

MENDOZA COLLEGE OF BUSINESS
DEAN'S REPORT 2014

- Message from Dean Roger Huang
- Mission
- Academic Excellence
- Globalization
- Innovation
- Program Updates
- Select Speakers
- Business Advisory Council
- Faculty Updates

LETTER FROM THE DEAN



*Since Mendoza first ranked as the No. 1 undergraduate business school in 2010, we have added a short tagline to mentions of the ranking on celebratory banners, posters and bumper magnets: *It's a responsibility.**

To some, that might seem like throwing a big wet blanket over an accomplishment that we should be bragging about. Don't get me wrong—we certainly welcome the ranking. But it has never been the point for us to use it as a

way of saying we've arrived, we're the best, everyone else can go home.

Instead, being recognized as a leader signifies that we have a responsibility to serve—our students, the Mendoza and Notre Dame community, and truly a host of global stakeholders whose future depends on the raising up of leaders who understand the power of business when it is directed toward changing society for the better.

Leaders who understand their responsibility to serve, or put another way, servant leaders.

“Servant leadership” is not a new term. An early reference goes back to the Biblical passage in Matthew where Jesus explains to his disciples that the true purpose of his earthly incarnation was to serve, not to be served. To offer himself up as a sacrifice for many.

Now, the “leader” part is easy to understand. Everyone wants to become a leader. It is the most common marketing pitch there is for colleges, especially graduate business programs. We associate “business leader” with power and influence; the rock star CEO with the big ideas and personality, pulling everyone in his or her wake.

But servant leaders first and foremost recognize that whatever resources are given into their hands—the lives of their employees, whatever wealth or assets the company has acquired, the customers and shareholders—are not theirs to possess.

Servant leaders seek to build trust and use persuasion, rather than to dictate or coerce. They are dedicated to growth of the individual as well as the organization, empowering others and in doing so, encouraging transparency and accountability.

They are to be stewards—mere stewards—dedicated to a philosophy that says, I am responsible for the lives of those around me. I am responsible for their welfare, and that of my customers and stakeholders. I am responsible to the world.

There's that word ... responsible. Responsibility. It is not a word we usually associate with fun or privilege. It is something that we often want to turn away. But the simple word "responsible" is nothing short of transformational, if you place it at the center of your vision of leadership.

If this is sounding a little lightweight to you, a little too soft to possibly be effective, let me throw out a few company names here: Starbucks, Costco, Southwest Airlines, Whole Foods. These are just a few companies recognized as very high performing, and as it turns out, that also have CEOs who practice servant leadership principles.

Servant leadership is not mutually exclusive with company growth and superior results; in fact, research finds just the opposite.

Here is another consideration. We recently have heard Pope Francis publically recognizing the role of business in improving people's welfare in certain areas, while indemnifying the widespread social exclusion that often results.

Many news outlets ran headlines about the pope excoriating capitalism. But take a closer and deeper look, and you find that he is urging people away from business as consumerism, to a transformational vision of business as a vital force for societal good. He states, "Business is, in fact, a vocation, and a noble vocation, provided that those engaged in it see themselves challenged by a greater meaning in life."

At the Mendoza College, this same message that business is a vocation was stated by our founding dean, the Rev. John Cardinal O'Hara, C.S.C., who stated in an often-quoted passage, "The primary function of commerce is service to mankind." You could say that the College was built upon the notions of servant leadership.

Servant leadership does not require a big executive title. It doesn't require that you command billion dollar budgets. It only requires an attitude that says, I accept the responsibility to serve.

Martin Luther King Jr. said, "Everyone can be great because anyone can serve."

Let us all aspire to be great. God bless you.



Roger D. Huang

Martin J. Gillen Dean

Kenneth R. Mayer Professor of Global Investment Management

In June, Dean Roger Huang, Associate Dean Bill Nichols, Management Associate Professor Viva Bartkus and Finance Professor Martijn Cremers attended the **Investing for the Poor Conference** at the Vatican. The conference was convened by the Pontifical Council on Justice and Peace, Catholic Relief Services and Mendoza College of Business. Impact investing is a business philosophy that aims to generate measurable social and environmental advancements as well as financial returns.

Mendoza Undergraduate Studies students established the **Mendoza Student Leadership Association (MSLA)**, a student representation organization seeking to create greater connections within the Mendoza family. The MSLA raised \$3,500 in the 2013-14 academic year through a gala that benefitted the Declan Drumm Sullivan Memorial Fund.

Mendoza student Peter Woo (BBA '14), a Hesburgh-Yusko Scholar, won numerous awards, including the Dean's Award, the John W. Gardner Student Leadership Award and the Indiana Campus Compact Richard J. Wood Student Community Commitment Award. The finance and philosophy major founded a micro-lending institution called the Jubilee Initiative for Financial Inclusion, or JIFFI, in order to give people another option beyond predatory lending.

Undergraduate students started an **impact investing club, Unleashed**, in spring 2014. The roughly 30-member club hosted executives from JP Morgan for a well-attended panel discussion on how business can impact society for the better.

Judgment is the focus and the name of a new **Notre Dame MBA** course taught by Associate Management Professor Viva Bartkus, first offered in spring 2014. Through readings, classroom discussions, case examples and conversations with senior business leaders, the signature course examines what lies at the foundation of good decision making and how leaders wrestle with difficult questions within an environment of honesty and trust.

The Notre Dame chapter of the **Association of Latino Professionals in Finance and Accounting (ALPFA)** competed in its first national conference in August 2014 in Orlando. Eight members attended, with a team of four students successfully advancing to the semi-final round.

Elizabeth Tucker (ACCT '14) was named the NCAA Woman of the Year in October 2014, the only Notre Dame student-athlete in history to win the award. The Fighting Irish soccer player, chosen from among 446 candidates nationwide, was honored for her athletic prowess, academic excellence and commitment to service.



WOMEN IN BUSINESS

The **Eighth Annual Notre Dame MBA Diversity in Business Conference** on Oct. 3 focused on "Gender Dynamics in the Business Environment."

The conference, organized by the Notre Dame MBA Diversity Committee, featured a panel discussion and breakout sessions led by professional women from a range of industries. Elyse Allan, president and CEO of GE Canada, provided the opening address. Charlice Hurst, assistant management professor at Mendoza, served as the keynote speaker.

"This is a special event in the Mendoza calendar, because it represents a part of our mission that is vital to all that we do, which is to promote business as a force for good in society," said Dean Roger D. Huang. "It is clear that business can only impact society for the better if it is a resource available to all, and inclusive of diverse voices."



The **Master of Nonprofit Administration** program celebrated its 60th anniversary in fall 2014 with a 300-guest gala dinner. Karen Moyer, Moyer Foundation founder and daughter of former ND Men's Basketball Coach Digger Phelps, and Ruth Riley, UN Foundation's NothingButNets spokeswoman and former ND Women's Basketball star player, gave keynote addresses.

The Mendoza-sponsored **Nonprofit Communications Breakfast Series** continued for the second year, offering 70 people from Michiana nonprofits the opportunity to learn and network.

The third annual **Irish Impact Social Entrepreneurship Conference**, Sept. 17-19, brought together social entrepreneurs from across the globe to network and learn about social venture trends and tools from a variety of practitioners and experts. Optometrist Jordan Kassalow, founder of eye-wear not-for-profit VisionSpring, served as keynote.

The **Notre Dame Deloitte Center for Ethical Leadership** funded its second round of faculty research grants, giving a total of \$70,000 to five projects. The center also hosted its third annual forum focused on the value of character in business, drawing about 50 participants to Deloitte University near Dallas.

Through the **Tax Assistance Program**, 90 Notre Dame and Saint Mary's College students assisted some 2,000 low-income taxpayers with 4,000 federal and state tax returns for 2013.

The **Institute for Ethics in Business Worldwide** held its annual Excellence in Ethics Research Conference at the University in May. More than 25 participants came from the U.S., U.K., Canada and Germany.

Management professors **Tim Judge**, the Franklin D. Schultz Professor of Management and **Robert Bretz**, the Joe and Jane Giovanini Professor of Management, received a \$75,000 grant to study the effects of physician-initiated discussion of spirituality on patient satisfaction, patient health and quality of life perceptions, and patient use of the medical infrastructure. The researchers will work with local health-care systems Beacon Health and the South Bend Clinic.

Rex and Alice A. Martin Professor of Management Ann Tenbrunsel was included along with 20 other leading researchers on the ethical systems design portal EthicalSystems.org. The site provides a comprehensive resource for anyone interested in implementing, studying or teaching a systems approach to better business practices.

Building on the success of its 2014 book, *Marketing and the Common Good*—a series of essays by Mendoza's **marketing faculty** that considers marketing's ramifications beyond the simple economic exchange—the department launched a related website over the summer. The website showcases faculty research, blog posts and essays. <http://ntrda.me/1EQ5HF8>

Hannah Bliss, the **2013-14 MSA Student of the Year**, was selected for a prestigious one-year position at the Government Accounting Standards Board (GASB). The board is devoted to greater accountability and well-informed decision making through excellence in public-sector financial reporting.

Mendoza's Undergraduate Studies program was ranked No. 1 by *Bloomberg Businessweek* for the fifth consecutive year. The program particularly stood out for student satisfaction, with student respondents noting that they appreciated the college's ethical underpinning and emphasis on social responsibility, as well as the dedicated faculty.

The **Notre Dame MBA** rose four slots to 23rd from 27th in *U.S. News & World Report*, released in March.

The **Notre Dame Executive MBA** was ranked 15th worldwide by *The Economist*, *Bloomberg Businessweek* and b-school website Poets & Quants.

Mendoza's Department of Accountancy continued to earn high ratings for both undergraduate and graduate programs. *Public Accounting Review* ranked the Master of Science in Accountancy as No. 4 in the nation; the undergraduate degree program likewise was ranked fourth.

The **Association for the Advancement of Collegiate Schools of Business (AACSB)** International, the accrediting body for business schools globally, reaccredited the Mendoza College of Business in April after an exhaustive maintenance accreditation review that included a peer review team visit. The Department of Accountancy also was reaccredited after a similarly rigorous review.

Undergraduate business enrollment again grew in 2013-14 from 680 to 738 incoming sophomores, elevating Mendoza to the largest college on campus with 2,050 total undergraduates. The University announced that starting in fall 2015, undergraduates matriculating into Notre Dame for the Class of 2019 and beyond will be limited to 550 business students per graduating class.

Mendoza prepared to launch two new graduate specialty degrees in Chicago in 2015: the **Notre Dame Master of Science in Business Analytics** and the **Notre Dame Master of Science in Finance**. Both programs are intended for working professionals.

The Master of Science in Business graduated its inaugural class of 28 students in May and seated 48 incoming students for 2014-15. The program subsequently changed its name to the **Master of Science in Management** to better reflect larger trends in specialty degrees. Students in the Class of 2015 hail from universities including Notre Dame, Harvard, Penn and Princeton.

Tim Judge, received the **2014 Scholarly Achievement Award**, given by the Human Resources Division of the Academy of Management for his article, "The Job Satisfaction—Job Performance Relationship: A Qualitative and Quantitative Review," published in the *Journal of Applied Psychology*.

A new **Notre Dame MBA** course, "Staffing: An Analytic Approach," taught by Management Professor Timothy Judge, provides a



big-data approach to hiring decisions that could lead to fundamental changes in the way companies recruit and retain talent. *Inc.* magazine described the course as "extremely entrepreneurial" in an article about innovative b-school curricula.

Ken Kelley, the Viola D. Hank Associate Professor of Management, won the **Early Career Award** for Division 5 from the American Psychological Association, and was awarded Best Paper by the European Society of Methodology for 2012 and 2013 volumes of *Methodology*.

Associate Marketing Professional Specialist **Kevin Bradford's** research on public policy issues surrounding gun control was used by Vice President Joe Biden as input on legislation under consideration.

Marketing professors won key awards, with **William L. Wilkie** winning the 2014 Pollay Prize for lifetime achievement, and **Timothy J. Gilbride** named a finalist for INFORMS, an award for long-term impact at the *Journal of Marketing Science*.

An expansion and renovation of **Notre Dame's Chicago campus** on Michigan Avenue will double classroom space for graduate business programs when completed in December. The new space will be used by Mendoza's two new specialty degree programs, MS in Business Analytics and MS in Finance. The College is adding four permanent staff members as well—an academic director for each new degree program, plus operations and support team members.

New undergraduate concentrations within the **Information Technology Management** major were offered in fall 2014: Business Analytics, Finance & Financial Accounting, Visual Interface Design and Mobile Web Development. The **Management Consulting** students also now can choose a concentration in Business Intelligence, which focuses on analytic frameworks and decision making using big-data resources.

The **Center for the Study of Financial Regulation** published a book of the transcripts from its June 2013 conference, *Perspectives on Dodd-Frank and Finance*. The book, published by MIT Press in summer 2014, includes commentary from experts on Dodd-Frank and financial regulation who discuss the strengths and shortcomings of the comprehensive law.

Shankar Ganesan, the John Cardinal O'Hara, C.S.C., Professor of Business, took over as the marketing department chair as of July 1. Ganesan is an award-winning researcher in the areas of interorganizational relationships, customer relationship management, buyer-seller negotiations, service failure and recovery, product recalls and new product innovation.

Mendoza College was chosen to host the **2016 American Marketing Association Sheth Foundation Doctoral Consortium**, which is the premiere consortium in the marketing discipline. The event brings together the best doctoral students from business schools globally to expose them to a rich diversity of marketing topics, methodological perspectives and theories. The College last hosted the consortium in 1986.

The Stayer Center for Executive Education expanded its Partner Development Program for attorneys, architects and other partnership organization leaders to new industry organizations and other independent firms. The 10-month program, originally launched in 2013 with the law firm of Quarles & Brady, brings in cohorts of approximately 35 people to develop their business acumen as well as leadership skills.

The Fanning Center for Business Communication continued to produce more communications case studies than any other school worldwide, with 250 student-produced cases available on its backlist for use by approximately 145 colleges and universities.

The **Notre Dame Deloitte Center for Ethical Leadership** cosponsored the Professional Responsibility Case Competition with BP and the University of Illinois Center for Professional Responsibility in January and February. Six teams of four Notre Dame students won second and third places. Teams comprised graduate and undergraduate students of law, engineering and science in addition to business.

Accountancy professors **Michael Morris** and **H. Fred Mittelstaedt**, Deloitte Foundation Professor of Accounting, were awarded a \$5,000 grant from the National Association of State Boards of Accountancy to examine how CPA test scores differ between traditional and for-profit universities.

In the past three years, **Mendoza's finance faculty** ranked 11th worldwide in author-adjusted publications in the top three finance journals. The journals have ranked the Department of Finance No. 21 in the world for published research in the past decade.

Martijn Cremers' research paper, "Emerging Market Outperformance: Publicly Traded Affiliates of Multinational Corporations," received the **Investment Management Consultants Association Second Annual Academic Paper Competition Award**. Cremers also won second place in the S&P Dow Jones Indices' third annual SPIVA Awards program for the paper "The Mutual Fund Industry Worldwide: Explicit and Closet Indexing, Fee and Performance."



Management Associate Professor Viva Bartkus developed a signature program for Civil Affairs Officers of the **U.S. Army Special Operations Command** that focuses on building stability in conflict-prone regions globally.

The Army sent 38 officers to the weeklong Field Expedient Economics in Business pilot program. The program, offered through the Stayer Center for Executive Education, is in development to become a standard part of the Army's civil affairs training, and to be expanded to other service branches and governmental departments.

Bartkus also created the Notre Dame MBA course Business on the Frontlines, which studies how economies restart after violent conflict. Students travel in teams to post-conflict countries and regions to apply what they've learned in the classroom to real-life situations.

Mendoza undergraduate students Henry Dickman and Benjamin Fouch were selected to attend the **2014 Fulbright Commission Summer Institute**. Participants are selected through a rigorous application and interview process that considers academic excellence, extracurricular and community activities, demonstrated ambassadorial skills, a desire to further the Fulbright program and a plan to give back to the recipient's home country upon returning.

Mendoza co-hosted the inaugural **Young African Leaders Initiatives program (YALI)**, which brought 25 students from 17 countries to the University for six weeks to learn about entrepreneurship and social impact. The program was developed by the U.S. Department of State and included 21 universities across the country hosting 500 fellows.

Management Professor Oliver Williams, C.S.C., authored one book, *Corporate Social Responsibility: The Role of Business in Sustainable Development*, and edited another, *Sustainable Development: The UN Millennium Development Goals, the UN Global Compact, and the Common Good*, in early 2014. Williams presented on related subjects to the Annual Meeting of the Society of Business Ethics and the Academy of Management in August 2014 in Philadelphia.

Assistant management professors **Kaifeng Jiang** and **Mei Li** each won grants through the **University's Faculty Research Support Program Initiative**. Jiang will examine the relationship between service leadership and retail store performance. Li will investigate the use and impact of online reviews on U.S. and Chinese consumers.

The **Master of Science in Management** program offered its students the opportunity to travel to China during the fall 2014 interterm session. Ten MSM students participated in the two-week trip, along with nine Notre Dame MBA and eight MSA students. The immersion provides first-hand experience in meeting business leaders and learning more about Chinese business culture.

The **Notre Dame Executive MBA International Immersion** participated in consulting projects on three continents—South America, Europe and Africa—for top corporations including Daimler Benz, Abbott Laboratories, Kelly Services and Dell.

The **Notre Dame Master of Nonprofit Administration** program continued its partnership with Renmin University in Beijing to provide a dual degree to qualifying students. Five Chinese students have participated in the traditional MNA program over the past two years.

NEW LOOK FOR MENDOZA

The nearly 200,000 square feet of the Mendoza College of Business were renovated for a unified feel—the first full-scale renovation since the structure was built in 1996. The color palette was refreshed to blue and gray, some space was converted to student study and team rooms and the former executive education space was converted to new offices.

- Also, glowing digital display signs were added to all Mendoza rooms showing the status and schedules for each. All bulletin boards were removed from the college in favor of digital signage, including interactive wayfinding and in-house promotion.

Jordan Auditorium was renovated for the first time since 2006, updating from an analog audiovisual system to full-range digital capacity. Carpets and acoustical panels were also replaced, and colors were changed to match the College's new palette.



- After an extensive redesign, Mendoza launched phase one of its new website, **mendoza.nd.edu**, in early fall. The enhanced website offers a cleaner look, simpler navigation, as well as mobile-responsiveness and a strong external user orientation.
- Through the support of the **Mendoza Information Technology** team, the college gained the ability to livestream any room in the Stayer Center for Executive Education at any time. Every executive education class has video and audio capture, and lecture capture was piloted for the Executive MBA program over the summer.
- Sam Miller became the director of the **Gigot Center for Entrepreneurship** in July. Miller, a concurrent associate professional specialist in management, has a BA in economics from the University of Illinois, an MBA from the University of Michigan and an MS from the McCormick School of Engineering at Northwestern University.

The Stayer Center for Executive Education hosted current and former NFL players for the **Investment for Impact Conference**, April 3-6.

- The 28 attendees learned about entrepreneurship, investment and other business fundamentals through the program designed and delivered by the Stayer Center and the Gigot Center for Entrepreneurship.

The **McCloskey Business Plan Competition** attracted a record 149 teams to compete for more than \$300,000 in cash and prizes during the six months of the competition from October to April. NanDio, a team with a business plan for a simple test that detects oral cancer, took the grand prize of \$25,000. The competition is sponsored by the Gigot Center for Entrepreneurship.

Associate Information Technology Management Professor Robert F. Easley organized the **Big 10 Management Information Systems Symposium**, hosting 34 academics from around the region at the University in April 2014.

The new Management Department offering of an **entrepreneurship minor** in 2013-14 doubled enrollment in entrepreneurship courses.

As part of Elkhart County's Junior Achievement Program, **Notre Dame Master of Science in Accountancy** students volunteered over the spring semester to teach a Global Marketplace curriculum to 7th grade students at Jimtown Junior High School.

Undergraduate Studies

(Fall 2014)



Enrollment, Fall 2014

Total Enrollment	2,050
Female	52%
Domestic Minority	28%
International	12%
Accounting	20%
Finance	28%
Marketing	10%
Management	11%
Undeclared Sophomores	36%

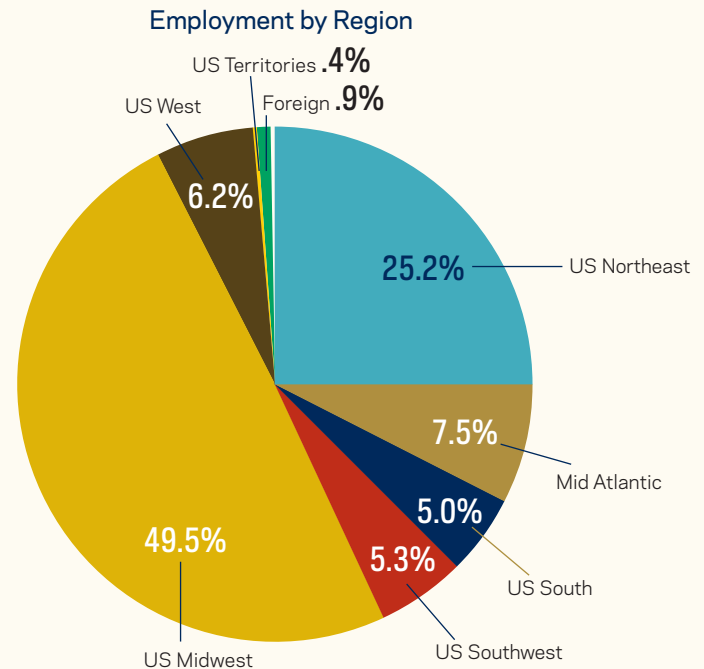
CLASS OF 2013 FUTURE PLANS*

Top 10 Employers:

Ernst & Young
PwC
Deloitte
Target
IBM
KPMG
Accenture
Protiviti
Abercrombie & Fitch
Bank of America Merrill Lynch

Employment	81.7%
Continuing Education	12.5%
Service	1.9%
Military	1.4%
Seeking Employment	2.5%

Average Salary, Class of 2013: **\$58,000**



Source: University of Notre Dame Institutional Research

*For those alumni reporting data

The Notre Dame MBA

(Fall 2014)



Student Profile, Class of 2015

Total Enrollment	323
Average GMAT	673
Average GPA	3.32
Average Age	27
Female	27%
Domestic Minority	17%
International	25%
Military	12%

Select List of Electives:

Services Marketing
Social Media
Judgment

CLASS OF 2014 EMPLOYMENT PROFILE*

Class of 2015 Internships

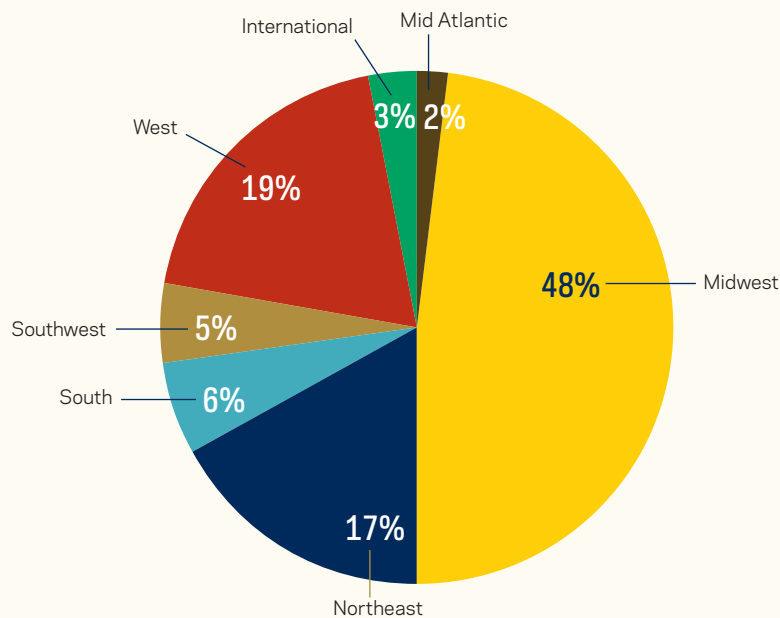
Securing Summer Internships **100**
Average Monthly Salary **\$6,600**

Top Recruiters:

Ernst & Young
IBM
Deloitte
Amazon
Emerson
Infosys

Number Seeking Employment **106**
Accepting Employment **88%**
Median Base Salary **\$100,000**
Median Bonus **\$15,500**

Employment by Region



Source: The Notre Dame MBA

*at 3 months

Executive Education

(Fall 2014)



EMBA

Student Profile, Class of 2015

Total Enrollment	112
Average Age	36
Female	27%
Domestic Minority	13%
International	4%
President/CEO/Officer	13%
VP/Director/Manager	64%
Other Professional	22%

Executive Integral Leadership, Class of 2014

Average Age	48
Female	32%
ND Alumni	9%
Average Years of Business Experience	23

Predominant Job Titles:

President
Senior Director
VP

Select Client List Open and Custom Executive Education 2014:

Plymouth Tube Company
National Structured Settlements Trade Association
AK Steel Holding Corporation
National Football League
The Procter & Gamble Company
Zimmer Inc.
Catholic Relief Services
NIBCO Inc.
The Great Atlantic & Pacific Tea Company Inc.
Oriental Financial Group Inc.
Modern Terminals Limited
Sports Management Institute
Biomet
Lockheed Martin
Chevron

Unleashing Your Leadership Potential, Class of 2014

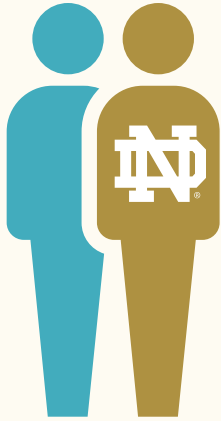
Average Age	41
Female	36%
ND Alumni	6%
Average Years of Business Experience	16

Predominant Job Titles:

Manager
Senior Manager
Director

Master of Science in Accountancy

(Fall 2014)



Student Profile, Class of 2015

Total Enrollment	103
Average GMAT	643
Average GPA	3.57
Average Age	22
Female	41%
Domestic Minority	18%
International	18%
Students completing an internship	83%

Select list of electives:

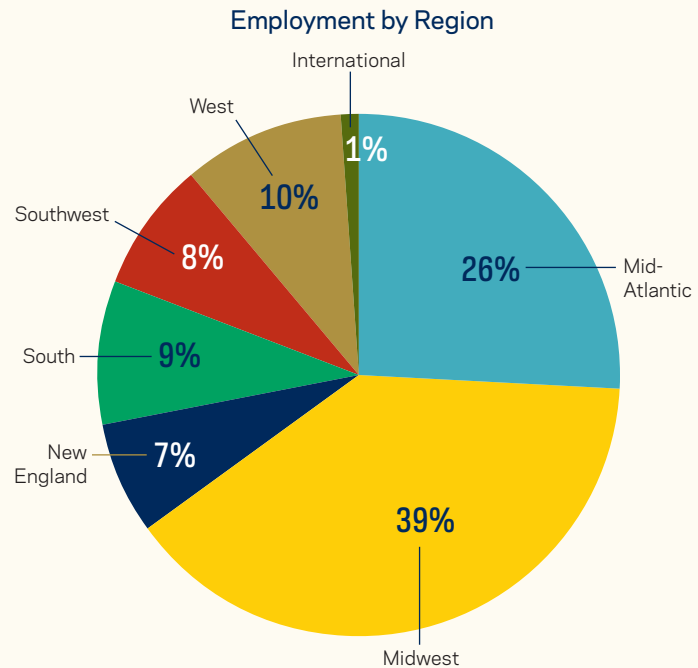
Taxes and Business Strategy

Topic in Accounting:
Measurement and Disclosure

Analysis and Valuation Using
Financial Statements

CLASS OF 2014 EMPLOYMENT PROFILE

Number of students **100**
Employed **100%**
Median salary **\$57,000**



Source: Master of Science in Accountancy

Master of Nonprofit Administration

(Fall 2014)



Celebrating
60 Years
of Impact.



Total enrollment	85
Average GRE	314
Average GPA	3.58
Average Age	34
Female	61%
Domestic Minority	11%
International	14%
Average work experience (years)	11
No. of states represented	29
No. of countries represented	5

Select MNA Electives:

Conflict Resolution
Employment Law
Fund Development
Leadership

MNA Partners:

Volunteers of America
Catholic Charities
U.S. Hispanic Chamber of Commerce
Peace Corps

Program Outline: Credits taken over 4 summers

1	3 days/Orientation & 4 weeks/ 12 credits
2	2 weeks/ 6 credits or 4 weeks/ 12 credits or 6 weeks/ 18 credits
3	2 weeks/ 6 credits or 4 weeks/ 12 credits or 6 weeks/ 18 credits
4	2 weeks/ 6 credits or 4 weeks/ 12 credits or 6 weeks/ 18 credits
PLUS 9 elective credits from online courses available in fall and spring and 3 credits for a field project	
Total = 42 credits	

Source: Master of Nonprofit Administration

Master of Science in Management

(Fall 2014)



Student Profile, Class of 2015

Total Enrollment	48
Average GMAT	635
Average GRE	313
Average GPA	3.4
Average Age	22
Female	38%
Domestic Minority	27%
Institutions Represented	22

Sample of Institutions Represented:

Harvard
The Johns Hopkins University
University of Pennsylvania
Princeton
Michigan State
University of Michigan
University of Notre Dame

Sample of Majors Represented:

Chemical & Biomolecular Engineering
Petroleum & Natural Gas Engineering
Physics and Math
Political Science
Economics
Applied Psychology
Math
Computer Science

CLASS OF 2014 EMPLOYMENT PROFILE*

Number Seeking Employment	28
Employed	85%
Mean Base Salary	\$61,500

Select Employers:

Protiviti
AON Catastrophic Risk
Clark Construction
Northern Trust
Citibank
E & J Gallo

2014-2015 SELECT SPEAKERS

BOARDROOM INSIGHTS 2014

Emil Brolick, President & CEO, The Wendy's Company

Wayne Murdy, Retired, Chairman & Former CEO, Newmont Mining Corporation

Michael O'Neill, Chairman, Citigroup Inc.

Paul Purcell, Chairman & CEO, Baird Financial Group

Mary Dillon, CEO, Ulta Beauty

Jean Case, CEO, The Case Foundation

Rick Lenny, Non-executive chairman of Information Resources Inc. and former Chairman, President and CEO of The Hershey Company

BERGES LECTURE SERIES 2014

Panel Members: **Diogo Bolster**, Assistant Professor of Civil and Environmental Engineering;

Thomas Frecka, Professor of Accountancy Emeritus; **Patrick E. Murphy**, Professor of Marketing

Moderator: **Jessica McManus Warnell**, Management associate teaching professor

Donald R. Knauss, Chairman and CEO, The Clorox Company

Greg Muzzillo, Founder, and **Vera Muzzillo**, CEO, Proforma

Tom Tropp, Vice President for Corporate Ethics and Sustainability, Arthur J. Gallagher & Co.

Anne Nobles, former Senior Vice President, Enterprise Risk Management & Chief Ethics and Compliance Officer, Eli Lilly

GUEST SPEAKERS 2014

Christine Ortega, Manager of Community Affairs & Grassroots, Communications & Strategic Outreach, Southwest Airlines

TEN YEARS HENCE

2014

Robert Schleckser, Vice President and Treasurer, ExxonMobil Corporation

Lloyd Adams, Chief Operating Officer, SAP America's Regulated Industries

Lt. Gen. Michelle Johnson, Superintendent, U.S. Air Force Academy

John Gordon, Vice President, Marketing & Strategy, IBM's Watson Solutions Division

Shibley Telhami, Anwar Sadat Professor for Peace and Development, University of Maryland

Michael Merk, Director of Corporate Communications, Steelcase Inc.

Jon Freedman, Global Government Affairs Leader, GE Power & Water, Water & Process Technologies

2015

Mark Albion, Co-Founder & Managing Partner, More Than Money Careers LLC

Jozef Henriquez, Inter-American Development Bank, Chief, Syndications Unit

Tara Kenney, Managing Director, Deutsche Asset and Wealth Management, Inc.

Sister Helen Alford, Dean, Faculty of Social Sciences, The Pontifical University of Saint Thomas Aquinas

Mirza Jahani, CEO, Aga Khan Foundation U.S.A.

Michael Schierl, Founding Partner, Immaculaw

FACULTY EDITORIAL POSITIONS

Peter Easton

Review of Accounting Studies
Journal of Accounting, Auditing and Finance, Associate Editor
Accounting and Finance
Journal of Business, Finance and Accounting, Associate Editor
Journal of Accounting Research

Accounting and Business Research

James L. Fuehrmeyer

Deloitte Foundation - Trueblood Cases

Michael Meyer

American Accounting Association AAA Commons

Jeffrey Miller

Behavioral Research in Accounting

Ramachandran Ramanan

Journal of Education for Business

Thomas Schaefer

Accounting Educators' Journal

James A. Seida

Journal of the American Taxation Association

Robert Battalio

Financial Review

Martijn Cremers

Review of Finance

Zhi Da

Finance Research Letters

Timothy Loughran

International Journal of Portfolio Analysis and Management

The Open Ethics Journal

Journal of Financial Economics

Journal of Financial Research

Journal of Corporate Finance

Review of Quantitative Finance and Accounting

Journal of Behavioral Finance

Emily Block

Administrative Science Quarterly

Matt Bloom

Academy of Management Review

Journal of Organizational Behavior

Robert Easley

Information Systems and e-Business Management

Sean Handley

Journal of Operations Management

Journal of Supply Chain Management

Ken Kelley

Psychological Methods

Frontiers in Quantitative Psychology and Measurement

Daewon Sun

Decision Sciences

Shankar Ganesan

Journal of Marketing

Journal of Retailing

Timothy Gilbride

Quantitative Marketing and Economics

Elizabeth Moore

Journal of Historical Research in Marketing

Journal of Macromarketing

Journal of Public Policy & Marketing

Patrick Murphy

Business Ethics Quarterly

Journal of Public Policy & Marketing

John Sherry

Journal of Marketing Management

Journal of Marketing

Journal of Public Policy and Marketing

Journal of International Marketing

Field Methods

William Wilkie

Academy of Marketing Science Review

Journal of Historical Research in Marketing

Journal of Public Policy & Marketing

Journal of Macromarketing

Journal of Public Policy & Marketing, Special Section, "The FTC's 100th Anniversary," Editor

FACULTY AWARDS

FACULTY AWARDS 2014

Carl Ackermann

Department of Finance, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching

Viva Bartkus

Department of Management, received the Outstanding Teaching Award, Traditional MBA

Jeff Bialik

Department of Management, was named the Outstanding Professor, Master of Nonprofit Administration

Kristen Collett-Schmitt

Department of Finance, received the Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching

Frank Germann

Department of Marketing, received the James Dincolo Outstanding Teacher Award

Lin Hao

Department of Management, received the James Dincolo Outstanding Teacher Award

John Michel

Department of Management, received the Outstanding Teaching Award, Master of Science in Business

Jeff Miller

Department of Accountancy, received the Arnie Ludwig Outstanding Teacher Award, Executive MBA, South Bend

James A. O'Brien

Department of Accountancy, received the James Dincolo Outstanding Teacher Award

Phil Raskin

Executive MBA, received the Leo Burke Outstanding Teacher Award, Executive MBA, Chicago

Katherine Spiess

Department of Finance, received the James Dincolo Outstanding Teacher Award

Chris Stevens

Department of Management, received the Blessed Basil Anthony Moreau, C.S.C. Outstanding Undergraduate Teaching Award

James Wittenbach

Department of Accountancy, was named the Dincolo Outstanding Professor, MS in Accountancy

Martijn Cremers

Department of Finance, was the winner of the Investment Management Consultants Association (IMCA) Second Annual Academic Paper Competition award for his paper, "Emerging Market Outperformance: Publicly Traded Affiliates of Multinational Corporations."

Jeff Bergstrand

Department of Finance, received the 2013 Notre Dame Media Legend Award that recognizes a faculty member who consistently brings attention to the University's academic excellence through participation in media relations, the Web and other communications channels.

STAFF AWARD**Alison Levey**

Dean's Office, received the Dockweiler Award for Excellence in Undergraduate Advising

CHAIR HOLDERS AND DIRECTORS 2014/2015

ENDOWED PROFESSORSHIPS

John Affleck-Graves

Notre Dame Chair in Finance

Robert D. Bretz

Joe and Jane Giovanini Professor of Management

Edward J. Conlon

Edward Frederick Sorin Society Professor of Management

Sarv Devaraj

Fred V. Duda Professor of Business

Peter Easton

Arthur Andersen Alumni Professor of Accountancy

Georges Enderle

John T. Ryan Jr. Professor of International Business Ethics

Luis Gomez-Mejia

Ray and Milann Siegfried Professor of Management

Roger D. Huang

Martin J. Gillen Dean and Kenneth R. Meyer Professor of Global Investment Management

Tim Judge

Franklin D. Schurz Professor of Management

Timothy Loughran

C.R. Smith Professor of Finance

Frank K. Reilly

Bernard J. Hank Professor of Finance

David N. Ricchiute

Deloitte & Touche Professor of Accountancy

Thomas F. Schaefer

KPMG Professor of Accountancy

Paul H. Schultz

John W. and Maude Clarke Professor of Finance

John F. Sherry

Ray W. and Kenneth G. Herrick Professor of Marketing

William L. Wilkie

Aloysius and Eleanor Nathe Professor of Marketing Strategy

DEPARTMENT CHAIRMEN

David Hartvigsen

The John W. Berry Sr. Professor of Business

Shankar Ganesan

John Cardinal O'Hara, C.S.C., Professor of Business

H. Fred Mittelstaedt

Deloitte Foundation Professor of Accountancy

Richard Mendenhall

William and Cassie Daley Professor of Finance

TERM CHAIRS

Kenneth Kelley

Viola D. Hank Associate Professor of Management

Zhi Da

Viola D. Hank Associate Professor of Finance

Timothy Gilbride

Notre Dame Associate Professor of Marketing

NAMED PROFESSORSHIPS

Carl Ackermann

Nolan Professorship for Excellence in Undergraduate Instruction

Bill McDonald

Thomas A. and James J. Bruder Professor of Administrative Leadership

ENDOWED DIRECTORS

Thomas Harvey

Luke McGuinness Director of the Master of Nonprofit Administration Program

James S. O'Rourke IV

Arthur F. and Mary J. O'Neil Director of the Fanning Center for Business Communications

Ann Tenbrunsel

Rex & Alice A. Martin Professor for Business Ethics & Director of the Institute for Ethical Business Worldwide

BUSINESS ADVISORY COUNCIL

Mark Alexander

Chair & CEO, Alexander Investors LLC

William Angrick

Co-Founder, Chair & CEO, Liquidity Services Inc.

Frank Belatti

Managing Partner, Equicorp Partners

James Berges

Partner, Clayton, Dubilier & Rice

John Blystone

Retired Chairman, President & Chief Executive Officer, SPX Corporation

William Brown

Retired President, 7-Eleven Food Stores of Oklahoma

Edward Coppola

President, The Macerich Company

Joseph Coyne

Chairman of the Board and Chief Executive Officer, Verdugo Energy LLC.; Partner, Sheppard, Mullin, Richter & Hampton LLP

Jerome Crowley

Retired President, The O'Brien Corporation

Roberto Garza Delgado

President & CEO, Gard Corporación

Perry Dellelce

Founder and Managing Partner, Wildeboer Dellelce LLP

Matthew DeSalvo

Chief Operating Officer, CRT Capital Group LLC

Maurice DeWald

Chairman, Verity Financial Group

Thomas Dolphin

Chairman & CEO, 21st Century Bank

Robert Dowdell

Retired Chair & CEO, Marshall & Swift

José Rafael Fernández

Vice Chair of the Board, President & CEO, OFG Bancorp

Jay Ferriero

President & Chief Operating Officer, Capital Automotive LP

Cyrus Freidheim

Retired President & CEO, The Sun Times Media Group

Gary Garrabrant

Managing Partner, Jaguar Growth Partners

Robert Garvy

Founder and Chairman Emeritus, INTECH Investment Management LLC

John Gerspach

Chief Financial Officer, Citigroup Inc.

Gary Gigot

Co-Founder, CEO, Vennli Inc.

Joseph Giovanini

Retired Director, United International Holdings Inc.

Christina Glorioso

Senior Vice President, Client Solutions, NBCUniversal News Group

Timothy Gray

Chairman of the Board, Ryan Companies US Inc.

Thomas Grojean

Owner, Grojean Transportation

Joe Haggart

Retired Chairman & CEO, Haggart Clothing Company

John Hahn

Managing Director, Providence Equity Partners

William Hank

Chairman & CEO, Farnham Investment Group

Charles Hansen

Retired Chairman & CEO, Pillowtex Corporation

Todd Herrick

Retired Chairman & CEO, Tecumseh Products Company

James Hesburgh

President, James L. Hesburgh International Inc.

Daniel Hesse

Former CEO, Sprint

Richard Huether

Retired Corporate Marketing Executive, General Electric

James Jaeger

Partner, Deloitte

Gary Kaneb

President, Catamount Management Corporation

John Koltes

Retired Senior Vice President, AllianceBernstein

Frances Love

Underwriter - Real Estate Capital Markets, JPMorgan Chase

John Martin

President & CEO, GE Antares Capital

Alice Martin

Vice Chairman, Chief People Officer, NIBCO Inc.

Roxanne Martino

President & CEO, Aurora Investment Management LLC

Michael Mathile

Chairman & Managing Director, Myrian Capital

Jessica Mattes

Vice President - Investment Management Division, Goldman Sachs

J. Luke McGuinness

President & CEO, Health Quest Systems Inc.

Kenneth Meyer

Retired Chair and CEO, Lincoln Capital Management Company

Michael Murray

General Partner, Murray Trading Partners LP

Vera Muzzillo

Chief Executive Officer, Proforma

Neil Naughton

Deputy Chairman, Glen Dimplex Group

T. Michael Nevens

Senior Advisor, Permira Funds

Terry Nolan

President, Standard Printing Company of Canton

Patrick O'Shaughnessy

Chairman Emeritus, Lario Oil & Gas Company

Frank Potenziani

Chairman & President, M & T Trust

Paul Purcell

Chairman, President & CEO, Baird Holding Company, Baird Financial Corporation and Robert W. Baird & Co.

Thomas Quinn

Managing Partner, The Jordan Company LP

Mark Rauenhorst

President, Marren Properties LLC

Paul Reilly

Chief Executive Officer, Raymond James Financial

Robert Reilly, Jr.

CEO & Founding Partner, Reilly Partners

Andrew Reyes

Director of Operations, Reyes Holdings

Richard Rosenthal

Retired Chairman & CEO, St. Joseph Bank & Trust Company

John Ryan

Chairman, Mine Safety Appliances

David Sabey

President, Sabey Corporation

George Scharpf

Chairman, President & CEO, Amboy Bank

Keith Sherin

Chairman & CEO, GE Capital

Bailey Siegfried

Vice President of Global Marketing, NORDAM

James Sinegal

Co-Founder & Director, Costco Wholesale Corporation

Cynthia Hank Stark

Partner, Williamsburg Partners LLC

Richard Starmann

Retired Senior Vice President, McDonald's Corporation

Robert Sullivan

President & CEO, Fifth Third Bank, Chicago

Irma Tudor

Owner, Tudor Investments LLC

John Veihmeyer

Global Chairman & CEO, KPMG

James Wade

Managing Partner, M/C Venture Partners

Valerie Waller

Director, Brand Marketing, United Airlines



The primary function of commerce is SERVICE to mankind.
Business has a code of ETHICS based very largely on DIVINE PRINCIPLES.
When this code is followed, COMMERCE can and does advance civilization.

—John Cardinal O'Hara, C.S.C. (1923)

MENDOZA COLLEGE OF BUSINESS
DEAN'S REPORT 2014



UNIVERSITY OF
NOTRE DAME

Mendoza College of Business