Since Mendoza first ranked as the No. 1 undergraduate business school in 2010, we have added a short tagline to mentions of the ranking on celebratory banners, posters and bumper magnets:

It’s a responsibility.

To some, that might seem like throwing a big wet blanket over an accomplishment that we should be bragging about. Don’t get me wrong—we certainly welcome the ranking. But it has never been the point for us to use it as a way of saying we’ve arrived, we’re the best, everyone else can go home.

Instead, being recognized as a leader signifies that we have a responsibility to serve—our students, the Mendoza and Notre Dame community, and truly a host of global stakeholders whose future depends on the raising up of leaders who understand the power of business when it is directed toward changing society for the better.

Leaders who understand their responsibility to serve, or put another way, servant leaders.

“Servant leadership” is not a new term. An early reference goes back to the Biblical passage in Matthew where Jesus explains to his disciples that the true purpose of his earthly incarnation was to serve, not to be served. To offer himself up as a sacrifice for many.

Now, the “leader” part is easy to understand. Everyone wants to become a leader. It is the most common marketing pitch there is for colleges, especially graduate business programs. We associate “business leader” with power and influence; the rock star CEO with the big ideas and personality, pulling everyone in his or her wake.

But servant leaders first and foremost recognize that whatever resources are given into their hands—the lives of their employees, whatever wealth or assets the company has acquired, the customers and shareholders—are not theirs to possess.

Servant leaders seek to build trust and use persuasion, rather than to dictate or coerce. They are dedicated to growth of the individual as well as the organization, empowering others and in doing so, encouraging transparency and accountability.
They are to be stewards—mere stewards—dedicated to a philosophy that says, I am responsible for the lives of those around me. I am responsible for their welfare, and that of my customers and stakeholders. I am responsible to the world.

There’s that word … responsible. Responsibility. It is not a word we usually associate with fun or privilege. It is something that we often want to turn away. But the simple word “responsible” is nothing short of transformational, if you place it at the center of your vision of leadership.

If this is sounding a little lightweight to you, a little too soft to possibly be effective, let me throw out a few company names here: Starbucks, Costco, Southwest Airlines, Whole Foods. These are just a few companies recognized as very high performing, and as it turns out, that also have CEOs who practice servant leadership principles.

Servant leadership is not mutually exclusive with company growth and superior results; in fact, research finds just the opposite.

Here is another consideration. We recently have heard Pope Francis publically recognizing the role of business in improving people’s welfare in certain areas, while indemnifying the widespread social exclusion that often results.

Many news outlets ran headlines about the pope excoriating capitalism. But take a closer and deeper look, and you find that he is urging people away from business as consumerism, to a transformational vision of business as a vital force for societal good. He states, “Business is, in fact, a vocation, and a noble vocation, provided that those engaged in it see themselves challenged by a greater meaning in life.”

At the Mendoza College, this same message that business is a vocation was stated by our founding dean, the Rev. John Cardinal O’Hara, C.S.C., who stated in an often-quoted passage, “The primary function of commerce is service to mankind.” You could say that the College was built upon the notions of servant leadership.

Servant leadership does not require a big executive title. It doesn’t require that you command billion dollar budgets. It only requires an attitude that says, I accept the responsibility to serve.

Martin Luther King Jr. said, “Everyone can be great because anyone can serve.”

Let us all aspire to be great. God bless you.

Roger D. Huang

Roger Huang
Martin J. Gillen Dean
Kenneth R. Mayer Professor of Global Investment Management
In June, Dean Roger Huang, Associate Dean Bill Nichols, Management Associate Professor Viva Bartkus and Finance Professor Martijn Cremers attended the Investing for the Poor Conference at the Vatican. The conference was convened by the Pontifical Council on Justice and Peace, Catholic Relief Services and Mendoza College of Business. Impact investing is a business philosophy that aims to generate measurable social and environmental advancements as well as financial returns.

Mendoza Undergraduate Studies students established the Mendoza Student Leadership Association (MSLA), a student representation organization seeking to create greater connections within the Mendoza family. The MSLA raised $3,500 in the 2013-14 academic year through a gala that benefitted the Declan Drumm Sullivan Memorial Fund.

Mendoza student Peter Woo (BBA ’14), a Hesburgh-Yusko Scholar, won numerous awards, including the Dean’s Award, the John W. Gardner Student Leadership Award and the Indiana Campus Compact Richard J. Wood Student Community Commitment Award. The finance and philosophy major founded a micro-lending institution called the Jubilee Initiative for Financial Inclusion, or JIFFI, in order to give people another option beyond predatory lending.

Undergraduate students started an impact investing club, Unleashed, in spring 2014. The roughly 30-member club hosted executives from JP Morgan for a well-attended panel discussion on how business can impact society for the better.

Judgment is the focus and the name of a new Notre Dame MBA course taught by Associate Management Professor Viva Bartkus, first offered in spring 2014. Through readings, classroom discussions, case examples and conversations with senior business leaders, the signature course examines what lies at the foundation of good decision making and how leaders wrestle with difficult questions within an environment of honesty and trust.

The Notre Dame chapter of the Association of Latino Professionals in Finance and Accounting (ALPFA) competed in its first national conference in August 2014 in Orlando. Eight members attended, with a team of four students successfully advancing to the semi-final round.

Elizabeth Tucker (ACCT ’14) was named the NCAA Woman of the Year in October 2014, the only Notre Dame student-athlete in history to win the award. The Fighting Irish soccer player, chosen from among 446 candidates nationwide, was honored for her athletic prowess, academic excellence and commitment to service.

WOMEN IN BUSINESS

The Eighth Annual Notre Dame MBA Diversity in Business Conference on Oct. 3 focused on “Gender Dynamics in the Business Environment.” The conference, organized by the Notre Dame MBA Diversity Committee, featured a panel discussion and breakout sessions led by professional women from a range of industries. Elyse Allan, president and CEO of GE Canada, provided the opening address. Charlice Hurst, assistant management professor at Mendoza, served as the keynote speaker.

“This is a special event in the Mendoza calendar, because it represents a part of our mission that is vital to all that we do, which is to promote business as a force for good in society,” said Dean Roger D. Huang. “It is clear that business can only impact society for the better if it is a resource available to all, and inclusive of diverse voices.”
The Master of Nonprofit Administration program celebrated its 60th anniversary in fall 2014 with a 300-guest gala dinner. Karen Moyer, Moyer Foundation founder and daughter of former ND Men’s Basketball Coach Digger Phelps, and Ruth Riley, UN Foundation’s NothingButNets spokeswoman and former ND Women’s Basketball star player, gave keynote addresses.

The Mendoza-sponsored Nonprofit Communications Breakfast Series continued for the second year, offering 70 people from Michiana nonprofits the opportunity to learn and network.

The third annual Irish Impact Social Entrepreneurship Conference, Sept. 17-19, brought together social entrepreneurs from across the globe to network and learn about social venture trends and tools from a variety of practitioners and experts. Optometrist Jordan Kassalow, founder of eye-wear not-for-profit VisionSpring, served as keynote.

The Notre Dame Deloitte Center for Ethical Leadership funded its second round of faculty research grants, giving a total of $70,000 to five projects. The center also hosted its third annual forum focused on the value of character in business, drawing about 50 participants to Deloitte University near Dallas.

Through the Tax Assistance Program, 90 Notre Dame and Saint Mary’s College students assisted some 2,000 low-income taxpayers with 4,000 federal and state tax returns for 2013.

The Institute for Ethics in Business Worldwide held its annual Excellence in Ethics Research Conference at the University in May. More than 25 participants came from the U.S., U.K., Canada and Germany.

Management professors Tim Judge, the Franklin D. Schultz Professor of Management and Robert Bretz, the Joe and Jane Giovanini Professor of Management, received a $75,000 grant to study the effects of physician-initiated discussion of spirituality on patient satisfaction, patient health and quality of life perceptions, and patient use of the medical infrastructure. The researchers will work with local health-care systems Beacon Health and the South Bend Clinic.

Rex and Alice A. Martin Professor of Management Ann Tenbrunsel was included along with 20 other leading researchers on the ethical systems design portal EthicalSystems.org. The site provides a comprehensive resource for anyone interested in implementing, studying or teaching a systems approach to better business practices.

Building on the success of its 2014 book, Marketing and the Common Good—a series of essays by Mendoza’s marketing faculty that considers marketing’s ramifications beyond the simple economic exchange—the department launched a related website over the summer. The website showcases faculty research, blog posts and essays.

http://ntnda.me/1EQ5HF8

Hannah Bliss, the 2013-14 MSA Student of the Year, was selected for a prestigious one-year position at the Government Accounting Standards Board (GASB). The board is devoted to greater accountability and well-informed decision making through excellence in public-sector financial reporting.
Mendoza’s Undergraduate Studies program was ranked No. 1 by Bloomberg Businessweek for the fifth consecutive year. The program particularly stood out for student satisfaction, with student respondents noting that they appreciated the college’s ethical underpinning and emphasis on social responsibility, as well as the dedicated faculty.

The Notre Dame MBA rose four slots to 23rd from 27th in U.S. News & World Report, released in March.

The Notre Dame Executive MBA was ranked 15th worldwide by The Economist, Bloomberg Businessweek and b-school website Poets & Quants.

Mendoza’s Department of Accountancy continued to earn high ratings for both undergraduate and graduate programs. Public Accounting Review ranked the Master of Science in Accountancy as No. 4 in the nation; the undergraduate degree program likewise was ranked fourth.

The Association for the Advancement of Collegiate Schools of Business (AACSB) International, the accrediting body for business schools globally, reaccredited the Mendoza College of Business in April after an exhaustive maintenance accreditation review that included a peer review team visit. The Department of Accountancy also was reaccredited after a similarly rigorous review.

Undergraduate business enrollment again grew in 2013-14 from 680 to 738 incoming sophomores, elevating Mendoza to the largest college on campus with 2,050 total undergraduates. The University announced that starting in fall 2015, undergraduates matriculating into Notre Dame for the Class of 2019 and beyond will be limited to 550 business students per graduating class.

Mendoza prepared to launch two new graduate specialty degrees in Chicago in 2015: the Notre Dame Master of Science in Business Analytics and the Notre Dame Master of Science in Finance. Both programs are intended for working professionals.

The Master of Science in Business graduated its inaugural class of 28 students in May and seated 48 incoming students for 2014-15. The program subsequently changed its name to the Master of Science in Management to better reflect larger trends in specialty degrees. Students in the Class of 2015 hail from universities including Notre Dame, Harvard, Penn and Princeton.

Tim Judge, received the 2014 Scholarly Achievement Award, given by the Human Resources Division of the Academy of Management for his article, “The Job Satisfaction—Job Performance Relationship: A Qualitative and Quantitative Review,” published in the Journal of Applied Psychology.
An expansion and renovation of **Notre Dame’s Chicago campus** on Michigan Avenue will double classroom space for graduate business programs when completed in December. The new space will be used by Mendoza’s two new specialty degree programs, MS in Business Analytics and MS in Finance. The College is adding four permanent staff members as well—an academic director for each new degree program, plus operations and support team members.

New undergraduate concentrations within the **Information Technology Management** major were offered in fall 2014: Business Analytics, Finance & Financial Accounting, Visual Interface Design and Mobile Web Development. The **Management Consulting** students also now can choose a concentration in Business Intelligence, which focuses on analytic frameworks and decision making using big-data resources.


**Shankar Ganesan**, the John Cardinal O’Hara, C.S.C., Professor of Business, took over as the marketing department chair as of July 1. Ganesan is an award-winning researcher in the areas of interorganizational relationships, customer relationship management, buyer-seller negotiations, service failure and recovery, product recalls and new product innovation.

Mendoza College was chosen to host the **2016 American Marketing Association Sheth Foundation Doctoral Consortium**, which is the premiere consortium in the marketing discipline. The event brings together the best doctoral students from business schools globally to expose them to a rich diversity of marketing topics, methodological perspectives and theories. The College last hosted the consortium in 1986.

**The Stayer Center for Executive Education** expanded its Partner Development Program for attorneys, architects and other partnership organization leaders to new industry organizations and other independent firms. The 10-month program, originally launched in 2013 with the law firm of Quarles & Brady, brings in cohorts of approximately 35 people to develop their business acumen as well as leadership skills.

**The Fanning Center for Business Communication** continued to produce more communications case studies than any other school worldwide, with 250 student-produced cases available on its backlist for use by approximately 145 colleges and universities.

**The Notre Dame Deloitte Center for Ethical Leadership** cosponsored the Professional Responsibility Case Competition with BP and the University of Illinois Center for Professional Responsibility in January and February. Six teams of four Notre Dame students won second and third places. Teams comprised graduate and undergraduate students of law, engineering and science in addition to business.

Accountancy professors **Michael Morris and H. Fred Mittelstaedt**, Deloitte Foundation Professor of Accounting, were awarded a $5,000 grant from the National Association of State Boards of Accountancy to examine how CPA test scores differ between traditional and for-profit universities.

In the past three years, **Mendoza’s finance faculty** ranked 11th worldwide in author-adjusted publications in the top three finance journals. The journals have ranked the Department of Finance No. 21 in the world for published research in the past decade.

Mendoza undergraduate students Henry Dickman and Benjamin Fouch were selected to attend the 2014 Fulbright Commission Summer Institute. Participants are selected through a rigorous application and interview process that considers academic excellence, extracurricular and community activities, demonstrated ambassadorial skills, a desire to further the Fulbright program and a plan to give back to the recipient’s home country upon returning.

Mendoza co-hosted the inaugural Young African Leaders Initiatives program (YALI), which brought 25 students from 17 countries to the University for six weeks to learn about entrepreneurship and social impact. The program was developed by the U.S. Department of State and included 21 universities across the country hosting 500 fellows.


Assistant management professors Kaifeng Jiang and Mei Li each won grants through the University’s Faculty Research Support Program Initiative. Jiang will examine the relationship between service leadership and retail store performance. Li will investigate the use and impact of online reviews on U.S. and Chinese consumers.

The Master of Science in Management program offered its students the opportunity to travel to China during the fall 2014 interterm session. Ten MSM students participated in the two-week trip, along with nine Notre Dame MBA and eight MSA students. The immersion provides first-hand experience in meeting business leaders and learning more about Chinese business culture.

The Notre Dame Executive MBA International Immersion participated in consulting projects on three continents—South America, Europe and Africa—for top corporations including Daimler Benz, Abbott Laboratories, Kelly Services and Dell.

The Notre Dame Master of Nonprofit Administration program continued its partnership with Renmin University in Beijing to provide a dual degree to qualifying students. Five Chinese students have participated in the traditional MNA program over the past two years.
NEW LOOK FOR MENDOZA

The nearly 200,000 square feet of the Mendoza College of Business were renovated for a unified feel—the first full-scale renovation since the structure was built in 1996. The color palette was refreshed to blue and gray, some space was converted to student study and team rooms and the former executive education space was converted to new offices.

Also, glowing digital display signs were added to all Mendoza rooms showing the status and schedules for each. All bulletin boards were removed from the college in favor of digital signage, including interactive wayfinding and in-house promotion.

Jordan Auditorium was renovated for the first time since 2006, updating from an analog audiovisual system to full-range digital capacity. Carpets and acoustical panels were also replaced, and colors were changed to match the College’s new palette.

After an extensive redesign, Mendoza launched phase one of its new website, mendoza.nd.edu, in early fall. The enhanced website offers a cleaner look, simpler navigation, as well as mobile-responsiveness and a strong external user orientation.

Through the support of the Mendoza Information Technology team, the college gained the ability to livestream any room in the Stayer Center for Executive Education at any time. Every executive education class has video and audio capture, and lecture capture was piloted for the Executive MBA program over the summer.

Sam Miller became the director of the Gigot Center for Entrepreneurship in July. Miller, a concurrent associate professional specialist in management, has a BA in economics from the University of Illinois, an MBA from the University of Michigan and an MS from the McCormick School of Engineering at Northwestern University.

The Stayer Center for Executive Education hosted current and former NFL players for the Investment for Impact Conference, April 3-6. The 28 attendees learned about entrepreneurship, investment and other business fundamentals through the program designed and delivered by the Stayer Center and the Gigot Center for Entrepreneurship.

The McCloskey Business Plan Competition attracted a record 149 teams to compete for more than $300,000 in cash and prizes during the six months of the competition from October to April. NanDio, a team with a business plan for a simple test that detects oral cancer, took the grand prize of $25,000. The competition is sponsored by the Gigot Center for Entrepreneurship.

Associate Information Technology Management Professor Robert F. Easley organized the Big 10 Management Information Systems Symposium, hosting 34 academics from around the region at the University in April 2014.

The new Management Department offering of an entrepreneurship minor in 2013-14 doubled enrollment in entrepreneurship courses.

As part of Elkhart County’s Junior Achievement Program, Notre Dame Master of Science in Accountancy students volunteered over the spring semester to teach a Global Marketplace curriculum to 7th grade students at Jimtown Junior High School.
Undergraduate Studies
(Fall 2014)

Enrollment, Fall 2014
- Total Enrollment: 2,050
- Female: 52%
- Domestic Minority: 28%
- International: 12%
- Accounting: 20%
- Finance: 28%
- Marketing: 10%
- Management: 11%
- Undeclared Sophomores: 36%

CLASS OF 2013 FUTURE PLANS*

Top 10 Employers:
- Ernst & Young
- PwC
- Deloitte
- Target
- IBM
- KPMG
- Accenture
- Protiviti
- Abercrombie & Fitch
- Bank of America Merrill Lynch

Average Salary, Class of 2013: $58,000

Employment by Region
- US Northeast: 25.2%
- US Midwest: 49.5%
- US South: 7.5%
- US Southwest: 5.3%
- US West: 6.2%
- Foreign: .9%
- US Territories: .4%

Employment
- Employment: 81.7%
- Continuing Education: 12.5%
- Service: 1.9%
- Military: 1.4%
- Seeking Employment: 2.5%

*For those alumni reporting data

Source: University of Notre Dame Institutional Research
The Notre Dame MBA
(Fall 2014)

Student Profile, Class of 2015
- Total Enrollment: 323
- Average GMAT: 673
- Average GPA: 3.32
- Average Age: 27
- Female: 27%
- Domestic Minority: 17%
- International: 25%
- Military: 12%

Select List of Electives:
- Services Marketing
- Social Media
- Judgment

CLASS OF 2014 EMPLOYMENT PROFILE*

Class of 2015 Internships
- Securing Summer Internships: 100
- Average Monthly Salary: $6,600

Top Recruiters:
- Ernst & Young
- IBM
- Deloitte
- Amazon
- Emerson
- Infosys

Number Seeking Employment: 106
- Accepting Employment: 88%
- Median Base Salary: $100,000
- Median Bonus: $15,500

Employment by Region
- Midwest: 48%
- Northeast: 3%
- Mid Atlantic: 2%
- West: 19%
- Southwest: 5%
- South: 6%
- International: 17%

Source: The Notre Dame MBA
*at 3 months
Executive Education
(Fall 2014)

EMBA
Student Profile, Class of 2015
- Total Enrollment: 112
- Average Age: 36
- Female: 27%
- Domestic Minority: 13%
- International: 4%
- President/CEO/Officer: 13%
- VP/Director/Manager: 64%
- Other Professional: 22%

Executive Integral Leadership, Class of 2014
- Average Age: 48
- Female: 32%
- ND Alumni: 9%
- Average Years of Business Experience: 23

Predominant Job Titles:
- President
- Senior Director
- VP

Unleashing Your Leadership Potential, Class of 2014
- Average Age: 41
- Female: 36%
- ND Alumni: 6%
- Average Years of Business Experience: 16

Predominant Job Titles:
- Manager
- Senior Manager
- Director

Select Client List Open and Custom Executive Education 2014:
- Plymouth Tube Company
- National Structured Settlements Trade Association
- AK Steel Holding Corporation
- National Football League
- The Procter & Gamble Company
- Zimmer Inc.
- Catholic Relief Services
- NIBCO Inc.
- The Great Atlantic & Pacific Tea Company Inc.
- Oriental Financial Group Inc.
- Modern Terminals Limited
- Sports Management Institute
- Biomet
- Lockheed Martin
- Chevron

Source: The Stayer Center for Executive Education
Master of Science in Accountancy  
(Fall 2014)

Student Profile, Class of 2015

<table>
<thead>
<tr>
<th>Total Enrollment</th>
<th>103</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average GMAT</td>
<td>643</td>
</tr>
<tr>
<td>Average GPA</td>
<td>3.57</td>
</tr>
<tr>
<td>Average Age</td>
<td>22</td>
</tr>
<tr>
<td>Female</td>
<td>41%</td>
</tr>
<tr>
<td>Domestic Minority</td>
<td>18%</td>
</tr>
<tr>
<td>International</td>
<td>18%</td>
</tr>
<tr>
<td>Students completing an internship</td>
<td>83%</td>
</tr>
</tbody>
</table>

Select list of electives:
- Taxes and Business Strategy
- Topic in Accounting: Measurement and Disclosure
- Analysis and Valuation Using Financial Statements

CLASS OF 2014 EMPLOYMENT PROFILE

Number of students 100
Employed 100%
Median salary $57,000

Employment by Region
- Midwest: 39%
- West: 26%
- South: 10%
- Southwest: 8%
- New England: 7%
- South: 9%
- International: 1%

Source: Master of Science in Accountancy
Select MNA Electives:
Conflict Resolution
Employment Law
Fund Development
Leadership

MNA Partners:
Volunteers of America
Catholic Charities
U.S. Hispanic Chamber of Commerce
Peace Corps

Program Outline: Credits taken over 4 summers

1. 3 days/Orientation & 4 weeks/12 credits
2. 2 weeks/6 credits or 4 weeks/12 credits or 6 weeks/18 credits
3. 2 weeks/6 credits or 4 weeks/12 credits or 6 weeks/18 credits
4. 2 weeks/6 credits or 4 weeks/12 credits or 6 weeks/18 credits

PLUS 9 elective credits from online courses available in fall and spring and 3 credits for a field project

Total = 42 credits

Source: Master of Nonprofit Administration
Student Profile, Class of 2015

Total Enrollment: 48
Average GMAT: 635
Average GRE: 313
Average GPA: 3.4
Average Age: 22
Female: 38%
Domestic Minority: 27%
Institutions Represented: 22

Sample of Institutions Represented:
- Harvard
- The Johns Hopkins University
- University of Pennsylvania
- Princeton
- Michigan State
- University of Michigan
- University of Notre Dame

Sample of Majors Represented:
- Chemical & Biomolecular Engineering
- Petroleum & Natural Gas Engineering
- Physics and Math
- Political Science
- Economics
- Applied Psychology
- Math
- Computer Science

CLASS OF 2014 EMPLOYMENT PROFILE*

Number Seeking Employment: 28
Employed: 85%
Mean Base Salary: $61,500

Select Employers:
- Protiviti
- AON Catastrophic Risk
- Clark Construction
- Northern Trust
- Citibank
- E & J Gallo

*as of 10/1/14
Source: Master of Science in Management
**EDITORIAL POSITIONS**

- **Review of Finance**
  - Martijn Cremers

- **Financial Review**
  - Robert Battalio

- **Journal of the American Taxation Association**
  - James A. Seida

- **Accounting Educators’ Journal**
  - Thomas Schaefer

- **Journal of Education for Business**
  - Ramachandran Ramanan

- **Behavioral Research in Accounting**
  - Jeffrey Miller

- **American Accounting Association AAA Commons**
  - Michael Meyer

- **Deloitte Foundation - Trueblood Cases**
  - James L. Fuehrmeyer

- **Accounting and Business Research**
  - Patrick Murphy

- **Journal of Accounting Research**
  - Lloyd Adams

- **Review of Accounting Studies**
  - Zhi Da

- **Moderator:** Jessica McManus Warnell, Management associate teaching professor

**BOARDROOM INSIGHTS 2014**

- **Emil Brolick,** President & CEO, The Wendy’s Company
- **Wayne Murdy,** Retired, Chairman & Former CEO, Newmont Mining Corporation
- **Michael O’Neill,** Chairman, Citigroup Inc.
- **Paul Purcell,** Chairman & CEO, Baird Financial Group
- **Mary Dillon,** CEO, Ultra Beauty
- **Jean Case,** CEO, The Case Foundation
- **Rick Lenny,** Non-executive chairman of Information Resources Inc. and former Chairman, President and CEO of The Hershey Company

**BERGES LECTURE SERIES 2014**

- **Panel Members:** Diogo Bolster, Assistant Professor of Civil and Environmental Engineering; Thomas Frecka, Professor of Accountancy Emeritus; Patrick E. Murphy, Professor of Marketing
- **Moderator:** Jessica McManus Warnell, Management associate teaching professor

**SELECT SPEAKERS 2014**

- **Donald R. Knauss,** Chairman and CEO, The Clorox Company
- **Greg Muzzillo,** Founder, and **Vera Muzzillo,** CEO, Proforma
- **Tom Tropp,** Vice President for Corporate Ethics and Sustainability, Arthur J. Gallagher & Co.
- **Anne Nobles,** former Senior Vice President, Enterprise Risk Management & Chief Ethics and Compliance Officer, Eli Lilly

**GUEST SPEAKERS 2014**

- **Christine Ortega,** Manager of Community Affairs & Grassroots, Communications & Strategic Outreach, Southwest Airlines

**TEN YEARS HENCE 2014**

- **Robert Schleckser,** Vice President and Treasurer, ExxonMobil Corporation
- **Lloyd Adams,** Chief Operating Officer, SAP America’s Regulated Industries

**2015**

- **John Gordon,** Vice President, Marketing & Strategy, IBM’s Watson Solutions Division
- **Shibley Telhami,** Anwar Sadat Professor for Peace and Development, University of Maryland
- **Michael Merk,** Director of Corporate Communications, Steelcase Inc.

**2016**

- **Mark Albion,** Co-Founder & Managing Partner, More Than Money Careers LLC
- **Jozef Henriquez,** Inter-American Development Bank, Chief, Syndications Unit
- **Tara Kenney,** Managing Director, Deutsche Asset and Wealth Management, Inc.
- **Sister Helen Alford,** Dean, Faculty of Social Sciences, The Pontifical University of Saint Thomas Aquinas
- **Mirza Jahani,** CEO, Aga Khan Foundation U.S.A.
- **Michael Schierl,** Founding Partner, Immaculaw

**FACULTY**

- **Peter Easton**
  - Review of Accounting Studies
  - Journal of Accounting, Auditing and Finance, Associate Editor
  - Accounting and Finance
  - Journal of Business, Finance and Accounting, Associate Editor
  - Journal of Accounting Research
  - Accounting and Business Research

- **James L. Fuehrmeyer**
  - Deloitte Foundation - Trueblood Cases

- **Michael Meyer**
  - American Accounting Association AAA Commons

- **Jeffrey Miller**
  - Behavioral Research in Accounting

- **Ramachandran Ramanan**
  - Journal of Education for Business

- **Thomas Schaefer**
  - Accounting Educators’ Journal

- **James A. Seida**
  - Journal of the American Taxation Association

- **Robert Battalio**
  - Financial Review

- **Martijn Cremers**
  - Review of Finance

- **Zhi Da**
  - Finance Research Letters

- **Timothy Loughran**
  - International Journal of Portfolio Analysis and Management
  - The Open Ethics Journal
  - Journal of Financial Economics
  - Journal of Financial Research
  - Journal of Corporate Finance
  - Review of Quantitative Finance and Accounting
  - Journal of Behavioral Finance

- **Emily Block**
  - Administrative Science Quarterly

- **Matt Bloom**
  - Academy of Management Review
  - Journal of Organizational Behavior

- **Robert Easley**
  - Academy of Marketing Science Review

- **Shankar Ganesan**
  - Journal of Marketing
  - Journal of Retailing

- **Timothy Gilbride**
  - Quantitative Marketing and Economics

- **Elizabeth Moore**
  - Journal of Historical Research in Marketing
  - Journal of Macromarketing
  - Journal of Historical Research in Marketing

- **Shankar Ganesan**
  - Journal of Marketing
  - Journal of Retailing

- **John Sherry**
  - Journal of Marketing Management
  - Journal of Marketing
  - Journal of Public Policy & Marketing
  - Journal of International Marketing
  - Field Methods

- **William Wilkie**
  - Academy of Marketing Science Review
  - Journal of Historical Research in Marketing
  - Journal of Public Policy & Marketing
  - Journal of Macromarketing
  - Journal of Public Policy & Marketing, Special Section, “The FTC’s 100th Anniversary,” Editor
FACULTY AWARDS 2014

Carl Ackermann
Department of Finance, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching

Viva Bartkus
Department of Management, received the Outstanding Teaching Award, Traditional MBA

Jeff Bialik
Department of Management, was named the Outstanding Professor, Master of Nonprofit Administration

Kristen Collett-Schmitt
Department of Finance, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching

Frank Germann
Department of Marketing, received the James Dincolo Outstanding Teacher Award

Lin Hao
Department of Management, received the James Dincolo Outstanding Teacher Award

John Michel
Department of Management, received the Outstanding Teaching Award, Master of Science in Business

Jeff Miller
Department of Accountancy, received the Arnie Ludwig Outstanding Teacher Award, Executive MBA, South Bend

James A. O’Brien
Department of Accountancy, received the James Dincolo Outstanding Teacher Award

Phil Raskin
Executive MBA, received the Leo Burke Outstanding Teacher Award, Executive MBA, Chicago

Katherine Spiess
Department of Finance, received the James Dincolo Outstanding Teacher Award

Chris Stevens
Department of Management, received the Blessed Basil Anthony Moreau, C.S.C. Outstanding Undergraduate Teaching Award

James Wittenbach
Department of Accountancy, was named the Dincolo Outstanding Professor, MS in Accountancy

Martijn Cremers
Department of Finance, was the winner of the Investment Management Consultants Association (IMCA) Second Annual Academic Paper Competition award for his paper, “Emerging Market Outperformance: Publicly Traded Affiliates of Multinational Corporations.”

Jeff Bergstrand
Department of Finance, received the 2013 Notre Dame Media Legend Award that recognizes a faculty member who consistently brings attention to the University’s academic excellence through participation in media relations, the Web and other communications channels.

STAFF AWARD
Alison Levey
Dean’s Office, received the Dockweiler Award for Excellence in Undergraduate Advising

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John Veihmeyer  
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James Wade  
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Valerie Waller  
Director, Brand Marketing, United Airlines
The primary function of commerce is SERVICE to mankind. Business has a code of ETHICS based very largely on DIVINE PRINCIPLES. When this code is followed, COMMERCE can and does advance civilization.

MENDOZA COLLEGE OF BUSINESS
DEAN'S REPORT 2014

UNIVERSITY OF NOTRE DAME
Mendoza College of Business