

MENDOZA COLLEGE OF BUSINESS
DEAN'S REPORT 2013

MAGI



UNIVERSITY OF
NOTRE DAME

Mendoza College of Business

Mission Academic Excellence Globalization Innovation

Shortly after learning that I would become the new dean, I began writing down all of the things we needed to do to take the Mendoza College to the next level. No matter how much and how fast the world is changing, we must always keep in mind that everything we do begins and ends with our unwavering mission.



As I wrote a lengthy list of names, programs, ideas for programs, challenges and opportunities, serendipitously four themes popped out: Mission, Academic Excellence, Globalization, Innovation. MAGI. These are our four major pillars. The four critical goals to build our future on.

Now, I have been reminded on occasion that in the Bible, there were three Magi, or wise men, who brought gifts to honor the birth of our Lord Jesus, not four. And for sure, they brought different gifts than suggested by the four pillars of MAGI. But in fulfilling the important mission of the Mendoza College, we are in a sense modern-day Magi seeking to bring gifts in service to our Lord.

My hope is that in all that we do, He finds that these gifts are worthy of His creation.

MISSION Since the last recession, an increasing number of business schools have adopted “business for good” as their tagline, which is great. We welcome the growing awareness that values and ethics must be at the center of business education. At the same time, the trend presents us with challenges in maintaining the distinctiveness of Mendoza. Our mission is not a tagline. It’s not born of a trend. It is the expression of our deepest beliefs and of the founding principles of the University. It is the compass we give to our students to navigate the future:

To build a premier Catholic business school that fosters academic excellence, professional effectiveness and personal accountability in a context that strives to be faithful to the ideals of community, human development and individual integrity.

For what use would it be to provide them with a toolbox of business skills and knowledge, but fail to teach them to consider the impact of their actions on the human community? Or vice versa—to inspire within them a heart for serving the greater good, but insufficient knowledge of the essential business skills so vital for effecting sustainable change?

So to distinguish ourselves, we must raise the bar. We must challenge other schools claiming this same mission to demonstrate a steadfast commitment to educate future business leaders to consider ethics and societal impact. In part, this means sharing thought leadership in areas where we’ve developed innovative, signature programs, such as Business on the Frontlines and Foresight in Business and Society. It also means continued leadership in ethical business. Mendoza has been designated as a champion of the UN Principles of Responsible Management Education (PRME), an initiative seeking to establish a process of continuous improvement among institutions of management education in

order to develop a new generation of business leaders. So our intention is never to be the only business school focusing on “business for good.” The more the merrier. That is how we change the world.

ACADEMIC EXCELLENCE Measuring academic excellence often is thought about in broad terms—rankings, accreditations, awards. But at Mendoza, we measure it differently—one person at a time. Excellence is the faculty member who made an effort to look after the well-being of our students, or who contributed research to his or her discipline in a way that benefits the world. It’s our alumni, who share their expertise and experience. And of course, it’s our students. They truly are remarkable people, worthy of our pride.

Now, it’s not to say that rankings aren’t important, but they are not the reason why we set high expectations for academic achievement. We are here to provide the best possible education for our students, and to do so, we are devoted to recruiting and retaining faculty members who are able to teach, and to continuously improve our curricula. And while we strive for excellence by providing a comprehensive business education, we also realize that we must develop thought leadership in specific areas. This means that we must compete for faculty members who are top experts in their disciplines, which is a challenge considering the high number of impending retirements of professors who have contributed so significantly to make Mendoza what it is today. We also face increasing competition from other institutions of higher education for top-notch faculty as business education accelerates globally.

Another significant part of academic excellence has to do with the services we provide not just to our students, but to the community and even the world. If we were to measure our successes only by what happens in the classroom, we would fall far short of our mission. That is why we offer experiential learning opportunities such as our problem-solving courses, where the students go out into the local community and work with its leaders on real-life problems. It’s why we send our Executive MBA students abroad to work in teams in Africa or South America. It is vital to send students out into the world where they can be of service, learn through experience, and show by example how to employ the tools of business toward societal good.

GLOBALIZATION There is no such thing as a domestic marketplace. Everything we do relates to the rest of the world, so we therefore must be aware of the bigger picture. Our curricula must recognize the global nature of business and cannot be U.S.-centric. Our faculty attends international conferences and collaborates with foreign researchers. Since most major corporations are multinational, jobs may be found anywhere in the world. We must work with recruiters on a global level. And we will continue to recruit the best and brightest international students to admit to our programs here.

Looking to the future, we increasingly will be exploring opportunities to take our programs overseas. In May 2013, we launched the College’s first dual-degree program with Renmin University in Beijing

and our Master of Nonprofit Administration. This was a remarkable effort for a number of reasons. China's recognition of the necessary role played by nonprofit organizations within its national economy and its society is fairly recent; whereas Notre Dame has a concern for the underserved among us as a foundational part of its mission. We have much to share in knowledge, experience and best practices.

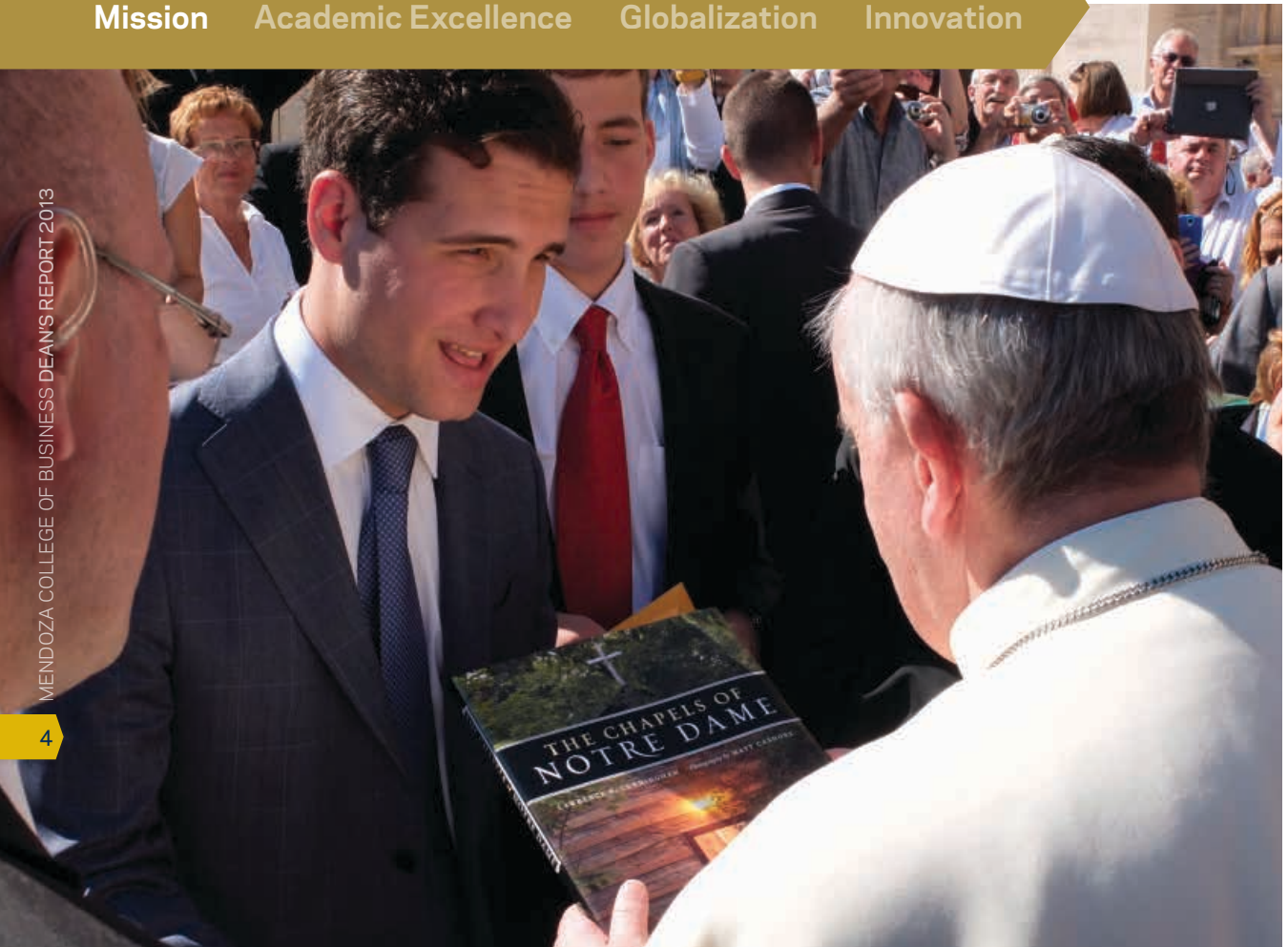
We plan to create more of these dual-degree programs, and to make use of the global gateways that Notre Dame has in various countries. We also plan to introduce a global Executive MBA, where our student executives will visit several locations in various countries to learn about their culture and business practices. For our undergraduates, Notre Dame offers one of the best study-abroad programs in the world. We would like to expand on that opportunity by offering what I call Global Education Programs, or the GEPs, that create cohorts of ND and international students and allow them to experience several countries.

INNOVATION It's an understatement to say that the world is changing rapidly. And rapid change requires an attitude of constant innovation. Where historically Mendoza offered the traditional one-size-fits-all MBA, the College now must meet the increasing demand for customized, one-year graduate business programs. In June 2013, we sat our first class of Master of Science in Business students, which is an 11-month program for individuals with non-business undergraduate degrees to teach them business fundamentals. But even this brand-new program is facing stiff competition as our peer schools launch similar programs. That's how fast the landscape is changing.

We have other specialized degree programs in development so that we can stay ahead of the curve. But we must also consider the infrastructure needed to support the new programs—how we might configure admissions offices, as well as career and student services to gain synergies while retaining the programs' distinctions.

We have ambitious goals, but we cannot accomplish them alone. As our stakeholders consider with us the four pillars of the MAGI vision, we invite them to join us in working to make the vision a reality. There are myriad ways to help—by providing externships and internships; by sharing professional expertise in the classroom and through our speakers series; by endowing fellowships and scholarships; by recruiting our students. In all that we do, we must remember that our calling is not just business education, but to be a standard-bearer in the challenge to use business as a powerful force for good in the world. This is the calling is that is worthy of our faith.





Mendoza Senior Juan Manuel Segura (MGT-C '14) shakes hands with Pope Francis while his brother, Juan-Pablo Segura (ACCT '10) looks on. The brothers presented the pope with a copy of *The Chapels of Notre Dame* during a visit to Rome in October.

In July 2013, the **Marketing Department** culminated its collaboration on a unique **new book** called *Marketing and the Common Good: Essays From Notre Dame on Societal Impact*. Nearly all of the department's 16 faculty members contributed a chapter, writing about such significant topics as organ donation, sustainability and Catholic social teaching.

Rev. Oliver Williams, C.S.C, examines the history of business ethics, the UN Global Compact, and business as a significant force for a more peaceful world in his new book, *Corporate Social Responsibility: The Role of Business in Sustainable Development* (Routledge, November 2013). The management instructor and director of the Center for Ethics and Religious Values in Business has edited or authored more than 15 books and numerous articles on the topic of business ethics.



The **Great Lakes Global Commons Gathering**, Sept. 30-Oct. 2, 2012, gathered a diverse group of Canadian and American scholars, water experts, Native American First People representatives and artists to explore strategies for establishing the Great Lakes as a global commons. The innovative approach involves an interconnected network of public trusts designed to protect and preserve resources belonging to the larger community. The event was sponsored by the Mendoza College Global Commons Initiative, directed by **Leo Burke**, who teaches courses on the Commons to undergraduates, MBAs and Executive MBAs.

As part of its dedication to increasing the number of women in leadership roles, the Mendoza College joined the **Forté Foundation**, a consortium of the Graduate Management Admission Council (GMAC), leading multinational corporations and top global business schools. Forté offers a range of networking, career development and educational resources, as well as fellowship opportunities.



The Institute for Ethical Business Worldwide held its annual **Excellence in Ethics Research Conference** at Notre Dame in May 2013, an event attended by about 35 faculty researchers and doctoral students from leading universities including Stanford, Harvard and Yale. The conference, led by Institute Director **Ann E. Tenbrunsel** and sponsored by the Chase Manhattan Bank Endowment to Promote the Ethical Responsibilities of Business, also held a dissertation competition intended to expose early-stage doctoral students to new ideas for research that could form the basis of their dissertations.

Nonprofit Professional Development held a 10-day **Catholic Leadership Certificate Program** for executives in Catholic organizations in July 2013, which covered topics vital for organizational development within the context of furthering the Catholic mission.

Mendoza College undergraduate **Jasmine Shells** (ACCT '13) won the prestigious Lou Holtz Leadership Scholarship.

The annual award is given to an outstanding ND senior who demonstrates leadership in student life and community service.

The Notre Dame **Deloitte Center for Ethical Leadership** held its second annual forum April 22-23, 2013, at the Stayer Center for Executive Education. About 40 scholars and executives attended "Values: Make 'Em or Buy 'Em?" to discuss corporate values from the perspective of the classic "make-or-buy" decision. The Center, which is dedicated to exploring character ethics, also publishes, "To the Point: Dispatches from the Ethical Frontier," and offers a video series featuring first-person interviews with top executives, "Walking the Talk: Insights on Putting Ethics into Practice." These and other resources can be found on the Center's site at ethicalleadership.nd.edu.

Nonprofit Professional Development renamed its former Leaders in Transition program as the **Volunteers in Transition program** in July 2012. The weeklong summer program continues to help returning volunteers from organizations such as the Peace Corps, Americorps and Jesuit Volunteer Corps transition to the workforce.



In March 2013, the Stayer Center for Executive Education opened its doors, offering a state-of-the-art, 54,000-square-foot facility to house the Mendoza College's executive education programs. Among its many features, the classically styled Center includes a two-story grand concourse with soaring glass windows and the beautiful St. Matthew Chapel.

For the fourth consecutive year, **Bloomberg Businessweek** ranked Mendoza College Undergraduate Studies as **No. 1** in the nation. The program ranked first in student satisfaction and fifth in employer satisfaction—the two main ranking criteria. The College also earned scores of “A+” for teaching quality, facilities and services, and job placement.

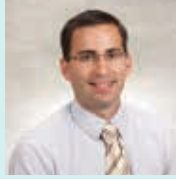
Accountancy programs—both undergraduate and graduate—continued to earn top spots in the annual *Public Accounting Review* rankings. **Master of Science in Accountancy** ranked No. 4 in the nation and No. 1 against like-sized programs. The **undergraduate accountancy** program ranked No. 5 overall and No. 2 against like-sized programs.

Notre Dame MBA jumped four spots to **No. 20** in the biennial *Bloomberg Businessweek* survey of U.S. b-schools. The program rose significantly in the recruiter ranking to 18th in 2012 from 33 in 2010. It also earned “A’s” for career services, teaching quality, critical thinking and leadership skills.

Notre Dame Executive MBA earned a ranking of **No. 15** in two separate surveys – 2013 *Bloomberg Businessweek* ranking of best programs, and *The Economist* inaugural ranking of top executive degree programs in the world. ND EMBA was lauded by *Businessweek* as the “biggest mover” in the survey – vaulting 12 spots over its previous ranking – due to high ratings for its loyal alumni network.

Undergraduate finance students **Dan McMurtrie, Anh Ta and Alex Hakes** won **2013 Ben Graham Fellowships**—the highest award available to students for value investing. Winning the Ben Graham entitled students to attend the Value Investing Congress free of charge (tickets are \$5,000-plus) and have their ideas published in the *Value Investing Letter*. McMurtrie’s pitch on biopharma company Gilead Sciences was published in the April edition (access available online).

Accountancy professors **Brad Badertscher, Jeffrey Burks** and **Peter Easton** received the American Accounting Association Financial Accounting and Reporting Section Best Paper Award for 2013. Their paper, "A Convenient Scapegoat: Fair Value Accounting by Commercial Banks during the Financial Crisis" (*The Accounting Review*, Jan. 2012), which examined the role of fair-value accounting during the recent financial crisis, was selected from among all financial accounting and reporting studies published in the last five years.



Social media is having a dramatic effect on a corporation's investor relations, customer service and crisis management. In April 2013, the **Center for Accounting Research and Education (CARE)** convened a two-day conference, "Impact of Emerging Information Technology on Capital Markets," that was attended by top experts and practitioners who examined a range of current topics from disclosure regulation to catering to the needs of investors.

Kaitlin Wowak, assistant management professor, was selected in fall 2013 as the winner of the Decision Sciences Institute (DSI) Best Empirical/Theoretical Paper award. Wowak co-authored, "Why do Some Product Recalls Succeed and Others Fail?: A Grounded Theory Investigation of the Recall Process," an examination of how firms act on information about defective products.

Marketing Professor Shankar Ganesan's article on the validity of cross-sectional versus longitudinal surveys was a finalist for the 2012 William F. O'Dell Award from the *Journal of Marketing Research*, a leading journal in marketing. The O'Dell award honors the article published in 2008 that has made the most significant, long-term contribution to marketing theory, methodology and/or practice.

Four finance faculty members won prestigious **Institute for Quantitative Research in Finance (the Q Group) Awards** in fall 2013, which are intended to provide financial support for superior academic research projects with potential applications in the field of investment management. The faculty members include Robert Battalio, Shane Corwin, Martijn Cremers and Pengjie (Paul) Gao.

In spring 2013, the Mendoza College launched its newest graduate degree program – the **Master of Science in Business**. An 11-month, pre-experience program for non-business majors, MSB is designed to expand career options by leveraging the students' diverse undergraduate experience with foundational business knowledge and skills. Eventual enrollment is planned to reach 110 per class.

The **Center for the Study of Financial Regulation** held a two-day conference in Washington, D.C., in July 2013 that brought together academicians, economists and high-level regulators from the SEC and other agencies to discuss the sprawling Dodd-Frank legislation. The conference, led by Center Director Paul Schultz, included sessions on banking reform, the Volcker Rule and the Consumer Financial Protection Bureau.

Jeremy Griffin, assistant accountancy professor, won the 2012 Outstanding Auditing Dissertation Award from the Auditing Section of the American Accounting Association for his paper, "The Effects of Uncertainty and Disclosure on Auditors' Fair Value Materiality Decisions."



Sarah Wanek (IT-Management '11) worked with students from Loreto Sealdah School in Kolkata, India, as part of an Undergraduate Action Research Seminar studying child poverty and educational development. Across all programs, Mendoza students increasingly are seeking opportunities to become involved in international initiatives to expand their understanding of global problems and the societal impact of business. Photo credit: Matt Cashore/University of Notre Dame

The Master of Nonprofit Administration program launched a **pilot partnership with Renmin University** in Beijing, welcoming four of its most promising candidates to Notre Dame to take 20-plus credits starting in summer 2013.



How much does graduate education help increase levels of cultural openness? To find out, the Master of Science in Accountancy program participated in the **Global Mindset Experiment**, using a Thunderbird School of Management “Global Mindset Inventory” metric to measure results. Tested both as they entered and finished the MSA program, more than 70 percent of students showed gains in their cultural openness levels.



Marketing Professor Patrick Murphy sponsored a **marketing symposium in London** on “Challenges to International Marketing Ethics and Corporate Responsibility.” More than 30 professors from Europe and the United States participated. Unilever received the Hesburgh Award for Ethical, Environmental and Socially Responsible Practices.

The **LEAD Program** brought six select students from Kenya and Uganda to study with Notre Dame MBA students during the fall 2012 semester. LEAD (Leadership for Excellence and Africa’s Development) was a collaboration between IBM and the Mendoza College, the Kellogg Institute for International Studies and the Engineering, Science, Technology and Entrepreneurship Masters (ESTEEM) Program at Notre Dame.

In November 2013, teams of **Mendoza College undergraduates** took second and third places in the **BYU Case Competition** – which required participants to speak in Mandarin only. Competing against BYU, Indiana University and Washington University in St. Louis, the students were asked to provide consulting advice to a Chinese technology company looking to expand into the private cloud market.

Growing out of its signature undergraduate course on “Foresight in Business and Society,” the Mendoza College held a **first-of-its-kind conference on “Foresight in Business: A Workshop to Expand Methods and Opportunities for Educating Tomorrow’s Business Leaders for Resilience in a Turbulent Future.”** More than 30 participants from organizations including the University of Michigan, the American Cancer Society, Whirlpool, IBM and Motorola gathered for the one-day workshop, held in June 2013.

The Nonprofit Professional Development department held its **“First Global Conference on Social Impact”** in June 2013, with 20 scholars coming from as far away as Canada, Italy, and Great Britain.

As part of the “the ultimate trade mission for Ireland’s top business minds,” 110 Irish business entrepreneurs attended executive education sessions at Mendoza College in June 2013 as part of the **Ernst & Young Entrepreneur of the Year CEO Retreat**. The guests participated in discussions on innovation, business ethics and the global impact of business policy and practice led by **Ann Tenbrunsel**, management professor of business ethics; **Barry Keating** and **Jeffrey Bergstrand**, professors of finance; and Carolyn Woo, former dean of Mendoza College and now president and CEO of Catholic Relief Services.

Nonprofit Professional Development began giving students the opportunity to earn a **Certificate in Nonprofit Transformational Leadership**, a new 100-percent-online executive certification.

Twenty-three current and former NFL players attended the “Investment for Impact” conference, held April 18-21, 2013, in the **Stayer Center for Executive Education**. The attendees gained an understanding of investment strategy and entrepreneurial ventures, and the fundamentals of social entrepreneurship—ventures intended to promote the greater good while being financially sustainable. The conference was designed and delivered by the Stayer Center and the Gigot Center for Entrepreneurship.

“You are absolutely the next Great Generation.” Bill McDermott, Co-CEO of SAP, discussed what the rapidly developing digital world means for millennials during his Boardroom Insights Lecture, “The Era of Disruptive Innovation.” (Video available online at business.nd.edu.)



The Gigot Center for Entrepreneurship and the Fellow Irish Social Hub (FISH) brought together some of the foremost social innovators during its second annual **Irish Impact Social Entrepreneurship Conference** on Oct. 2-4, 2013.

The event presented sessions on topics ranging from funding strategies to understanding social “rate of return,” and included special opportunities for networking, investment pitches and display booths to showcase the participants’ social ventures. *The New York Times* columnist and noted author David Bornstein served as the keynote speaker.

A total of 148 teams competed for cash and in-kind prizes amounting to more than \$300,000 during the 2012-13 **McCloskey Business Plan Competition**, an annual event organized by the Gigot Center for Entrepreneurship. Contect, a developer of an early detection concussion assessment device, claimed the grand prize of \$25,000 during the final competition in April. Nearly 700 members of the Notre Dame community served as team members, judges and mentors.

A team of four **Notre Dame MBA** students took first place in the third annual **Innovation in Social Entrepreneurship Case Competition**, held March 27-29, 2013, at Brigham Young University in Provo, Utah. The Notre Dame MBAs competed against their counterparts from BYU and the universities of Portland, Colorado and Utah.

The Notre Dame MBA no longer requires applicants to its **One-Year Program** to have a business undergraduate degree – a change that will allow prospective students with a broad range of degrees to apply. The new guidelines begin with the incoming 2014-15 class.

Teams made up of students from both the Notre Dame MBA and Engineering, Science, and Technology Entrepreneurship Excellence Master’s Program (ESTEEM) took first and third places in the **AT&T Case Competition** on Oct. 4, 2013.

Competing against UT-Dallas, the teams analyzed a case centered on Big Data and AT&T’s business model.

Stayer Center for Executive Education, Memorial Hospital of South Bend and Whirlpool Corporation are partnering to offer the **Certified Innovation Mentor** program. Launched in fall 2013, CIM is a yearlong program conducted over three modules that develops understanding of the essential process of innovation, rather than specific strategies. Participants must earn their certification by demonstrating their ability to apply practical concepts and tools to help organizations and teams innovate.

Notre Dame MBA partnered with Coca-Cola Company to sponsor the **2013 Mini Deep Dive Challenge**, an innovative virtual case competition. More than 660 individuals registered for the online contest that asked them to put forward their best idea on a clean-water technology case. Grand-Prize winner Jonathan Lee (ND ’10) won a trip to work with a Coke sustainability team, as well as a chance at a \$25,000 fellowship if he successfully matriculates into the program.

Undergraduate Studies

(Fall 2013)

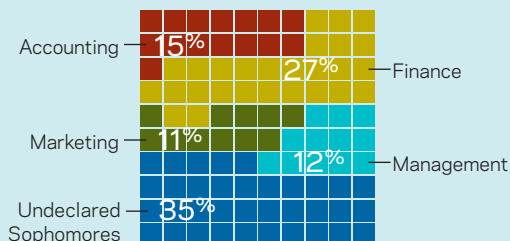


No. 1, fourth consecutive year

Specialty Rankings

- #1 Ethics
- #2 Accounting
- #4 Financial Management
- #5 Sustainability

Enrollment by Major, Fall 2013



Student Profile

Total enrollment
1,968

Female
40%

Minority (U.S. only)
21%

International
6%

Featured Courses

TAP (Tax Assistance Program)

Applied Investment Management

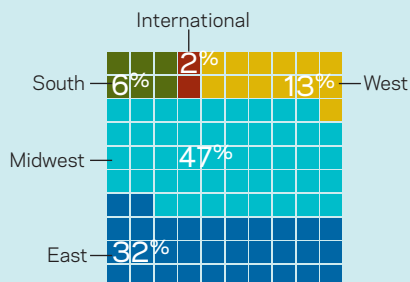
Innovation and Design

Marketing Analytics

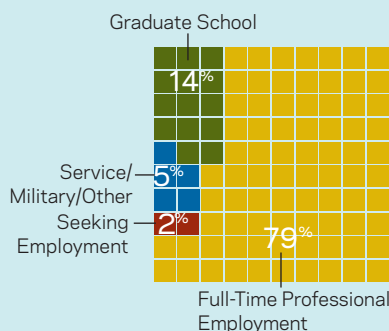
Average Salary, Class of 2012

\$58,000

Employment Distribution, Class of 2012



Future Plans, Class of 2012



Top Employers, Class of 2012

Deloitte

Ernst & Young

PricewaterhouseCoopers

KPMG

Bank of America Merrill Lynch

General Electric

MBA Program

(Fall 2013)

Bloomberg Businessweek
"The Best B-Schools 2012"

Ranked **#20**

- #1** Business Ethics
- A** Critical Thinking
- A** Leadership Skills
- A** Teaching



Student Profile

Total enrollment

313

Average Age

27

Female

27%

Minority

15%

International

20%

Average Work Experience

51 months

Signature Courses

Problem Solving

Interterm Intensives

Business on the Frontlines

Business Analytics

Top Recruiters

Deloitte

Amazon

Bank of America

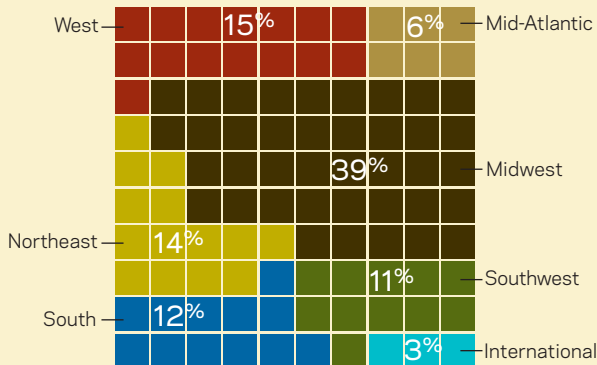
IBM

Intel

13

MAGI

Region of Employment, Class of 2013



Employment Profile, Class of 2013

Number of graduates seeking employment

115

Median base salary

\$96,250

Median bonus

\$15,000

Students accepting jobs

90%

Students securing summer internships

99%

Average monthly salary for summer internships

\$6,420

*Source: The Notre Dame MBA

Executive Education

(Fall 2013)

Executive MBA:



The Economist Executive MBA Global Ranking 2013



Bloomberg Businessweek EMBA Global Ranking 2013



EMBA Student Profile, Class of 2014

- Chicago/Michigan Ave.
- South Bend/Notre Dame Campus

Total enrollment	130	President/CEO/Officer	16%
Average Age	38	VP/Director/Manager	72%
Female	28%	Other Professional	12%
Minority	16%		



Executive Integral Leadership Profile, Class of 2013

Average age	50
Female	20%
Average years business experience	26
ND alumni	13%
More prevalent job titles	President, Director, VP

Executive Education Partial List of Clients, 2013

Bayer Corporation	Owens & Minor
Biomet	Polaris
Bon Secours Health System, Inc.	Quarles & Brady
Catholic Relief Services	Sports Management Institute
Lockheed Martin	U.S. Army
National Council of State Housing Agencies	University of Notre Dame
National Football League	Walsh Construction



Unleashing Your Leadership Potential Profile, Class of 2013

Average age	42
Female	38%
Average years business experience	15
ND alumni	10%
More prevalent job titles	Engineer, Manager, Director

MSA Program

(Fall 2013)

Public Accounting Report 2013

Ranked **#4**

Ranked **#1**

based on faculty size



Student Profile, Fall 2013

Total enrollment

100

Average Age

22

Female

35%

Average GMAT

660

Average GPA

3.624

Minority

15%

Featured Courses

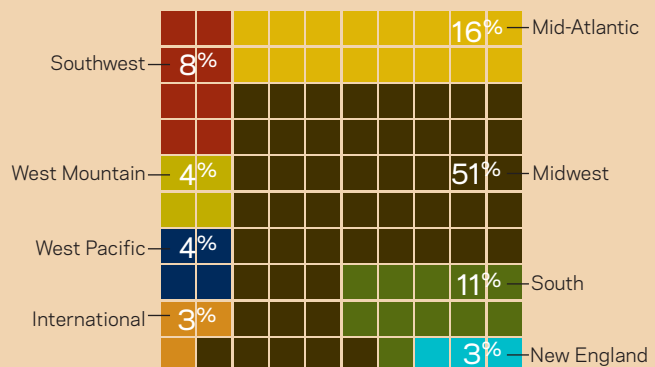
Sustainability Accounting and Reporting

Partnerships and Passive Activities

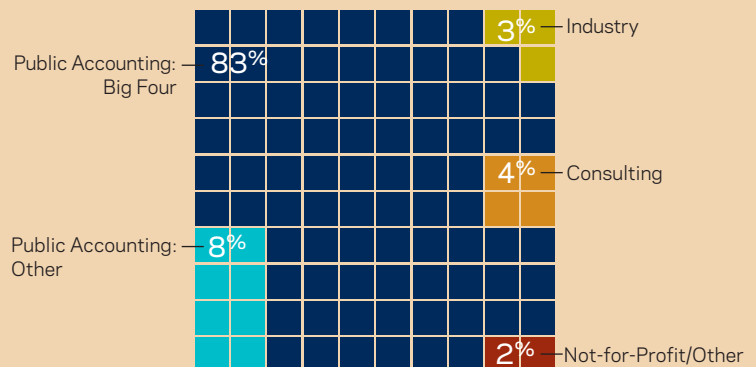
Tax Research

Equality Valuation

Region of Employment, Class of 2013



Placement by Sector, Class of 2013



Class of 2013 Placement

100%

*Source: Master of Science in Accountancy

MNA

(Fall 2013)



Celebrating
60 Years
of Impact.

Select MNA Electives

Program Evaluation
Public Policy
Research Methods
Grant Writing
Intersection of
the Nonprofit and
For-Profit Sector
Negotiations
Social Entrepreneurship

MNA Partners

Peace Corps
United States Chamber
of Commerce
Volunteers of America
Catholic Charities

Student Profile,
Class Entering
Summer 2013

Average GRE

315

Average GPA

3.5

Average age

33

Female

60%

International

14%

Minority

11%

Number of states represented

16

Number of countries represented

3

Program Outline

30 core credits taken over 4 summers



3 days/Orientation & 4 weeks/12 credits

2 weeks/6 credits or 4 weeks/12 credits
or 6 weeks/18 credits2 weeks/6 credits or 4 weeks/12 credits
or 6 weeks/18 credits2 weeks/6 credits or 4 weeks/12 credits
or 6 weeks/18 credits

PLUS 9 elective credits from online
courses available in fall and spring
and 3 credits for a field project

Total = 42 creditsSelect list of employers
of entering class

The China Foundation Center

American Cancer Society

Veritas Academy

Northern California Golf Association

Tianjian Red Cross in China

United Cerebral Palsy Association of Maine

Horizon Blue Cross/Blue Shield Foundation
of Northern New Jersey

Berry College

*Source: Master of Nonprofit Administration

MSB Program

(Fall 2013)

Core Curriculum/44 Credits

Accounting

Finance

Management Communication

Ethics

Management

Economics

Bridges I & II



Student Profile

Total enrollment

28

Average Age

22

Female

36%

International

7%

Average GPA

3.33

80% GMAT

636

80% GRE

308

Number undergraduate institutions represented

15

Number of undergraduate majors represented

25

Signature Class:

Bridges I & II

Students develop their personal brand through guided exercises, case studies and interactions with Notre Dame alums.

Class of 2014 Hails From

Notre Dame

Saint Mary's

Purdue

Michigan State

UNC-Chapel Hill

Marist

Syracuse

Washington & Lee

University of Virginia

Nanjing University

University of Delaware

Colgate

Christendom

University of Dayton

The Johns Hopkins University

Partial List of

Undergraduate Degrees Represented

English

Philosophy

Psychology

Math

Economics

Engineering

History

Communications

Political Science

Film, Theater & Television

Hispanic Linguistics

2012-2013 SELECT SPEAKERS

TEN YEARS HENCE

2012

Andrew Serazin, D.Phil.,
Senior Program Officer,
Global Health Discovery,
Bill & Melinda Gates Foundation
Rev. Larry Snyder, President,
Catholic Charities USA
Michele Leaman,
Changemaker Campus Consortium
Director, Ashoka
Pete Buttigieg, Mayor,
City of South Bend
Javon Bea, President & CEO,
Mercy Health System
Fred Dust, Partner, IDEO

2013

Roxanne Spillet, former
President & CEO, Boys & Girls
Clubs of America
Julia Silverman,
Co-Founder, Uncharted Play
Leo Burke, Director of Integral
Leadership, Executive Education,
Mendoza College of Business
Ellen Gustafson, Co-Founder,
Feed Projects; Founder and
Executive Director, 30 Project
Matthew Breitfelder, Managing
Director, Global Human Resources,
BlackRock
Patricia Dinneen, Managing
Director, Siguler Guff & Company

ENTREPRENEURIAL INSIGHTS

2012

Charles DelGrande, Managing
Director, Global Head-Technology,
Media and Interactive Services,
C.W. Downer
Chuck Allen, Executive Chairman,
Sloan Valve Company
Emerson Spartz, CEO,
Spartz Media
Jimmy John Liautaud, Founder,
Owner, CEO and Chairman, Jimmy
John's Gourmet Sandwich Shops
Elizabeth Scharpf, Founder
and Chief Instigating Officer,
Sustainable Health Enterprises
(SHE)
Sarah Robb O'Hagan,
President, Equinox fitness chain;
former president of Gatorade and
global sports nutrition at PepsiCo

2013

David Brenner, Executive
Director of Innovation Park at
Notre Dame
Liz Harvey, Managing Partner,
Quintessent Marketing
Renee Curreri, Founder,
Fortius Business Solutions
Larry and Caryl Abdo, founders,
the Abdo Markethouse
Gaylene Anderson, Senior
Innovations Officer, Cleveland Clinic
Healthcare Innovation Alliance for
Notre Dame
Kelly Schwedland,
Entrepreneur-in-Residence,
Elevate Ventures

BOARDROOM INSIGHTS

2012

Elizabeth Saunders, Chairman
of Strategic Communications,
FTI Consulting
Kirk Cordill, Managing Director,
CEO - BMW Group Financial
Services China
Dennis Strigl, Former Verizon
Wireless CEO and Author of
"Managers, Can You Hear Me Now?"
Barry Salzberg, Global CEO,
Deloitte Touche Tohmatsu Limited

2013

Chris Johns, President, Pacific
Gas and Electric Company
William P. Angrick, Co-founder,
Chairman and CEO, Liquidity
Services Inc.
Robert E. Moritz, Chairman and
Senior Partner, PwC
Bill McDermott, Co-CEO, SAP
Shawn P. O'Grady, Senior Vice
President; President, Sales &
Channel Development, General Mills

BERGES LECTURE SERIES

2012

Ann Rhoades, President,
People Link
James Sinegal, Co-Founder and
Director, Costco Corporation
Michael Hastings, Lord Hastings
of Scarisbrick, Global Head of
Citizenship and Diversity, KPMG
Anthony Welters, Executive Vice
President, United Health Group
Kristopher Keys, VP of
Compliance, Exelon Corporation

2013

Owen Ryan, CEO, AERS Advisory,
Deloitte and Touche, LLP.
James Hackett, CEO,
Steelcase Corporation
John Donovan, Senior Executive
Vice President, AT&T Technology
and Network Operations, AT&T Inc.
Jacqueline Novogratz, CEO,
Acumen Fund
Gary Aguirre, former investigator,
United States SEC

GUEST SPEAKERS

2012

Sir George W. Buckley, Executive
Chairman, 3M Company
Mary Hanafin, Legislator, Educator,
Debater and former Minister in the
Irish Government
Rishi Jaitly, Director at the John S. and
James L. Knight Foundation
Bill Marquard, Director at Deloitte
Consulting (Foresight in Business and Society)
John G. Rahie, Managing Partner,
Freeh Sparkin & Sullivan
George Will, Pulitzer Prize winning
newspaper columnist, journalist and author

2013

Daniel Akerson, Chairman & CEO,
General Motors (Graduate Commencement)
John Allison, former Chairman & CEO,
BB&T Corporation
David Bornstein, journalist and author
(Irish Impact Conference Keynote)
Dan Hesse, CEO, Sprint Howard Tullman,
Chairman of Tribeca Flashpoint Media
Arts Academy
Howard Tullman, Chairman of Tribeca
Flashpoint Media Arts Academy

Mark Alexander

Chair & CEO, Alexander Investors, LLC

William Angrick

Co-Founder, Chair & CEO, Liquidity Services, Inc.

Frank Belatti

Managing Partner, Equicorp Partners

James Berges

Partner, Clayton, Dubilier & Rice

John Blystone

Retired Chairman, President & Chief Executive Officer, SPX Corporation

William Brown

Retired, President, 7-Eleven Food Stores of Oklahoma

Edward Coppola

President, The Macerich Company

Joseph Coyne

Partner, Sheppard, Mullin, Richter & Hampton, LLP

Thomas Crotty

Senior Advisor, Battery Ventures

Jerome Crowley

Retired, President, The O'Brien Corporation

Roberto Garza Delgado

President & CEO, Gard Corporacion

Perry Dellelce

Founder and Managing Partner, Wildeboer Dellelce LLP

Matthew DeSalvo

Chief Operating Officer, CRT Capital Group, LLC

Maurice DeWald

Chairman, Verity Financial Group

Thomas Dolphin

Chairman & CEO, 21st Century Bank

Robert Dowdell

Retired, Chair & CEO, Marshall & Swift

Jose Rafael Fernandez

Vice Chair of the Board, President & CEO, Oriental Financial Group

Jay Ferriero

President & Chief Operating Officer, Capital Automotive LP

Cyrus Freidheim

Retired, President & CEO, The Sun Time Media Group

Gary Garrabrant

Founder, Jaguar Growth Partners

Robert Garvy

Founder and Chairman Emeritus, INTECH Investment Management, LLC

John Gerspach

Chief Financial Officer, Citigroup, Inc.

Gary Gigot

Private Investor, Co-founder, 2CircleGrowth, LLC

Joseph Giovanini

Retired, Director, United International Holdings, Inc.

Christina Glorioso

Senior Vice President, NBCUniversal News Group Advertising Sales Client Solutions NBCUniversal

Timothy Gray

Chairman of the Board, Ryan Companies US, Inc.

Thomas Grojean

Owner, Grojean Transportation

Joe Haggard

Retired, Chairman & CEO, Haggard Clothing Company

John Hahn

Managing Director, Providence Equity Partners, Ltd.

William Hank

Chairman & CEO, Farnham Investment Group

Charles Hansen

Retired, Chairman & CEO, Pillowtex Corporation

Todd Herrick

Chairman Emeritus, Tecumseh Products Company

James Hesburgh

President, James L. Hesburgh International, Inc.

Daniel Hesse

President & CEO, Sprint Nextel

Richard Huether

Retired, Corporate Marketing Executive, General Electric

James Jaeger

Partner, Deloitte

Gary Kaneb

President, Catamount Management Corporation

John Koltes

Retired, Senior Vice President, AllianceBernstein

John Loftus

Retired, General Partner, JRL Investments

Frances Love

Underwriter in Community Development Banking, JPMorgan Chase

John Martin

President & CEO, GE Antares Capital Corporation

Roxanne Martino

President & CEO, Aurora Investment Management, LLC

Michael Mathile

Chair & Managing Director, Myrian Capital

Thomas McCloskey

Chairman & CEO, Cornerstone Holdings, LLC

J. Luke McGuinness

Retired, President & CEO, Cadence Health System

Kenneth Meyer

Retired, Chair and CEO, Lincoln Capital Management Company

Michael Murray

President, Murray Capital, Ltd.

Vera Muzzillo

Chief Executive Officer, Proforma

Neil Naughton

Deputy Chairman, Glen Dimplex Group

T. Michael Nevens

Senior Advisor, Permira Funds

Terry Nolan

President, Standard Printing Company of Canton

Patrick O'Shaughnessy

Chairman, Lario Oil & Gas Company

Michael Pasquale

Retired, COO, Hershey Foods Corporation

Frank Potenziani

Chairman & President, M & T Trust

Paul Purcell

Chairman, President & CEO, Baird Holding Company; Baird Financial Corporation; and Robert W. Baird & Company, Inc.

Thomas Quinn

Managing Partner, The Jordan Company, LP

Mark Rauenhorst

President, Marren Properties, LLC

Paul Reilly

Chief Executive Officer, Raymond James Financial, Inc.

Robert Reilly

CEO and Founding Partner, Reilly Partners

Richard Rosenthal

Retired, Chairman & CEO, St. Joseph Bank & Trust Company

John Ryan

Chairman, Mine Safety Appliances

David Sabey

President, Sabey Corporation

George Scharpf

President & CEO, Amboy Bank

Keith Sherin

Chairman & CEO, GE Capital

Bailey Siegfried

Vice President of Global Marketing, NORDAM

James Sinegal

Co-Founder & Director, Costco Wholesale Corporation

Cynthia Hank Stark

Partner, Williamsburg Partners, LLC

Richard Starmann

Retired, Senior Vice President, McDonald's Corporation

Robert Sullivan

President & CEO, Fifth Third Bank, Chicago

Irma Tuder

Founder, Analytical Services, Inc.

John Veihmeyer

U.S. Chairman & CEO, KPMG, LLP

James Wade

Managing Partner, M/C Partners

Valerie Barker Waller

Director, Brand Marketing, United Airlines

Corey Angst
ICIS 2013

Robert Battalio
Financial Review

Jeffrey H. Bergstrand
Review of International Economics

Matt Bloom
Journal of Organizational Behavior
Academy of Management Review

Kevin D. Bradford
Journal of Marketing Theory and Practice

Robert Bretz
Strategic HRM Journal

Thomas F. Cosimano
Journal of Economics and Business

Martijn Cremers
Review of Finance
European Financial Management
JAFF, Journal of Accounting, Finance & Law

Craig Crossland
Academy of Management Review
Academy of Management Journal
Strategic Management Journal

Zhi Da
Finance Research Letters

Sarv Devaraj
Production and Operations Management
Journal

Robert Easley
Information Systems and e-Business
Management

Peter Easton
Journal of Accounting, Auditing and Finance
Review of Accounting Studies
Accounting and Finance
Journal of Business, Finance and Accounting
Journal of Accounting Research
Accounting and Business Research

Georges Enderle
Business and Professional Ethics Journal
Asian Journal of Business Ethics
Chinese Economic Ethics Yearbook
Zeitschrift für Wirtschafts- und
Unternehmensethik / Journal for Business,
Economics and Ethics
African Journal of Business Ethics
Economic Ethics
Studies in Applied Ethics (SAE)
Research in Ethical Issues in Organizations
Globale Solidarität. Schritte zu einer neuen
Weltkultur

James L. Fuehrmeyer
Deloitte Foundation - Trueblood Cases

Shankar Ganesan
Journal of Retailing
Journal of Marketing
Journal of Trust Research
Journal of Personal Selling and Sales
Management
Journal of the Academy of Marketing
Science

John F. Gaski
Journal of Marketing Channels
Journal of Education for Business

Timothy J. Gilbride
Journal of Marketing Research

Luis Gomez-Mejia
Academy of Management Journal
Strategic Management Journal
Journal of Management Studies
European Accounting Review
Human Resource Management
Cross-Cultural Management
Family Business Review
Management Research

Sean Handley
Journal of Supply Chain Management
Journal of Operations Management

David B. Hartvigsen
Operations Research Letters

Roger Huang
Pacific-Basin Finance Journal
Journal of International Financial Markets,
Institutions & Money

Kaifeng Jiang
International Journal of Human Resource
Management

Timothy Judge
Academy of Management Discoveries
British Journal of Management
Human Resource Management Review
International Journal of Selection and
Assessment
Journal of Applied Psychology
Journal of Management
Organizational Psychology Review
Personnel Psychology
Psychology of Human Resources
Zeitschrift für Personalpsychologie (Journal
of Personnel Psychology)
Academy of Management Journal
Science You Can Use: Evidence-Based
Principles and Practices, American
Psychological Association
Journal of Business and Psychology

Ken Kelley
Psychological Methods
Frontiers in Quantitative Psychology and
Measurement

Choa-Shin Liu
Review of Accounting and Auditing Studies

Timothy Loughran
International Journal of Portfolio Analysis
and Management
Journal of Financial Economics
The Open Ethics Journal
Journal of Financial Research
Journal of Corporate Finance
Journal of Behavioral Finance
Review of Quantitative Finance
and Accounting

Michael Mannor
Academy of Management Journal

Michael Meyer
American Accounting Association AAA
Commons

Jeffrey Miller
Behavioral Research in Accounting

Elizabeth Moore
Journal of Public Policy & Marketing
Journal of Macromarketing
Journal of Historical Research in Marketing

Patrick E. Murphy
Business Ethics Quarterly
Journal of Public Policy and Marketing

Tonia Hap Murphy
American Business Law
Journal of Legal Studies Education

James O'Rourke
Australian Centre for Public Communication
Ramachandran Ramanan
Journal of Education for Business

Frank K. Reilly
Journal of Financial Education
European Journal of Finance

Thomas F. Schaefer
Accounting Educators' Journal

Paul H. Schultz
Journal of Financial and
Quantitative Analysis

Jim A. Seida
Journal of the American Taxation
Association

John F. Sherry Jr.
Journal of Marketing Management
Journal of Marketing

Daewon Sun
Decision Sciences

Ann Tenbrunsel
Organizational Behavior and Human
Decision Processes
Journal of Applied Psychology
Business Ethics Quarterly
Journal of Business Ethics

Joel E. Urbany
Marketing Letters

Sandra Vera-Munoz
Contemporary Accounting Research
Behavioral Research in Accounting

Jerry C. Wei
Journal of Operations Management

William L. Wilkie
Journal of Historical Research in Marketing
Journal of Macromarketing
Journal of Public Policy and Marketing
Applied Economics Research Bulletin

Rev. Oliver F. Williams, C.S.C.
Journal of Corporate Citizenship
South African Journal of Business Management
African Journal of Business Ethics
Praxis: Journal of Christian Business
Management

Xuying Zhao
Production and Operations Management
International Journal of Integrated Supply Chain

FACULTY AWARDS

FACULTY AWARDS 2012

Walter Clements, Department of Finance, received the Leo Burke Outstanding Teacher Award, Executive MBA, Chicago

Margaret M. Forster, Department of Finance, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching and the James Dincolo Outstanding Teacher Award

James Fuehrmeyer, Department of Accountancy, was named the Dincolo Outstanding Professor, M.S. in Accountancy

Ante S. Glavas, Department of Management, received the James Dincolo Outstanding Teacher Award

Jeremy B. Griffin, Department of Accountancy, received the James Dincolo Outstanding Teacher Award

Jerry Langley, Department of Finance, received the James Dincolo Outstanding Teacher Award

John Michel, Department of Management, was named the Outstanding Professor, Master of Nonprofit Administration

Elizabeth S. Moore, Department of Marketing, received the Blessed Basil Anthony Moreau, C.S.C. Outstanding Undergraduate Teaching Award and the James Dincolo Outstanding Teacher Award

Phillip Raskin, Executive MBA, received the Arnie Ludwig Outstanding Teacher award, Executive MBA, South Bend

William Wilkie, the Nathe Professor of Marketing, has been honored by the American Marketing Association Foundation with an award named after him. The *William L. Wilkie Marketing for a Better World Award* will honor marketing thought leaders who have significantly contributed to the understanding and appreciation for marketing potential to positively impact the human community.

FACULTY AWARDS 2013

Carl Ackermann, Department of Finance, received the James Dincolo Outstanding Teacher Award

John Affleck-Graves, Department of Finance, received the Arnie Ludwig Outstanding Teacher award, Executive MBA, South Bend

Charles Bamford, Department of Management, received the Leo Burke Outstanding Teacher Award, Executive MBA, Chicago

Robert Battalio, Department of Finance, received the Blessed Basil Anthony Moreau, C.S.C. Outstanding Undergraduate Teaching Award

Kristin Collett-Schmitt, Department of Finance, was named the Outstanding Professor, Master of Nonprofit Administration

Shane A. Corwin, Department of Finance, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching

James Fuehrmeyer, Department of Accountancy, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching

Timothy Gilbride, Department of Marketing, received the James Dincolo Outstanding Teacher Award

Hong Guo, Department of Management, received the James Dincolo Outstanding Teacher Award

Joe Holt, Executive Education, received the Outstanding Teaching Award, Traditional MBA.

Brian R. Levey, Department of Accountancy, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching

Elizabeth S. Moore, Department of Marketing, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching

Thomas Schaefer, Department of Accountancy, was named the Dincolo Outstanding Professor, M.S. in Accountancy

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John Affleck-Graves Notre Dame Chair in Finance

Robert D. Bretz Joe and Jane Giovani Professor of Management

Edward J. Conlon Edward Frederick Sorin Society Professor of Management

Sarv Devaraj Fred V. Duda Professor of Business

Peter Easton Arthur Andersen Alumni Professor of Accountancy

Georges Enderle John T. Ryan, Jr. Professor of International Business Ethics

Luis Gomez-Mejia Ray and Milan Siegfried Professor of Management

Roger D. Huang Martin J. Gillen Dean and Kenneth R. Meyer Professor of Global Investment Management

Tim Judge Franklin D. Schurz Professor of Management

Timothy Loughran C.R. Smith Professor of Finance

Frank K. Reilly Bernard J. Hank Professor of Finance

David N. Ricchiute Deloitte & Touche Professor of Accountancy

Thomas F. Schaefer KPMG Professor of Accountancy

Paul H. Schultz John W. and Maude Clarke Professor of Finance

John F. Sherry Ray W. and Kenneth G. Herrick Professor of Marketing

William L. Wilkie Aloysius and Eleanor Nathe Professor of Marketing Strategy

CHAIRS

David Hartvigsen The John W. Berry Sr. Professor of Business

H. Fred Mittelstaedt Deloitte Foundation Professor of Accountancy

Bill McDonald Thomas A. and James J. Bruder Professor of Administrative Leadership

Richard Mendenhall William and Cassie Daley Professor of Finance

TERM CHAIRS

Kenneth Kelley Viola D. Hank Associate Professor of Management

Zhi Da Viola D. Hank Associate Professor of Finance

Timothy Gilbride Notre Dame Associate Professor of Marketing

NAMED PROFESSORSHIP

Carl Ackerman Nolan Professorship for Excellence in Undergraduate Instruction

ENDOWED DIRECTORS

Thomas Harvey Luke McGuinness Directorship of the Master of Nonprofit Administration Program

James S. O'Rourke IV Arthur F. and Mary J. O'Neil Director of the Fanning Center for Business Communications

Ann Tenbrunsel Rex & Alice A. Martin Professor for Business Ethics & Director of the Institute for Ethical Business Worldwide

To build a premier Catholic business school that fosters academic excellence, professional effectiveness and personal accountability in a context that strives to be faithful to the ideals of community, human development and individual integrity.

