Mission  Academic Excellence  Globalization  Innovation
Shortly after learning that I would become the new dean, I began writing down all of the things we needed to do to take the Mendoza College to the next level. No matter how much and how fast the world is changing, we must always keep in mind that everything we do begins and ends with our unwavering mission.

As I wrote a lengthy list of names, programs, ideas for programs, challenges and opportunities, serendipitously four themes popped out: Mission, Academic Excellence, Globalization, Innovation. MAGI. These are our four major pillars. The four critical goals to build our future on.

Now, I have been reminded on occasion that in the Bible, there were three Magi, or wise men, who brought gifts to honor the birth of our Lord Jesus, not four. And for sure, they brought different gifts than suggested by the four pillars of MAGI. But in fulfilling the important mission of the Mendoza College, we are in a sense modern-day Magi seeking to bring gifts in service to our Lord.

My hope is that in all that we do, He finds that these gifts are worthy of His creation.

MISSION Since the last recession, an increasing number of business schools have adopted “business for good” as their tagline, which is great. We welcome the growing awareness that values and ethics must be at the center of business education. At the same time, the trend presents us with challenges in maintaining the distinctiveness of Mendoza. Our mission is not a tagline. It’s not born of a trend. It is the expression of our deepest beliefs and of the founding principles of the University. It is the compass we give to our students to navigate the future:

To build a premier Catholic business school that fosters academic excellence, professional effectiveness and personal accountability in a context that strives to be faithful to the ideals of community, human development and individual integrity.

For what use would it be to provide them with a toolbox of business skills and knowledge, but fail to teach them to consider the impact of their actions on the human community? Or vice versa—to inspire within them a heart for serving the greater good, but insufficient knowledge of the essential business skills so vital for effecting sustainable change?

So to distinguish ourselves, we must raise the bar. We must challenge other schools claiming this same mission to demonstrate a steadfast commitment to educate future business leaders to consider ethics and societal impact. In part, this means sharing thought leadership in areas where we’ve developed innovative, signature programs, such as Business on the Frontlines and Foresight in Business and Society. It also means continued leadership in ethical business. Mendoza has been designated as a champion of the UN Principles of Responsible Management Education (PRME), an initiative seeking to establish a process of continuous improvement among institutions of management education in
order to develop a new generation of business leaders. So our intention is never to be the only business school focusing on “business for good.” The more the merrier. That is how we change the world.

**ACADEMIC EXCELLENCE** Measuring academic excellence often is thought about in broad terms—rankings, accreditations, awards. But at Mendoza, we measure it differently—one person at a time. Excellence is the faculty member who made an effort to look after the well-being of our students, or who contributed research to his or her discipline in a way that benefits the world. It’s our alumni, who share their expertise and experience. And of course, it’s our students. They truly are remarkable people, worthy of our pride.

Now, it’s not to say that rankings aren’t important, but they are not the reason why we set high expectations for academic achievement. We are here to provide the best possible education for our students, and to do so, we are devoted to recruiting and retaining faculty members who are able to teach, and to continuously improve our curricula. And while we strive for excellence by providing a comprehensive business education, we also realize that we must develop thought leadership in specific areas. This means that we must compete for faculty members who are top experts in their disciplines, which is a challenge considering the high number of impending retirements of professors who have contributed so significantly to make Mendoza what it is today. We also face increasing competition from other institutions of higher education for top-notch faculty as business education accelerates globally.

Another significant part of academic excellence has to do with the services we provide not just to our students, but to the community and even the world. If we were to measure our successes only by what happens in the classroom, we would fall far short of our mission. That is why we offer experiential learning opportunities such as our problem-solving courses, where the students go out into the local community and work with its leaders on real-life problems. It’s why we send our Executive MBA students abroad to work in teams in Africa or South America. It is vital to send students out into the world where they can be of service, learn through experience, and show by example how to employ the tools of business toward societal good.

**GLOBALIZATION** There is no such thing as a domestic marketplace. Everything we do relates to the rest of the world, so we therefore must be aware of the bigger picture. Our curricula must recognize the global nature of business and cannot be U.S.-centric. Our faculty attends international conferences and collaborates with foreign researchers. Since most major corporations are multinational, jobs may be found anywhere in the world. We must work with recruiters on a global level. And we will continue to recruit the best and brightest international students to admit to our programs here.

Looking to the future, we increasingly will be exploring opportunities to take our programs overseas. In May 2013, we launched the College’s first dual-degree program with Renmin University in Beijing
and our Master of Nonprofit Administration. This was a remarkable effort for a number of reasons. China’s recognition of the necessary role played by nonprofit organizations within its national economy and its society is fairly recent; whereas Notre Dame has a concern for the underserved among us as a foundational part of its mission. We have much to share in knowledge, experience and best practices.

We plan to create more of these dual-degree programs, and to make use of the global gateways that Notre Dame has in various countries. We also plan to introduce a global Executive MBA, where our student executives will visit several locations in various countries to learn about their culture and business practices. For our undergraduates, Notre Dame offers one of the best study-abroad programs in the world. We would like to expand on that opportunity by offering what I call Global Education Programs, or the GEPs, that create cohorts of ND and international students and allow them to experience several countries.

**INNOVATION**  It’s an understatement to say that the world is changing rapidly. And rapid change requires an attitude of constant innovation. Where historically Mendoza offered the traditional one-size-fits-all MBA, the College now must meet the increasing demand for customized, one-year graduate business programs. In June 2013, we sat our first class of Master of Science in Business students, which is an 11-month program for individuals with non-business undergraduate degrees to teach them business fundamentals. But even this brand-new program is facing stiff competition as our peer schools launch similar programs. That’s how fast the landscape is changing.

We have other specialized degree programs in development so that we can stay ahead of the curve. But we must also consider the infrastructure needed to support the new programs—how we might configure admissions offices, as well as career and student services to gain synergies while retaining the programs’ distinctions.

We have ambitious goals, but we cannot accomplish them alone. As our stakeholders consider with us the four pillars of the MAGI vision, we invite them to join us in working to make the vision a reality. There are myriad ways to help—by providing externships and internships; by sharing professional expertise in the classroom and through our speakers series; by endowing fellowships and scholarships; by recruiting our students. In all that we do, we must remember that our calling is not just business education, but to be a standard-bearer in the challenge to use business as a powerful force for good in the world. This is the calling is that is worthy of our faith.

Roger Huang
Mendoza Senior Juan Manuel Segura (MGT-C ‘14) shakes hands with Pope Francis while his brother, Juan-Pablo Segura (ACCT ‘10) looks on. The brothers presented the pope with a copy of *The Chapels of Notre Dame* during a visit to Rome in October.

In July 2013, the **Marketing Department** culminated its collaboration on a unique **new book** called *Marketing and the Common Good: Essays From Notre Dame on Societal Impact*. Nearly all of the department’s 16 faculty members contributed a chapter, writing about such significant topics as organ donation, sustainability and Catholic social teaching.

**Rev. Oliver Williams**, C.S.C, examines the history of business ethics, the UN Global Compact, and business as a significant force for a more peaceful world in his new book, *Corporate Social Responsibility: The Role of Business in Sustainable Development* (Routledge, November 2013). The management instructor and director of the Center for Ethics and Religious Values in Business has edited or authored more than 15 books and numerous articles on the topic of business ethics.
The Great Lakes Global Commons Gathering, Sept. 30-Oct. 2, 2012, gathered a diverse group of Canadian and American scholars, water experts, Native American First People representatives and artists to explore strategies for establishing the Great Lakes as a global commons. The innovative approach involves an interconnected network of public trusts designed to protect and preserve resources belonging to the larger community. The event was sponsored by the Mendoza College Global Commons Initiative, directed by Leo Burke, who teaches courses on the Commons to undergraduates, MBAs and Executive MBAs.

As part of its dedication to increasing the number of women in leadership roles, the Mendoza College joined the Forté Foundation, a consortium of the Graduate Management Admission Council (GMAC), leading multinational corporations and top global business schools. Forté offers a range of networking, career development and educational resources, as well as fellowship opportunities.

Mendoza College undergraduate Jasmine Shells (ACCT ’13) won the prestigious Lou Holtz Leadership Scholarship. The annual award is given to an outstanding ND senior who demonstrates leadership in student life and community service.

The Notre Dame Deloitte Center for Ethical Leadership held its second annual forum April 22-23, 2013, at the Stayer Center for Executive Education. About 40 scholars and executives attended “Values: Make ‘Em or Buy ‘Em?” to discuss corporate values from the perspective of the classic “make-or-buy” decision. The Center, which is dedicated to exploring character ethics, also publishes, “To the Point: Dispatches from the Ethical Frontier,” and offers a video series featuring first-person interviews with top executives, “Walking the Talk: Insights on Putting Ethics into Practice.” These and other resources can be found on the Center’s site at ethicalleadership.nd.edu.

The Institute for Ethical Business Worldwide held its annual Excellence in Ethics Research Conference at Notre Dame in May 2013, an event attended by about 35 faculty researchers and doctoral students from leading universities including Stanford, Harvard and Yale. The conference, led by Institute Director Ann E. Tenbrunsel and sponsored by the Chase Manhattan Bank Endowment to Promote the Ethical Responsibilities of Business, also held a dissertation competition intended to expose early-stage doctoral students to new ideas for research that could form the basis of their dissertations.

Nonprofit Professional Development held a 10-day Catholic Leadership Certificate Program for executives in Catholic organizations in July 2013, which covered topics vital for organizational development within the context of furthering the Catholic mission.

The Notre Dame Deloitte Center for Ethical Leadership renamed its former Leaders in Transition program as the Volunteers in Transition program in July 2012. The weeklong summer program continues to help returning volunteers from organizations such as the Peace Corps, Americorps and Jesuit Volunteer Corps transition to the workforce.
In March 2013, the Stayer Center for Executive Education opened its doors, offering a state-of-the-art, 54,000-square-foot facility to house the Mendoza College’s executive education programs. Among its many features, the classically styled Center includes a two-story grand concourse with soaring glass windows and the beautiful St. Matthew Chapel.

Accountancy programs—both undergraduate and graduate—continued to earn top spots in the annual Public Accounting Review rankings. Master of Science in Accountancy ranked No. 4 in the nation and No. 1 against like-sized programs. The undergraduate accountancy program ranked No. 5 overall and No. 2 against like-sized programs.

Notre Dame MBA jumped four spots to No. 20 in the biennial Bloomberg Businessweek survey of U.S. b-schools. The program rose significantly in the recruiter ranking to 18th in 2012 from 33 in 2010. It also earned “As” for career services, teaching quality, critical thinking and leadership skills.

Notre Dame Executive MBA earned a ranking of No. 15 in two separate surveys – 2013 Bloomberg Businessweek ranking of best programs, and The Economist inaugural ranking of top executive degree programs in the world. ND EMBA was lauded by Businessweek as the “biggest mover” in the survey – vaulting 12 spots over its previous ranking – due to high ratings for its loyal alumni network.

For the fourth consecutive year, Bloomberg Businessweek ranked Mendoza College Undergraduate Studies as No. 1 in the nation. The program ranked first in student satisfaction and fifth in employer satisfaction—the two main ranking criteria. The College also earned scores of “A+” for teaching quality, facilities and services, and job placement.

Undergraduate finance students Dan McMurtrie, Anh Ta and Alex Hakes won 2013 Ben Graham Fellowships—the highest award available to students for value investing. Winning the Ben Graham entitled students to attend the Value Investing Congress free of charge (tickets are $5,000-plus) and have their ideas published in the Value Investing Letter. McMurtrie’s pitch on biopharma company Gilead Sciences was published in the April edition (access available online).
Four finance faculty members won prestigious Institute for Quantitative Research in Finance (the Q Group) Awards in fall 2013, which are intended to provide financial support for superior academic research projects with potential applications in the field of investment management. The faculty members include Robert Battalio, Shane Corwin, Martijn Cremers and Pengjie (Paul) Gao.

Social media is having a dramatic effect on a corporation’s investor relations, customer service and crisis management. In April 2013, the Center for Accounting Research and Education (CARE) convened a two-day conference, “Impact of Emerging Information Technology on Capital Markets,” that was attended by top experts and practitioners who examined a range of current topics from disclosure regulation to catering to the needs of investors.

In spring 2013, the Mendoza College launched its newest graduate degree program – the Master of Science in Business. An 11-month, pre-experience program for non-business majors, MSB is designed to expand career options by leveraging the students’ diverse undergraduate experience with foundational business knowledge and skills. Eventual enrollment is planned to reach 110 per class.


Marketing Professor Shankar Ganesan’s article on the validity of cross-sectional versus longitudinal surveys was a finalist for the 2012 William F. O’Dell Award from the Journal of Marketing Research, a leading journal in marketing. The O’Dell award honors the article published in 2008 that has made the most significant, long-term contribution to marketing theory, methodology and/or practice.

The Center for the Study of Financial Regulation held a two-day conference in Washington, D.C., in July 2013 that brought together academicians, economists and high-level regulators from the SEC and other agencies to discuss the sprawling Dodd-Frank legislation. The conference, led by Center Director Paul Schultz, included sessions on banking reform, the Volcker Rule and the Consumer Financial Protection Bureau.

Jeremy Griffin, assistant accountancy professor, won the 2012 Outstanding Auditing Dissertation Award from the Auditing Section of the American Accounting Association for his paper, “The Effects of Uncertainty and Disclosure on Auditors’ Fair Value Materiality Decisions.”

Accountancy professors Brad Badertscher, Jeffrey Burks and Peter Easton received the American Accounting Association Financial Accounting and Reporting Section Best Paper Award for 2013. Their paper, “A Convenient Scapegoat: Fair Value Accounting by Commercial Banks during the Financial Crisis” (The Accounting Review, Jan. 2012), which examined the role of fair-value accounting during the recent financial crisis, was selected from among all financial accounting and reporting studies published in the last five years.
Sarah Wanek (IT-Management ’11) worked with students from Loreto Sealdah School in Kolkata, India, as part of an Undergraduate Action Research Seminar studying child poverty and educational development. Across all programs, Mendoza students increasingly are seeking opportunities to become involved in international initiatives to expand their understanding of global problems and the societal impact of business. Photo credit: Matt Cashore/University of Notre Dame
The Master of Nonprofit Administration program launched a **pilot partnership with Renmin University** in Beijing, welcoming four of its most promising candidates to Notre Dame to take 20-plus credits starting in summer 2013.

How much does graduate education help increase levels of cultural openness? To find out, the Master of Science in Accountancy program participated in the **Global Mindset Experiment**, using a Thunderbird School of Management “Global Mindset Inventory” metric to measure results. Tested both as they entered and finished the MSA program, more than 70 percent of students showed gains in their cultural openness levels.

The **LEAD Program** brought six select students from Kenya and Uganda to study with Notre Dame MBA students during the fall 2012 semester. LEAD (Leadership for Excellence and Africa’s Development) was a collaboration between IBM and the Mendoza College, the Kellogg Institute for International Studies and the Engineering, Science, Technology and Entrepreneurship Masters (ESTEEM) Program at Notre Dame.

Marketing Professor Patrick Murphy sponsored a **marketing symposium in London** on “Challenges to International Marketing Ethics and Corporate Responsibility.” More than 30 professors from Europe and the United States participated. Unilever received the Hesburgh Award for Ethical, Environmental and Socially Responsible Practices.

**In November 2013**, teams of **Mendoza College undergraduates** took second and third places in the **BYU Case Competition** - which required participants to speak in Mandarin only. Competing against BYU, Indiana University and Washington University in St. Louis, the students were asked to provide consulting advice to a Chinese technology company looking to expand into the private cloud market.

Growing out of its signature undergraduate course on “Foresight in Business and Society,” the Mendoza College held a **first-of-its-kind conference on “Foresight in Business: A Workshop to Expand Methods and Opportunities for Educating Tomorrow’s Business Leaders for Resilience in a Turbulent Future.”** More than 30 participants from organizations including the University of Michigan, the American Cancer Society, Whirlpool, IBM and Motorola gathered for the one-day workshop, held in June 2013.
As part of the “the ultimate trade mission for Ireland’s top business minds,” 110 Irish business entrepreneurs attended executive education sessions at Mendoza College in June 2013 as part of the Ernst & Young Entrepreneur of the Year CEO Retreat. The guests participated in discussions on innovation, business ethics and the global impact of business policy and practice led by Ann Tenbrunsel, management professor of business ethics; Barry Keating and Jeffrey Bergstrand, professors of finance; and Carolyn Woo, former dean of Mendoza College and now president and CEO of Catholic Relief Services.

Nonprofit Professional Development began giving students the opportunity to earn a Certificate in Nonprofit Transformational Leadership, a new 100-percent-online executive certification.

Twenty-three current and former NFL players attended the “Investment for Impact” conference, held April 18-21, 2013, in the Stayer Center for Executive Education. The attendees gained an understanding of investment strategy and entrepreneurial ventures, and the fundamentals of social entrepreneurship—ventures intended to promote the greater good while being financially sustainable. The conference was designed and delivered by the Stayer Center and the Gigot Center for Entrepreneurship.

“You are absolutely the next Great Generation.” Bill McDermott, Co-CEO of SAP, discussed what the rapidly developing digital world means for millennials during his Boardroom Insights Lecture, “The Era of Disruptive Innovation.” (Video available online at business.nd.edu.)
The Gigot Center for Entrepreneurship and the Fellow Irish Social Hub (FISH) brought together some of the foremost social innovators during its second annual Irish Impact Social Entrepreneurship Conference on Oct. 2-4, 2013. The event presented sessions on topics ranging from funding strategies to understanding social “rate of return,” and included special opportunities for networking, investment pitches and display booths to showcase the participants’ social ventures. The New York Times columnist and noted author David Bornstein served as the keynote speaker.

A total of 148 teams competed for cash and in-kind prizes amounting to more than $300,000 during the 2012-13 McCloskey Business Plan Competition, an annual event organized by the Gigot Center for Entrepreneurship. Contect, a developer of an early detection concussion assessment device, claimed the grand prize of $25,000 during the final competition in April. Nearly 700 members of the Notre Dame community served as team members, judges and mentors.

Notre Dame MBA students took first place in the third annual Innovation in Social Entrepreneurship Case Competition, held March 27-29, 2013, at Brigham Young University in Provo, Utah. The Notre Dame MBAs competed against their counterparts from BYU and the universities of Portland, Colorado and Utah.

The Notre Dame MBA no longer requires applicants to its One-Year Program to have a business undergraduate degree - a change that will allow prospective students with a broad range of degrees to apply. The new guidelines begin with the incoming 2014-15 class.

Teams made up of students from both the Notre Dame MBA and Engineering, Science, and Technology Entrepreneurship Excellence Master’s Program (ESTEEM) took first and third places in the AT&T Case Competition on Oct. 4, 2013. Competing against UT-Dallas, the teams analyzed a case centered on Big Data and AT&T’s business model.

Stayer Center for Executive Education, Memorial Hospital of South Bend and Whirlpool Corporation are partnering to offer the Certified Innovation Mentor program. Launched in fall 2013, CIM is a yearlong program conducted over three modules that develops understanding of the essential process of innovation, rather than specific strategies. Participants must earn their certification by demonstrating their ability to apply practical concepts and tools to help organizations and teams innovate.

Notre Dame MBA partnered with Coca-Cola Company to sponsor the 2013 Mini Deep Dive Challenge, an innovative virtual case competition. More than 660 individuals registered for the online contest that asked them to put forward their best idea on a clean-water technology case. Grand-Prize winner Jonathan Lee (ND ‘10) won a trip to work with a Coke sustainability team, as well as a chance at a $25,000 fellowship if he successfully matriculates into the program.
Undergraduate Studies
(Fall 2013)

No. 1, fourth consecutive year
Specialty Rankings
#1 Ethics  #2 Accounting  #4 Financial Management  #5 Sustainability

Enrollment by Major, Fall 2013

Accounting  15%  Finance  27%
Marketing  11%  Management  12%
Undeclared Sophomores  35%

Student Profile
Total enrollment 1,968
Female 40%
Minority (U.S. only) 21%
International 6%

Featured Courses
- TAP (Tax Assistance Program)
- Applied Investment Management
- Innovation and Design
- Marketing Analytics

Average Salary, Class of 2012
$58,000

Employment Distribution, Class of 2012

South 6%  2%  13%
Midwest 47%
East 32%
International

Future Plans, Class of 2012
- Graduate School 14%
- Service/Military/Other Seeking Employment 4%
- Full-Time Professional Employment 79%

Top Employers, Class of 2012
- Deloitte
- Ernst & Young
- PricewaterhouseCoopers
- KPMG
- Bank of America Merrill Lynch
- General Electric

*Source: University of Notre Dame Office of Strategic Planning and Research
**Student Profile**

- Total enrollment: 313
- Average Age: 27
- Female: 27%
- Minority: 15%
- International: 20%
- Average Work Experience: 51 months

**Signature Courses**

- Problem Solving
- Interterm Intensives
- Business on the Frontlines
- Business Analytics

**Top Recruiters**

- Deloitte
- Amazon
- Bank of America
- IBM
- Intel

**Employment Profile, Class of 2013**

- Number of graduates seeking employment: 115
- Median base salary: $96,250
- Median bonus: $15,000
- Students accepting jobs: 90%
- Students securing summer internships: 99%
- Average monthly salary for summer internships: $6,420

*Source: The Notre Dame MBA*
**Executive MBA:**

- **#15 The Economist Executive MBA Global Ranking 2013**
- **#15 Bloomberg Businessweek EMBA Global Ranking 2013**

<table>
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<tr>
<th>EMBA Student Profile, Class of 2014</th>
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<tr>
<td><strong>Total enrollment</strong></td>
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<td><strong>Average Age</strong></td>
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<tr>
<td><strong>Female</strong></td>
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<tr>
<td><strong>Minority</strong></td>
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<tr>
<th>Class of 2014</th>
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<tr>
<td><strong>Chicago/Michigan Ave.</strong></td>
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<td><strong>South Bend/Notre Dame Campus</strong></td>
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<th>Executive Integral Leadership Profile, Class of 2013</th>
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<td><strong>Average age</strong></td>
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<td><strong>Female</strong></td>
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<tr>
<td><strong>Average years business experience</strong></td>
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<td><strong>ND alumni</strong></td>
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<tr>
<td><strong>More prevalent job titles</strong></td>
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<tr>
<td>President, Director, VP</td>
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<tr>
<th>Executive Education Partial List of Clients, 2013</th>
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<tr>
<td>Bayer Corporation</td>
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<tr>
<td>Biomet</td>
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<tr>
<td>Bon Secours Health System, Inc.</td>
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<tr>
<td>Catholic Relief Services</td>
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<tr>
<td>Lockheed Martin</td>
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<td>National Council of State Housing Agencies</td>
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<td>National Football League</td>
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<th>Unleashing Your Leadership Potential Profile, Class of 2013</th>
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<td><strong>Average age</strong></td>
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<td><strong>Female</strong></td>
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<td><strong>Average years business experience</strong></td>
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<td><strong>ND alumni</strong></td>
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<tr>
<td><strong>More prevalent job titles</strong></td>
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<tr>
<td>Engineer, Manager, Director</td>
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*Source: The Stayer Center for Executive Education*
Public Accounting Report 2013

**Student Profile, Fall 2013**
- Total enrollment: 100
- Average Age: 22
- Female: 35%
- Average GMAT: 660
- Average GPA: 3.624
- Minority: 15%

**Class of 2013 Placement**
- 100%

**Region of Employment, Class of 2013**
- Mid-Atlantic: 16%
- Midwest: 51%
- South: 11%
- New England: 3%
- West Mountain: 4%
- West Pacific: 4%
- International: 3%
- Southwest: 8%

**Placement by Sector, Class of 2013**
- Public Accounting: Big Four: 83%
- Public Accounting: Other: 8%
- Industry: 3%
- Consulting: 4%
- Not-for-Profit/Other: 2%

**Featured Courses**
- Sustainability Accounting and Reporting
- Partnerships and Passive Activities
- Tax Research
- Equality Valuation

*Source: Master of Science in Accountancy*
Select MNA Electives
- Program Evaluation
- Public Policy
- Research Methods
- Grant Writing
- Intersection of the Nonprofit and For-Profit Sector
- Negotiations
- Social Entrepreneurship

MNA Partners
- Peace Corps
- United States Chamber of Commerce
- Volunteers of America
- Catholic Charities

Program Outline
30 core credits taken over 4 summers

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<tr>
<th>1</th>
<th>3 days/Orientation &amp; 4 weeks/12 credits</th>
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<tr>
<td>2</td>
<td>2 weeks/6 credits or 4 weeks/12 credits or 6 weeks/18 credits</td>
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<td>3</td>
<td>2 weeks/6 credits or 4 weeks/12 credits or 6 weeks/18 credits</td>
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<tr>
<td>4</td>
<td>2 weeks/6 credits or 4 weeks/12 credits or 6 weeks/18 credits</td>
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PLUS 9 elective credits from online courses available in fall and spring and 3 credits for a field project  
Total = 42 credits

Student Profile, Class Entering Summer 2013
- Average GRE: 315
- Average GPA: 3.5
- Average age: 33
- Female: 60%
- International: 14%
- Minority: 11%
- Number of states represented: 16
- Number of countries represented: 3

Select list of employers of entering class
- The China Foundation Center
- American Cancer Society
- Veritas Academy
- Northern California Golf Association
- Tianjian Red Cross in China
- United Cerebral Palsy Association of Maine
- Horizon Blue Cross/Blue Shield Foundation of Northern New Jersey
- Berry College

*Source: Master of Nonprofit Administration*
MSB Program
(Fall 2013)

Core Curriculum/44 Credits
Accounting
Finance
Management Communication
Ethics
Management
Economics
Bridges I & II

Student Profile
Total enrollment 28
Average Age 22
Female 36%
International 7%
Average GPA 3.33

MSB Program
(Totol enrollment 28)
Average Age 22
Female 36%
International 7%
Average GPA 3.33

Signature Class:
Bridges I & II
Students develop their personal brand through guided exercises, case studies and interactions with Notre Dame alums.

Class of 2014 Hails From
Notre Dame
Saint Mary’s
Purdue
Michigan State
UNC-Chapel Hill
Marist
Syracuse
Washington & Lee
University of Virginia
Nanjing University
University of Delaware
Colgate
Christendom
University of Dayton
The Johns Hopkins University

Partial List of Undergraduate Degrees Represented
English
Philosophy
Psychology
Math
Economics
Engineering

*Source: Master of Science in Business Admissions
**2012-2013 SELECT SPEAKERS**

**TEN YEARS HENCE**

**2012**
- Andrew Serazin, D.Phil., Senior Program Officer, Global Health Discovery, Bill & Melinda Gates Foundation
- Rev. Larry Snyder, President, Catholic Charities USA
- Michele Leaman, Changemaker Campus Consortium Director, Ashoka
- Pete Buttigieg, Mayor, City of South Bend
- Javon Bea, President & CEO, Mercy Health System
- Fred Dust, Partner, IDEO

**2013**
- Roxanne Spillet, former President & CEO, Boys & Girls Clubs of America
- Julia Silverman, Co-Founder, Uncharted Play
- Leo Burke, Director of Integral Leadership, Executive Education, Mendoza College of Business
- Ellen Gustafson, Co-Founder, Feed Projects; Founder and Executive Director, 30 Project
- Matthew Breitfelder, Managing Director, Global Human Resources, BlackRock
- Patricia Dinneen, Managing Director, Siguler Guff & Company

**ENTREPRENEURIAL INSIGHTS**

**2012**
- Charles DelGrande, Managing Director, Global Head-Technology, Media and Interactive Services, C.W. Downer
- Chuck Allen, Executive Chairman, Sloan Valve Company
- Emerson Spartz, CEO, Spartz Media
- Jimmy John Liautaud, Founder, Owner, CEO and Chairman, Jimmy John's Gourmet Sandwich Shops
- Elizabeth Scharpf, Founder and Chief Instigating Officer, Sustainable Health Enterprises (SHE)
- Sarah Robb O'Hagan, President, Equinox fitness chain; former president of Gatorade and global sports nutrition at PepsiCo

**2013**
- David Brenner, Executive Director of Innovation Park at Notre Dame
- Liz Harvey, Managing Partner, Quintessent Marketing
- Renee Currier, Founder, Fortis Business Solutions
- Larry and Caryl Abdo, founders, the Abdo Markethouse
- Gaylene Anderson, Senior Innovations Officer, Cleveland Clinic Healthcare Innovation Alliance for Notre Dame
- Kelly Schwedland, Entrepreneur-in-Residence, Elevate Ventures

**BOARDROOM INSIGHTS**

**2012**
- Elizabeth Saunders, Chairman of Strategic Communications, FTI Consulting
- Kirk Cordill, Managing Director, CEO - BMW Group Financial Services China
- Dennis Strigl, Former Verizon Wireless CEO and Author of "Managers, Can You Hear Me Now?"
- Barry Salzberg, Global CEO, Deloitte Touche Tohmatsu Limited

**2013**
- Chris Johns, President, Pacific Gas and Electric Company
- William P. Angrick, Co-founder, Chairman and CEO, Liquidity Services Inc.
- Robert E. Moritz, Chairman and Senior Partner, PwC
- Bill McDermott, Co-CEO, SAP
- Shawn P. O’Grady, Senior Vice President, President, Sales & Channel Development, General Mills

**BERGES LECTURE SERIES**

**2012**
- Ann Rhoades, President, People Link
- James Sinegal, Co-Founder and Director, Costco Corporation
- Michael Hastings, Lord Hastings of Scarisbrick, Global Head of Citizenship and Diversity, KPMG
- Anthony Walters, Executive Vice President, United Health Group
- Kristopher Keys, VP of Compliance, Exelon Corporation

**2013**
- Owen Ryan, CEO, AERS Advisory, Deloitte and Touche, LLP.
- James Hackett, CEO, Steelcase Corporation
- John Donovan, Senior Executive Vice President, AT&T Technology and Network Operations, AT&T Inc.
- Jacqueline Novogratz, CEO, Acumen Fund
- Gary Aguirre, former investigator, United States SEC

**GUEST SPEAKERS**

**2012**
- Sir George W. Buckley, Executive Chairman, 3M Company
- Mary Hanafin, Legislator, Educator, Debater and former Minister in the Irish Government
- Rishi Jaitly, Director at the John S. and James L. Knight Foundation
- Bill Marquard, Director at Deloitte Consulting (Foresight in Business and Society)
- John G. Rahie, Managing Partner, Freeh Sparkin & Sullivan
- George Will, Pulitzer Prize winning newspaper columnist, journalist and author

**2013**
- Daniel Akerson, Chairman & CEO, General Motors (Graduate Commencement)
- John Allison, former Chairman & CEO, BB&T Corporation
- David Bornstein, journalist and author (Irish Impact Conference Keynote)
- Dan Hesse, CEO, Sprint Howard Tullman, Chairman of Tribeca Flashpoint Media Arts Academy
- Howard Tullman, Chairman of Tribeca Flashpoint Media Arts Academy
Mark Alexander  
Chair & CEO, Alexander Investors, LLC

William Angrick  
Co-Founder, Chair & CEO, Liquidity Services, Inc.

Frank Belatti  
Managing Partner, Equicorp Partners

James Berges  
Partner, Clayton, Dubilier & Rice

John Blystone  
Retired Chairman, President & Chief Executive Officer, SPX Corporation

William Brown  
Retired, President, 7-Eleven Food Stores of Oklahoma

Edward Coppola  
President, The Macerich Company

Joseph Coyne  
Partner, Sheppard, Mullin, Richter & Hampton, LLP

Thomas Crotty  
Senior Advisor, Battery Ventures

Jerome Crowley  
Retired, President, The O’Brien Corporation

Roberto Garza Delgado  
President & CEO, Garza Corporacion

Perry Dellelce  
Founder and Managing Partner, Wildeboer Dellelce LLP

Matthew DeSalvo  
Chief Operating Officer, CRT Capital Group, LLC

Maurice DeWald  
Chairman, Verity Financial Group

Thomas Dolphin  
Chairman & CEO, 21st Century Bank

Robert Dowdell  
Retired, Chair & CEO, Marshall & Swift

Jose Rafael Fernandez  
Vice Chair of the Board, President & CEO, Oriental Financial Group

Jay Ferriero  
President & Chief Operating Officer, Capital Automotive LP

Cyrus Freidheim  
Retired, President & CEO, The Sun Time Media Group

Gary Garrabrant  
Founder, Jaguar Growth Partners

Robert Garvy  
Founder and Chairman Emeritus, INTECH Investment Management, LLC

John Gerspach  
Chief Financial Officer, Citigroup, Inc.

Gary Gigot  
Private Investor, Co-founder, 2CircleGrowth, LLC

Joseph Giovannini  
Retired, Director, United International Holdings, Inc.

Christina Glorioso  
Senior Vice President, NBCUniversal News Group Advertising Sales Client Solutions NBCUniversal

Timothy Gray  
Chairman of the Board, Ryan Companies US, Inc.

Thomas Grojean  
Owner, Grojean Transportation

Joe Haggar  
Retired, Chairman & CEO, Haggar Clothing Company

John Hahn  
Managing Director, Providence Equity Partners, Ltd.

William Hank  
Chairman & CEO, Farnham Investment Group

Charles Hansen  
Retired, Chairman & CEO, Pillowtex Corporation

Todd Herrick  
Chairman Emeritus, Tecumseh Products Company

James Hesburgh  
President, James L. Hesburgh International, Inc.

Daniel Hesse  
President & CEO, Sprint Nextel

Richard Huether  
Retired, Corporate Marketing Executive, General Electric

James Jaeger  
Partner, Deloitte

Gary Kanef  
President, Catamount Management Corporation

John Koltes  
Retired, Senior Vice President, AllianceBernstein

John Loftus  
Retired, General Partner, JRL Investments

Frances Love  
Underwriter in Community Development Banking, JPMorgan Chase

John Martin  
President & CEO, GE Antares Capital Corporation

Roxanne Martino  
President & CEO, Aurora Investment Management, LLC

Michael Mathile  
Chair & Managing Director, Myrian Capital

Thomas McCluskey  
Chairman & CEO, Cornerstone Holdings, LLC

J. Luke McGuinness  
Retired, President & CEO, Cadence Health System

Kenneth Meyer  
Retired, Chair and CEO, Lincoln Capital Management Company

Michael Murray  
President, Murray Capital, Ltd.

Vera Muzzillo  
Chief Executive Officer, Proforma

Neil Naughton  
Deputy Chairman, Glen Dimplex Group

T. Michael Nevens  
Senior Advisor, Permira Funds

Terry Nolan  
President, Standard Printing Company of Canton

Patrick O’Shaughnessy  
Chairman, Lario Oil & Gas Company

Michael Pasquale  
Retired, COO, Hershey Foods Corporation

Frank Potenziani  
Chairman & President, M & T Trust

Paul Purcell  
Chairman, President & CEO, Baird Holding Company; Baird Financial Corporation; and Robert W. Baird & Company, Inc.

Thomas Quinn  
Managing Partner, The Jordan Company, LP

Mark Ravenhorst  
President, Marren Properties, LLC

Paul Reilly  
Chief Executive Officer, Raymond James Financial, Inc.

Robert Reilly  
CEO and Founding Partner, Reilly Partners

Richard Rosenthal  
Retired, Chairman & CEO, St. Joseph Bank & Trust Company

John Ryan  
Chairman, Mine Safety Appliances

David Sabey  
President, Sabey Corporation

George Scharpf  
President & CEO, Amboy Bank

Keith Sherin  
Chairman & CEO, GE Capital

Bailey Siegfried  
Vice President of Global Marketing, NORDAM

James Sinegal  
Co-Founder & Director, CostCo Wholesale Corporation

Cynthia Hank Stark  
Partner, Williamsburg Partners, LLC

Richard Starmann  
Retired, Senior Vice President, McDonald’s Corporation

Robert Sullivan  
President & CEO, Fifth Third Bank, Chicago

Irma Tuder  
Founder, Analytical Services, Inc.

John Veihmeyer  
U.S. Chairman & CEO, KPMG, LLP

James Wade  
Managing Partner, M/C Partners

Valerie Barker Waller  
Director, Brand Marketing, United Airlines
Corey Angst
ICIS 2013
Robert Battalio
Financial Review
Jeffrey H. Bergstrand
Review of International Economics
Matt Bloom
Journal of Organizational Behavior
Academy of Management Review
Kevin D. Bradford
Journal of Marketing Theory and Practice
Robert Bretz
Strategic HRM Journal
Thomas F. Cosimano
Journal of Economics and Business
Martijn Cremers
Review of Finance
European Financial Management
JAFF, Journal of Accounting, Finance & Law
Craig Crossland
Academy of Management Review
Academy of Management Journal
Strategic Management Journal
Zhi Da
Finance Research Letters
Sarv Devaraj
Production and Operations Management Journal
Robert Easley
Information Systems and e-Business Management
Peter Easton
Journal of Accounting, Auditing and Finance
Review of Accounting Studies
Accounting and Finance
Journal of Business, Finance and Accounting
Journal of Accounting Research
Accounting and Business Research
Georges Enderle
Business and Professional Ethics Journal
Asian Journal of Business Ethics
Chinese Economic Ethics Yearbook
Zeitschrift für Wirtschafts- und Unternehmensethik / Journal for Business, Economics and Ethics
African Journal of Business Ethics
Economic Ethics
Studies in Applied Ethics (SAE)
Research in Ethical Issues in Organizations
Globale Solidarität. Schritte zu einer neuen Weltkultur
James L. Fuehrmeyer
Deloitte Foundation – Trueblood Cases
Shankar Ganesan
Journal of Retailing
Journal of Marketing
Journal of Trust Research
Journal of Personal Selling and Sales Management
Journal of the Academy of Marketing Science
John F. Gaski
Journal of Marketing Channels
Journal of Education for Business
Timothy J. Gilbride
Journal of Marketing Research
Luis Gomez-Mejia
Academy of Management Journal
Strategic Management Journal
Journal of Management Studies
European Accounting Review
Human Resource Management
Cross-Cultural Management
Family Business Review
Management Research
Sean Handley
Journal of Supply Chain Management
Journal of Operations Management
David B. Hartvigsen
Operations Research Letters
Roger Huang
Pacific–Basin Finance Journal
Journal of International Financial Markets, Institutions & Money
Kaifeng Jiang
International Journal of Human Resource Management
Timothy Judge
Academy of Management Discoveries
British Journal of Management
Human Resource Management Review
International Journal of Selection and Assessment
Journal of Applied Psychology
Journal of Management
Organizational Psychology Review
Personnel Psychology
Psychology of Human Resources
Zeitschrift für Personalpsychologie (Journal of Personnel Psychology)
Academy of Management Journal
Science You Can Use: Evidence-Based Principles and Practices, American Psychological Association
Journal of Business and Psychology
Ken Kelley
Psychological Methods
Frontiers in Quantitative Psychology and Measurement
Choa-Shin Liu
Review of Accounting and Auditing Studies
Timothy Loughran
International Journal of Portfolio Analysis and Management
Journal of Financial Economics
The Open Ethics Journal
Journal of Financial Research
Journal of Corporate Finance
Journal of Behavioral Finance
Review of Quantitative Finance and Accounting
Michael Mannor
Academy of Management Journal
Michael Meyer
American Accounting Association AAA Commons
Jeffrey Miller
Behavioral Research in Accounting
Elizabeth Moore
Journal of Public Policy & Marketing
Journal of Macromarketing
Journal of Historical Research in Marketing
Patrick E. Murphy
Business Ethics Quarterly
Journal of Public Policy and Marketing
Tonia Hap Murphy
American Business Law
Journal of Legal Studies Education
James O’Rourke
Australian Centre for Public Communication
Ramachandran Ramanan
Journal of Education for Business
Frank K. Reilly
Journal of Financial Education
European Journal of Finance
Thomas F. Schaefer
Accounting Educators’ Journal
Paul H. Schultz
Journal of Financial and Quantitative Analysis
Jim A. Seida
Journal of the American Taxation Association
John F. Sherry Jr.
Journal of Marketing Management
Journal of Marketing
Daewon Sun
Decision Sciences
Ann Tenbrunsel
Organizational Behavior and Human Decision Processes
Journal of Applied Psychology
Business Ethics Quarterly
Journal of Business Ethics
Joel E. Urbany
Marketing Letters
Sandra Vera-Munoz
Contemporary Accounting Research
Behavioral Research in Accounting
Jerry C. Wei
Journal of Operations Management
William L. Wilkie
Journal of Historical Research in Marketing
Journal of Macromarketing
Journal of Public Policy and Marketing
Applied Economics Research Bulletin
Rev. Oliver F. Williams, C.S.C.
Journal of Corporate Citizenship
South African Journal of Business Management
African Journal of Business Ethics
Praxis: Journal of Christian Business Management
Xuying Zhao
Production and Operations Management
International Journal of Integrated Supply Chain Management
FACULTY AWARDS 2012

Walter Clements, Department of Finance, received the Leo Burke Outstanding Teacher Award, Executive MBA, Chicago
Margaret M. Forster, Department of Finance, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching and the James Dincolo Outstanding Teacher Award
James Fuehrmeyer, Department of Accountancy, was named the Dincolo Outstanding Professor, M.S. in Accountancy
Ante S. Glavas, Department of Management, received the James Dincolo Outstanding Teacher Award
Jeremy B. Griffin, Department of Accountancy, received the James Dincolo Outstanding Teacher Award
Jerry Langley, Department of Finance, received the James Dincolo Outstanding Teacher Award
John Michel, Department of Management, was named the Outstanding Professor, Master of Nonprofit Administration
Elizabeth S. Moore, Department of Marketing, received the Blessed Basil Anthony Moreau, C.S.C. Outstanding Undergraduate Teaching Award and the James Dincolo Outstanding Teacher Award
Phillip Raskin, Executive MBA, received the Arnie Ludwig Outstanding Teacher award, Executive MBA, South Bend
William Wilkie, the Nathe Professor of Marketing, has been honored by the American Marketing Association Foundation with an award named after him. The William L. Wilkie Marketing for a Better World Award will honor marketing thought leaders who have significantly contributed to the understanding and appreciation for marketing potential to positively impact the human community.

FACULTY AWARDS 2013

Carl Ackermann, Department of Finance, received the James Dincolo Outstanding Teacher Award
John Affleck-Graves, Department of Finance, received the Arnie Ludwig Outstanding Teacher Award, Executive MBA, South Bend
Charles Bamford, Department of Management, received the Leo Burke Outstanding Teacher Award, Executive MBA, Chicago
Robert Battalio, Department of Finance, received the Blessed Basil Anthony Moreau, C.S.C. Outstanding Undergraduate Teaching Award
Kristin Collett-Schmitt, Department of Finance, was named the Outstanding Professor, Master of Nonprofit Administration
Shane A. Corwin, Department of Finance, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching
James Fuehrmeyer, Department of Accountancy, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching
Timothy Gilbride, Department of Marketing, received the James Dincolo Outstanding Teacher Award
Hong Guo, Department of Management, received the James Dincolo Outstanding Teacher Award
Joe Holt, Executive Education, received the Outstanding Teaching Award, Traditional MBA.
Brian R. Levey, Department of Accountancy, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching
Elizabeth S. Moore, Department of Marketing, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching
Thomas Schaefer, Department of Accountancy, was named the Dincolo Outstanding Professor, M.S. in Accountancy

ENDOWED FULL PROFESSOR CHAIRS

John Affleck-Graves Notre Dame Chair in Finance
Robert D. Bretz Joe and Jane Giovanini Professor of Management
Edward J. Conlon Edward Frederick Sorin Society Professor of Management
Sarv Devaraj Fred V. Duda Professor of Business
Peter Easton Arthur Andersen Alumni Professor of Accountancy
Georges Enderle John T. Ryan, Jr. Professor of International Business Ethics
Luis Gomez-Mejia Ray and Milan Siegfried Professor of Management
Roger D. Huang Martin J. Gillen Dean and Kenneth R. Meyer Professor of Global Investment Management
Tim Judge Franklin D. Schurz Professor of Management
Timothy Loughran C.R. Smith Professor of Finance

Frank K. Reilly Bernard J. Hank Professor of Finance
David N. Ricchiute Deloitte & Touche Professor of Accountancy
Thomas F. Schaefer KPMG Professor of Accountancy
Paul H. Schultz John W. and Maude Clarke Professor of Finance
John F. Sherry Ray W. and Kenneth G. Herrick Professor of Marketing
William L. Wilkie Aloysius and Eleanor Nathe Professor of Marketing Strategy

TERM CHAIRS

Kenneth Kelley Viola D. Hank Associate Professor of Management
Zhi Da Viola D. Hank Associate Professor of Finance
Timothy Gilbride Notre Dame Associate Professor of Marketing

NAMED PROFESSORSHIP

Carl Ackerman Nolan Professorship for Excellence in Undergraduate Instruction

ENDOWED DIRECTORS

Thomas Harvey Luke McGuinness Directorship of the Master of Nonprofit Administration Program
James S. O’Rourke IV Arthur F. and Mary J. O’Neil Director of the Fanning Center for Business Communications
Ann Tenbrunsel Rex & Alice A. Martin Professor for Business Ethics & Director of the Institute for Ethical Business Worldwide
To build a premier Catholic business school that fosters academic excellence, professional effectiveness and personal accountability in a context that strives to be faithful to the ideals of community, human development and individual integrity.