Corporations were much the same; philanthropy or charity was an add-on activity, not a strategic goal integrated into their operations.

But this view is changing.

The new vision put forward by Pope Francis reaffirms that the *only* way that significant, impactful change *will* come about is if we grasp a simple truth:

Everything is connected.

Let me quote briefly from the encyclical:

“We urgently need a humanism capable of bringing together the different fields of knowledge, including economics, in the service of a more integral and integrating vision.”

“Today, the analysis of environmental problems cannot be separated from the analysis of human, family, work-related and urban contexts, nor from how individuals relate to themselves, which leads in turn to how they relate to others and to the environment.”

This message should sound familiar to our students and alumni, for the thought that economics or business is integral to solving societal and environmental problems is the cornerstone of our educational mission at Mendoza.

There is a plaque in our atrium just outside the Jordan Auditorium with this statement by our founding dean, John Cardinal O’Hara, CSC,: “The primary function of commerce is service to mankind.”

The purpose of business, in other words, is first and foremost to impact society for the better.

We have held numerous events at Mendoza that expose our students to this philosophy in real life. In fall 2015, for example, we hosted the Notre Dame Climate Investing Conference, which brought in hundreds of some of the foremost thought leaders on sustainability in the world.

We offer our signature course, Foresight in Business and Society, which provides students with specific tools and frameworks to understand the big picture so that they can help plan for a better future in an informed, intelligent way.

There are many other examples of classes and projects and professors, who have urged students to think about how to use business know-how to impact the world for the better.

At that moment in time, however, those things were about to be part of the graduates’ past. But as they prepared to enter real life, I reminded them of an important never-ending responsibility that applies to us all:

We have a spiritual and moral imperative of our faith to accomplish

one thing above all – to care. And I don't mean “to care” in a figurative, unformed, emotional way. What I mean is, make it your job to care.

Literally.

Whether you have a career as a CPA working for one of the Big Four accounting firms, or work as a stock trader on Wall Street, or become a business school dean, “Laudato Si” helps us to understand that we all not only have the responsibility to change things for the better, but we have the ability to do so.

We care about a great many things. Our homes, our health, our families. The environment, human rights, world peace, crime in our neighborhoods. We care about the refugee crisis, and the terrible toll of terrorism across the world. We care about the working poor in our country, and the fact that children in our communities go to bed hungry. We care about whether that drop in the stock market could mean we might be laid off from our job.

The list goes on and on.

But caring will not amount to more than self-indulgent emotion unless we actually act on it. Both in our private lives, but perhaps just as importantly, in our professional lives.

We must make it our jobs to care, and we must make our jobs about caring.

If we do this, we will effect real, lasting change in the world, and move the needle of human progress forward if even by a micron.

In Notre Dame,

A handwritten signature in black ink that reads "Roger Huang". The signature is written in a cursive, flowing style.

Roger D. Huang

Martin J. Gillen Dean

Kenneth R. Meyer Professor of Global Investment Management





MISSION

MISSION | To build a premier Catholic business school that fosters academic excellence, professional effectiveness and personal accountability in a context that strives to be faithful to the ideals of community, human development and individual integrity.

After Pope Francis called for action on climate change in his “Laudato Si” encyclical, Leo Burke (’70), director of the College’s Global Commons Initiative, spearheaded **Climate Investing: Transition to a Low-Carbon World**. The interdisciplinary conference drew together 200 business executives, investors, scientists, activists and students at Notre Dame in September 2015. Mendoza Dean Roger Huang was among the notable speakers. [\[Social responsibility\]](#) [\[Global business\]](#) [\[Leadership\]](#)

The fourth annual **Irish Impact Social Entrepreneurship Conference**, which focused on impact investing, drew more than 350 participants from organizations like USAID and Catholic Relief Services in October 2015. Andi Phillips, a vice-president in the Urban Development Group of Goldman Sachs, gave a keynote address on community development, social impact bonds and financing for small businesses. The conference included a business pitch competition. [\[Social responsibility\]](#) [\[Leadership\]](#) [\[Finance\]](#)

Together with the Center for Social Concerns, the **Gigot Center for Entrepreneurship** placed 11 Notre Dame sophomores and juniors in social enterprises and microfinance internships. The experience is a theology and business credit that includes 8-10 weeks of summer work at a social enterprise organization devoted to making a positive social impact while also maintaining financial viability. [\[Students\]](#) [\[Careers\]](#) [\[Social responsibility\]](#)

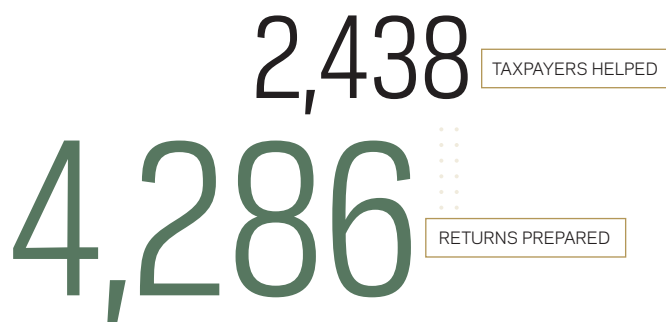
Mendoza’s Ethics Week 2016, coordinated by David E. Gallo Professor of Business Ethics Ann Tenbrunsel, was held in February and included talks by distinguished authors, researchers and business leaders on such topics as data breaches, better corporate behavior and the collapse of Arthur Andersen. [\[Ethics\]](#) [\[Leadership\]](#) [\[Social responsibility\]](#)

The College was well represented at the second annual **Vatican Impact Investing Conference**, held in Rome in June, with Mendoza Gillen Dean Roger Huang among the Catholic leaders who convened from around the world. With a theme of “Making the Year of Mercy a Year of Impact for the Poor,” the conference explored how the Church and other faith-based institutions can harness the power of impact capital to advance their social mission. [\[Leadership\]](#) [\[Global business\]](#) [\[Social responsibility\]](#)

The Association of Corporate Contribution Professionals, a national organization advancing corporate philanthropy and social responsibility, selected Notre Dame as the university partner for its **Corporate Responsibility Executive Institute**. A first cohort completed training in the fall, with five participants from companies including Norfolk Southern, Aetna, KPMG, Capital One and McMaster-Carr Supply becoming certified as corporate responsibility executives. [\[Stayer Center\]](#) [\[Social responsibility\]](#) [\[Innovation\]](#)

MISSION

TAX ASSISTANCE PROGRAM



Accountancy Associate Teaching Professor **Mike Meyer** (ACCT '88) walked a 30-mile course around campus on May 3, 2016, inviting people to buy water balloons and then pelt him with them. Meyer donated the balloon sales to help build wells in Burkina Faso, Africa. He also established a crowdfunding page and raised \$5,280 in all. [\[Faculty\]](#) [\[Social responsibility\]](#)

The Notre Dame Deloitte Center for Ethical Leadership continued to generate thought leadership, publishing 11 business ethics-focused stories on its website and sponsoring its April 2016 forum in Chicago. The annual forum guided 16 ethics and compliance managers in using design thinking to serve employees who encounter ethical issues at work. [\[Deloitte Center\]](#) [\[Ethics\]](#) [\[Leadership\]](#)

The Stayer Center for Executive Education hosted the **EMBA Council Midwest Regional Conference** in July 2015. Notre Dame showcased its values-based curriculum and welcomed 46 participants representing schools in Ohio, Minnesota, Iowa, Illinois, Nebraska, Michigan and Indiana. Speakers discussed how business can move in socially and environmentally responsible ways. [\[Leadership\]](#) [\[Social responsibility\]](#) [\[EMBA\]](#)

Ann Tenbrunsel, Mendoza's David E. Gallo Professor of Business Ethics, and Adam Kronk, then-program director of the Notre Dame Deloitte Center for Ethical Leadership, were named to **Ethisphere's 2016 list of the Top 100 Individuals in Business Ethics**. [\[Faculty\]](#) [\[Staff\]](#) [\[Ethics\]](#) [\[Awards\]](#)

The Office of Graduate Alumni Relations honored two alumni for exemplary service. Perry Dellelce (MBA '87) received the Distinguished Alumni Award. Dellelce is founding partner of the law firm Wildeboer Dellelce in Toronto, Canada. Andria Seneviratne (MSA '11, ACCT '10) received the Recent Alumni Service Award. Seneviratne works with City First Enterprises, a Washington, D.C., nonprofit bank holding company that seeks to increase economic access for low-wealth communities. For the first time, the Alumni Relations office held a luncheon to honor the awardees. It was held on October 16, 2015, at the Morris Inn. [\[Students\]](#) [\[Awards\]](#) [\[Social responsibility\]](#)

Accounting alumnus **David Gaus** (ACCT '84) was honored with the 2016 American Academy of Physicians Humanitarian Award. Following a soul-searching conversation with the late Rev. Theodore Hesburgh, Gaus traveled to Ecuador, pursued a career in medicine, and founded Andean Health & Development to serve people in need. [\[Alumni\]](#) [\[Awards\]](#) [\[Social responsibility\]](#)

Mendoza professors **Wendy Angst, Kristen Collett-Schmitt and Mike Meyer** (ACCT '88) took pies to the face on April 1, 2016, to raise funds for Camp Kesem, an organization that supports children through and beyond their parents' cancer treatment. All told, the professors raised \$2,842. [\[Faculty\]](#) [\[Social responsibility\]](#)

The **Graduate Women in Business** organization teamed up with the **Undergraduate Women in Business** in March for a higher-degree-focused panel discussion, "What is an MBA and how do I get one?" [\[Students\]](#) [\[Speakers\]](#) [\[Diversity\]](#)

The Undergraduate Women in Business group held its eighth annual professional development conference, **Work Like a Girl**. Approximately 100 young women attended, along with 25 recruiters from a dozen different companies. Breakout sessions were held on topics such as finding a mentor and branding yourself. Sponsors included AT&T, P&G and Synchro. [\[Students\]](#) [\[Careers\]](#) [\[Diversity\]](#)

For the first time, the College has funded **two postdoctoral researchers** to advance its research mission. McKenzie Rees and Lily Morse work with Ann Tenbrunsel, Mendoza's David E. Gallo Professor of Business Ethics, to study behavioral ethics. [\[Ethics\]](#) [\[Research\]](#) [\[Excellence\]](#)

In 2015, the **Notre Dame Impact Partners** volunteer program expanded its service area to include Washington, D.C., as well as Chicago. Launched in 2014 by the Office of Graduate Alumni Relations, the program connects teams of Mendoza alumni to use their business skills to work on strategic projects for nonprofits. The 2015 participants formed six teams that worked over the course of six months with four nonprofits: Catholic Charities in both cities and Misericordia and the National Association for Down Syndrome, both based in Chicago. [\[Alumni\]](#) [\[Social responsibility\]](#)

Two remarkable things happened when **Colin Dunn** (MBA '14) entered a Winners Lacrosse charity golf outing in September 2015 in Washington, D.C. First, he won a hole-in-one contest. Then, remarkably, he donated the 428i convertible BMW prize to Winners Lacrosse, a nonprofit dedicated to helping intercity youth. He credits lacrosse for shaping his character and Notre Dame for giving him a vision for helping others. [\[Alumni\]](#) [\[Social responsibility\]](#) [\[MBA\]](#)



LET US JOIN IN TRULY RELIGIOUS CONDUCT
A LOVE OF WORK AND ESPECIALLY OF STUDY.

- Blessed Basil Moreau, CSC





ACADEMIC EXCELLENCE

ACADEMIC EXCELLENCE | To continually raise the bar of the educational experience inside and outside the classroom, through the teaching and thought leadership of our faculty, experiential learning opportunities and a commitment to serving the greater good.

INFORMATION TECHNOLOGY
MANAGEMENT PROGRAM RANKED

#1

IN THE COUNTRY BY U.S.
NEWS & WORLD REPORT
FOR 2016

MASTER OF NONPROFIT ADMINISTRATION
PROGRAM WAS RANKED

11th

AMONG SIMILAR PROGRAMS
IN 2016 BY U.S. NEWS & WORLD
REPORT

Several Notre Dame students won highest honors on the **Certified Public Accountancy** exam. Kevin Schneider (MSA '16, ACCT '15) registered the highest CPA exam score in the state of Arizona. Brent R. Smith (MSA '15, ACCT '14) and Shanfang (Jennifer) Zheng (MSA '15) won the 2015 Elijah Watt Sells Award, given to 75 top scorers among the 93,742 CPA candidates who took the Uniform CPA Exam in 2015. [\[Accounting\]](#) [\[Students\]](#) [\[Excellence\]](#)

Given its substantial size and breadth, the College's former Department of Management in January divided into two, becoming the **Department of Management & Organization**, with 30 full-time faculty members, and the **Department of Information Technology, Analytics, and Operations**, with 21 full-time faculty members. [\[Faculty\]](#) [\[Management\]](#) [\[Innovation\]](#)

The University of Notre Dame's **Class of 2016 salutatorian**, Stephen Schafer, was a Mendoza student. Schafer, a finance major with a second major in economics, earned a 4.00 cumulative GPA. [\[Students\]](#) [\[Awards\]](#) [\[Excellence\]](#)

Faculty in the **Department of Information Technology, Analytics, and Operations** published more than 20 articles in top-tier journals during the 2015-16 academic year. Additionally, David Hartvigsen, professor of operations management, and Ken Kelley, associate dean for faculty and research, each published new books. [\[Faculty\]](#) [\[Research\]](#) [\[Excellence\]](#)

Two Mendoza students won \$10,000 scholarships from the **Public Company Accounting Oversight Board**: Kelsey Amarosa (MSA '16, ACCT '15) for the 2015-16 academic year, and Eric Thompson (ACCT '16) for the 2016-17 year. [\[Students\]](#) [\[Accounting\]](#) [\[Awards\]](#)

The **Mendoza Student Leadership Association**, created in 2013, has expanded its reach to build strong student-faculty relationships and community among undergraduates. With financial support from corporate entities such as Chrysler and Boeing, the student group has sponsored a charity gala, a tailgate, a faculty appreciation event and peer mentoring, with more events to come. [\[Students\]](#) [\[Leadership\]](#) [\[Mentoring\]](#)

Management associate teaching professors Sandra Collins ('99, '97) and Jessica McManus Warnell won a **2016 Ganey Community-Based Seed Grant** from the Notre Dame Center for Social Concerns for their research, "The Investigative Teams Model: A Meaningful Voice for People in Poverty in Partnership with Allies." [\[Faculty\]](#) [\[Research\]](#) [\[Social responsibility\]](#)

The **Department of Accountancy** received a \$25,000 grant in April 2016 from PricewaterhouseCoopers to enhance data analytics for accounting majors. Jeff Burks (FIN '97), the Viola D. Hank Associate Professor of Accountancy, and Professor Michael Morris are conducting a curriculum review and developing cases under the grant. [\[Accounting\]](#) [\[Faculty\]](#) [\[Excellence\]](#)

ACADEMIC EXCELLENCE

ND MBA/ MSBA

The College has developed a new MBA-Master of Science in Business Analytics dual-degree program. The 68-credit program, set to launch in 2017, will allow students with strong analytical and quantitative aptitude to earn two degrees in two years. [MBA] [MSBA] [Innovation]

The accounting student team of Mike Schneider, Kevin Schneider, and Kelsey Amarosa (all MSA '16, ACCT '15) won first place at the **Beta Alpha Psi Regional Meeting Best Practices Competition**, marking the first time Notre Dame's Beta Alpha Psi chapter placed at the top. [Accounting] [Students] [Competitions]

Elizabeth Tuleja, Management & Organization associate teaching professor, published *Intercultural Communication for Business*, which was edited by James O'Rourke IV, Management & Organization teaching professor and director of the **Fanning Center for Business Communication**. [Faculty] [Excellence] [Leadership]

The annual **AMA-Sheth Foundation Doctoral Consortium** is the marketing discipline's most prestigious conference, bringing together distinguished faculty and talented doctoral students from across the globe to explore frontiers of marketing thought. During its 51-year history, the consortium has been hosted by some of the top universities in the world, and in June 2016, it was Notre Dame's turn. More than 200 scholars and professors attended the two-day event, which carried the theme, "The Fascinating Field of Marketing." The goal was to highlight the role of marketing thought in comprehending the ways in which the sprawling field of marketing impacts consumers, firms and societies as a whole, and what opportunities and challenges await in the future. Notre Dame last hosted the Consortium in 1986. [Marketing] [Global Business] [Research]

For the first time, the **Accounting Ethics** course previously taught at the graduate level was offered at the undergraduate level. The class was taught by teaching professor Brian Levey (FIN '84), whose 20-year legal career focused on building corporate ethics and compliance programs. [Students] [Accounting] [Ethics]

The Fanning Center for Business Communication hosted the **18th annual Conference on Corporate Communication** in McKenna Hall in October 2015. Guests included 15 chief communication and corporate affairs officers and a university professor. [Fanning Center] [Communication] [Leadership]

In compelling research, Management & Organization Department Chair **Craig Crossland** found that the presence of significant numbers of female members on the boards of public companies is linked to fewer mergers and acquisitions. Crossland reported that the findings are nuanced, suggesting that introducing directors with different backgrounds into a boardroom can help break through hazardous groupthink and open up blind spots. The findings garnered press in *The Washington Post*, *The Atlantic*, *Inc.*, and many other publications. [Faculty] [Research] [Impact]

Assistant Marketing Professor **Frank Germann** was the finalist for two prestigious awards for his paper, "The Chief Marketing Officer Matters!": the 2015 H. Paul Root Award and the 2015 Shelby Hunt/Harold Maynard Award, both given by members of the *Journal of Marketing* editorial review board to a paper that has made a significant contribution to the advancement of the practice of marketing. [Marketing] [Leadership] [Research]

ND MBA Class of 2016 students Meredith Alexander, Ashley Chase and Kelly Chase won awards in two prestigious case competitions. They earned the **2016 COMM PRIX Award for Excellence** in Academic Case Writing for their entry, "Sony Pictures Entertainment, Inc.: A Cybersecurity Attack from North Korea." The team also received second place in the Arthur W. Page Society Case Writing Competition for the Sony case. [Students] [Competitions] [Awards]

Michael Mannor, Management & Organization assistant professor, was named to Michiana's 2016 "40 Under 40" list for career success and community engagement by the St. Joseph County Chamber of Commerce and partner organizations. [Faculty] [Awards] [Excellence]

The Notre Dame Institute for Global Investing hosted two guest speakers during its first year. John Coyle ('88), head of North America for Permira Advisers LLC, and Jamie O'Connell (ACCT '96), a partner at PJT Partners, spoke to undergraduate students in February 2016. [\[Finance\]](#) [\[Global business\]](#) [\[Alumni\]](#)

The Fanning Center for Business Communication has established an online assessment that evaluates communication skills of incoming MS Accountancy students. Implemented in fall 2015, the assessment matches students with the most appropriate communication courses for their skill level. The Center has conducted a similar assessment for the MBA program for 25 years. [\[MSA\]](#) [\[Fanning Center\]](#) [\[Communication\]](#)

Three finance faculty — **Sophie Shive**, **Zhi Da** and **Benjamin Golez** — received individual grants through the Notre Dame Institute for Global Investing and the Zych Family Fellows Program. The funding will purchase a state-of-the-art hedge fund database. [\[Faculty\]](#) [\[Finance\]](#) [\[Research\]](#)

For its research productivity, the College's **Department of Finance** placed 23rd in the world for 2015, placing second only to Dartmouth College among schools without doctoral programs. The assessment came through the University of Texas-Dallas' Top 100, which tracks author-adjusted research productivity in the top three finance journals. [\[Finance\]](#) [\[Faculty\]](#) [\[Excellence\]](#)

A team of Mendoza MBA students — Jennifer Kaupa, Sean Kibbe, Aditya Malladi, Ian Nichols and Joe Patterson — won the regional **Venture Capital Investment Competition (VCIC)**, held February 12, 2016, at Boston University, beating out schools including Cornell, Georgetown, Johns Hopkins and Virginia. Organized by the University of North Carolina's Kenan-Flagler Business School, the VCIC draws 78 elite b-schools from 13 countries for an intensive event in which students play the role of venture capitalists with \$100 million to invest. Eight regional teams competed in the global competition finals, held at University of North Carolina in April. The winning team was from Brigham Young University. The ND team was advised by adjunct professor Theresa Sedlack (MBA '04, FIN '89). [\[MBA\]](#) [\[Competitions\]](#) [\[Global business\]](#)



THE FRUITS OF A GOOD EDUCATION ARE
THESE; THE CRITICAL MIND, THE DISCERNING
SPIRIT, THE HIGHER VALUES, THE SENSE OF
COMMITMENT, DEDICATION AND SERVICE.

- Rev. Theodore Hesburgh, CSC



GLOBALIZATION



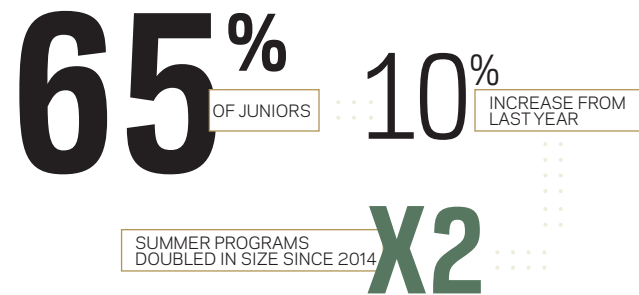
GLOBALIZATION | To recognize the global nature of business and educate students to understand the bigger picture of business impact; work with recruiters on a global level, and continue to recruit the best and brightest international students to admit to our programs.

Partnering with the United Nations, Notre Dame's Center for Ethics and Religious Values in Business convened, **A Global Compact for Sustainable Development**, at the University in April 2016. The conference, organized by Rev. Oliver Williams, CSC, drew participants to explore connections between Pope Francis' encyclical regarding stewardship of the natural world and the U.N.'s sustainable development goals. Keynote speakers were H.E. Archbishop Bernardito Auza, Apostolic Nuncio and Sir Mark Moody-Stuart, chairman of the U.N. Global Compact. [\[Leadership\]](#) [\[Global business\]](#) [\[Social responsibility\]](#)

Retired hedge fund executive **Kevin Burke** ('89) has been named the inaugural managing director for the Notre Dame Institute for Global Investing. The Institute was celebrated in June 2015 at the Applied Investment Management (AIM) reunion and was formally launched in October 2015. AIM alumnus James Parsons (FIN '96) and his wife, Dr. Carrie Quinn ('96), donated \$20 million to establish NDIGI. [\[Finance\]](#) [\[Global business\]](#) [\[NDIGI\]](#)

For the second time in three years, a Notre Dame student won the New York Times' socially focused "**Win a Trip With Nick**" journalism contest. Cassidy McDonald, a marketing major with a minor in the John W. Gallivan Program in Journalism, Ethics and Democracy, won the opportunity to travel on assignment with Pulitzer Prize-winning journalist Nicholas Kristof to a developing country to raise awareness about neglected global issues. [\[Students\]](#) [\[Awards\]](#) [\[Global business\]](#)

2015-16 MENDOZA STUDENTS STUDYING ABROAD



International Accounting, a course taught at both the undergraduate and graduate levels, was revamped by associate professional specialist Sam Ranzilla, a former partner at KPMG. Ranzilla focused tightly on International Financial Reporting Standards, making students more versatile in working with multinational companies. The course is at capacity for the coming year. [\[Accounting\]](#) [\[Innovation\]](#) [\[Global business\]](#)

As part of the **Mandela Washington Fellowship for Young African Leaders**, the flagship program of President Barack Obama's Young African Leaders Initiative, Notre Dame welcomed 25 fellows for six weeks of business and entrepreneurship courses during summer 2016. YALI was led by the Department of Nonprofit Professional Development for the third year. [\[Social responsibility\]](#) [\[Global business\]](#) [\[Diversity\]](#)

#NDEMBAGlobal

Led by Mendoza faculty member Chuck Bamford, the College's EMBA Intercultural Management course took flight. Students learned cultural competencies, worked on market expansion and modification, and ultimately completed on-site consulting projects in Buenos Aires, Estonia, Amsterdam, Germany, Barcelona, and Santiago in June. They tweeted about their experiences under hashtag #NDEMBAGlobal. [\[Global business\]](#) [\[Innovation\]](#) [\[EMBA\]](#)

The Association for Latino Professionals in Finance and Accounting organization held its regional conference at Notre Dame in October 2015, drawing 100-plus attendees. The conference theme was "Align Your Passion, Purpose and Career and Discover a Path to a Purpose-Driven Life," and Associate Professional Specialist Sam Ranzilla, a former partner at KPMG, served as keynote speaker. [\[Accounting\]](#) [\[Leadership\]](#) [\[Diversity\]](#)

Mendoza's **Global Business Scholars** exchange program is off to a successful start. The first cohort, with two students from Notre Dame, three from the National University of Singapore, and three from Bocconi University in Milan, formed in spring 2016. They studied together in Milan in the spring of 2016 and spent the fall at Notre Dame, supported with cohort lunches and events. The students shift to Singapore in the spring of 2017. [\[Students\]](#) [\[Global business\]](#) [\[Diversity\]](#)

Finance Associate Professor Sophie Shive taught the course **Private Equity** to ND MBAs in fall 2015. Established through the Notre Dame Institute for Global Investing, the course was launched in spring 2015 to undergraduate students. [\[Finance\]](#) [\[Faculty\]](#) [\[MBA\]](#)

For the second year in a row, EMBA students from the Pontifical Universidad Católica de Chile in Santiago spent a week at Mendoza's Michigan Avenue campus for a specialized program titled **Learning Journeys**. The 25 candidates visited June 5–8, 2016, and participated in sessions that addressed leadership effectiveness, strategy, innovation and entrepreneurship, among other topics. The candidates visited Allstate Insurance and IA Collaborative and went on an architectural boat cruise. The program was facilitated by Paul Heroman, business development program manager for the Stayer Center for Executive Education. [\[Stayer Center\]](#) [\[Global business\]](#) [\[Diversity\]](#)

Shane Corwin, finance professor and faculty director of the Notre Dame Institute for Global Investing (NDIGI), spoke about the Institute at the third annual **Invest Like a Champion Today** conference on October 21, 2015, at the Waldorf Astoria Hotel in New York City. The conference drew some 300 Notre Dame alumni for four panel discussions moderated by Scott Malpass (MBA '86, '84), Notre Dame's vice president and chief investment officer, and John Coyle ('88), head of North America for Permira Advisers LLC. The conference was sponsored by the investment office, Wall Street Leadership Committee and the NDIGI. [\[Finance\]](#) [\[Alumni\]](#) [\[Global business\]](#)

A three-credit course, **Business and Culture in Japan**, was launched by Jessica McManus Warnell, associate teaching professor in the Department of Management & Organization. In its inaugural year, the class drew 19 students, including 15 from Mendoza. Participants spent one week of pre-departure sessions on the Notre Dame campus and two weeks on-site in Tokyo, where they were specially welcomed at the Tokyo Stock Exchange. [\[Students\]](#) [\[Global business\]](#) [\[Diversity\]](#)

The Accounting Measurement and Disclosure II course, taught by Brad Badertscher, professor of accounting and PricewaterhouseCoopers faculty fellow, was internationalized when it was taken by 20 students at **Notre Dame's London Campus**. [\[Accounting\]](#) [\[Global business\]](#)

Eight Mendoza sophomores volunteered to create international business ethics case studies after taking the course Business Ethics by Jessica McManus Warnell, Management & Organization associate teaching professor. The resulting three case studies are expected to be published for use by other colleges and universities. The students presented the case studies in April 2016 at the **Undergraduate Scholars Conference @ND**, sponsored by the Center for Undergraduate Scholarly Engagement. Students involved were Spencer Jones, Claudia Kulmacz, Zachary Myszka, Jennifer Prosser, Marie-Anne Roche, Priscilla Rumbelha, Mary Guohui Shi and Ailsa Xing. [\[Undergraduate\]](#) [\[Global business\]](#)

Ten business people from Japan visited Mendoza in June and July 2016 through the **Japanese Business Managers Program**. Held at the Stayer Center for Executive Education, the program covered topics such as ethics, business law, financial markets and leadership. The visitors spent their downtime visiting Shipshewana, watching a South Bend Cubs game and celebrating the Fourth of July at Navy Pier in Chicago. The program was started in 1997 and is organized in conjunction with ChuSanRen, the Central Japan industries association. [\[Stayer Center\]](#) [\[Executive education\]](#) [\[Global business\]](#)

EXECUTIVE MBA INTERNATIONAL IMMERSIONS 2016

56 STUDENTS
4 FACULTY MEMBERS
1 WEEK
9 CITIES
10 PROJECTS



GREAT ABILITIES, UNLESS SUPPORTED BY ...
VIRTUES, ARE A DANGER AND SELDOM PROVE
A BLESSING. - Rev. Edward Sorin, CSC





INNOVATION

INNOVATION | To continually re-envision the aims, practices and tools of business to impact the human community for the better, and within Mendoza, to prepare students to meet the challenges of the rapidly evolving global marketplace.

The first-ever **Schurz Innovation Challenge**, sponsored by publishing company Schurz Communications Inc., was held at Notre Dame's Innovation Park in February 2016. The competition drew 20 teams, each with at least one undergraduate student, to generate fresh technology ideas for online media. [\[Students\]](#) [\[Competitions\]](#) [\[Innovation\]](#)

The Gigot Center for Entrepreneurship teamed up with Graduate Career Services in fall 2015 to secure more student internships with startups. Quadrupling its goal to place four MBA students, the partnership yielded **12 internships with new or innovative ventures**, including innovation teams at Corning, GE Ventures and Encore Aviation. [\[Students\]](#) [\[Careers\]](#) [\[Innovation\]](#)

The Mendoza College of Business launched a residential version of its longstanding **Master of Nonprofit Administration** degree. The nine-month, 36 credit-hour program is for students just completing their undergraduate degrees who are interested in careers in the nonprofit sector. The first class will be seated in fall 2017. The existing nonprofit graduate degree program is now the Executive MNA. As before, it is intended for working professionals who attend classes in the summer. [\[Students\]](#) [\[Social responsibility\]](#) [\[MNA\]](#)

The Gigot Center for Entrepreneurship partnered with Under Armour for the **Cupid's Cup** business plan competition, held at Under Armour's Baltimore headquarters in February 2016. Of the more than 500 applications, two of the top 12 finishers were Notre Dame teams: Wolf & Shephard, makers of men's performance dress shoes, and Ash & Anvil, producers of clothing for shorter men. [\[Students\]](#) [\[Competitions\]](#) [\[Excellence\]](#)

Notre Dame joined 28 U.S. campuses in creating its first **Design for America Club**, facilitating interdisciplinary design-thinking projects on social concerns. Wendy Angst, assistant chair of the Department of Management & Organization, serves as faculty advisor. [\[Students\]](#) [\[Innovation\]](#) [\[Social responsibility\]](#)

Refocusing its efforts on sparking students' entrepreneurial interests, the **McCloskey Business Plan Competition** for the second year required all teams to include at least one student. Forty alumni-faculty teams added students, including WonderWe, which added six students to its team of seven. Another team, McCloskey runner-up POLCO, included third-year law student Gavin Phelps, who's now working as the company's full-time legal counsel. [\[Students\]](#) [\[Entrepreneurship\]](#) [\[Competitions\]](#)

The College entered into a partnership with Rutgers University to offer a **five-day open enrollment program on digital marketing**. Held in Chicago in September with 20 participants, the program focused on how professionals become more effective at their digital marketing strategies, including search engine optimization and email marketing. [\[Stayer Center\]](#) [\[Marketing\]](#) [\[Innovation\]](#)

Notre Dame participated in the **Atlantic Coast Conference InVenture Challenge**, an inaugural event designed to showcase entrepreneurial skills among the 15 ACC schools. The competition brought undergraduate teams together at Georgia Tech in April 2016. Banco de Alimentos Panama, which had been the \$10,000 winner for best undergraduate team at the McCloskey Business Plan Competition, represented the University. [\[Students\]](#) [\[Entrepreneurship\]](#) [\[Competitions\]](#)

5 days 25 leaders 1 CAMPUS

IN DECEMBER, NOTRE DAME'S MICHIGAN AVENUE CAMPUS HOSTED I-MENTOR BOOT CAMP, A FIVE-DAY ACCELERATED INNOVATION PROGRAM FOR 25 LEADERS FROM WORLDWIDE INDUSTRIAL MANUFACTURER AMSTED INDUSTRIES.

The 16th Annual McCloskey Business Plan Competition, sponsored by the Gigot Center for Entrepreneurship, awarded more than \$300,000 in cash and in-kind prizes during its final event on April 15, 2016. The grand prize winner was Certus Therapeutics, maker of a nanoparticle drug delivery platform with the potential to target cancer cells, lessen the toxic effect of cancer medications and increase a patient's quality of life. Runner-up was POLCO, a civic engagement and policy participation platform that allows citizens to participate in their city's town hall meetings in a simple online and validated format. A total of 124 teams entered the McCloskey Competition with 20 teams advancing to the semifinal round and eight ventures presenting during the live final competition. Nearly 200 judges and mentors, including members of the Irish Entrepreneurs Network and the IrishAngels Investing Group, worked with the teams to provide valuable feedback and mentoring. [\[Innovation\]](#) [\[Competitions\]](#) [\[Gigot Center\]](#)

The Notre Dame MBA program's **Consulting Club** has ramped up its efforts to prepare students for consulting careers. In addition to industry nights and city treks, members are holding evening case prep sessions, mentoring first-year students, soliciting corporate sponsors, and creating a résumé book for students who have completed at least 20 case studies. [\[Students\]](#) [\[Careers\]](#) [\[Mentoring\]](#)

The Stayer Center for Executive Education began an **Executive Women's Series in Chicago**, bringing in industry leaders for a fireside chat and workshop with Barbara Singer-Cheng, CEO of Executive Core, to talk about Executive Integral Leadership principles. Three events have been held to date, drawing up to 60 participants to hear speakers such as Gianna Bern, academic director of Notre Dame's Master of Science in Finance program and principal of Brookshire Advisory and Research, and Carrie Eglinton Manner (BS '96), president and CEO of GE Healthcare's Detection & Guidance Solutions. [\[Leadership\]](#) [\[Diversity\]](#) [\[EMBA\]](#)

The College has launched a fresh, streamlined website for undergraduate business students: **Mendozaugrad.nd.edu**. The site, which went live in September 2015, offers a student dashboard with online forms, information on majors, announcements, deadlines and events, all in a user-friendly, mobile-responsive package that averages 5,000 unique visits per month. [\[Technology\]](#) [\[Students\]](#) [\[Innovation\]](#)

To foster greater personal and leadership effectiveness, the Notre Dame MBA program launched a new program as part of student orientation: **Integral Leadership Development**. Using self-assessments, case studies, coaching, projects, executive panels and mentors, participants will undertake a weeklong examination of their life themes, leadership and conflict styles, and long-term values. Integral Leadership Development will be conducted through the Stayer Center for Executive Education in cooperation with Graduate Career Services. [\[Students\]](#) [\[MBA\]](#) [\[Careers\]](#)

Jim Sullivan was hired as associate director of Graduate Career Services in July 2015 to help direct and advance Executive Education students with their career-building. [\[MBA\]](#) [\[Careers\]](#) [\[Staff\]](#)

At the behest of Jack Riley, acting deputy administrator of the U.S. Drug Enforcement Administration, the Stayer Center for Executive Education created a **five-day program to develop leadership and business acumen of senior DEA leaders**. Two dozen officials participated in April 2016, and another 25 in August 2016. [\[Stayer Center\]](#) [\[Leadership\]](#) [\[Excellence\]](#)

“Innovation” is the buzzword of the day, but often, the idea of ethics is left out of discussions about dramatic change. A new book edited by marketing professors Georges Enderle and Patrick E. Murphy, ***Ethical Innovation in Business and the Economy***, gathered a team of experts to examine the ethics of innovation within business and the economy. [\[Ethics\]](#)[\[Marketing\]](#)[\[Faculty\]](#)

A new undergraduate marketing course recognizes the critical role of creative thinking in business. **Imagination, Creativity and Commerce**, taught by John Sherry, Raymond W. and Kenneth G. Herrick Professor of Marketing, focuses on discovering and cultivating the creative capacity of individuals, organizations and cultures in the service of transcendent consumer experience. [\[Marketing\]](#)[\[Undergraduate\]](#)[\[Students\]](#)

Matt Krathwohl has been hired as the innovation program director at the Stayer Center for Executive Education. In his role, Krathwohl oversees the **Certified Innovation Mentor program (CIMp)**, offered in conjunction with Whirlpool Corporation and Beacon Health System. The open-enrollment program hosted its first official class in 2015. Designed to help innovation practitioners, front-line innovators, innovation leaders and innovation sponsors offer “Bigger Thinking for a Better World,” the program includes live project requirements as part of the certification and has already drawn 18 participants. [\[Stayer Center\]](#) [\[Innovation\]](#) [\[Mentoring\]](#)

With increasing industry demand for graduates who grasp big data, new **Business Analytics courses** were added to the Notre Dame MBA curriculum in spring 2015. Courses include the at-capacity Sports Analytics course, also taught at the undergraduate level, and Data Management and Visualization. [\[Students\]](#) [\[Analytics\]](#) [\[Innovation\]](#)

Wendy Angst, assistant chair of the Department of Management & Organization, served as advisor for the **Avanade Global Innovation contest**, a 20,000-employee collaboration on innovative ideas. [\[Faculty\]](#) [\[Innovation\]](#) [\[Leadership\]](#)

WE ... SHOULD FIND OUR GREATEST
CONSOLATION AND EVEN OUR DELIGHT IN
SPENDING OURSELVES IN THE GLORIOUS TASK
OF TRAINING UP YOUNG AND INNOCENT
SOULS FOR HEAVEN. - Rev. Edward Sorin, CSC



BY THE NUMBERS

COLLEGE FOUNDED 1921

COLLEGE WIDE EMPLOYMENT

BY REGION:

Midwest	48.0%
Northeast	27.6%
West	8.0%
Md-Atlantic	4.3%
South	5.0%
Southwest	5.6%
International	1.5%



1932

THE MENDOZA CLIPPER
INSTALLED ATOP HURLEY HALL

SELECT RECRUITERS*

CLASSES OF 2015 AND 2016:

* Graduate and undergraduate programs

Alvarez & Marsal	JP Morgan
Amazon	KPMG
Bank of America	Nielsen Company
Citi	P&G
Deloitte	Putnam Investments
EY	PricewaterhouseCoopers
GE	SAP
Goldman Sachs	Saint-Gobain
Grant Thornton	Target
IBM	

CAREERS*

UNDERGRADS

98%

CLASS OF 2015

MBA

90%

MSA

91%

CLASS OF 2016

MSM

88%

* Undergraduate employment at six months after graduation
Graduate employment at three months after graduation

FACULTY

2015-16:

Full-time faculty	129
Women	23%
International	16%
Tenure/Tenure Track	69%
Ph.Ds	83%

ACADEMIC DEPARTMENTS

Accountancy
Finance
IT, Analytics, and Operations
Management & Organization
Marketing

CENTERS & INSTITUTES

The Center for Accounting Research and Education (CARE)
The Gigot Center for Entrepreneurship
The Center for Ethics and Religious Values in Business
The Notre Dame Deloitte Center for Ethical Leadership
The Fanning Center for Business Communication
The Center for the Study of Financial Regulation
The Notre Dame Institute for Global Investing

MBA COMPENSATION CLASS OF 2016

\$105,000 MEDIAN SALARY
\$20,000 MEDIAN BONUS

MBA AVERAGE INTERNSHIP/MONTH CLASS OF 2017

\$6,373

RANKINGS

- #2** Undergraduate – 2016 *Bloomberg Businessweek*
- #4** MS Accountancy – 2016 *Public Accounting Report*
- #25** MBA – 2017 *U.S. News & World Report*
- #17** Executive MBA – 2016 *Poets & Quants*

DEGREES OFFERED:

BBA

- Accountancy
- Finance
- Information Technology Management
- Management Consulting
- Marketing
- Minor in Entrepreneurship and Innovation

GRADUATE PROGRAMS

- MBA
- Executive MBA
- MS Accountancy
- MS Business Analytics
- MS Finance
- MS Management
- Master of Nonprofit Administration

TWO LOCATIONS: South Bend campus and Chicago Michigan Avenue

GRADUATE ALUMNI ENGAGEMENT

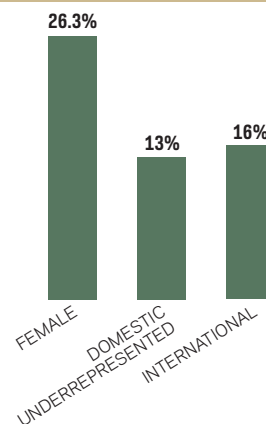
2015-16:

Receptions	7
Tailgates	3
Awards Luncheon	1
Attendance	2,800+

GRADUATE PROGRAMS

FALL 2016:

TOTAL ENROLLMENT: 749



UNDERGRADUATE STUDIES

TOTAL ENROLLMENT, FALL 2015: 2,047

FEMALE: 42%

DOMESTIC UNDERREPRESENTED: 24%

INTERNATIONAL: 8%

ACCOUNTING: 16%

FINANCE: 28%

MARKETING: 9%

MANAGEMENT: 13%

SOPHOMORES: 34%

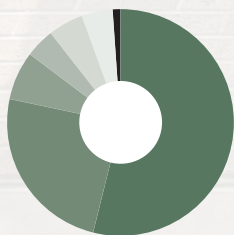
FUTURE PLANS, CLASS OF 2015:

TOP 10 RECRUITERS:

Bank of America
Citi
Deloitte
EY
Goldman Sachs
JP Morgan
KPMG
Nielsen Company
PwC
Target

EMPLOYED: 83%
CONTINUING
EDUCATION: 14%
SERVICE: 0.5%
MILITARY: 0.5%
SEEKING: 2%
OTHER: 1%

EMPLOYMENT BY REGION, CLASS OF 2015:



■ MIDWEST 54%
■ NORTHEAST 25%
■ SOUTH 7%
■ SOUTHWEST 4%
■ WEST 5%
■ INTERNATIONAL 4%
■ MID-ATLANTIC 1%



THE NOTRE DAME MBA

TOTAL ENROLLMENT, AUGUST 2016: 304

FEMALE: 18%

DOMESTIC UNDERREPRESENTED: 7%

INTERNATIONAL: 30%

CLASS OF 2016 SELECT RECRUITERS:

Amazon

Deloitte

IBM

P&G

SAP

EMPLOYMENT, CLASS OF 2016:

NUMBER SEEKING: 107

PERCENT EMPLOYED: 90%

MEDIAN BASE SALARY: \$105,000

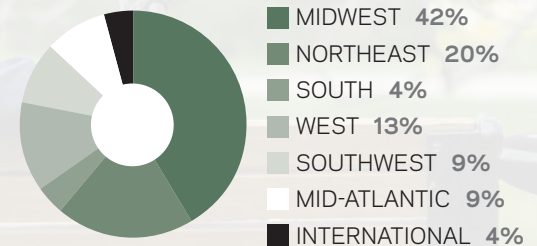
MEDIAN BONUS: \$20,000

INTERNSHIPS, CLASS OF 2017:

PERCENT SECURING: 98%

AVERAGE MONTHLY SALARY: \$6,373

***EMPLOYMENT BY REGION, CLASS OF 2016:**



*Due to rounding, percentages total more than 100%

EXECUTIVE MBA

18-MONTH PROGRAM (CHICAGO)

CLASS PROFILE, CLASS OF 2017:

ENROLLMENT: 61
AVERAGE AGE: 36
AVERAGE WORK EXPERIENCE IN YEARS: 14
FEMALE: 28%
DOMESTIC UNDERREPRESENTED: 26%

TOP INDUSTRIES:

TECHNOLOGY: 20%
FINANCIAL SERVICES: 17%
MANUFACTURING: 17%

22-MONTH PROGRAM (SOUTH BEND)

CLASS PROFILE, CLASS OF 2017:

ENROLLMENT: 58
AVERAGE AGE: 39
AVERAGE WORK EXPERIENCE IN YEARS: 17
FEMALE: 17%
DOMESTIC UNDERREPRESENTED: 19%

TOP INDUSTRIES:

TECHNOLOGY: 16%
FINANCIAL SERVICES: 14%
PHARMA/BIOTECHNOLOGY/HEALTH CARE: 14%

22-MONTH PROGRAM (SOUTH BEND)

*CLASS PROFILE, CLASS OF 2018: 52

AVERAGE AGE: 39
AVERAGE WORK EXPERIENCE IN YEARS: 16
FEMALE: 12%
DOMESTIC UNDERREPRESENTED: 12%

**Preliminary data*



MASTER OF SCIENCE IN FINANCE

TOTAL ENROLLMENT, AUGUST 2016: 41

FEMALE: 10%

DOMESTIC UNDERREPRESENTED: 20%

AVERAGE YEARS

PROFESSIONAL EXPERIENCE: 8.7

AVERAGE AGE: 31

TOP EMPLOYMENT CATEGORIES:

BANKING/FINANCE/INSURANCE: 30%

MANUFACTURING: 15%

MASTER OF SCIENCE IN BUSINESS ANALYTICS

TOTAL ENROLLMENT, AUGUST 2016: 27

FEMALE: 30%

DOMESTIC UNDERREPRESENTED: 19%

AVERAGE YEARS

PROFESSIONAL EXPERIENCE: 8.4

AVERAGE AGE: 32

TOP EMPLOYMENT CATEGORIES:

BANKING/FINANCE/INSURANCE: 41%

CONSULTING RELATED: 15%

MASTER OF SCIENCE IN ACCOUNTANCY

TOTAL ENROLLMENT, AUGUST 2016: **95**

FEMALE: **41%**

DOMESTIC UNDERREPRESENTED: **16%**

INTERNATIONAL: **21%**

TOP RECRUITERS, CLASS OF 2016:

DELOITTE

EY

GRANT THORNTON

KPMG

PWC

EMPLOYMENT PROFILE, CLASS OF 2016:

NUMBER SEEKING: **91**

PERCENT EMPLOYED: **97%**

MEDIAN BASE SALARY: **\$58,000**

MEDIAN BONUS: **\$3,000**

SELECT LIST OF ELECTIVES:

SUSTAINABILITY ACCOUNTING
AND REPORTING

ETHICS IN ACCOUNTING

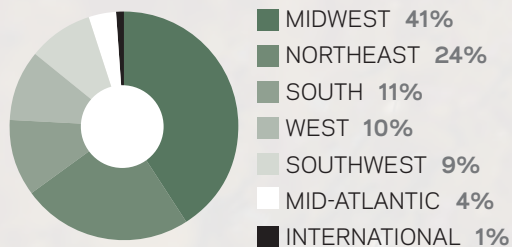
BUSINESS LAW

PROPERTY AND NEGOTIABLE INSTRUMENTS

COMMERCIAL BANKING

MERGERS AND ACQUISITIONS

EMPLOYMENT BY REGION, CLASS OF 2016:



MASTER OF NONPROFIT ADMINISTRATION

TOTAL ENROLLMENT, AUGUST 2016: 63

FEMALE: 60%

DOMESTIC MINORITY: 7%

INTERNATIONAL: 11%

AVERAGE GRE: 309.3

AVERAGE GPA: 3.38

AVERAGE AGE: 35

AVERAGE WORK EXPERIENCE IN YEARS: 11

NO. OF U.S. STATES REPRESENTED: 22

NO. OF COUNTRIES REPRESENTED: 7

SELECT LIST OF MNA ELECTIVES:

Conflict Resolution

Employment Law

Fund Development

Leadership

MNA PARTNERS:

Volunteers of America

Catholic Charities

U.S. Hispanic Chamber of Commerce

Peace Corps



MASTER OF SCIENCE IN MANAGEMENT

TOTAL ENROLLMENT, AUGUST 2016: **48**

FEMALE: **44%**

DOMESTIC UNDERREPRESENTED: **17%**

INTERNATIONAL: **8%**

SELECT RECRUITERS, CLASS OF 2016:

ALVAREZ & MARSAL

AMAZON

GE

PUTNAM INVESTMENTS

SAINT-GOBAIN

EMPLOYMENT PROFILE, CLASS OF 2016:

NUMBER SEEKING: **42**

PERCENT EMPLOYED: **88%**

MEDIAN BASE SALARY: **\$60,000**

MEDIAN BONUS: **\$5,000**

**SELECT LIST OF UNDERGRADUATE
INSTITUTIONS REPRESENTED:**

BERKELEY

BROWN UNIVERSITY

BRYN MAWR COLLEGE

EMORY UNIVERSITY

KING'S COLLEGE

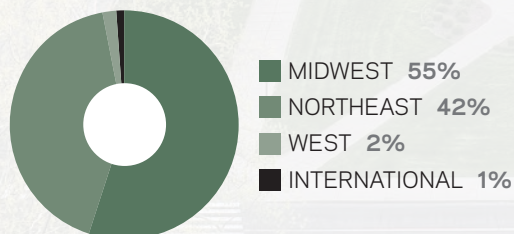
SAINT MARY'S COLLEGE

UNIVERSITY OF NOTRE DAME

UNIVERSITY OF VIRGINIA

WAKE FOREST

EMPLOYMENT BY REGION, CLASS OF 2016:



MENDOZA SPEAKERS ACADEMIC YEAR 2015-2016

BOARDROOM INSIGHTS 2015

Tom Horton, former Chairman and CEO, American Airlines

Harry M. Kraemer, Jr., Executive Partner, Madison Dearborn Partners and Clinical Professor of Management and Strategy at Northwestern University's Kellogg School of Management

Brian Moynihan, Chairman & CEO, Bank of America

Glenn Murphy, former Chairman and CEO, Gap, Inc.

Chris Policinski, President and CEO, Land O'Lakes, Inc.

Meredith Siegfried, CEO, NORDAM

John Veihmeyer, Global Chairman, KPMG International

ETHICS WEEK 2016

John D'Arcy, Associate Professor, Alfred Lerner College of Business & Economics, University of Delaware

Larry Katzen, Author and Former Partner Arthur Andersen

Susan Ochs, Senior Fellow and Founder, Better Banking Project, New America Foundation

Panel Discussion:

Walter Clements, Department of Finance, Mendoza College of Business

Jessica McManus-Warnell, Department of Management & Organization, Mendoza College of Business

Kevin Frost, Mendoza Management Consulting student

FRANK CAHILL LECTURE IN BUSINESS ETHICS AND HESBURGH AWARD 2016

Douglas Baker, Chairman & CEO, ECOLAB INC.

BERGES LECTURE SERIES 2015

John Davies, CEO of Baton Rouge Area Foundation

Tom Linebarger, Chairman and CEO, Cummins Inc.

Phil Romano, Founder of Fuddruckers and Romano's Macaroni Grill

Lawrence Weiss, Vice President and General Counsel, Medtronic & Covidien

Linda K. Zecher, CEO of Houghton Mifflin Harcourt

TEN YEARS HENCE 2016

Elizabeth Heller Allen, Senior Vice President, External Affairs, The MetroHealth System

Bill Chamberlin, Principal Analyst, IBM Corporate Market Research & Member, IBM Academy of Technology

Viv Goldstein, Director, Innovation Acceleration, GE and Co-Founder, FastWorks

Dustee Tucker Jenkins, Senior Vice President, Communications, Target

George Logothetis, Chairman & CEO, Libra Group

Richard Marshall, Global Managing Director, Corporate Affairs Center of Expertise, Korn Ferry

Karie Willyerd, Workplace Futurist, Success Factors

MISC. SPEAKERS

Gerard Baker, Editor in Chief, *The Wall Street Journal*

Bridget Brennan, CEO, Female Factor

L. Enrique García Rodríguez, CEO, CAF Development Bank of Latin America

Weston Smith, former CFO, HealthSouth

Joseph Zahra, Vice-Coordinator of the Council for the Economy for the Holy See

GRADUATE COMMENCEMENT

Richard C. Notebaert, former CEO of Qwest Communications International and chair of the University of Notre Dame's Board of Trustees

FACULTY AWARDS

ACADEMIC YEAR 2015-2016

Carl B. Ackermann, Department of Finance, Grenville Clark Award

Idris Adjerid, Department of Information Technology, Analytics, and Operations, James Dincolo Award - Management

John Affleck-Graves, Department of Finance, Arnie Ludwig Outstanding Professor Award

Brad Badertscher, Department of Accountancy, Joe and Gina Prochaska Family Teaching Award

Robert H. Battalio, Department of Finance, MSF Outstanding Professor Award

Timothy E. Carone, Department of Information Technology, Analytics, and Operations, MSBA Outstanding Professor Award

Walter L. Clements, Department of Finance, MSM Outstanding Teacher Award

Kristen Collett-Schmitt, Department of Finance, James Dincolo Award - Finance

Kristen Collett-Schmitt, Department of Finance, MNA Outstanding Professor Award

John F. Gaski, Department of Marketing, James Dincolo Award - Marketing

Asís Martínez-Jerez, Department of Accountancy, James Dincolo Award - Accountancy

Michael J. Meyer, Department of Accountancy, Rev. Edmund P. Joyce, CSC Award and the Frank O'Malley Award

Jeffrey S. Miller, Department of Accountancy, Leo Burke Outstanding Professor Award and the MBA Outstanding Professor Award

Patrick E. Murphy, Department of Marketing, Faculty Award

James Seida, Department of Accountancy, James Dincolo Award - MSA

FACULTY EDITORIAL ROLES ACADEMIC YEAR 2015-2016

During the 2015-2016 academic year faculty members editorial roles included: Advisory Board, Advisory Editor, Associate Editor, Editorial Board Member, Journal Editor, Review Editor and Senior Editor.

Corey Angst, MIS Quarterly

Brad Badertscher, Journal of Financial Reporting, Financial Accounting and Reporting Section, The Accounting Review

Robert Battalio, Financial Review

Jeffrey Bergstrand, Region et Developpement, Review of International Economics

Emily Block, Administrative Science Quarterly

J. Michael Crant, Journal of Business and Psychology

Martijn Cremers, Critical Finance Review, European Financial Management

Craig Crossland, Academy of Management Journal, Strategic Management Journal, Academy of Management Review

Zhi Da, Pacific-Basin Finance Journal

Sarv Devaraj, Production and Operations Management

Robert Easley, Information Systems and e-Business Management

Peter Easton, Review of Accounting Studies, Journal of Accounting, Auditing and Finance, Accounting and Finance, Journal of Business, Finance and Accounting, Journal of Accounting Research, Accounting and Business Research

Georges Enderle, Asian Journal of Business Ethics, Encyclopedia of Business Ethics and Society, Business and Professional Ethics Journal

Shankar Ganesan, Journal of Marketing Research, Journal of Retailing, Academy of Marketing Science Review, Journal of Marketing, Journal of Personal Selling and Sales Management, Journal of Trust Research, Journal of Academy of Marketing Science

John Gaski, International Journal of the Image, Journal of Marketing Channels

Timothy Gilbride, Quantitative Marketing and Economics, Journal of Marketing Research

Luis Gomez-Mejia, Compensation and Benefits Review, European Accounting Review, Journal of Family Business Strategy, Management Research, Strategic Management Journal

Sean Handley, Production & Operations Management, Journal of Operations Management, Journal of Supply Chain Management

Jasmine Hu, European Journal of Work and Organizational Psychology

Kaifeng Jiang, Human Resource Management Journal, Journal of Applied Psychology, Management and Organization Review, Personnel Psychology, International Journal of Human Resource Management

Barry Keating, Applied Marketing Analytics

Ken Kelley, Psychological Methods

Don Kleinmuntz, Decision Analysis, EURO Journal on Decision Processes

Chao-Shin Liu, Review of Accounting and Auditing Studies

Timothy Loughran, Financial Analysts Journal, Journal of Financial Economics, Journal of Financial Research, Journal of Corporate Finance, Review of Quantitative Finance and Accounting, Journal of Behavioral Finance

Michael Mannor, Academy of Management Journal

Amanda McKendree, Qualitative Research Reports in Communication, Pennsylvania Communication Annual

Michael Meyer, American Accounting Association AAA Commons

Jeffrey Miller, Behavioral Research in Accounting

Elizabeth Moore, Journal of Macromarketing, Journal of Public Policy & Marketing, Journal of Historical Research in Marketing

Patrick Murphy, Journal of Macromarketing, Annual Editions: Business Ethics, Business Ethics Quarterly, Journal of Public Policy & Marketing

Tonia Murphy, American Business Law Journal, Journal of Legal Studies Education

Carolyn Queenan, Journal of Operations Management

Thomas Schaefer, Accounting Educators' Journal

Paul Schultz, Review of Finance

John F. Sherry Jr., Arts and the Market, Journal of Marketing Management, Journal of Marketing, Journal of Public Policy and Marketing, Field Methods, Consumption Markets & Culture

Daewon Sun, Production and Operations Management, Decision Sciences

Ann Tenbrunsel, Business Ethics Quarterly, Organizational Behavior and Human Decision Processes, Journal of Applied Psychology, Journal of Business Ethics

Elizabeth Tuleja, Association for Business Communication

Joel Urbany, Marketing Letters

Sandra Vera-Munoz, Auditing: A Journal of Practice & Theory, Behavioral Research in Accounting

Jerry Wei, Journal of Operations Management

William Wilkie, Academy of Marketing Science Review, Applied Economics Research Bulletin, International Journal of Research in Marketing, Journal of Historical Research in Marketing, Journal of Macromarketing, Journal of Public Policy & Marketing

Adam Wowak, Academy of Management Journal

Xuying Zhao, International Journal of Integrated Supply Chain

CHAIRS AND DIRECTORS ACADEMIC YEAR 2016-2017

ENDOWED FULL PROFESSOR CHAIRS

John Affleck-Graves, Notre Dame Chair in Finance

Robert D. Bretz, Joe and Jane Giovanini Professor of Management

Edward J. Conlon, Edward Frederick Sorin Society Professor of Management

Sarv Devaraj, Fred V. Duda Professor of Business

Peter Easton, Arthur Andersen Alumni Professor of Accountancy

Georges Enderle, John T. Ryan, Jr. Professor of International Business Ethics

Roger D. Huang, Martin J. Gillen Dean and Kenneth R. Meyer Professor of Global Investment Management

Timothy Loughran, C.R. Smith Professor of Finance

David N. Ricchiute, Deloitte & Touche Professor of Accountancy

Thomas F. Schaefer, KPMG Professor of Accountancy

Paul H. Schultz, John W. and Maude Clarke Professor of Finance

John F. Sherry, Jr., Ray W. and Kenneth G. Herrick Professor of Marketing

Ann Tenbrunsel, David E. Gallo Professor of Business Ethics

William L. Wilkie, Aloysius and Eleanor Nathe Professor of Marketing Strategy

DEPARTMENT CHAIRS

Robert Easley, John W. Berry Sr. Associate Professor of Business and Chair of the Information Technology, Analytics, and Operations Department

Craig Crossland, Rev. Basil Moreau, CSC, Associate Professor of Business and Chair of the Management & Organization Department

Shankar Ganesan, The John Cardinal O'Hara, CSC Professor of Business and Chair of the Marketing Department

Richard Mendenhall, William and Cassie Daley Professor of Finance and Chair of the Finance Department

H. Fred Mittelstaedt, Deloitte Foundation Professor of Accountancy and Chair of the Accountancy Department

TERM CHAIRS

Corey Angst, Viola D. Hank Associate Professor of Management

Jeffrey Burks, Viola D. Hank Associate Professor of Accountancy

Paul Gao, Viola D. Hank Associate Professor of Finance

Timothy Gilbride, Notre Dame Associate Professor of Marketing

Michael Mannor, John F. O'Shaughnessy Associate Professor of Family Enterprise

Daewon Sun, Notre Dame Associate Professor of Management

NAMED PROFESSORSHIPS

Carl Ackermann, Nolan Professorship for Excellence in Undergraduate Instruction


J. Michael Crant, Mary Jo and Richard M. Kovacevich Professor of Excellence in Leadership Instruction

Bill McDonald, Thomas A. and James J. Bruder Professor of Administrative Leadership

ENDOWED DIRECTORS

David Tyson, CSC, St. André Bessette Director of Nonprofit Professional Development

James S. O'Rourke IV, Arthur F. and Mary J. O'Neil Director of the Fanning Center for Business Communications



OUR TEACHING LEAVES BEHIND
US ALL THE ASPIRATIONS OF THE
WORLD, AND FITS OUR PUPILS FOR
ETERNAL LIFE. - Rev. Edward Sorin, CSC



MENDOZA BUSINESS ADVISORY COUNCIL ACADEMIC YEAR 2015-2016

Mark Alexander, Chair & CEO, Alexander Investors LLC

William Angrick, Co-Founder, Chair & CEO, Liquidity Services, Inc.

Frank Belatti, Managing Partner & Co-Founder, Equicorp Partners

James Berges, Partner, Clayton, Dubilier & Rice

William Brown (deceased) Retired President, 7-Eleven Food Stores of Oklahoma

Edward Coppola, President, Macerich Company

Joseph Coyne, Partner, Sheppard Mullin

Jerome Crowley, Retired President, The O'Brien Corporation

Perry Dellelce, Founder & Managing Partner, Wildeboer Dellelce LLP

Matthew DeSalvo, Managing Director, Head of Equity Division, Mizuho Securities USA Inc.

Maurice DeWald, Chair, Retired Managing Partner, Verity Financial Group

Thomas Dolphin, Chair & CEO, 21st Century Bank

Robert Dowdell, Retired Chair & CEO, Marshall & Swift

José Fernández, Vice Chair of the Board, President & CEO, OFG Bancorp

Jay Ferriero, President & Chief Executive Officer, Capital Automotive LP

Charles Fischer, President, Phoenix IM, LLC

Cyrus Freidheim, Retired President & CEO, The Sun Times Media Group

Gary Garrabrant, Managing Partner, Jaguar Growth Partners

Robert Garvy, Chair, Sandpointe, LLC

Roberto Garza-Delgado, President & CEO, Gard Corporación

John Gerspach, Chief Financial Officer, Citigroup Inc.

Gary Gigot, Co-Founder & CEO, Vennli

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TO LEARN OUR DUTIES IS ONE THING; TO OBTAIN
GRACE TO FULFILL THEM IS ANOTHER; AND MORE
IMPORTANCE IS ATTACHED TO THE LATTER.

- Rev. Edward Sorin, CSC

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